

DRIVEN

SPRING 2026

By Hyundai Help for Kids

"I wish to have a unique Carlton AFL experience"

Jacob, 12 – Cystic Fibrosis

Every Discovery Starts with Hope

How Hyundai Help for Kids is helping change the future of childhood cancer

Leading with Purpose

Three charity leaders share a commitment to help Australian families

A Decade of Changing Lives

Celebrating 10 years with Assistance Dogs Australia

 Hyundai
Help for
Kids



A message from Chris Garland

One of the great privileges of being involved with Hyundai Help for Kids is seeing the difference our partnerships make, not just in the lives of children and families, but also in the people who have the opportunity to support them. In recent times, we've shared some truly memorable moments, celebrated important milestones, spent time with our charity partners and watched first-hand as the dedication of so many remarkable people continues to bring hope, comfort and opportunity to children and families nationwide. As Hyundai celebrates 40 years in Australia, it's a timely reminder that supporting communities has long been part of our journey. For more than a decade, Hyundai Help for Kids has proudly helped shape that legacy.

As Dealers, we're incredibly proud that every new Hyundai purchased helps support this effort. It's something our teams, our customers and Hyundai Australia contribute to together, creating an impact that extends far beyond the showroom. Every vehicle sold represents more than a new customer. It also represents an investment in medical research, life-changing wishes and practical support for families and partnerships that continue to make a genuine difference in communities across the country.

This edition of Driven tells many of those stories. You'll meet the researchers working towards tomorrow's breakthroughs, the charity leaders whose organisations are changing lives every day, the volunteers giving their time and the families whose courage reminds us why this program matters. Each story is different, but together they demonstrate what can be achieved when people unite behind a shared purpose.

On behalf of the Hyundai Help for Kids Corporate Social Responsibility (CSR) Committee, thank you to every Hyundai owner, Dealer and member of the Hyundai Australia team who continues to support this wonderful initiative. Your generosity, commitment and belief in what we can achieve together continues to create brighter futures for children and families and we're incredibly proud to share some of those stories with you in this edition.

Chris Garland
President, National Hyundai Dealer Council.
Hyundai Help for Kids Committee Member.
Dealer Principal, Gold Coast Hyundai.



Driven to Volunteer

After a long day at hospital, deciding what's for dinner can be one more challenge parents and carers simply don't need. A home-cooked meal waiting at the end of the day may seem like a small thing, but for families staying at Ronald McDonald House, it can mean more time together and one less thing to worry about. That simple idea brought Hyundai volunteers into Ronald McDonald House kitchens on opposite sides of the country recently, rolling up their sleeves to help make life a little easier for families with seriously ill children.

At Ronald McDonald House Greater Western Sydney, a team of Hyundai Australia (HMCA) volunteers swapped their desks for aprons to support the House's 'grab and go' meals, preparing nutritious, ready-to-eat food that families can pick up when they need it. Working alongside House volunteers, the team cooked, packed and labelled more than 250 meals, officially breaking the previous record. It was an impressive effort, but the number only tells part of the story. Each meal meant a parent or carer could return from hospital knowing dinner was already taken care of, leaving a little more time and energy for what mattered most.

On the other side of the country, volunteers from Wangara Hyundai were creating that same sense of care in a slightly different way. The team came together at Ronald McDonald House Western Australia to prepare and serve a home-cooked dinner for families staying at the House, continuing Hyundai Help for Kids' long-standing support of Ronald McDonald House Australia. For families spending days navigating appointments, treatments and uncertainty, having someone else take care of dinner can provide a welcome sense of comfort and normality. And for the volunteers preparing it, it is an opportunity to see first-hand how giving a few hours of their time can make a very real difference. For Rebecca Bert, HMCA's Head of People and Culture, that willingness to get involved is an important part of supporting families in practical ways.

"Working alongside Ronald McDonald House allows us to support families in practical ways when they need it most. Seeing Team Hyundai get behind the Grab and Go program and set a new record made the day even more special."

– Rebecca Bert, Head of People and Culture, HMCA.

