

## HYUNDAI iLoad “TAKE A LOAD OFF” PROMOTION TERMS AND CONDITIONS

All sections and information in this document form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions on the part of the participant and their parent/guardian (where applicable).

### Schedule to Entry Conditions

Item	Subject	Details
1	<b>Promoter</b>	<p>Name: Hyundai Motor Company Australia Pty Limited            ABN: 58 008 995 588            Address: Cnr 394 Lane Cove Road &amp; Hyundai Drive            Macquarie Park NSW 2113            Phone: 1800 186 306  <b>(“Promoter”)</b></p>
2	<b>Who may enter?</b>	<p>Entry is only open to persons who meet all the following criteria:</p> <ul style="list-style-type: none"> <li>(i) Australian residents with a registered business and home address in either New South Wales, Queensland, South Australia, Victoria or Western Australia;</li> <li>(ii) aged 18 years or over;</li> <li>(iii) hold a valid full Australian drivers licence;</li> <li>(iv) currently operate an Australian business with a registered Australian Business Number (ABN);</li> <li>(v) available for 1 x Full day shoot for the “materials” production between 24.09.2020 and 02.10.2020; and</li> <li>(vi) willing, ready and able to complete all entry requirements at the times and dates set out in these Terms and Conditions.</li> </ul> <p><b>(“Eligible Entrants”).</b></p> <p>Employees (and their immediate families) of the Promoter and its contractors and agencies associated with the promotion are ineligible to enter. “Immediate family” means spouse, parent, natural or adopted child, and sibling (whether natural or adopted by a parent), whether or not they live in the same household as the director, manger, employee, officer or contractor.</p>
3	<b>Promotional Period</b>	<p>The promotion starts at 12:01am (AEST) on 18/08/20 and closes at 11:59pm (AEST) on 04/09/20 (<b>“Promotional Period”</b>).</p> <ul style="list-style-type: none"> <li>(i) Entries will be deemed accepted at the time of receipt by the Promoter and not at the time of transmission. Entries received will be considered final by the Promoter. Incomplete, inaccurate, erroneous, ineligible or incomprehensible Entries will be deemed invalid. The Promoter accepts no responsibility for late, lost or misdirected Entries. Contact details entered incorrectly by an Eligible Entrant will deem their Entry invalid.</li> <li>(ii) Costs associated with accessing the Promotional Website remain an Eligible Entrant’s responsibility and may vary depending on the</li> </ul>



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		<p>Internet service or telecommunications provider used.</p> <p>(iii) The use of any automated entry software or any mechanical, electronic or other means that allows an Eligible Entrant to automatically enter repeatedly is prohibited and will render all Entries submitted by that Eligible Entrant invalid.</p>
4	(a) <b>How to enter?</b>	<p>To enter, Eligible Entrants must complete the following during the Promotional Period</p> <p>(i) access the promotional page on the Promoter's website (<a href="http://www.hyundai.com/au/en/take-a-load-off">www.hyundai.com/au/en/take-a-load-off</a>);</p> <p>(ii) Successfully submit the online entry in the manner required including providing the Eligible Entrant's full name, business name, current and valid contact number and email address, postcode, number of employees of the business, link to their business' social handle, and the answering the promotional questions:</p> <p>(50 words or less) <i>About your company</i></p> <p>(50 words or less) <i>Tell us how/why this program would be able to help your business(s).</i></p> <p><i>Let us know if you currently use a van and what make and model it is.</i></p> <p>(iii) Entrants acknowledge that their submissions may be shared with Pedestrian Group ABN: 60 112 839 568</p>
	(b) <b>Maximum number of entries</b>	One entry per Eligible Entrant
5	(a) <b>List of prizes</b>	<p>(i) <b>First prize:</b></p> <p>A. Access to a premium media package and the studio team of Pedestrian Group:</p> <ul style="list-style-type: none"> <li>- 1x Premium Video posted to Pedestrian Group socials (either Lifehacker, Business Insider or PopSugar)</li> <li>- 1x Native Article posted / live on the most appropriate site that hits the target audience, either Lifehacker, Business Insider or PopSugar)</li> <li>- 1x Custom Display package including 1 x set of custom display media created by Pedestrian Groups Design studio and 1 x 150,000 impressions to use on the specified site. The custom display will be created to the specifications of the appropriate site in which the winners' content is placed on. The display media will run on the specified site until all 150,000 impressions have been delivered.</li> </ul> <p>B. Final prize winners will then participate in materials (online video and media article) production with Pedestrian Groups studio team, and the materials may be posted to Promoter's channels across online platforms.</p> <p>C. Winners acknowledge that all materials produced by Pedestrian Group will be owned by Pedestrian Group and nothing in these Terms and Conditions assign ownership of any materials to the winner.</p>

