

Dealer stamp

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## You drive it. You define it.

Real style is a matter of being yourself on purpose. Like the all-new KONA. Distinctive and individual, its uniquely confident look sets it apart from every SUV in the class. Because we don't really see the fun in more of the same.

Go on, live a little. You are the driver of your life.

## You style it.

Combining sculpted lines with a stylish edge, the all - new KONA is expressive from every angle. Muscular surfaces flow into the distinctive high - contrast fender cladding, highlighting the bold SUV design. Firmly planted with a strong stance and sporty 18 "alloy wheels, the KONA's two - tone roof and exterior mirrors also give you the possibility to customize colour combinations to fit your personal style. Dare to be different.







## You shine it.

Sometimes it's good to head in a new direction - like we have with the all - new KONA. At the front, the twin headlight design with LED daytime running lights creates an unmistakable front light signature. And for maximum vision, the full - LED headlamps feature Static Bending Light and Smart High Beam for more safety and less stress. This cutting - edge lighting technology makes looking on the bright side easier - and better looking than ever before.



## Design

Confident and unique, the all-new KONA has been designed to turn heads-and to raise pulses. The bold exterior design catches the eye with muscular sculpted shapes, sleek LED lighting and one-of-a-kind details that highlight the strong Hyundai SUV DNA at its core.



Cascading grille and twin headlight design

LED headlamps and daytime running lights



LED rear lamps Two-tone exterior mirrors with LED indicator Sporty silver side sill Two-tone roof and rear spoiler 18" alloy wheels

## You boost it.

As you like it. Power, fun and efficiency. KONA offers the choice between two highly efficient, turbocharged petrol powertrains. At the top, you have a 1.6 T-GDI that delivers 177 HP and 4WD coupled with a 7-speed dual-clutch transmission (DCT). The DCT combines the fuel efficiency and driving fun of a manual transmission with the convenience of an automatic transmission. There is also a downsized yet powerful 1.0 T-GDI with 120 HP and 2WD available. It comes with a 6-speed manual optimized for greater fuel-efficiency. In 2018, a new 1.6 CRDi diesel engine will join the range.

#### Kappa 1.0 T-GDI Gasoline



17.5





7-speed dual-clutch transmission (DCT)



6-speed manual transmisson

#### Gamma 1.6 T-GDI Gasoline



27.0 Maximum torque kg·m/1,500~4,500rpm









## You grip it.

Following the road is one thing. Bending it to suit yourself is another challenge all together. The all-new KONA offers an on-demand all wheel drive system for optimum handling and cornering performance. It makes driving slippery surfaces and bumpy country roads safer and much more fun. Featuring Advanced Traction Cornering Control to improve agility and stability, it actively distributes torque while accelerating in curved sections. And that translates into some seriously exciting driving dynamics-because its not just getting there, it's how we feel on the way.



On-demand all wheel drive





## You match it.

It's also the attention to detail that makes the all-new KONA so special. Discover an exceptional level of comfort with high quality materials throughout, for a sensuous and refined feel. And for a personal touch, you can choose from four colour combinations to customise your interior. No more boring dashboards! The colour options feature accents throughout the cockpit including finely tailored contrast stitching on the steering wheel and seats-and if you like, you can even choose colourful seat belts\*.

\* Available only in combination with red and lime interior accent options.





Gray

Orange





Lime

## You rock it.

Stay online in the city or get offline, go off-road and crank the music all the way up. The premium sound system from KRELL delivers stellar sound performance so you can rock it in style. And no matter how you choose to explore what drives you, the all-new KONA provides you with the seamless connectivity you expect and innovative tech that makes life easier. Like an 8″ touch screen display that makes everything easily accessible with Apple CarPlay™ and Android Auto™. Express yourself.

Apple CarPlay™ is a registered trademark of Apple Inc. Android Auto™ is a registered trademark of Google Inc.



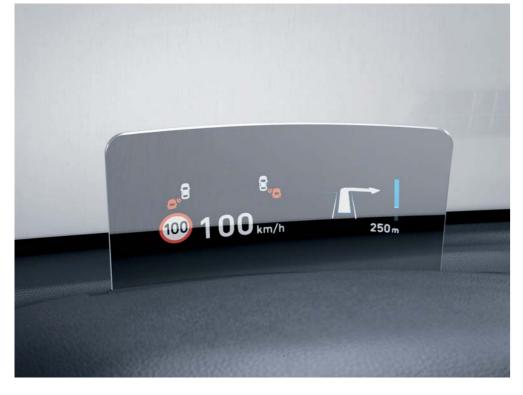
Premium sound system from KRELL

8″ touch screen display



## Technology

The all-new KONA provides you with the seamless connectivity you expect and innovative tech that makes life easier-like a head-up display, wireless charging for your phone and a high mounted floating touch screen for better visibility and easy access.





