



A journey of three glorious decades India's Trust, Our Pride



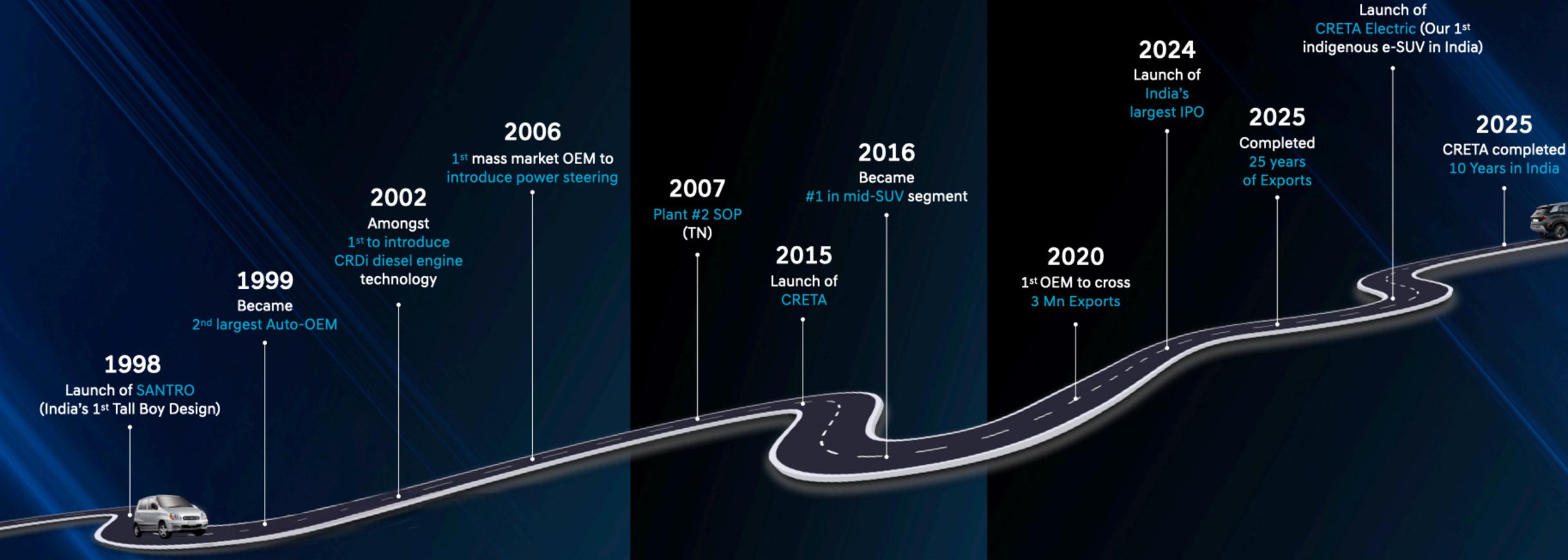


2025

From SANTRO to IPO

Foundation and Footprint

Our Journey so far



Expansion and Excellence

Innovation and Leadership

Only Brand to Win 8 ICOTY Awards



i10 2008 GRAND i10 2014 ELITE i20 2015

CRETA 2016 VERNA 2018 VENUE 2020 i20 2021 EXTER

2024



Our Achievements

Domestic Business

9 Mn+

Cumulative cars sold¹



#2

 M/S^2



3,600+
Touchpoints³



Mid SUV segment





Our Achievements

HMIL - The leading PV exporter

Cumulatively

No.1

Exporter for passenger vehicles





Winning in a Competitive Market



Optimized Returns*

34% Return on Capital Employed

28% Return on Equity



HMIL's Right to Win

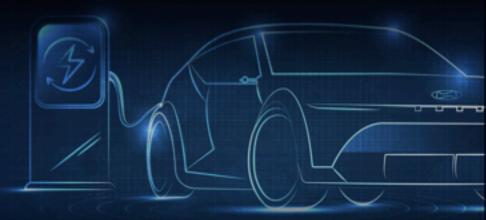


Power of the L Group

3rd largest Group by volume

Amongst Top 5 brands in 26 markets

50+ Group affiliates



Leading Product Lineup

26 launches by FY'30 (incl. derivatives & facelifts)

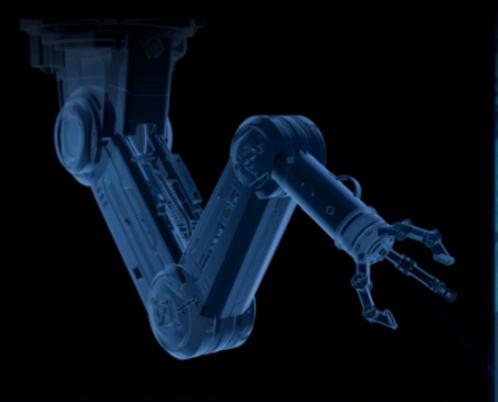
52% eco-friendly PT mix by FY'30



Localized Operations

100% local production with in-market product planning and sales

EV supply chain localization



Manufacturing Efficiency

+250K capacity in Pune by 2028

State-of-the-art automation and robotics



#1 cumulative automotive exporter in India

30% of production for exports by 2030



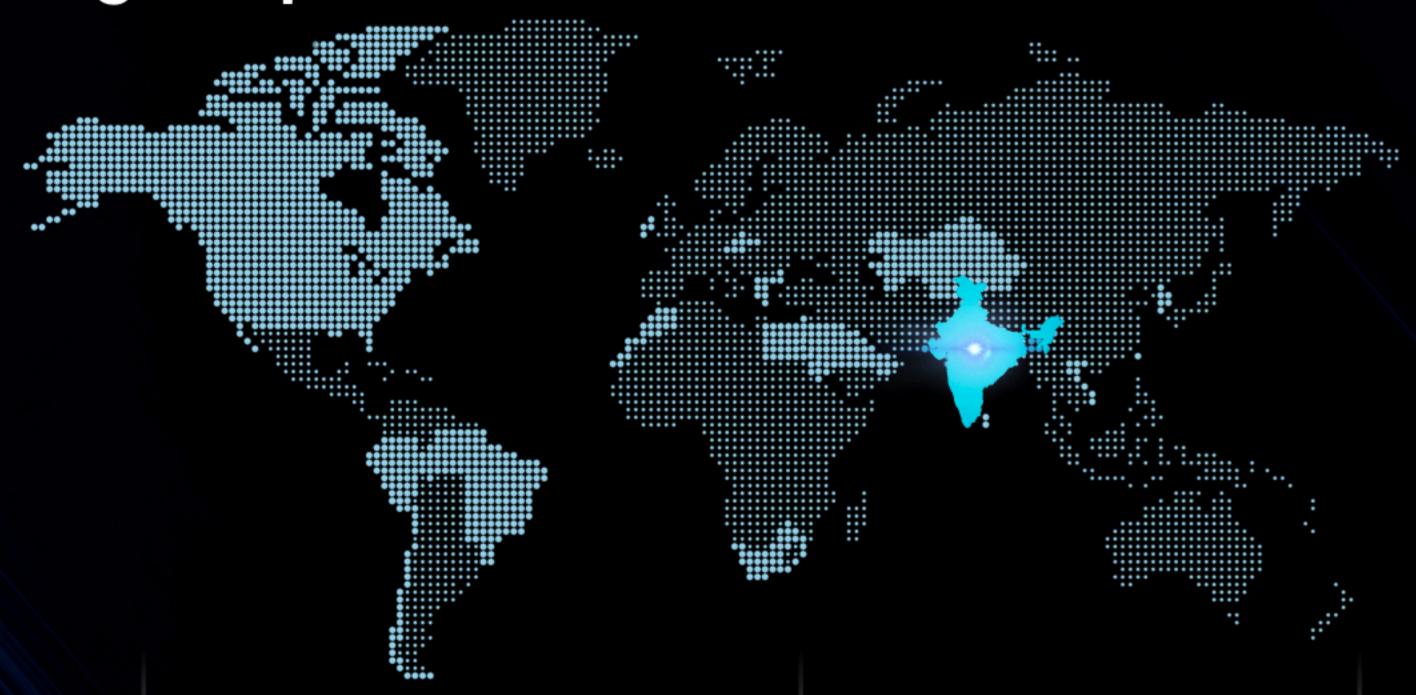
#3 Volume, #2 Most Profitable Automotive Group

Hyundai Motor Group is the #3 largest automotive group for 3 years in a row As of H1 2025, Hyundai Motor Group is the #2 most profitable automaker





