

# Hyundai Auto Link Driving Challenges



## Winners

Our recent series of driving challenges was a great success and gave us some interesting insights into the driving habits of Hyundai drivers.



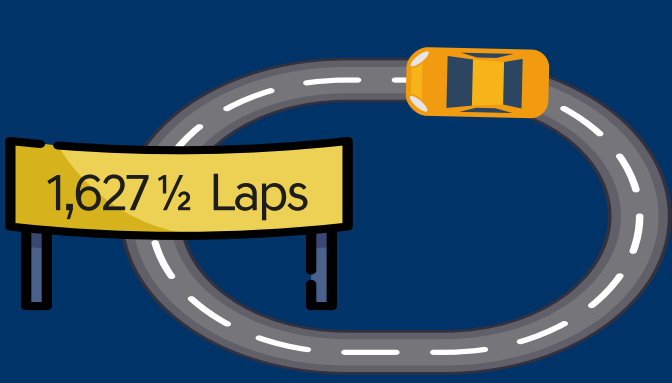
## Best Driver

The best driver Kelly F. is from NSW, he is aged between 30 and 49 years, owns a yellow Kona and has been driving more than 10 years.

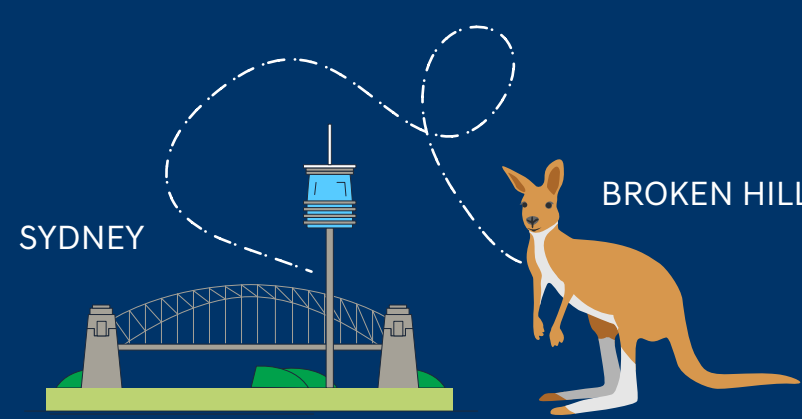
He earned **370** good driving badges.



## Challenge Achievements



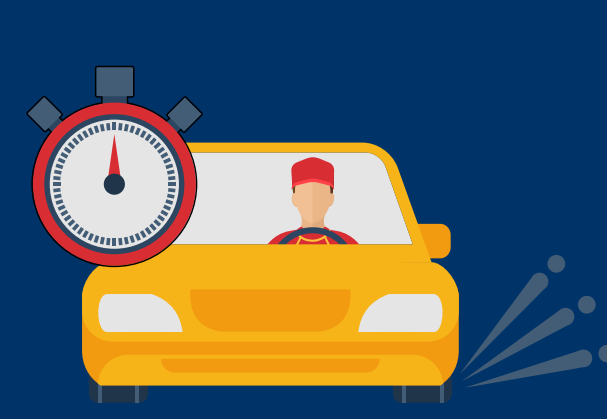
**Longest distance for a trip** 651 KMs



**Longest distance in a day** 1,148 KMs



**Longest time travelled in a trip** 7.5 Hours



**Most trips in a day** 34 Trips

## Interesting Insights

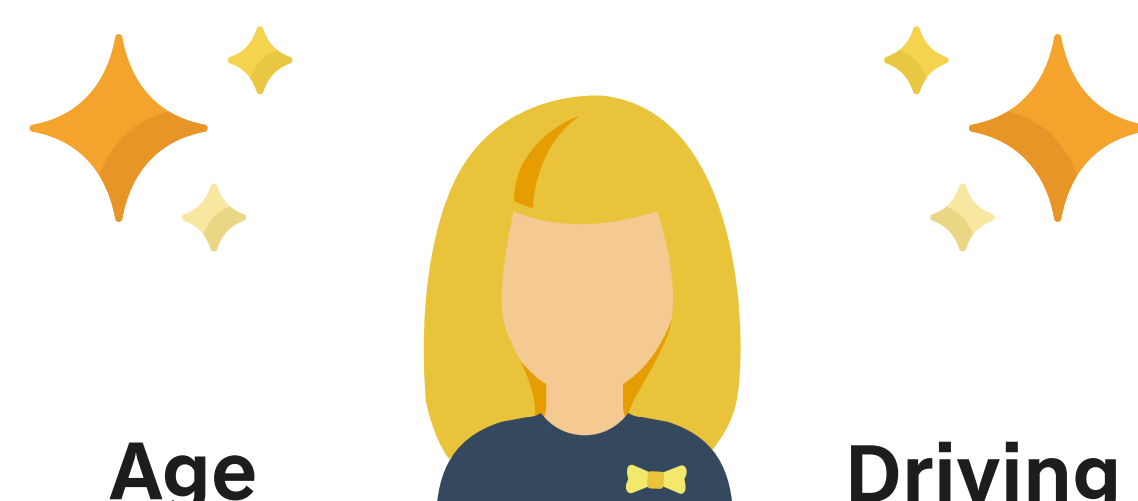
We compared all drivers versus top 100 and this is what we found.