Featuring class-leading luminance for easy visibility, our new head-up display helps you stay safe by projecting important information like speed, navigation commands.



#### The 8" touch screen

Integrates 3D navigation, media and connectivity features. It comes with a free 7-year subscription to LIVE Services, with real-time traffic, weather, speed control\* and POI information.

\*The speed camera alert feature is not available in all countries.



#### Wireless phone charging

Ocated in the centre console, a wireless charging pad (Qi standard) lets you easily charge a compatible Qi - enabled smartphone without the use of messy and unsightly cables.



#### Digital Information Cluster

Optimally placed and easy to read, a 4.2" LCD screen shows you important driver information like: the status of active safety features, remaining range and fuel consumption, navigation instructions, outside temperature and more.

## You fit it.

Designed to fit everything you and your busy life can throw at it. The versatile KONA offers plenty of room for both passengers and cargo-it is amongst the best in class for leg, shoulder and headroom. And the wide-opening rear hatch and low load height makes loading quick and hassle-free. A compact SUV that doesn't compromise on space, KONA also delivers an outstanding trunk capacity of 361 litres. It's also simple to adjust : you can fold down the rear seats in seconds with a single touch. And with the seats folded flat, you have a roomy 1,143 litres of space-perfect for weekend escapes.





## Safety

The all-new KONA benefits from superior rigidity through the use of advanced high strength steel and high impact energy absorption that protects passengers in the event of a collision. The structure of the cabin is designed to disperse energy in the event of a collision, therefore reducing impact to occupants.





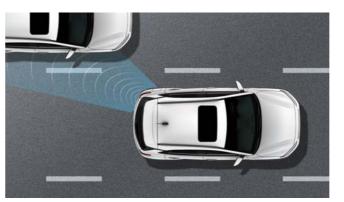
#### Parking Distance Warning - Forward

Parking can trigger anxiety in some drivers but this handy system will have you parking like a pro. Sensors gauge the remaining distance and issue a series of audible alerts as the car gets closer.



#### Rear-view camera

The rear-view camera ends all worries about what could be hidden behind you like a parking bollard or a playing child. Shifting into reverse gear activates the rear-view camera allowing you to back-up with total confidence.



#### Blind - Spot Collision Warning

Using 2 radar sensors in the lower rear bumper, the system visually warns you of traffic in the blind spot area. Should you set the turn indicator in such a situation, the Lane Change Assist will sound an acoustic alert.



#### Rear Cross - Traffic Collision Warning

When reversing out of a narrow parking space, the Rear-Cross Traffic Collision Warning reduces the risk of a collision. Using 2 radar sensors at the rear, it warns you in case of any approaching cross traffic.



#### **Tire Pressure Monitoring System**

TPMS is constantly checking the pressure of your tires. If the pressure drops below the safety threshhold, TPMS will trigger a warning light on the central gauge cluster to let you know which particular tire requires your attention.

## Features



LED daytime running lights Roof rails

Projection headlamps Electric adjustable and heated exterior mirrors with LED indicator LED headlamps Privacy and solar glass Rear combination lamps (bulb type) Power sunroof (optional)



16" steel wheel





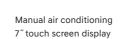
17″ alloy wheel



18″ alloy wheel



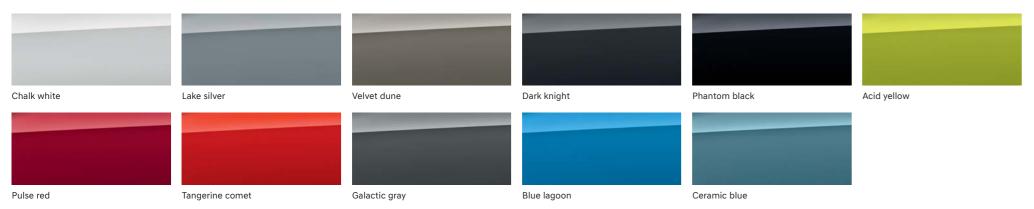
Keyless Go – start / stop (optional) Audio 4.0A mono LCD with 6 speakers



Full auto air conditioning with auto defog Ventilated seats

Full power seats with lumbar support (optional) Heated seats

### **Exterior colors**



#### **Roof colors**





Dark knight

Phantom black

### Interior colors & Seat Trims



Gray stitching with black seatbelts



Cloth seats (Entry)