Hyundai is amongst Top 5 Brands in 26 Markets



AMONGST TOP 3 BRANDS

12

global markets (including India) **GLOBAL R&D**

20,000+

engineers worldwide GLOBAL PRODUCTION

17

production plants across 10 countries

GLOBAL DEALER NETWORK

5,400

dealers across markets



Power of the Group

50+ Group Affiliates to support Hyundai's growth

Innovating new business models

Robotics, autonomous driving, software-defined vehicles, and air mobility

Driving customer experience & sales

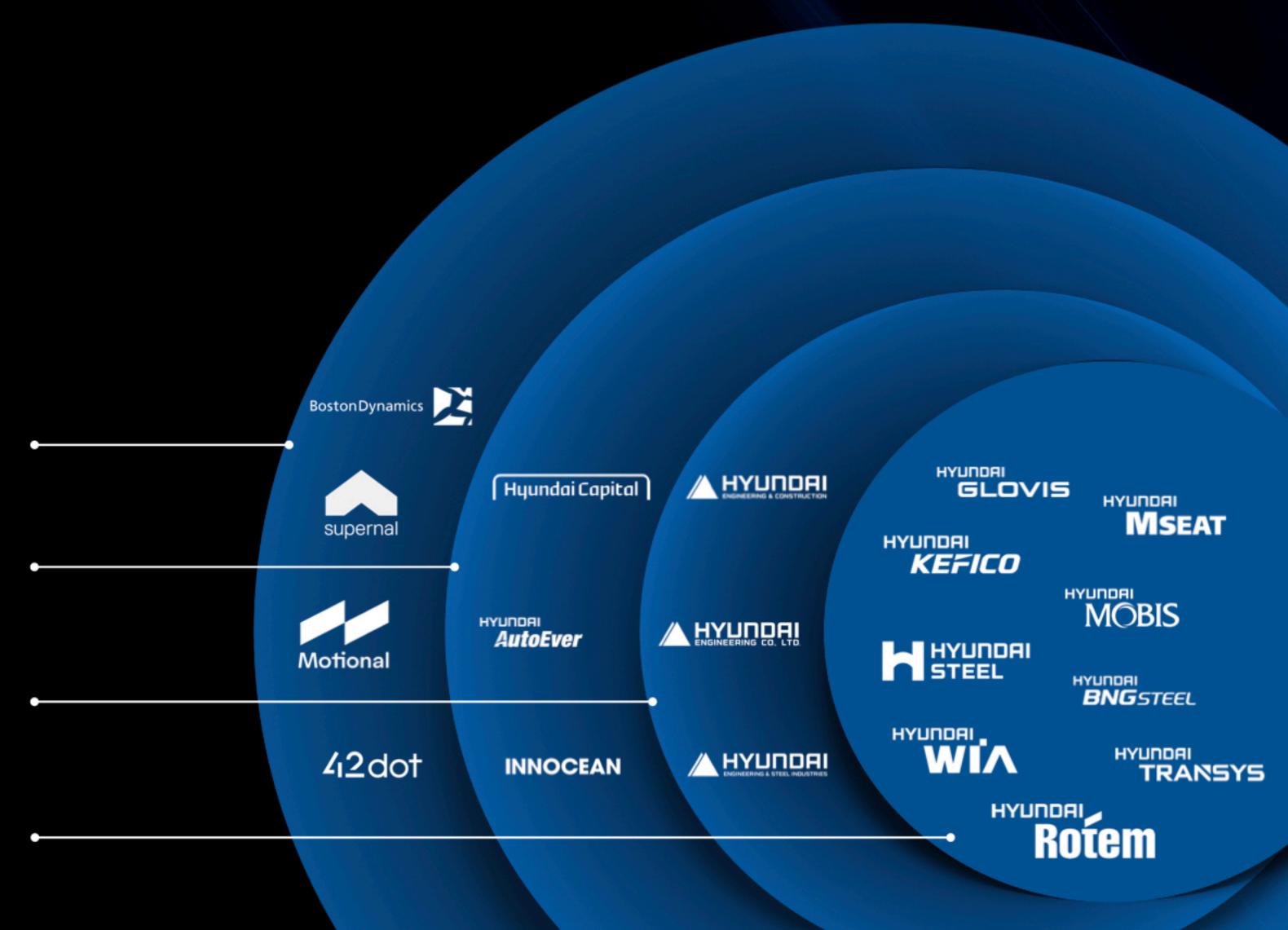
Sales finance, marketing & advertising, and software

Delivering speed & coordination

Infrastructure, construction, and engineering

Driving cost efficiencies, agility, & resilience

End-to-end vehicle supply chain from Steel, Parts, Engines, to Logistics





Expansive Product Line-up

From GRAND i10 NIOS to IONIQ 5, Hyundai offers robust product line-up across multiple segments and price points





Localized Operations in India





250K Additional Production Capacity in India

India represents 20% of additional global capacity





Rolling out Manufacturing Innovation to India

HMGICS

2023

Grand Opening

Advanced Automation Manufacturing 2026

HMGICS 2.0

Real-Time Connected Manufacturing 2030

HMGICS 3.0

Virtual Autonomous Manufacturing

India Plants

Pune

- 100% automated body bucking
- Smart tagging assembly system
- Al-based quality control

Chennai

- Factory business intelligence system with integrated IoT
- Increased assembly automation
- Al-based inspection and quality control



EV Supply Chain Localization

Phase 1: Local EV Production in Chennai plant Phase 2: Deep Supply Chain Localization