### Good Driver



Young females with over 10 years driving experience earned the most good driving badges on average.



**Age**

under **30** years

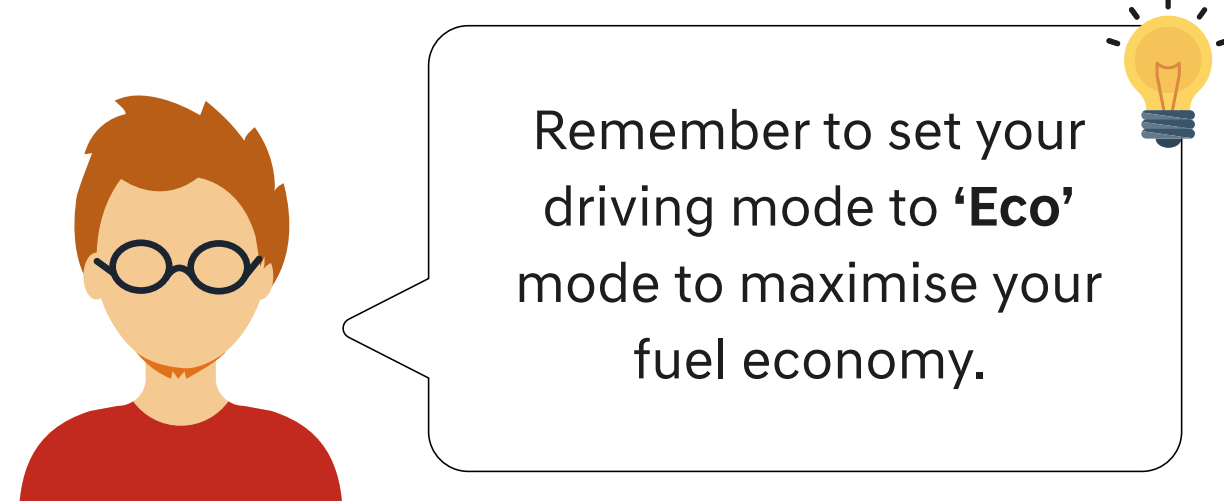
**Driving**

over **10** years

### Most Fuel Efficient Driver



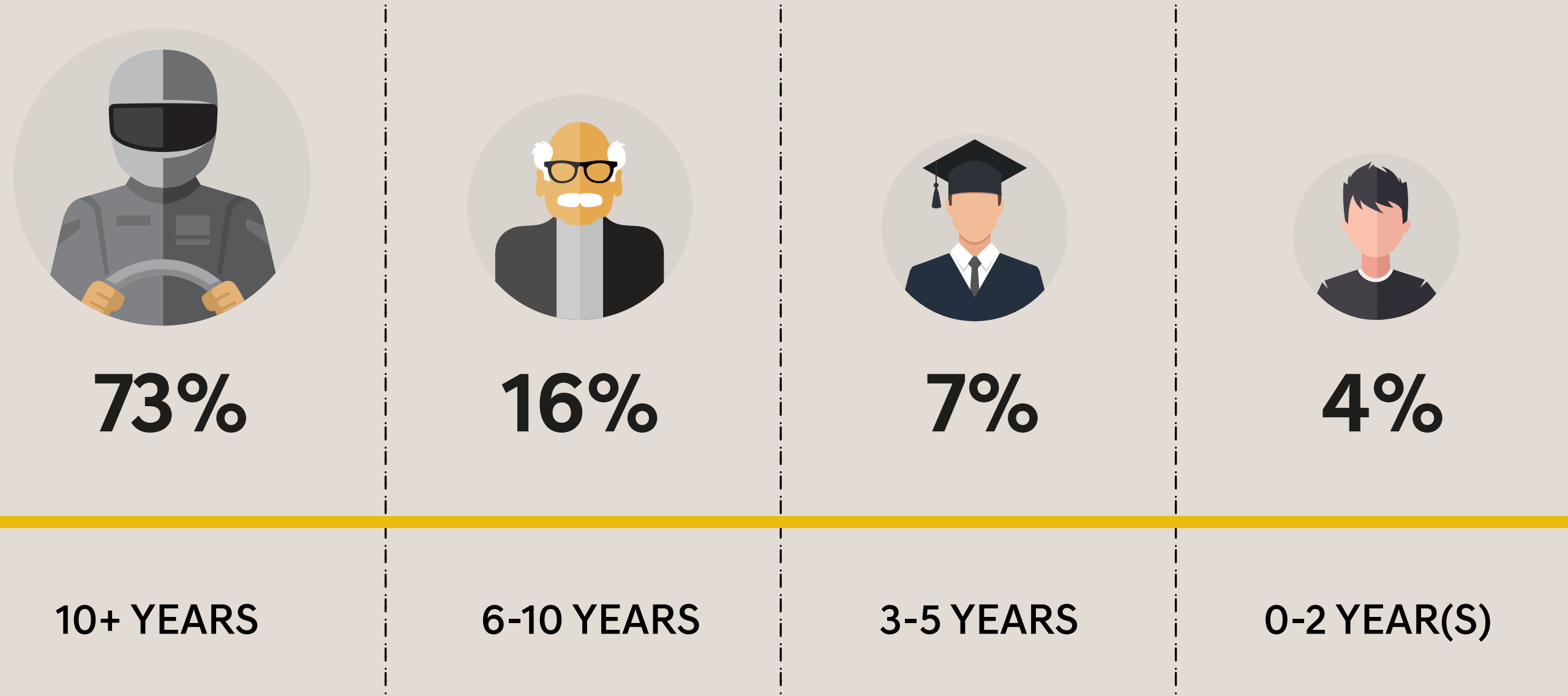
They've been driving for longer than 10 years and are 30-49 years old.