Item	Subject	Details
		<p>D. The winner must be available for 1 x full day shoot with Pedestrian Group between 24.09.2020 and 02.10.2020, located in NSW during this timeframe and willing to be filmed, and acknowledge that this footage may be used for marketing purpose by Promoter. Entrants must sign an indemnity waiver to acknowledge this, and entrants who are unwilling or unable to have parts of this shoot will forfeit their entry.</p> <p>E. Any travel cost that may incur to take parts of the shoot is the winner's responsibility, including any border entry permits required to enter NSW.</p>
	<b>(b) How winners are determined</b>	<p>(i) Each entry will be individually judged, and such judgment may be based on their creative merit of the entry, suitability for online video content and appeal of their workplace.</p> <p>(ii) The three best valid entry received within the Promotional Period specified, as determined by the Promoter's appointed judges, will win the first prize.</p> <p>(iii) Winners must confirm their eligibility to be a Winner and their ability to undertake a filming during the materials production period (24.09.2020 and 02.10.2020) within 24hrs of being notified by the Promoter that their Entry has been judged as one of the best 3 Entries, otherwise their Entry will be deemed invalid. In the event that the Promoter cannot successfully contact the Entrant within 48hrs of the judging, or in the event of an invalid Entry or an ineligible Entrant, or if the Entrant is ineligible to be a Finalist or unable or unwilling to undertake a full day filming during the shoot period (24.09.2020 and 02.10.2020) the Promoter may, in its sole discretion, award the next Entry judged to be the best as a Winner. The Promoter will continue this process until an Entrant has been successfully contacted and the Entrant has confirmed their eligibility to be a Winner.</p>
	<b>(c) Maximum value of prizes</b>	<p>Maximum value of:</p> <p>(i) first prize is \$52,000</p>
<b>6</b>	<b>Content (Entry Submission)</b>	<p>In regards to Content (as defined by clause 1.9), Winners agree that:</p> <p>(i) the Promoter, its affiliates, agencies have on-exclusive, royalty-free, perpetual, worldwide, irrevocable and sub-licensable right to use, reproduce, modify, adapt, publish, disclose and display the Content for any purpose and in any media and medium, without compensation, liability, restriction on use, attribution of the Finalist's moral rights. Finalists warrant that they have full authority and rights to grant such rights to the Promoter.</p> <p>(ii) if the Promoter requires, all title and property in any Content will be transferred from the Winners to the Promoter and the Winners will not be entitled to any compensation for such transfer.</p> <p>(iii) the Promoter may review all Content and may at any time reject, remove or take down any Content (wholly or partially) at its sole and absolute discretion without notice if it considers, discovers or suspects the Content not to comply with any of these Conditions of Entry;</p> <p>(iv) Winners agree they will not sell or otherwise provide their story, photographs and/or Content to any media or other organisation.</p>
<b>7</b>	<b>Winner notification</b>	<p>Winners will be notified in writing by email and also by telephone between Monday 7th September and Tuesday 15th September 2020.</p>
<b>8</b>	<b>Winner</b>	<p>Not applicable</p>

Item	Subject	Details
	<b>publication</b>	
<b>9</b>	<b>Redraw or redetermination of winner</b>	If a prize is unclaimed by the winner by the time specified by the Promoter or the winner selected by the Promoter's appointed judges is otherwise ineligible to be awarded the prize because they are unable to satisfy these Terms and Conditions, that winner will forfeit the prize, and the Promoter may award the prize to another entrant who the Promoter's judges select.
<b>10</b>	<b>Permit numbers</b>	Not applicable