Battery Cell/Sub Parts

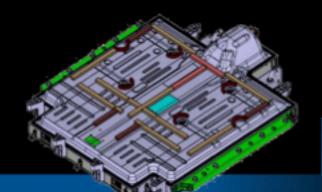
MOU Signed with local vendor for LFP

Local EV Assembly

1st locally manufactured EV 2025

Flexible Battery Plant Locally assembled Battery Packs

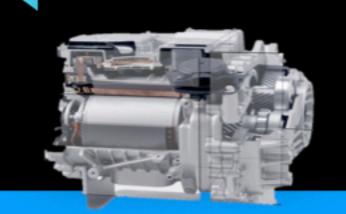
2025

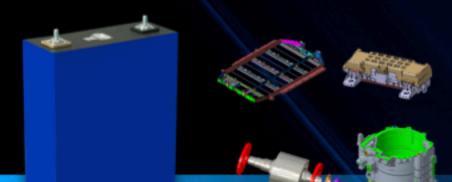


E-Powertrain parts localization

High Technology Parts

Way forward plan







Global Products to India

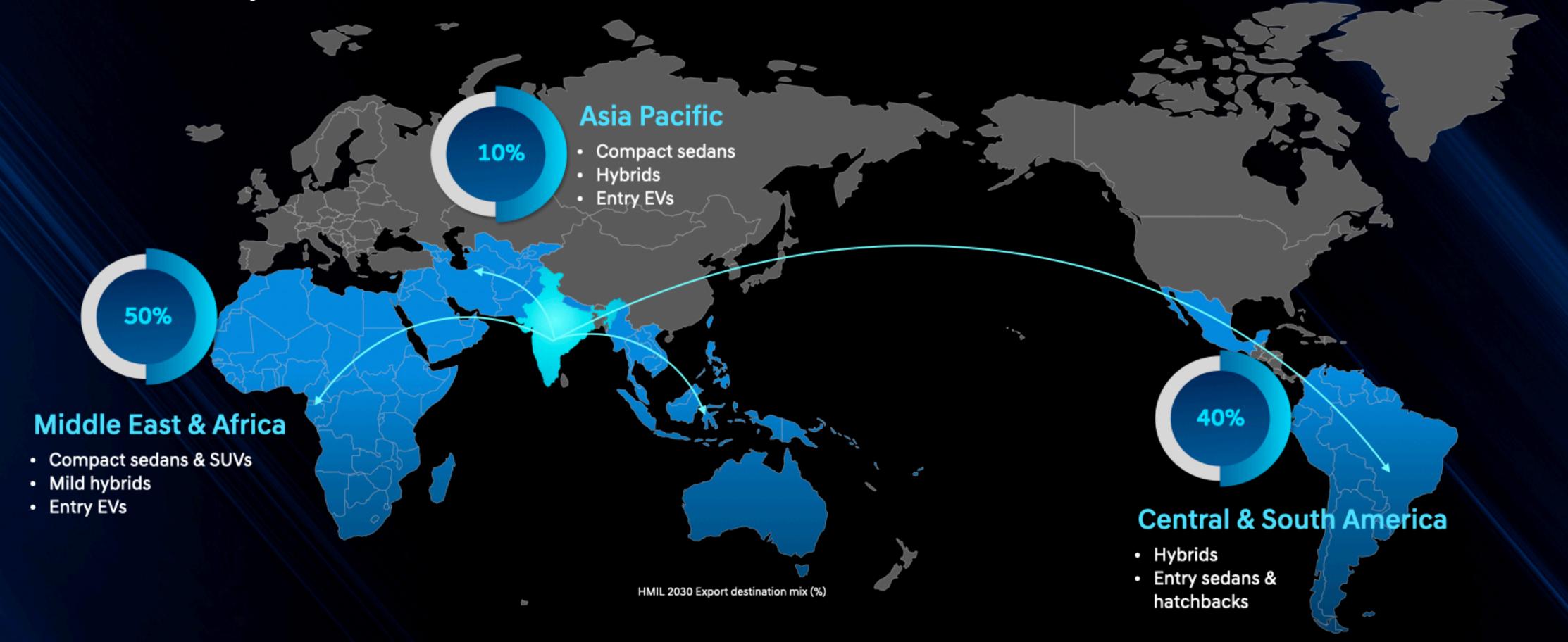
Premium EV assembly

2019 ~ 2024





Made in India, Made for the World



Launch pad for emerging markets

Close-proximity and product alignment

On-demand product flexibility

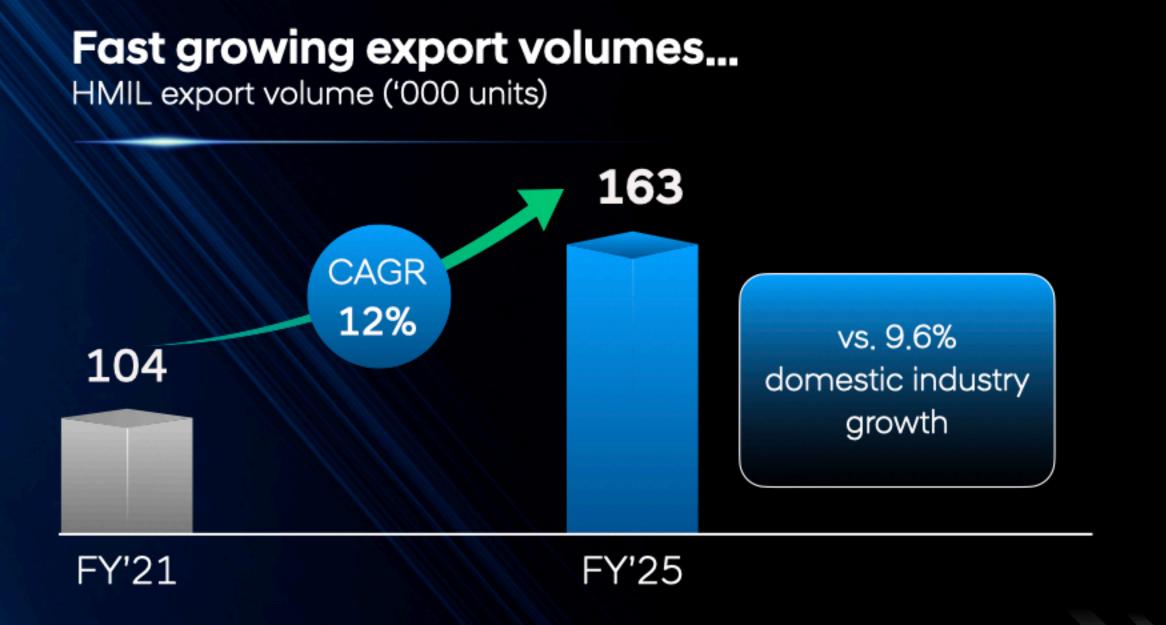
Dynamic production optimization

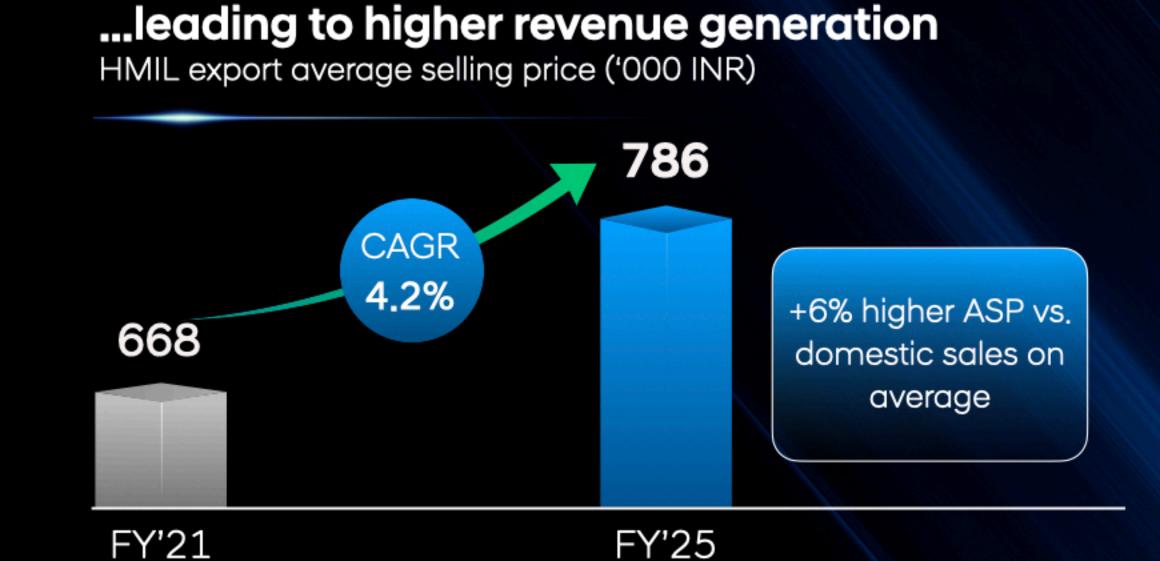
Global cost competitiveness

Full-scale manufacturing synergies

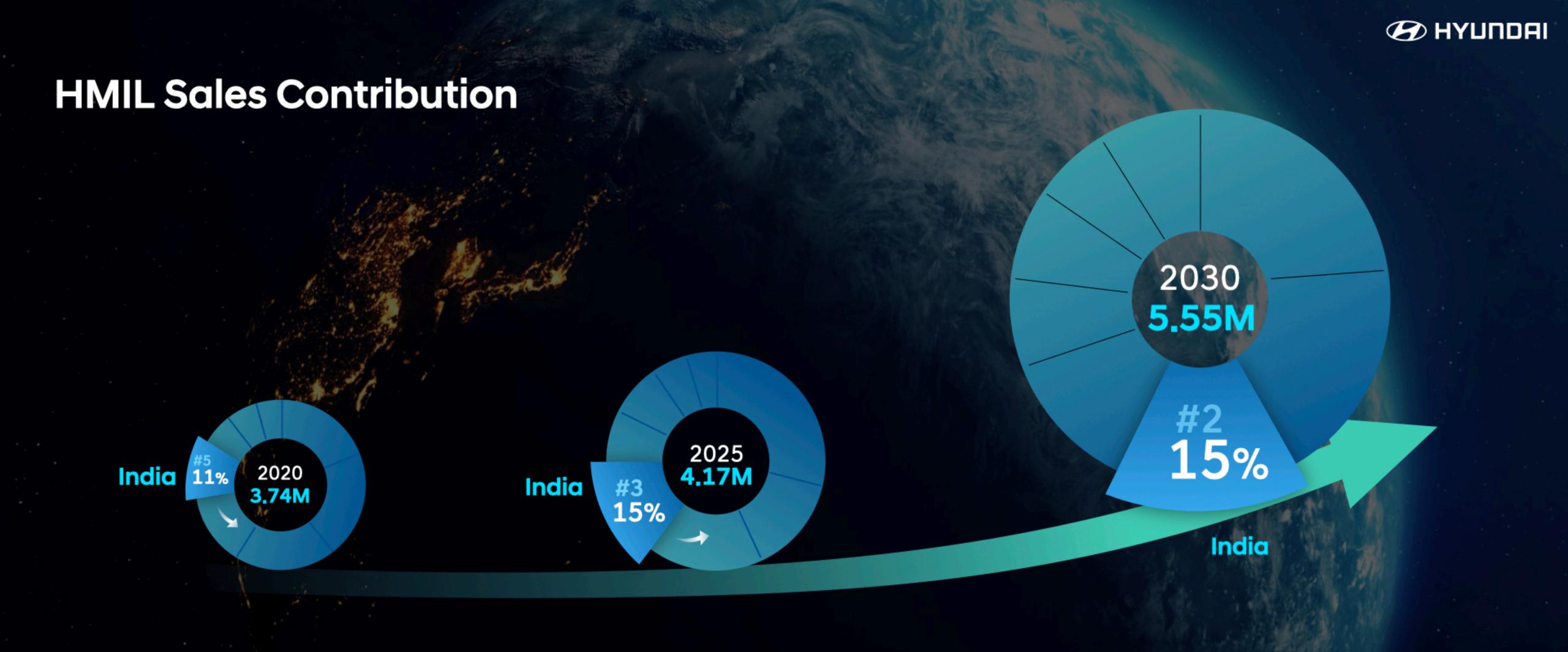


Profitable Exports Business





Export sales have higher revenue and profit for HMIL