From more than 250 meals prepared in Sydney to a home-cooked dinner served in Perth, the two teams may have been thousands of kilometres apart, but they were there for the same reason. It wasn't simply about what was cooked or how many meals were served. It was about giving families one less thing to think about and showing how giving a little of your time can make a very real difference.



Every discovery starts with Hope

Every parent hopes for the same thing. A childhood filled with birthdays, school concerts, family holidays and all the ordinary moments that become life's greatest memories. When a child is diagnosed with cancer, questions outnumber answers, and every day becomes a search for reassurance and the belief that tomorrow can be better.

“Good things happen when you have doctors and scientists in close proximity.”

– Professor Glenn Marshall AM

While families focus on helping their child through treatment, another story is unfolding quietly inside research laboratories across Australia. Here, scientists dedicate years to finding new treatments, answering important questions and improving outcomes for children diagnosed with cancer. The pursuit rarely makes headlines, yet every breakthrough is built on countless hours of research, collaboration and determination. Progress doesn't happen overnight, but each advance brings researchers one step closer to changing what's possible for children diagnosed with cancer.

That's why Hyundai Help for Kids has proudly supported childhood cancer research through its longstanding partnership with Children's Cancer Institute, via vital research led by Professor Glenn Marshall AM. With more than 35 years of experience in paediatric oncology, Professor Marshall AM is a leading childhood cancer clinician and researcher, dedicated to developing precision therapies and finding cures for childhood cancer.

“The cure rates when I first started treating children with cancer going back some 35 years ago was overall about 60%. It's now 85 to 90%. So, lots of things have changed in that time.”

– Professor Glenn Marshall AM

For researchers from Children's Cancer Institute at Minderoo Children's Comprehensive Cancer Centre, every day begins with the same purpose: to better understand childhood cancers, improve treatments and give more children the opportunity to grow up

healthy and well. It is meticulous work that demands patience, persistence and an unwavering commitment to finding answers, and that commitment is already delivering encouraging results. Earlier this year, Australian researchers involved in the ZERO Childhood Cancer program announced promising outcomes for children diagnosed with diffuse midline glioma (DMG), one of the most aggressive childhood brain cancers. Children who received precision-guided therapies experienced significantly improved outcomes compared with those receiving standard treatment, offering renewed hope where, for decades, there had been very little. While this breakthrough reflects the work of researchers throughout Australia's childhood cancer community, it also demonstrates why sustained investment matters. Every advance builds on years of collaboration, shared knowledge and the support of organisations committed to giving more children the opportunity to live longer, healthier lives.

“No one could argue that prevention is not better than cure.”

– Professor Glenn Marshall AM



Left to Right: Professor Glenn Marshall AM, Sue Walter and Karen Marshall

What does childhood cancer research look like in action? Turn the page as members of Hyundai's National Dealer Council visit the Children's Cancer Institute for a rare behind-the-scenes look at the people, research and partnerships shaping the future of childhood cancer treatment.



SCAN THE QR CODE TO WATCH THE PROFESSOR'S INTERVIEW WITH HYUNDAI HELP FOR KIDS



Professor Glenn Marshall AM



Inside the Innovation

Members of Hyundai's National Dealer Council recently visited the Children's Cancer Institute, based within the Minderoo Children's Comprehensive Cancer Centre, for a rare behind-the-scenes experience, meeting the people behind groundbreaking childhood cancer research and learning more about the partnerships shaping its future.

Upon arrival, the first people to welcome the Dealer Council weren't scientists. They were the Clown Doctors. Sharing laughter, conversation and a few light-hearted moments with young patients and their families, they offered an immediate reminder that care comes in many forms. From there, laboratory gowns replaced handshakes as the group entered the Institute's research laboratories to see firsthand how groundbreaking work is helping to better understand childhood cancer and develop more effective treatments.

"The opportunity to better understand the wonderful work conducted by the scientific team was a great privilege."

– Ken Thomas, National Hyundai Dealer Council Secretary.