## Entry Conditions

### 1 ENTRY

- 1.1 Entry is only open to those persons specified in Item 2 of the above Schedule to Entry Conditions ("**Schedule**").
- 1.2 To enter, eligible entrants must follow the instructions specified in Item 4(a) of the Schedule.
- 1.3 Entrants must not enter more than the number of times specified in Item 4(b) of the Schedule.
- 1.4 All entries must be received by the Promoter by or in the period indicated in Item 4(a) of the Schedule. Entries are deemed to be received at the time the Promoter receives the entry in its promotion database, and not at the time of transmission by the entrant.
- 1.5 The Promoter may, at any time, verify the validity of entrants and entries (including an entrant's identity, age, place of residence and whether they hold any driver's licence required to enter this promotion). Entrants must fully cooperate with the Promoter in connection with such verifications.
- 1.6 The Promoter accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence, whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. However, the Promoter may (but is not obliged to) at its discretion accept an entry which contains errors or omissions.
- 1.7 All costs with entering this promotion (including without limitation, costs in accessing any website) is the entrant's responsibility.
- 1.8 If this promotion involves the entrant participating in any physical or sporting activity, the entrant acknowledges and agrees that:
  - (a) the entrant is fit, in good health, and not aware of any reasons that may harm or endanger their health by participating in such activities. Without limitation, the entrant warrants and agrees that at the time they participate in the activities, they will not be pregnant, under the influence of drugs or alcohol, and will not have any heart condition, abnormal blood pressure, epilepsy, pre-existing injury or any other medical condition that might make it unsafe for them to participate in the activities;
  - (b) the entrant may be required to undertake tasks that may be physically challenging and may involve risks of injury, illness or death, some of which may be obvious and others that may not be obvious;
  - (c) the entrant may be required to sign an indemnity form (with content that the Promoter determines in its discretion) before participating in the activities, and if they refuse to sign the indemnity form, this will disqualify the entrant and the Promoter may select another person to replace the entrant at its sole and absolute discretion;
  - (d) the Promoter will not be responsible or liable for any personal injury, illness or death caused to the entrant or any other person in connection with the entrant's participation in the activities; and
  - (e) the entrant must conduct themselves in an appropriate manner and follow the Promoter's instructions and all venue rules and regulations at all times.
- 1.9 If this promotion involves the entrant submitting any photographs, images, films, recordings, footage, videos, sms or mms messages, testimonials, comments, artistic works, literary works, information, materials or documents to the Promoter ("**Content**") then the entrant agrees that:
  - (a) the entrant must not submit any Content that is unlawful, fraudulent, defamatory, offensive, obscene, derogatory, discriminatory, pornographic, sexually inappropriate, insulting, scandalous, violent, abusive, harassing, threatening, inflammatory, not suitable for children under 15 years, unlawful, libellous, hateful, objectionable in relation to race, religion, ethnicity or gender, capable of encouraging conduct that would be considered a criminal offence, capable of violating any law, capable of giving rise to a civil liability or otherwise unsuitable or inappropriate;
  - (b) the entrant must not submit any Content that breaches or may breach any intellectual property, privacy, publicity or other rights;
  - (c) the Content is the entrant's own original independent creation and does not include any third party's intellectual property or infringe any third party's intellectual property rights;
  - (d) the entrant is fully responsible for the Content. The Promoter will not be liable for the Content or its use in any way;
  - (e) before submitting the content, the entrant has obtained or obtains the consent of all persons who appear in the Content to in relation to the use of the Content for this promotion;
  - (f) the Content has not been published previously or used in any other promotion;
  - (g) the Content will not contain viruses or cause injury or harm to any person or entity;
  - (h) the entrant will comply with all applicable laws and regulations, including without limitation, those laws governing intellectual property, content, defamation, publication, privacy and the access and use of computer or communication systems;
  - (i) the Promoter may review all Content and may at any time reject, remove or take down any Content (wholly or partially) at its sole and absolute discretion without notice if it considers, discovers or suspects the Content not to comply with any of these Term and Conditions;
  - (j) the entrant must comply with all requests by the Promoter to remove, take down or edit any Content;
  - (k) unless clause 1.10 applies, the entrant grants the Promoter, its affiliates, agencies and sub-licensees a non-exclusive, royalty-free, perpetual, worldwide, irrevocable and sub-licensable right to use, reproduce, modify, adapt, publish, disclose and display the Content for any purpose and in any media and medium, without compensation, liability,

restriction on use, attribution of the entrant's moral rights. Entrants warrant that they have full authority and rights to grant such rights to the Promoter.