India will be HMC's 2nd largest region in sales volume



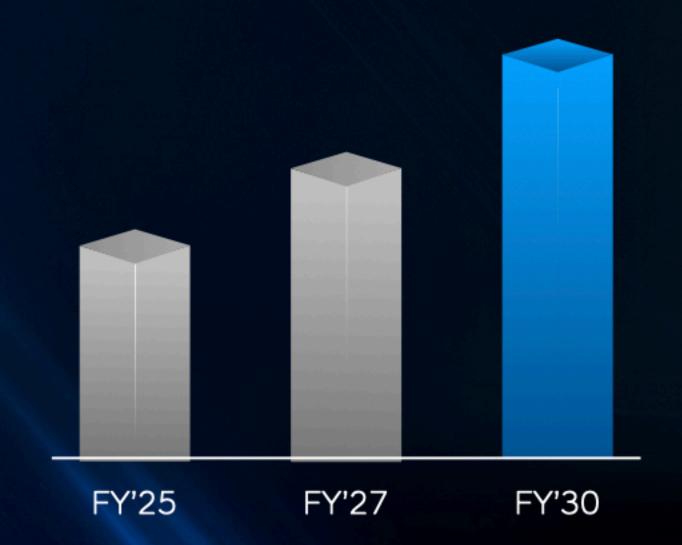
Industry-Leading Growth Trajectory

Leveraging the Industry momentum - Hyundai will lead India's future mobility

Industry Domestic Sales

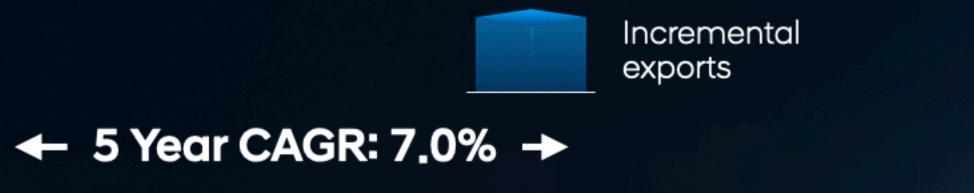
Expected to grow ~5.2% CAGR in mid-term

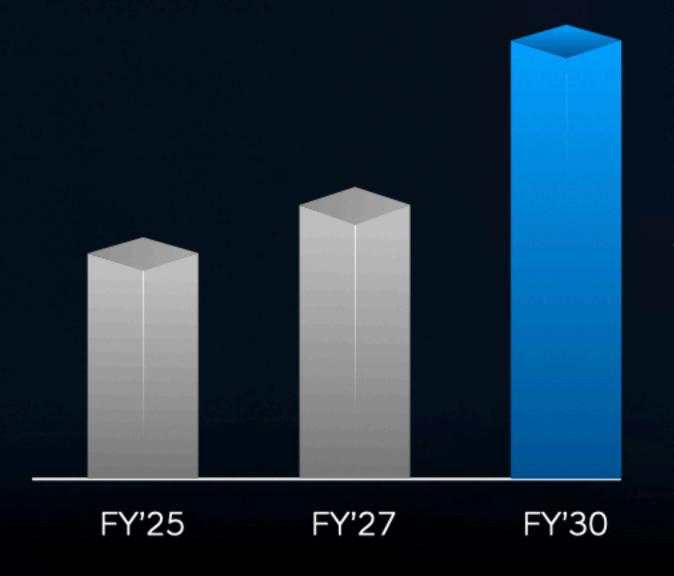
← 5 Year CAGR: ~5.2% **→**



HMIL Domestic Sales

Expected to outperform Industry at ~7% CAGR





15%+ M/S
Domestic



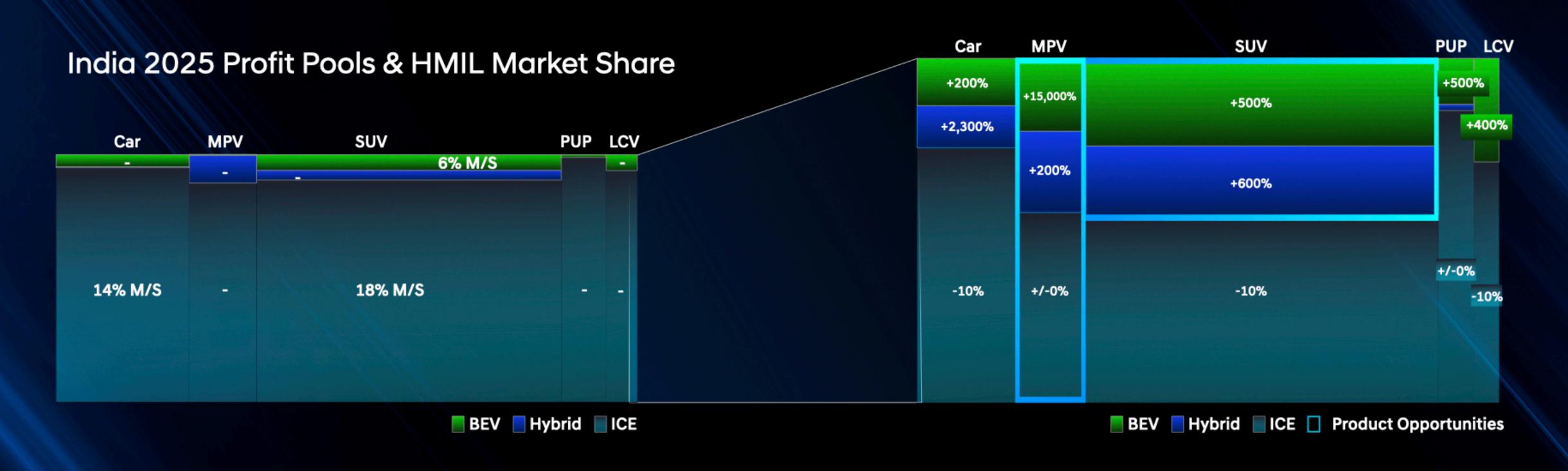


India-Centric Products



India Product Opportunities

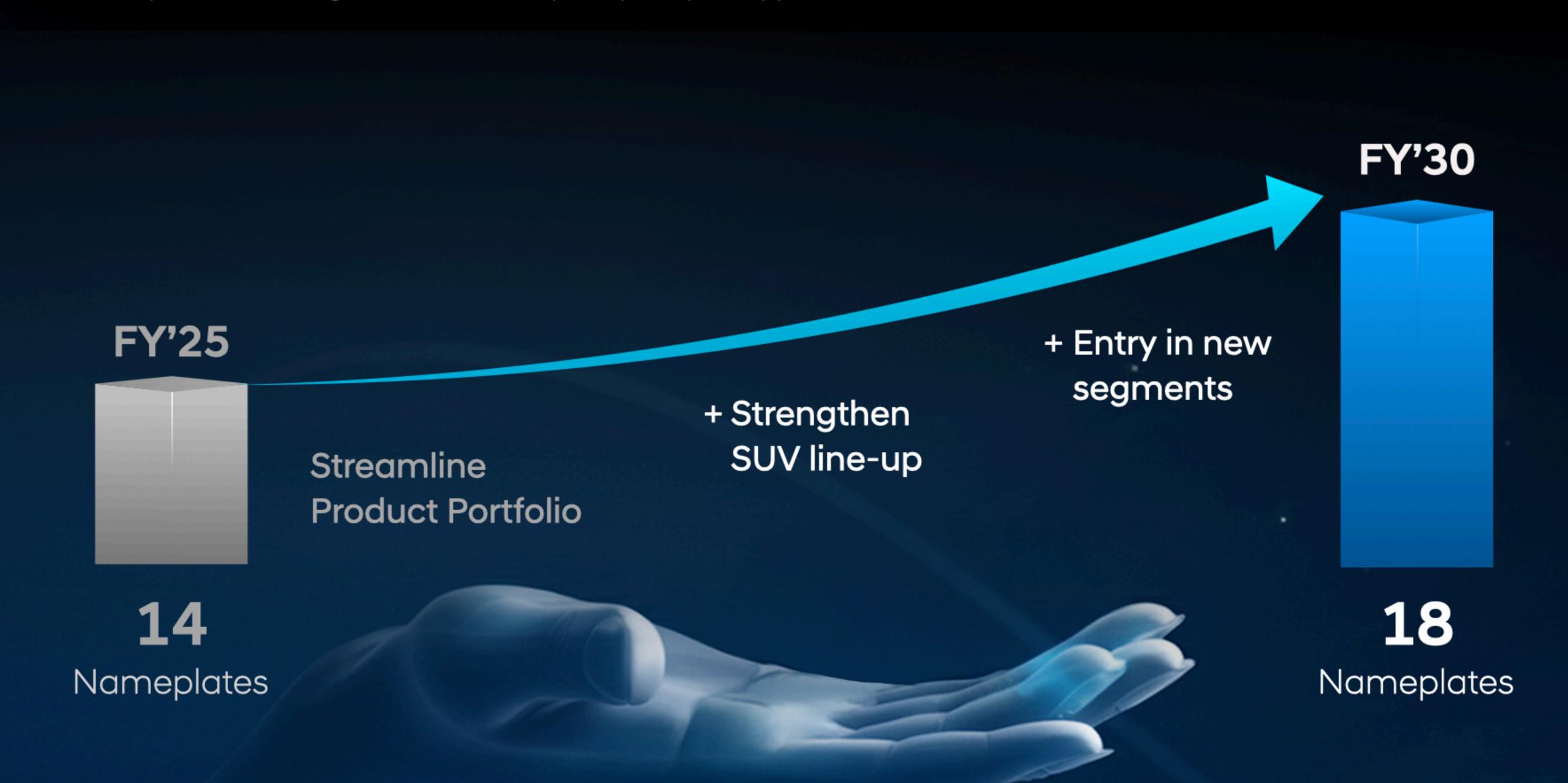
India 2030 Profit Pools & Growth Rate





Next-Gen Products

18 Nameplates (including derivatives) to capture profit pool opportunities





Hyundai set to ignite demand and capture market with bold, segment defining models

Facelifts/Product Enhancements	1	4	7
Derivatives 1	2	3	6
Full Model Changes	3	2	6
New Nameplates –	2	5	7
FY'26	-Y'27 - FY'28	FY'29 - FY	'30 Total