Remember to set your driving mode to 'Eco' mode to maximise your fuel economy.

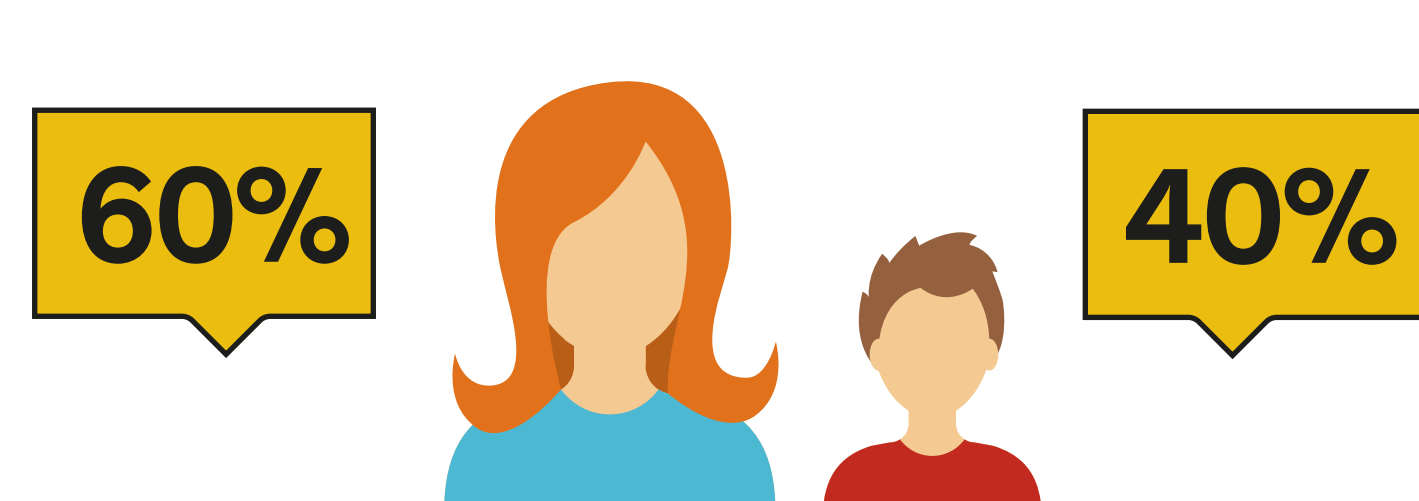
## Driving Experience

There's nothing like experience, so those who have been driving for longer performed best. And they're much more likely to appear in the top 100.