- (l) the entrants must not assert any moral rights in connection with the Content;

- 1.10 If the Promoter requires, all title and property in any Content will be transferred from the entrant to the Promoter and the entrant will not be entitled to any compensation for such transfer.

## 2 PRIZES

- 2.1 The prizes in this promotion include the prizes set out in Item 5(a) of the Schedule. The entrant agrees to any terms relating to the prizes set out in Item 5(a) of the Schedule.
- 2.2 Prize winners will be selected in accordance with the method set out in Item 5(b) of the Schedule.
- 2.3 Prize winners will be notified in accordance with the terms set out in Item 7 of the Schedule, and their names and/or suburbs will be published in accordance with the terms set out in Item 8 of the Schedule.
- 2.4 The entrant must ensure they provide their correct contact details to the Promoter, and to notify the Promoter of any changes to their contact details before the date and time for announcing winners. The Promoter will not be liable if it cannot contact any winner because of any incorrect contact details provided by an entrant.
- 2.5 If a winner is under 18 years, the Promoter may award the prize to the winner's parents/guardian on the winner's behalf.
- 2.6 If the Promoter requests, the winner (and any parent or guardian of the winner) must provide the Promoter with proof of identity before being eligible to claim a prize. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
- 2.7 If any prize or portion of a prize is unavailable, the Promoter may at its sole and absolute discretion substitute the prize or portion of that prize with a prize of equal value and/or specification, subject to any directions from any regulatory authority, if applicable.
- 2.8 The maximum prize pool value is set out in Item 5(c) of the Schedule. The Promoter accepts no responsibility for any variation in the total prize value or any individual prize value.
- 2.9 Prizes or any unused portion, are not transferable or exchangeable and cannot be taken as cash, unless the Promoter agrees otherwise in writing.
- 2.10 Prizes are awarded subject to the standard terms and conditions of individual prize and service providers.
- 2.11 Any ancillary costs associated with redeeming a prize (including without limitation, transportation costs) are not included and are the responsibility of the winner.
- 2.12 The entrant agrees to the terms concerning (if applicable) redraws and redetermination of winners set out in Item 8 of the Schedule.
- 2.13 These Terms and Conditions and any promotional materials connected with this promotion do not include by implication any term, condition, representation or warranty in respect of the quality, merchantability, acceptability, fitness for purpose, condition, description, assembly, image, manufacture, design or performance of any of the prizes, to the fullest extent permitted by law.

## 3 PRIVACY

- 3.1 The Promoter collects the entrant's personal information to conduct this promotion and may, for this purpose, disclose such information to third parties, including without limitation, to its agents, contractors, affiliated entities, service providers, prize suppliers and Australian regulatory authorities.
- 3.2 The Promoter may, for an indefinite period, unless otherwise advised by the entrant, use the entrant's personal information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any opt out, access, update or correct information request to the Promoter. A copy of the Promoter's privacy policy can be viewed at <http://www.hyundai.com.au/privacy>.

- 3.3 Entrants consent to the Promoter using their name, suburb of residence, photo, likeness, image, voice, recording, film and/or footage in any media for an unlimited period without remuneration to promote this promotion (including any outcome), and promote any products and services that the Promoter supplies or distributes.

## 4 SOCIAL MEDIA

- 4.1 If the entrant is required to enter this promotion using a Facebook, Twitter, YouTube, Instagram or any other social media website, the entrant agrees:
- (a) to comply with (where applicable) Facebook's, Twitter's, YouTube's, Instagram's and any other social media website's terms and conditions in relation to promotions, including (as applicable) Facebook's Statement of Rights and Responsibilities, Twitter's terms of service, YouTube's terms of service and Instagram's terms of use;
- (b) that this promotion is in no way sponsored, endorsed or administered by, or associated with (where applicable) Facebook, Twitter, YouTube, Instagram or any other social media website (unless otherwise specified); and
- (c) that any questions comments or complaints about this promotion must be directed to the Promoter and not to (as applicable) Facebook, Twitter, YouTube, Instagram or other social media website.