Powertrain Lineup by FY'30



13 Models



EV

Models



8 Models



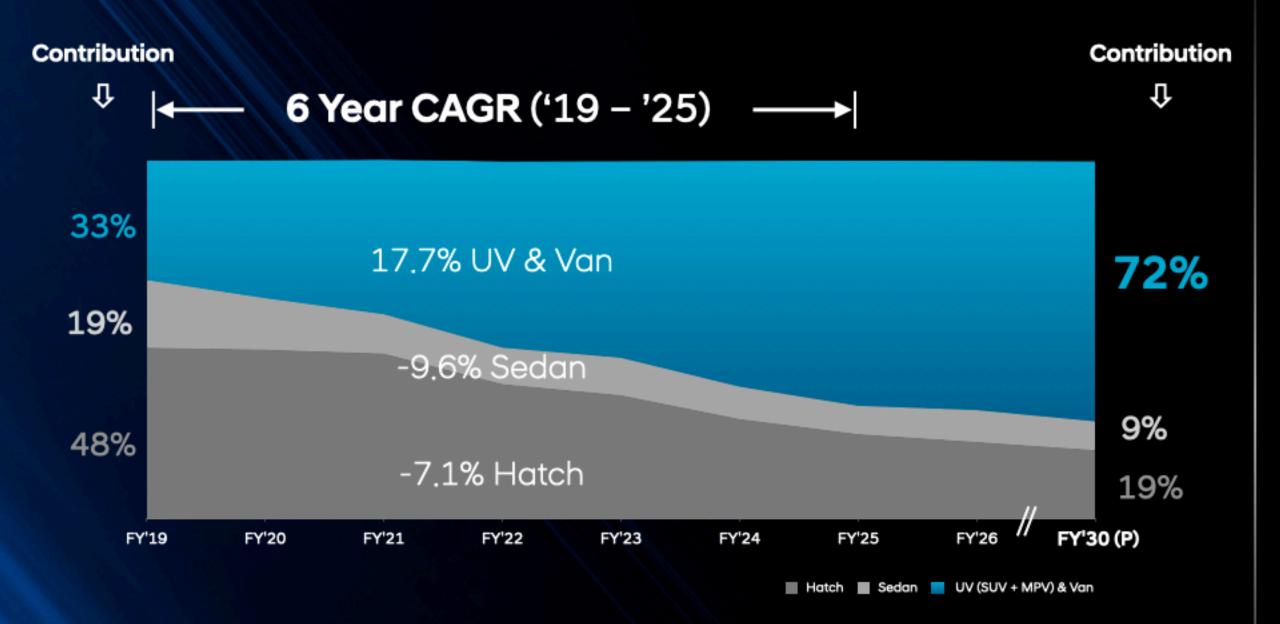
Models



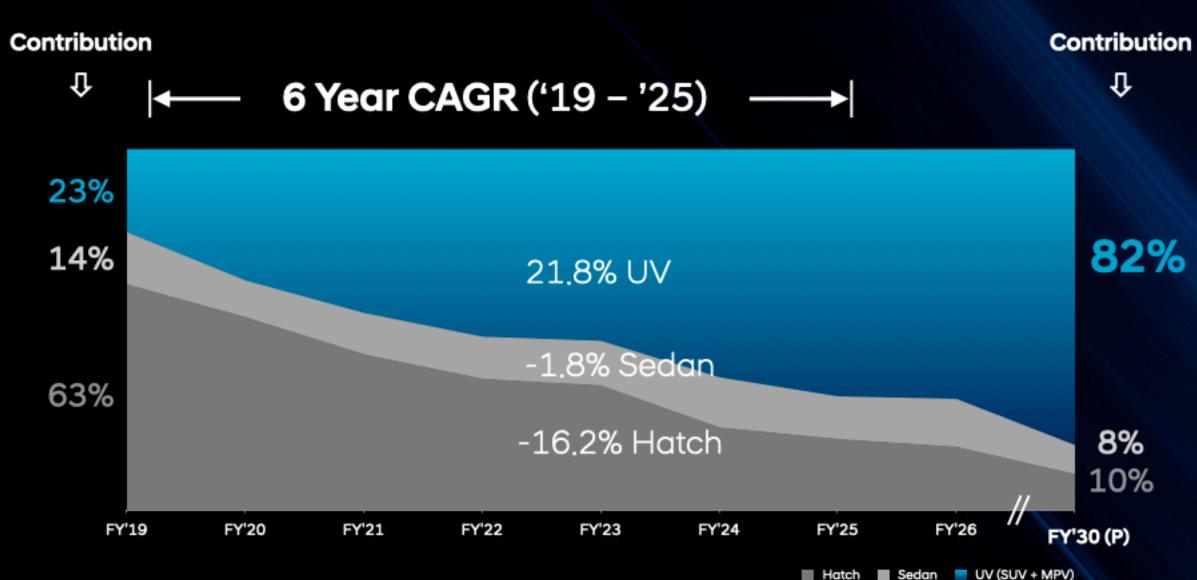
Focused on High-Profit Segments

Hyundai is capturing fastest growing segment of SUVs & MPVs

Industry Sales Mix: 72% UV & Van by FY'30



HMIL Sales Mix: 82% UV by FY'30

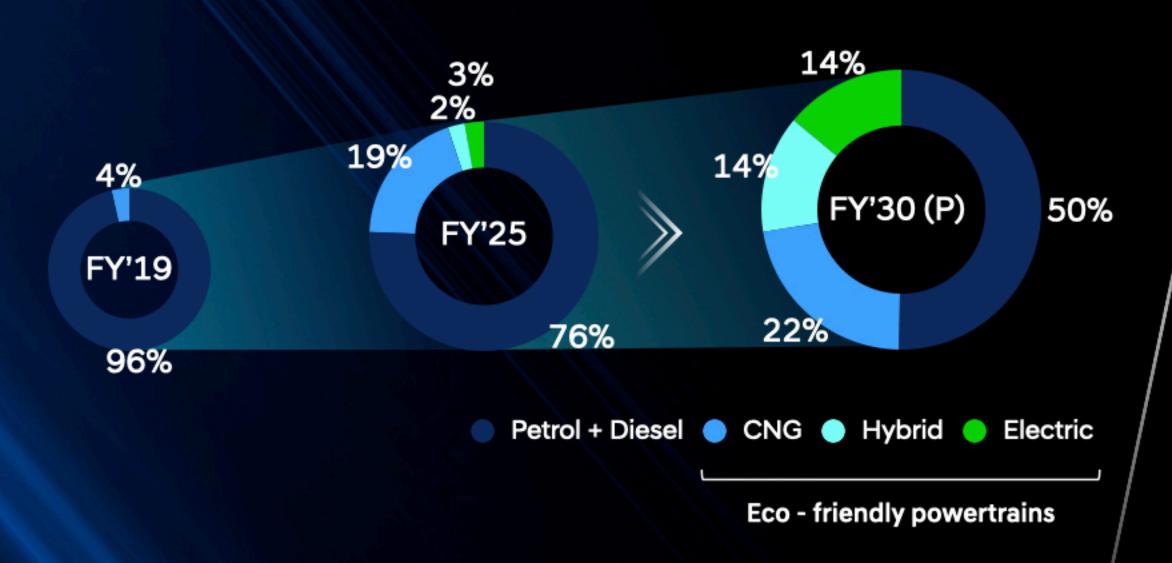




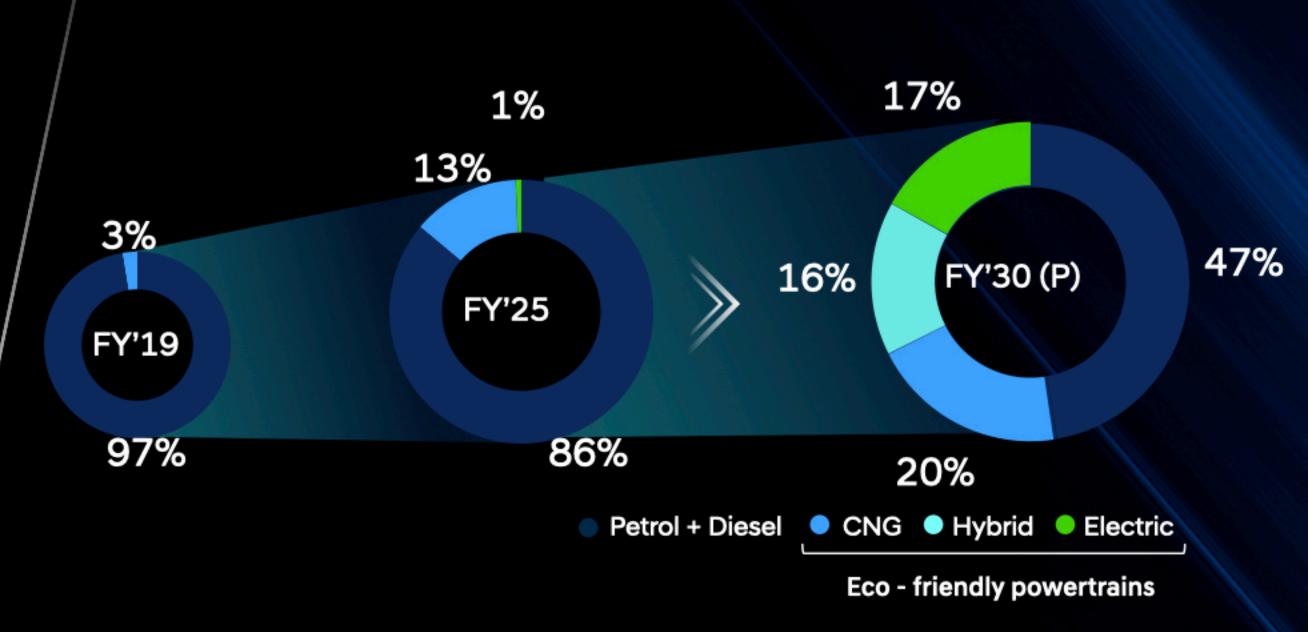
Diverse Powertrain Offering

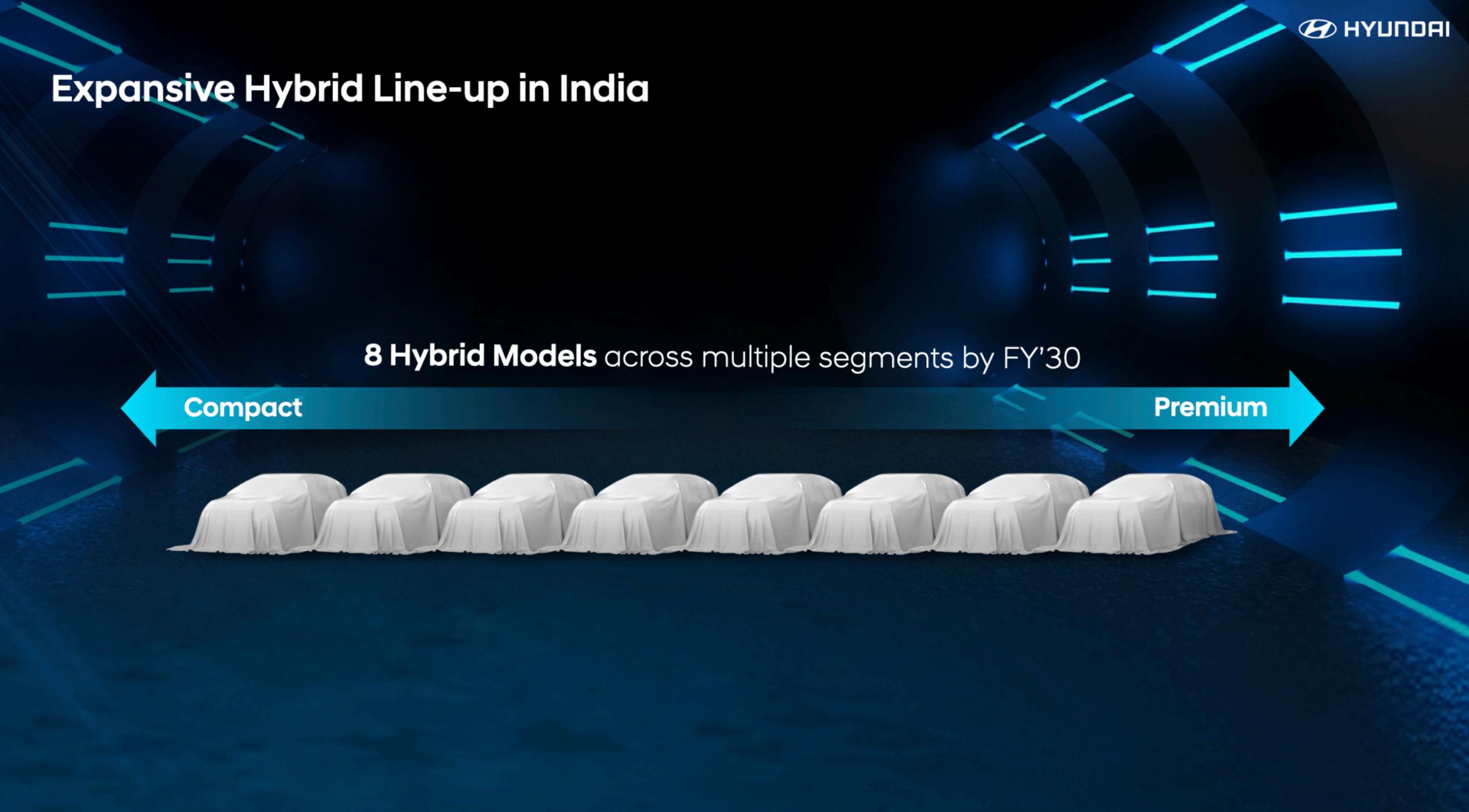
Soon to become one of the very few mass-market OEM's in India to offer wide range of powertrains

Industry Fuel Contribution



HMIL Fuel Contribution







Dealer Network Development

1

FBB - Fewer, Bigger, Better
Expansion with existing Dealer partners
Fostering dealer groups with sales of over
3,000 units

2

Rapid rural expansion

7 out of 10 New Expansions in rural

Enhancing network coverage through rapid rural expansions across untapped districts

3

Maintain network share

Healthy balance → Network & Market Share

Driving strategic acceleration of GDSI 2.0 renovations for elevated Brand & CX





FY'30 Vision

85% District Coverage

30% Rural Sales Contribution

15% Net Sho

Network Share



Differentiated Aftersales & Service