Orange stitching with black seatbelts



Cloth leather seats – Red



Red stitching with red seatbelts



Cloth leather seats – Lime



Lime stitching with lime seatbelts



Cloth seats (Mid, Mid Plus, High)

### Specifications

Туре	Kappa 1.0 T-GDI Gasoline	Gamma 1.6 T-GDI Gasoline	UII 1.6 Diesel with VGT
Engine type	3-Cylinder DOHC	4-Cylinder DOHC	4-Cylinder DOHC
Displacement (cc)	998	1,591	1,582
Max. Power (ps / rpm)	120 / 6,000	177 / 5,500	136 / 4,000
Max. Torque (kg·m / rpm)	17.5 / 1,500~4,000	27.0 / 1,500~4,500	30.6 / 1,750~2,500
Brakes			
Front	Ventilated disc		
Rear	Disc		
Suspension			
Front	McPherson strut type		
Rear	Torsion Beam Type (CTBA)	Mult-Link Type (4WD)	Torsion Beam Type (CTBA)
Tire			
	205/60R16, 215/55R17, 235/45R18		

Dimensions		
Head room (mm)	Front ( w / Sunroof ) / Rear	1,005 (965) / 961
Leg room (mm)	Front / Rear	1,054 / 880
Shoulder room (mm)	Front / Rear	1,410 / 1,385

• The above values are results from internal testing and are subject to change after validation.

• Some of the equipment illustrated or described in this catalog may not be supplied as standard equipment and may be available at extra cost.

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### Dimensions



Wheel tread*	1,559
Overall width	2,052
(including door mirrors)	



2,600 Wheel base 4,165 Overall length

Overall height 1,550



Wheel tread*	1,568
Overall width	1,800
(excluding door mirrors)	

\*Wheel tread : 16" (front / rear) - 1,575 / 1,584 \*Wheel tread : 17" (front / rear) - 1,563 / 1,572

## **KONA Electric**

### You Charge It.

Introducing the ground-breaking KONA Electric, the uncompromising newcomer that combines bold, roomy SUV with impressive electric driving range. In standard trim, you get a 312km driving range while the upper trim delivers 482km on a single charge. Break the gas station habit by driving KONA Electric and enjoy the ultimate freedom.



## You lead the way.

Why follow the crowd when you can blaze your own trail with KONA Electric? With its unique closed-off front grille and futuristic 17<sup>"</sup> alloy wheels, KONA Electric looks different because it is different. Inside and out, it's packed with innovative technologies starting with its lithium-ion batteries that are liquid-cooled to ensure optimal performance and efficiency. Its batteries can be recharged up to 80% of capacity in less than an hour with Level III (100kW DC fast charging station) for minimal downtime.







Grille and twin headlight design

LED rear lamps

17" alloy wheel





# You're in full control.

Everything you need is right at your fingertips: switch between Drive, Neutral, Reverse and Park with a simple press of the button on the center console. The central gauge cluster is all-digital for quick and intuitive checking of key functions. Paddle shifters on the steering column offer fingertip control over the level of regenerative braking by sending more power to the wheels for quicker acceleration or to the battery for higher efficiency.



7″ digital cluster



Paddle shifter (Regenerative braking control)



The 8" touch screen



Electronic gear shift button

### **Exterior colors**









Chalk white

Acid yellow

Ceramic blue

Tangerine comet







Pulse red

Galactic gray

Dark knight

#### **Roof colors**



Dark knight



Phantom black



Chalk white

### Seat trims



Woven - Black

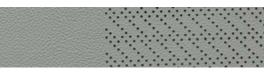




Woven + Leather - Black



Woven + Leather - Grey



Leather - Black

Leather - Grey

### **Specifications**

Туре		64.0 kWh battery	39.2 kWh battery
Engine type		Permanent-magnet synchronous motor (PMSM)	Permanent-magnet synchronous motor (PMSM)
Max. Power (kW)		150	100
Max. Torque (Nm)		395	395
Max. Speed (kph)		167	155
Aero drag (Cd)			
		0.288	
Suspension			
Front		McPherson strut type	
Rear		Mult-Link Type (2WD)	
Wheel & Tire			
Wheel		7.0J x 17 alloy wheel	
Tire		215/55R17	
Dimensions			
Head room (mm)	Front ( w / Sunroof ) / Rear	1,005 (965) / 957	
Leg room (mm)	Front / Rear	1,054 / 848	
Shoulder room (mm)	Front / Rear	1,410 / 1,385	

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### Dimensions



Wheel tread	1,564
Overall width	1,800



Wheel base2,600Overall length4,180

Overall height 1,555 / 1,570 <sup>(roof rack)</sup>



Wheel tread	1,575
Overall width	1,800

Unit : mm