Guided by Professor Glenn Marshall AM, Associate Professor Belamy Cheung and Dr Gabe Tax, the Dealer Council explored the High Throughput Screening Facility and the Experimental Cancer Therapeutics Program

(ECTP) laboratory, gaining insight into the work opening new possibilities for children diagnosed with cancer.

For many, it was the first opportunity to meet the people whose dedication is turning years of community support into real progress for children and families. The visit also highlighted the power of working together, with the Sydney Children's Hospitals Foundation, Hyundai Help for Kids and the Steven Walter Children's Cancer Foundation all helping to support world-leading childhood cancer research, demonstrating how organisations working towards the same goal can create an even greater impact. Along the way, the Dealer Council had the opportunity to ask questions, speak with members of the research team and gain a deeper understanding of the patience and perseverance behind years of research. It was a reminder that progress isn't measured by a single discovery, but by years of commitment, collaboration and belief that better outcomes are possible.

For the Dealer Council members, the visit wasn't simply an opportunity to see where Hyundai Help for Kids funding goes. It was a chance to see the science in action, meet the people behind it and better understand the work shaping the future of childhood cancer treatment.

"We're not going to stop until we have 100% cure rate, and we can't do it without community support."

– Professor Glenn Marshall AM

Rolling out the Blue Carpet

For Jacob, football has always been more than a game. It's a passion that's filled backyards, weekends and countless hours dreaming about one day pulling on the jersey of the club he loves.

Like so many kids, Jacob lives and breathes footy. He loves kicking the ball around with friends, practising in the backyard and following every big moment of the AFL season. Jacob also lives with cystic fibrosis, a condition that brings challenges most children never have to face. But it has never taken away his passion for the game. If anything, football has always given him something to look forward to, allowing him to focus on the game he loves rather than the condition he lives with.

Through Hyundai Help for Kids' long-standing partnership with Make-A-Wish® Australia, children like Jacob who are facing serious illnesses are given the opportunity to experience a wish built around something deeply meaningful to them. For Jacob, there was one wish above all others: to meet members of the Carlton Football Club – especially his hero Patrick Cripps – and experience what it feels like to be a part of the team.

“What an honour to help fulfil Jacob’s wish! Thanks to Make-A-Wish® and Hyundai Help for Kids, we welcomed Jacob as an honorary team member for the day.”

– Carlton Football Club

Recently welcomed into IKON Park as an honorary Carlton player, Jacob received his own number 9 jersey before stepping behind the scenes to explore the changerooms, meet the players and join the team for training. There were conversations with players, plenty of laughs and the chance to experience life inside an AFL club before stepping onto the training ground alongside his heroes. Looking back on the experience, Jacob smiled as he recalled, “Oh, my face lit up. It was like someone turned a switch on or something.”

Out on the field, Jacob joined the team for drills, kicked goals, shared plenty of laughs and spent time with Patrick Cripps, the Carlton captain and two-time Brownlow Medallist he had admired for so long. Having one of the game’s biggest stars greet him by name made the experience even more unforgettable. As Jacob proudly put it, “Patrick Cripps, someone who has won two Brownlows, knows my name.” For a lifelong Carlton supporter, it was one of those moments that would stay with him long after the day was over.



Yet while the access was extraordinary, it wasn't the jersey, the changerooms, conducting the official coin toss or even meeting Patrick Cripps that stayed with Jacob the most. It was something much simpler. Throughout the course of his wish, he wasn't defined by his medical condition. He wasn't the child living with cystic fibrosis. He was simply one of the team. As Jacob explained, “I don't want to be known as someone who you have to do stuff for because they have something. I just want to be normal.”

That simple reflection captures why wishes like these matter. Through its partnership with Make-A-Wish® Australia, Hyundai Help for Kids helps create moments that give children and families the opportunity to step away from hospitals, appointments and treatment, replacing them with confidence, laughter and memories that can last a lifetime.

Looking towards the future, Jacob shared one final dream: “I hope one day I become someone else's favourite player”.

“We are so glad we could grant your wish with the help of our amazing friends at Hyundai Help for Kids & Carlton Football Club, Jacob!”