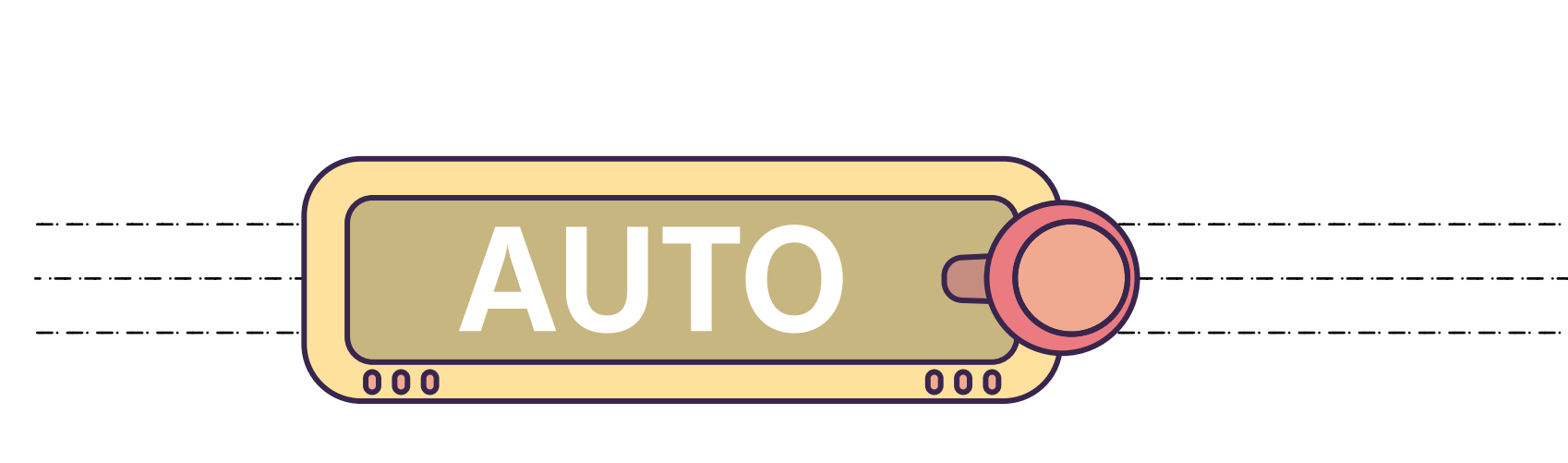
### Male vs Female Drivers

The blokes got beaten fair and square, with more females making it into the top 100.



### Auto Manual Drivers

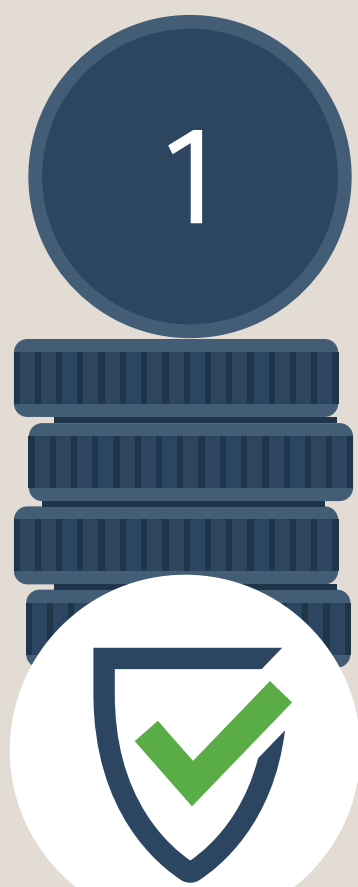
It was a close call, but drivers in the top 100 were 4% more likely to drive an auto.



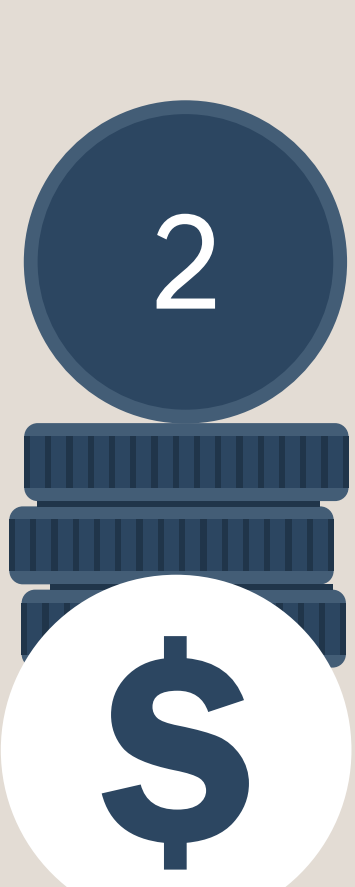
## What is most important when buying a new car?



i30 & Kona



**SAFETY**



**BUDGET**



**PERFORMANCE**



**APPEARANCE**

5 star ANCAP safety rating - details refer to [www.hyundai.com.au](http://www.hyundai.com.au)  
Driving Challenges promotion period: 7 February 2018 - 7 April 2018

**Surprised?**  
Think you can do better?  
Download the Hyundai Auto Link App.  
Join us in our next promotion and prove otherwise!