## 5 GENERAL

- 5.1 All of the Promoter's decisions in connection with this promotion are final and binding, and no correspondence will be entered into regarding the decisions. All decisions are made at the sole and absolute discretion of the Promoter.
- 5.2 Entrants agree to indemnify and keep indemnified the Promoter against all losses, costs, expenses, damages or liabilities that the Promoter suffers or incurs or is likely to suffer or incur, and against all claims, demands, proceedings, suits and actions against the Promoter in connection with an entrant's breach of any of these Conditions.
- 5.3 Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
- 5.4 The Promoter may at its sole and absolute discretion and to the full extent permitted by law:
- (a) invalidate any entry;
- (b) disqualify any entrant; and/or
- (c) modify, suspend, terminate or cancel the promotion, as appropriate,
- for any reason the Promoter deems appropriate at its discretion, including without limitation if:
- (d) any entry does not comply with any of these Conditions, is incomplete or indecipherable, or is lodged by automatic, repetitive, robotic, programmed or similar entry methods or agents;
- (e) any entrant does not comply with these Term and Conditions or tampers with the entry process;
- (f) the promotion is not capable of being conducted as reasonably anticipated;
- (g) any technical difficulty, equipment malfunction, problem with networks or communication lines, traffic congestion, infection by computer virus or bug, bad weather or act of God occurs;
- (h) any theft, fraud, unauthorised, unexpected or third party access, interference or intervention occurs; and/or
- (i) any act, omission, failure or delay occurs which is not reasonably within the Promoter's control, or which corrupts or affects the administration, security, fairness, integrity or proper conduct of the promotion.
- 5.5 To the extent permitted by law, the Promoter (including its respective officers, employees, directors, contractors, agents and affiliated entities) is not responsible for and excludes all liabilities (including exclusion of all liabilities for negligence, personal injury, illness and death of any person), losses, expenses, damages, costs, claims, demands, proceedings, actions and suits (whether or not direct, indirect, special, consequential) arising as a result of or in connection with any of the following:

- (a) any technical difficulty, equipment malfunction, problem with networks or communication lines, traffic congestion, infection by computer virus or bug, bad weather or act of God occurs;
  - (b) any theft, fraud, unauthorised, unexpected or third party access, interference or intervention occurs; and/or
  - (c) any act, omission, failure or delay occurs which is not reasonably within the Promoter's control, or which corrupts or affects the administration, security, fairness, integrity or proper conduct of the promotion;
  - (d) entry or prize claim that is late, lost, altered or damaged, whether or not due to the Promoter's act, omission or fault;
  - (e) variation in prize value to that stated in these Terms and Conditions;
  - (f) entrant's or other person's participation in this promotion;
  - (g) damage caused to any prize in transit before the prize winner takes possession;
  - (h) tax liability incurred by a winner or entrant;
  - (i) use or misuse of the prize;
  - (j) invalidation of any entry;
  - (k) disqualification of any entrant; and/or
  - (l) any cancellation, termination, modification or suspension of this promotion.
- 5.6 If any Hyundai vehicle is to be loaned to an entrant or winner, such loan is subject to the Promoter's standard terms and conditions in relation to vehicle loan arrangements. The entrant or winner must sign any document or agreement that the Promoter requires before accepting and using the loan vehicle (including any deed of release and indemnity). Without limiting the terms in the vehicle loan agreement, the entrant or winner agrees that:
- (a) the vehicle must be collected and returned at a time and to a location the Promoter requires; and
  - (b) the entrant or winner will be responsible for all fuel costs and traffic infringement fines, penalties and tolls incurred during the loan period.
- 5.7 The entrant must comply with all additional terms set out in Item 10 of the Schedule.
- 5.8 Where applicable, the permits/licences issued for the conduct of this promotion are set out in Item 9 of the Schedule.