– Make-A-Wish® Australia



SCAN THE QR CODE TO WATCH THE JACOB'S WISH VIDEO



SCAN THE QR CODE TO WATCH THE CHANNEL 7 (MELB) COVERAGE VIDEO





A Pawfect Partnership

Celebrating 10 years together on Assistance Dogs Australia's inaugural Giving Day.

Every Assistance Dog has a story years in the making. Before they help a child with autism feel safer in the community, support a veteran living with PTSD or give someone with a physical disability greater confidence and independence, they spend years being carefully bred, raised and trained for the life-changing role ahead.

That journey was at the heart of Assistance Dogs Australia's inaugural Giving Day, which brought together staff, volunteers, puppy raisers, supporters and partners to help invest in the next generation of Assistance Dogs. Celebrating ten years of partnership with Assistance Dogs Australia, Hyundai Help for Kids proudly supported the 12-hour fundraising event as a major matching partner, while Hyundai Australia's headquarters became the central hub for the day, with staff volunteering their time and helping community donations go even further.

"The 10-year partnership between Hyundai Help for Kids and Assistance Dogs Australia reflects the power of shared purpose, trust and long-term commitment."

– Fran Diogo, Partnerships Manager, Assistance Dogs Australia.

In just 12 hours, an incredible \$378,315 was raised, exceeding the fundraising target and helping bring two purpose-built birthing suites at Assistance Dogs Australia's National Training Centre closer to reality. The new facilities will strengthen the earliest stages of the breeding program, giving more puppies the best

possible start before their specialist training begins. They will also support Assistance Dogs Australia's goal of changing 10,000 lives by 2035, helping more dogs become trusted companions for Australians living with disability.

Every puppy born into the program represents the beginning of something extraordinary. In time, many will become a source of safety, confidence and independence for someone who relies on them every day.

"It showed what is possible when partners become true collaborators, helping to turn a shared vision into a National 12-hour fundraising campaign."

– Fran Diogo, Partnerships Manager, Assistance Dogs Australia.

Reflecting on Giving Day, Hyundai Help for Kids CSR Manager Ellenore Ibrahim said, "For the past decade, we've had the privilege of watching these remarkable dogs transform lives in extraordinary ways. Giving Day wasn't simply about reaching a fundraising target. It was about creating more opportunities for these incredible dogs to make a lasting difference. Every puppy that begins this journey represents hope for someone waiting for greater independence, and we're proud that Hyundai Help for Kids can help make more of those connections possible."



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Miracles Multiplied

Inside Miracle Babies Foundation's Quadruple Giving Day.

The first chapter of every family's story is different. For some, it begins with weeks spent in neonatal intensive care, where every milestone feels hard won and every day brings fresh uncertainty. It's a journey thousands of Australian families unexpectedly find themselves on each year.

Miracle Babies Foundation provides practical resources, peer support and education, walking alongside families from their earliest days in hospital and throughout the months that follow. Every year more than 48,000 babies in Australia require specialised care at birth, making this work more important than ever.

One of the biggest opportunities to strengthen that support comes during Quadruple Giving Day, when every donation is matched by generous partners, turning every one dollar into four. As one of this year's matching donors, Hyundai Help for Kids was proud to stand alongside Miracle Babies Foundation and the wider community to help raise \$114,720 in just 24 hours.

The result will help another 780 families receive the support they need during their hospital stay, while also expanding Miracle Babies Foundation's cot-side peer support program into more hospitals across Australia. With no regular government funding, initiatives like Quadruple Giving Day are essential to helping the Foundation provide practical resources, trusted advice and peer support to families when they need it most.

Quadruple Giving Day wasn't just about raising funds.

It was also an opportunity for Hyundai representatives to experience first-hand the work their support makes possible. Eastern Region General Manager Nicholas Vasilevski rolled up his sleeves during the corporate challenge at Miracle Babies Foundation headquarters, working alongside the Foundation's team to prepare resource packs that would soon make their way into hospitals nationwide. Reflecting on the day, he said, "It was such a fun day and all for a great cause. It was fantastic to see the full team and the volunteers who work so hard to support Miracle Babies. They do an incredible job of helping families during such a challenging time."