Strategic brand differentiator - enhancing brand value through smart and connected aftersales experiences

Customer Retention %

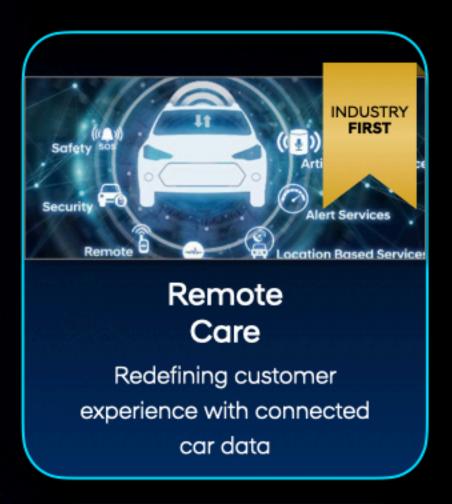
FY'22 **71%**

FY'25 77%

Extended Warranty Penetration %

FY'22 **37%**

FY'25 **54%**



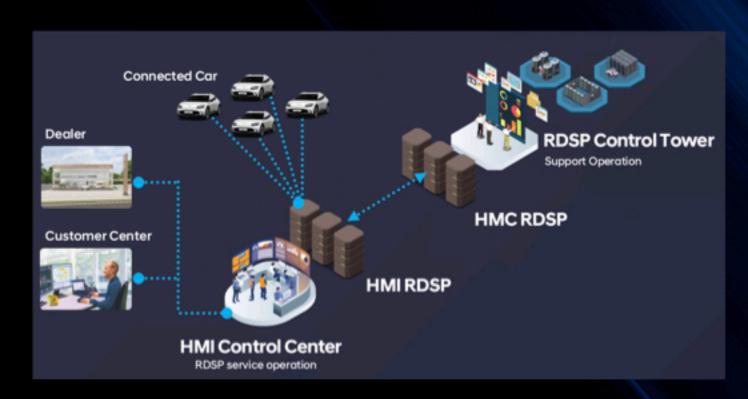






RDSP (Remote Diagnostic Service Platform)

Data-driven pre-emptive service assistance to customers



- √ Remote Counselling
- Proactive Customer Care
- ✓ Data-driven Repair
- Quality Improvement





Expanding Hyundai Capital in India

Returned Asset Utilization

Residual Value Appraisal

Customer Management

Returned Asset Utilization

Sales
Finance
Engine

Profit Generation

Cross-Sell Opportunities

Pricing Optimization

Data Collection

Residual Value

Customer Retention

Brand Value

Phase I. Q2, 2026

Wholesale Launch

- Inventory finance
- Working capital

Phase II

Retail Launch

- Loan/Installment
- Lease/rental
- Fleet

+50%

Brand loyalty & retention in market with sales finance

+80%

Finance usage in Indian market

Phase III

Beyond Automotive

- Multi-cycle
- Loyalty/Retention
- New mobility

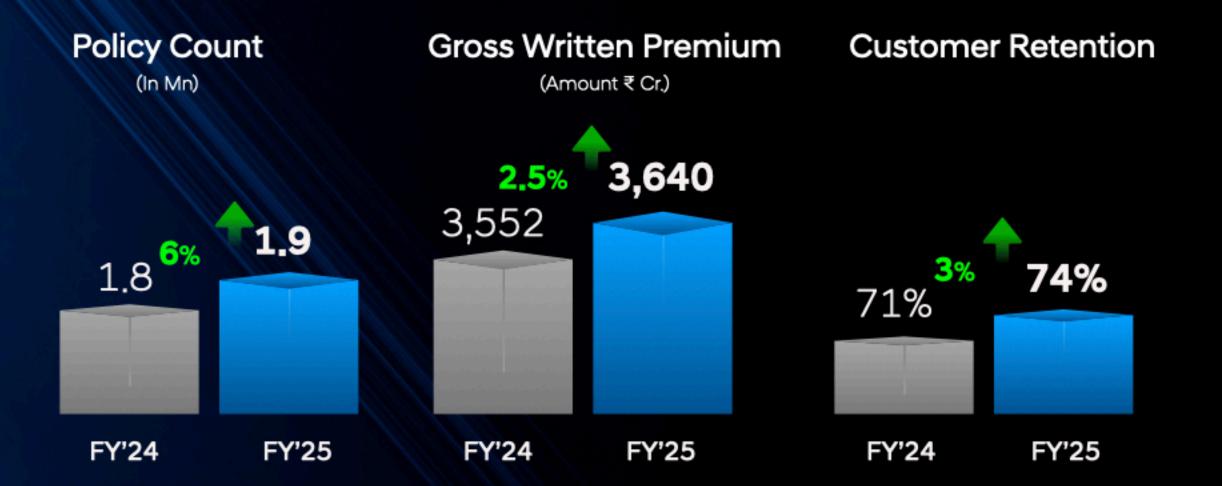


Hyundai Insurance Broking

Hyundai India Insurance Broking (HIIB) - enhancing value through integrated insurance solutions