"With the support of Matching Donors like Hyundai Help for Kids, community donations reached \$28,680 in just 24 hours, supporting the ongoing expansion of the NurtureProgram."

– Danielle Hodgson, Chief Operating Officer, Miracle Babies Foundation.

While the fundraising total was certainly worth celebrating, the real impact will never be measured by the dollars raised. It will be found in the parents who feel less alone, the families who receive support when they need it most and the babies whose earliest days are made just a little easier because an entire community chose to stand beside them.



Kicking Goals with iView

Helping children build confidence and friendships.

Every Brisbane Lions home game brings thousands of fans through the gates of the Gabba. For a small group of children and families, however, it also becomes the start of a unique, and very special day.

Through Hyundai Help for Kids' iView program, children and families supported by our charity partners are invited to enjoy a VIP match day experience that goes well beyond football. From the Superhero themed suite to meeting Brisbane Lions players and Roy the Lion, every game offers the chance to experience AFL from a whole new perspective.

No two iView match days are ever the same. Each round welcomes guests from a different charity partner, with every visit offering something unique for every family who walks through the gates.

Round 4 | Ronald McDonald House South East Queensland

Round 4 welcomed families from Ronald McDonald House South East Queensland into the Hyundai Help for Kids iView suite for an unforgettable afternoon at the Gabba. One of the highlights came when Brisbane Lions stars Eric Hipwood and Harris Andrews, together with Roy the Lion, stopped by to spend time with the children and their families, creating memories that extended well beyond the football.

Round 7 | Make A Wish Australia

Sometimes the best experiences are the ones you don't see coming. Children from Make-A-Wish® Australia were welcomed into the iView suite before an unexpected visit from Brisbane Lions players Koby Evans and Cody Curtin brought plenty of excitement. With Roy the Lion joining in the fun, everyone was ready for an unforgettable afternoon of football.

Round 9 | Miracle Babies Foundation

Families supported by Miracle Babies Foundation enjoyed everything that makes a day at the Gabba so special. After spending time with Brisbane Lions stars Eric Hipwood and Jarrod Berry, everyone settled in to soak up the atmosphere as another exciting afternoon of AFL unfolded.

Round 10 | Change for Youth Foundation

The Grand Final rematch provided the backdrop for one of the season's biggest iView experiences. Young people supported by Change for Youth Foundation enjoyed all the excitement from the Hyundai Help for Kids iView suite with Ty Gallop, Tai Hayes and Roy the Lion dropping in to say hello.

Round 12 | Our Moon's Mission: Genetic Cures for Kids

Brisbane's clash with Fremantle saw families connected with Our Moon's Mission enjoy another memorable day at the football. Time with Henry Smith and Roy the Lion added to the excitement as the Gabba came to life.

Round 16 | Assistance Dogs Australia

The final iView match of the quarter welcomed guests from Assistance Dogs Australia as the Brisbane Lions took on the ladder-leading Sydney Swans. Visits from Oscar Allen, Jack Payne and Roy the Lion rounded out another wonderful afternoon, bringing Quarter 2 to a fitting close.

"Together with Hyundai Help for Kids' we're proud to have created this Superhero HQ where families enjoy time out, time together and a great time at the footy."

– Brisbane Lions Football Club





Left to Right: Kylie Pussell (CEO, Miracle Babies Foundation), Barbara Ryan (CEO, Ronald McDonald House Australia) and Sally Bateman (CEO, Make-A-Wish® Australia)

Leading with Purpose

What does it really take to support a family through one of the most difficult periods of their lives?

That question shaped Hyundai Australia's 2026 CEO Panel, Leading with Purpose, as the leaders of Make-A-Wish® Australia, Ronald McDonald House Australia and Miracle Babies Foundation came together to share the experiences that shape their work every day. Moderated by Hyundai Australia Ambassador Stephanie Brantz, the discussion moved well beyond fundraising and statistics, exploring the challenges families continue to face, how those needs are evolving and how effective leadership and long-term partnerships can help ensure every child and family receives the support they need.

Although each organisation approaches that challenge differently, the conversation revealed they are all working towards the same outcome. Families don't simply need medical care. They also need hope when the future feels uncertain, practical support that allows them to focus on their child and reassurance that someone understands what they are experiencing. Throughout the afternoon, each leader offered a different perspective, yet together they painted a broader picture of what meaningful support really looks like.

For Sally Bateman, Chief Executive Officer of Make-A-Wish® Australia, hope is a powerful part of a child's treatment journey. While hospitals care for physical health, a wish gives children and their families the chance to look beyond appointments, procedures and diagnoses. As Sally explained, "For Make-A-Wish®, we are an organisation made possible by imagination. We can't change the diagnosis, but we can do something really meaningful to create some much-needed hope." She spoke about the importance of reaching more children, explaining, "Our very simple ambition is just to be a greater partner for these kids with critical illness and to reach more children. Little things can make an enormous difference. All of us have the power to do something, and sometimes it's just doing something small and knowing how. There is nothing better than doing something for someone else in a time of need." Her comments set the tone for a broader discussion about how partnerships can continue to expand their reach and create opportunities for even more families.



SCAN THE QR CODE TO WATCH THE HIGHLIGHTS FROM THE 2026 CEO PANEL

That conversation naturally extended to the practical realities many families face once treatment begins. Barbara Ryan, Chief Executive Officer of Ronald McDonald House Australia, spoke about parents travelling hundreds or even thousands of kilometres so their child could access specialist care.

Through Hyundai Help for Kids, more than \$4.7 million has helped provide around 27,000 nights of accommodation, allowing families to stay close when every moment matters. As Barbara shared, "We know some of these families come to us after sleeping in their cars because they want to be there for their child." She explained that removing the burden of accommodation allows parents to focus entirely on their child's recovery rather than the financial and emotional pressures of being away from home, adding,

"Without the support of Hyundai Help for Kids, we cannot achieve and continue to do what we do."

– Barbara Ryan, CEO, Ronald McDonald House Australia.

As the discussion continued, Kylie Pussell OAM, co-founder and CEO of Miracle Babies Foundation, offered another perspective on what families need. Drawing

on her own experience of spending six weeks beside her premature daughter in neonatal intensive care, she spoke about the importance of peer support and ensuring no family has to navigate those first uncertain weeks alone. "No matter where your baby is born, you should be able to access that life changing support. These are the babies that are fighting for life from the start," Kylie said. Through its partnership with Hyundai Help for Kids, Miracle Babies Foundation has extended its support considerably over the past four years. Reflecting on that achievement, she added, "We've been able to support an extra 3,500 families over the past four years since we've worked together. It's just amazing that we can do this together as a community." Kylie then left the audience with a reminder that resonated well beyond the discussion. Every family has a story.

By the close of the event there was a clear understanding that supporting families takes many forms. Sometimes it's creating hope through a wish. Sometimes it's providing a place to stay close to a hospital. Sometimes it's connecting parents with someone who has walked the same path before them. Together, those perspectives demonstrated why partnerships matter and why continuing to strengthen them remains so important. As Stephanie Brantz observed, "Corporate social responsibility is a genuine force for good. None of this happens by accident."





Helping Little Wings go the Distance

For families living in regional and remote Australia, accessing specialist medical treatment can mean travelling hundreds, sometimes thousands, of kilometres. Little Wings helps ensure that distance doesn't stand in the way of care. That's why Hyundai Help for Kids is proud to support Little Wings, helping seriously ill children and their families access the treatment they need while keeping them together when it matters most.

This year, you too can make a difference by supporting the Little Wings Car Raffle. Every ticket purchased gives you the chance to win a Hyundai Venue while helping Little Wings continue providing free flight and ground transport services for children and families facing long journeys.

Every ticket helps keep Little Wings in the air and our Wheels from the Heart fleet on the road, ensuring distance provides no limitations to care.