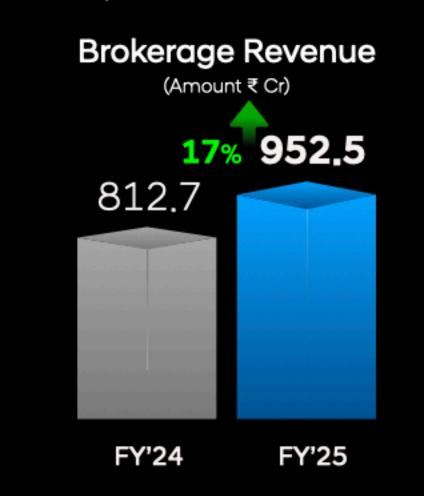
Great Place

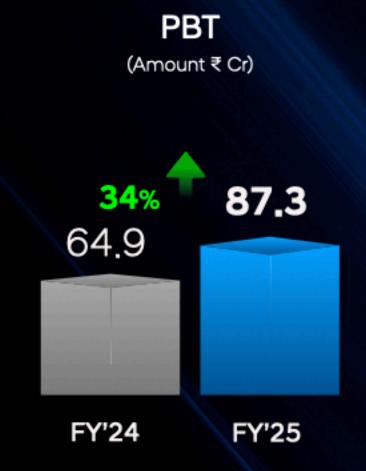
Business Performance



Financial Performance

Dividend paid to HMIL in FY'25: 300% of paid-up capital





Key Achievements



5 Mn+Policies Issued



1.3 Mn+ Claims Assisted

Key Initiatives





HIBä
WhatsApp Al Chatbot
(June'25)



Pick-up & Drop Cover 1.9 Mn+ Trips insured



Al Based Pre
Inspection service
0.8 Mn+
Cars Inspected (TAT 15 mins)



Exploring Micro Mobility

Iconic e3w with advanced safety and ergonomic principles



Assess viability of micro mobility business & establish business case



Leveraging Our Right to Win Across the Ecosystem

Product Development



Disciplined focus on high-profit pool product segments and powertrains

Dealer Network
Development



Expanding the Fewer, Bigger, Better strategy to India to enhance retail experience for customers and improve dealer profitability

Aftersales & Service



Leveraging Hyundai Mobis to offer aftermarket part sales and improve service quality

4

Sales Finance & Insurance Broking



Enhancing value by offering best financing products and integrated insurance solutions

5

Micro Mobility



Assess viability of micro mobility business and establish business case





Ever-changing Industry



Macroeconomic Uncertainty

Global conflicts, tariff uncertainties



Regulatory Flux

Evolution of emission & safety regulations



Intensifying Competition

Price competition, new entrants



Operational Turmoil

Supply chain disruptions, input cost volatility



Technological Transformation

Electrification, connected mobility



Continuing to achieve Industry Awards



ABP Auto Awards 2025: **CRETA Facelift**



ET: Champions of CSR



Times Drive: Social Change Maker of the Year



Ackodrive: Google's most searched car of the year



Top Gear 2025: COO of the Year



Auto X - Best of 2024 Hyundai CRETA



Zee Award: CRETA **Facelift**



Innovative Waste-to-Energy Projects of the Year



Ackodrive: Best physical/social media innovation campaign





Autocar: CRETA ET BrandEquity Kaleido Facelift Awards: Best IPO & Launch of the Year



Ackodrive: Viewers choice award



CASCA'25: EcoGram by Hyundai



Successful Listing of India's Largest IPO

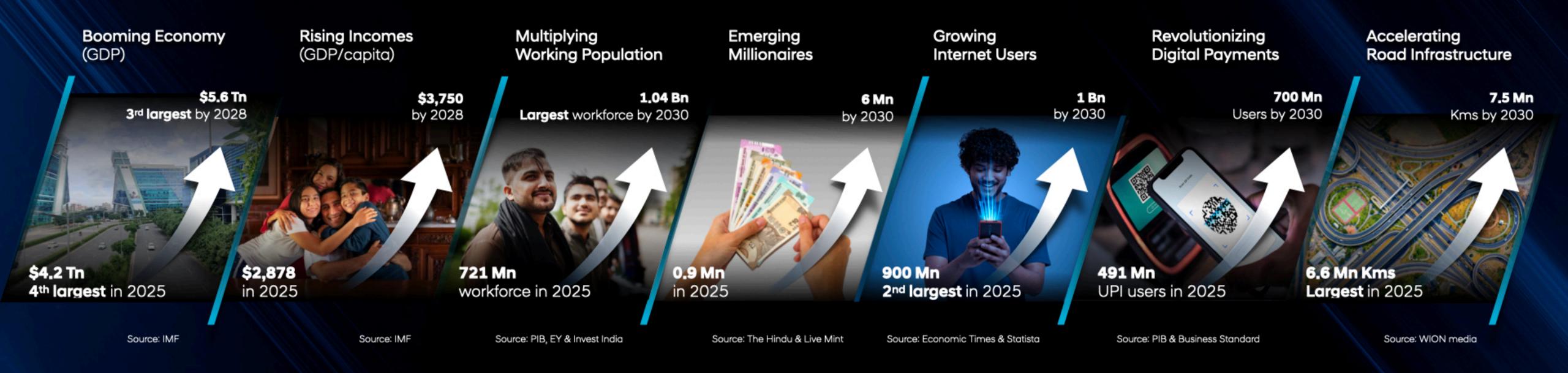
Inclusion in Key Stock Market Indices within 1 year of listing





More Growth Ahead Fastest Growing Market in Asia

Growth, Consumption & Automotive acceleration







Young population:

Median age → 28



Committed to Responsible Growth

Environment

100%

RE adoption¹

41.8%

Reduction in Scope I and II (FY 2024-25) Social

2.1 Mn

People benefitted through CSR (FY'25)

₹1,143 Mn

CSR spend²

Governance-

25%

Board gender diversity

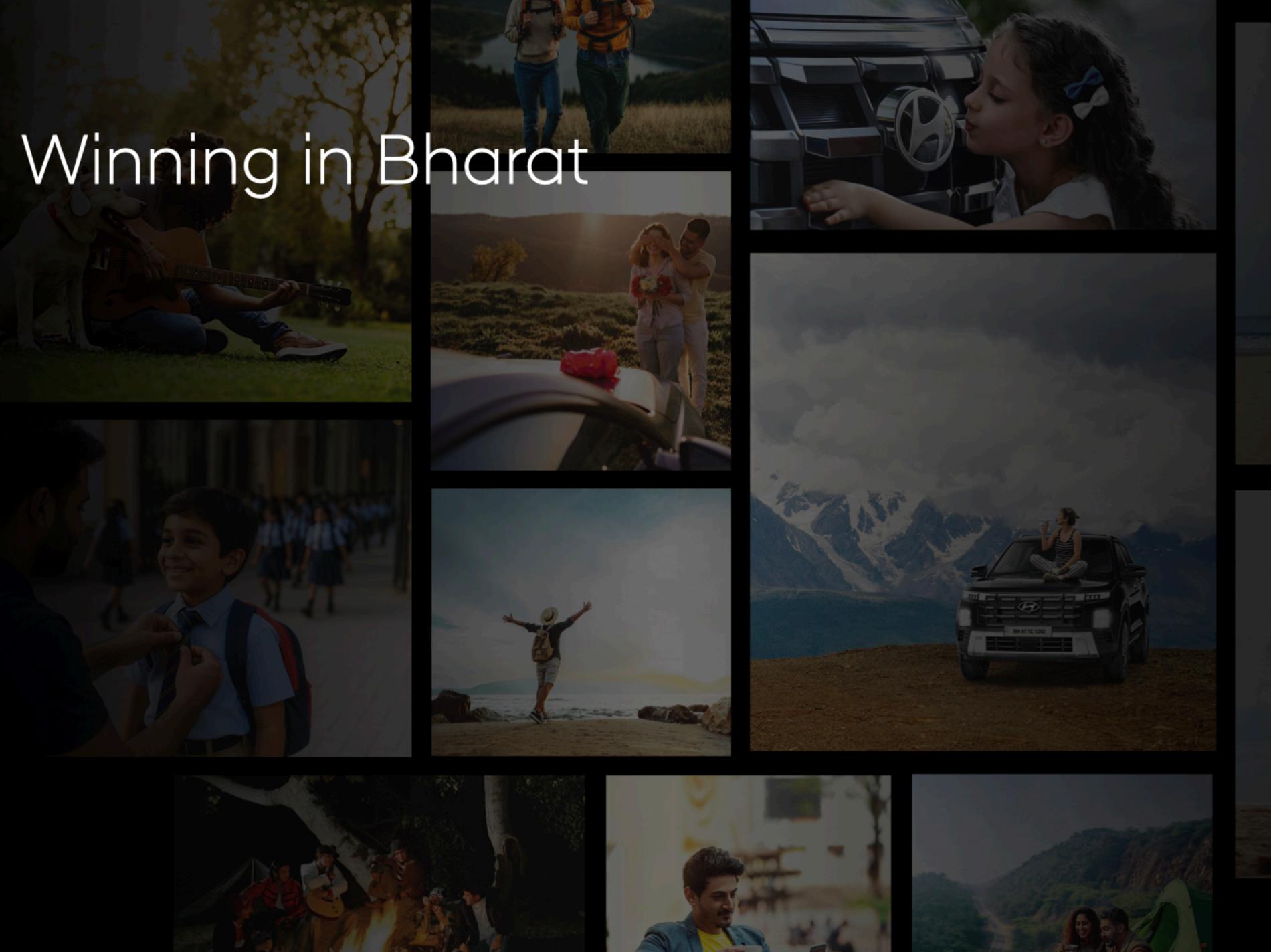
'Top Employer'