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A Nose for Smiles

In children's hospitals across Australia, a simple red nose can transform fear into laughter, uncertainty into play and a hospital room into a place where children can simply be children. That's the magic of Clown Doctors.

Working alongside medical teams, Clown Doctors use humour, music, imagination and play to help ease anxiety, distract children during procedures and create moments of joy for families when they need them most. Every visit is carefully tailored to each child, bringing warmth, connection and plenty of smiles into hospital wards across the country.

One of the proudest milestones on the journey to becoming a Clown Doctor is graduating through the Clown Nose Project, the specialist training program that prepares performers for this unique role. Receiving the iconic red nose marks the moment they become fully qualified Clown Doctors, ready to bring laughter, comfort and connection to children and families in hospitals across Australia.

Hyundai Help for Kids is proud to support the Clown Nose Project and congratulates Dr Big and Dr Tip Toe on becoming fully qualified Clown Doctors. As they begin visiting children and families in hospitals across the country, they'll join a dedicated team helping children smile through difficult days and reminding families they're not facing them alone.

Every new red nose represents another Clown Doctor ready to walk through a hospital door with a smile, a song or a moment of laughter that can change the course of a child's day. Sometimes, that's exactly the medicine a family needs.



A Giant Day Out

Every now and then, an ordinary day becomes something truly special. For Lucy, that day came during a recent GIANTS Netball clash against the West Coast Fever, where she and her family enjoyed a VIP match day experience thanks to Hyundai Australia's partnership with GIANTS Netball.

Invited by Hyundai Help for Kids through its partnership with Sydney Children's Hospitals Foundation, Lucy and her family were brought closer to the action than most fans ever have the chance to be. From the excitement building before the opening whistle to the atmosphere of a packed arena, it was an afternoon filled with smiles, surprises and moments she will never forget.

The highlight came at half-time when Lucy had the honour of delivering the official match ball before returning later for the three-quarter time on-court challenge. Cheered on by the crowd, she embraced every opportunity, gave it her all and walked away with a well-deserved prize. It was a wonderful reward for a young netball fan enjoying a moment she and her family will always remember.

For Hyundai Help for Kids, opportunities like these are another way of creating special moments for children and families supported through its charity partnerships. Whether it's delivering the official match ball, sharing the excitement of game day or simply enjoying time together, these are the moments that create lasting memories long after the final siren.



More than a Fun Run

Every great cause begins with a story.

For the Robert Connor Dawes Foundation, that story belongs to Connor, a young man remembered for his kindness, courage and determination after losing his battle with brain cancer at just 18 years of age. Today, his legacy lives on through research, practical support for children and families and a commitment to improving outcomes for every child diagnosed with brain cancer. Each year, that legacy inspires thousands of Australians to take part in Connor's Run. Families, friends, schools, workplaces and communities come together with a shared goal of creating a better future for children affected by brain cancer.

"Your participation helps change the odds for young people. We couldn't do it without you."

– Liz Dawes OAM, Founder & CEO, Robert Connor Dawes Foundation.

This year, Hyundai Help for Kids proudly continues its support as the Official Presenting Partner of Connor's Run, helping inspire even more people to get involved. Everyone who raises \$100 or more will automatically go into the draw to win a brand-new Hyundai INSTER, with an additional entry earned for every \$1,000 raised. While the prize provides an added incentive, the real reward comes from knowing every kilometre walked, every dollar donated and every fundraising effort helps fund childhood brain cancer research, provide practical support for children and families and invest in the

next generation of researchers and clinicians working towards better treatments and brighter futures. For Hyundai Australia's General Manager, Southern Region Ross Flanagan:

"Connor's Run reflects the very best of what can happen when people unite behind a shared purpose."

– Ross Flanagan, Hyundai Australia's General Manager, Southern Region.



Whether you walk, run or support the cause in your own way throughout September, every step honours Connor's legacy while helping create better outcomes for children with brain cancer.

HELPING KIDS WITH BRAIN CANCER

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