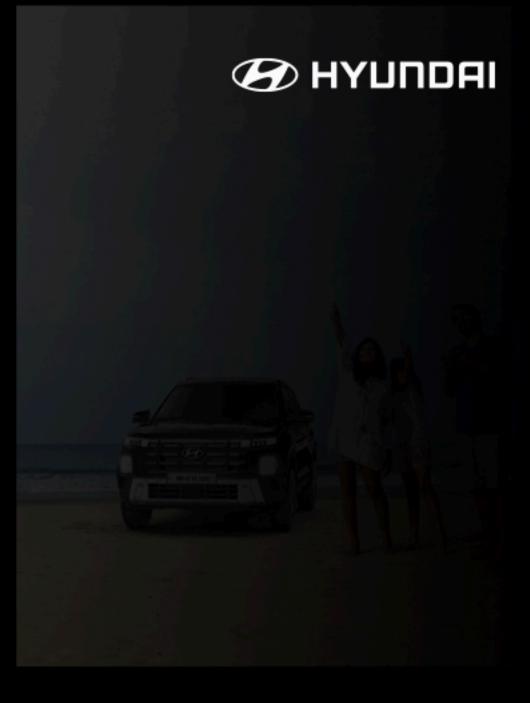
Two consecutive years

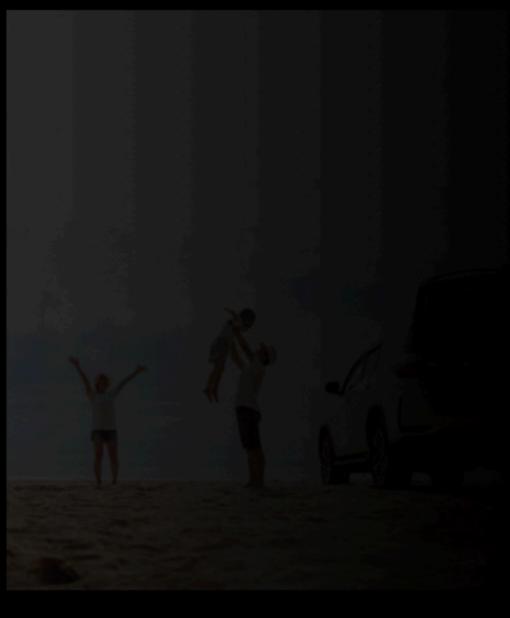


Three decades of trust in India, supported by Hyundai's global strength, Accelerating into a stronger tomorrow...











A 'Home Brand' for Indian Customers

Blending Global Identity & Local Cultures together



Building FAND W M

Enhanced Engagements and Building Communities



Prestigious Advanced Robust

Youthful



Safe

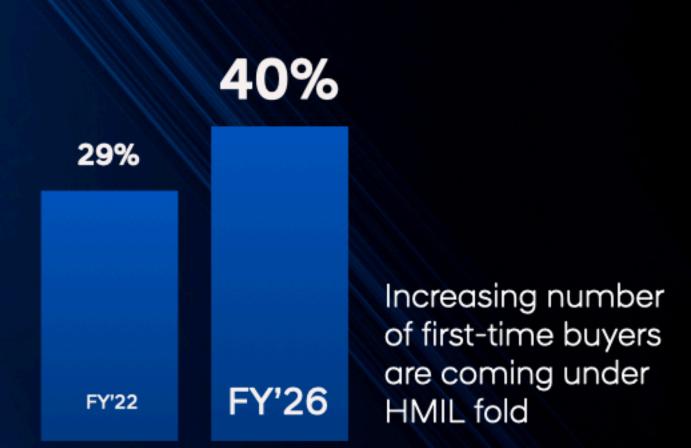


Broad & Evolving Customer Base

Hyundai appeals to younger and affluent first-time buyers

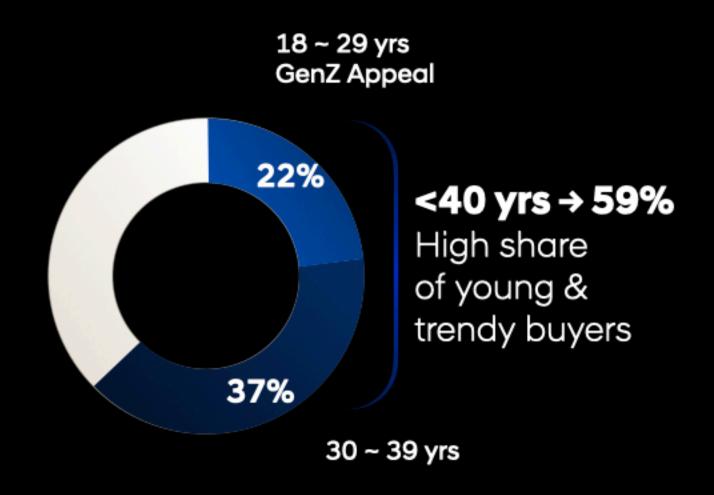
First Time Buyers

(Household basis)



Source: HMIL Internal Data (FY'26 - Apr'25 to Sep'25)

Age Group



Source: HMIL Internal Data (FY'26 - Apr'25 to Sep'25)

Working Profile



Source: HMIL Internal Data (FY'26 - Apr'25 to Sep'25)



44%
Sales Contribution
Non-White Colours

Non-White Colours

Matte Colour option available in Exter, Creta, Creta Electric, Alcazar & Ioniq 5



Line

3 Models: i20, Venue & Creta [Only mass OEM]

For Sporty
Performance Seekers

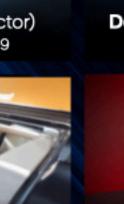


Building Brand Advocacy & Loyalty

Powered by Passion, built around Experience & measured by Engagement

Brand Ambassadors





mriti Mandhana (Cricketer)
Association since 2022



Association since 2023



Jemimah Rodrigues (Cricket Association since 2022





High Decibel Associations



Creating Brand Love



Surround Social & Online presence







Website Visits
75 Mn+
(Total Visitors in FY'25)

HMIL Ranks

#1

Social media follower base

Online Advocacy
317 K+
(Online mentions in FY'25)

HMC Global Mystery Shopping 2025





Global Brand Track Study 2024



- Preference
- Unaided Awareness
 3 years consecutively

Hyundai Net Promoter Score

98.8%Sales
(FY'25)

No. 1 Reason to buy - "Brand Image"

FY'22 **7**%

FY'26 21_%

91.9%

Service

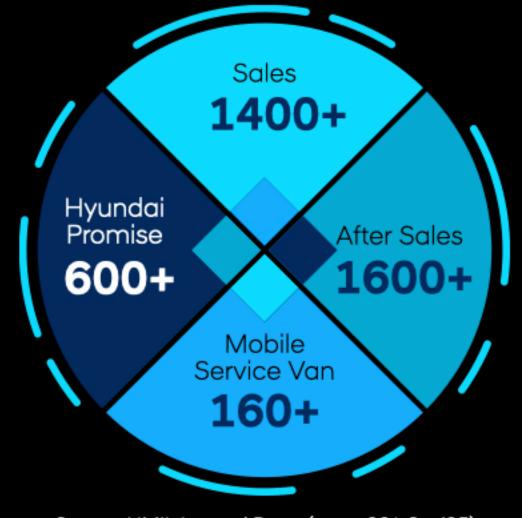
(FY'25)



Expansive Footprint Across India

Delivering mobility across India - From physical touchpoints to digital proximity

3,600+ touch points across
1,050+ cities and 77% District
coverage with 13% Network share



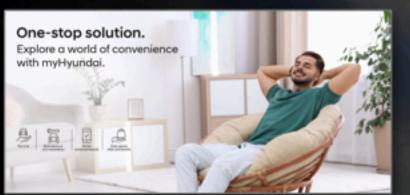
Pune Plant (reference image)

Chennai Plant

Plant

Digital Platforms

myHyundai Mobile application



3 Mn+ subscribers

Click to buy 2.0 Website



- Car recommendation
- Car comparison
- Voice assistance
- Lead management

Strong Rural Presence

48%

Rural contribution to HMIL Network

46% First Time Buyers

23% Rural sales Contribution

70% SUV contribution in Rural sales



Premium Driving Experience

Redefining customer expectations - with enhanced safety and advanced features across lineup

Premiumization





6 Airbags across all models & trims







Tech - Leadership



60+ connected features

8.5 lakhs+

Connected (12 models, 23% contribution)







Agile Product Enhancements (20+ in FY'25 & FY'26 each)







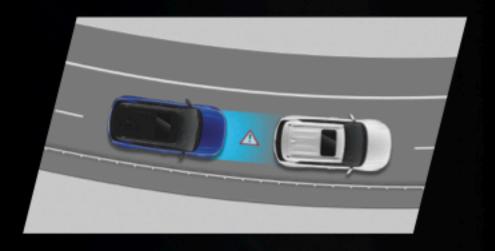




All-New Hyundai Venue Launching soon

Redefining the segment with unmatched innovation and intelligence

Equipped with advanced aspirational features to elevate your driving experience



Level 2 ADAS (Sensor Fusion)

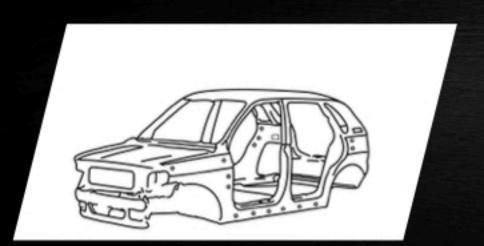
12.3" Dual Display (Infotainment & Cluster)





Controller OTA (Over-the-Air)

Super Strong Body Structure





Foray into New Segments in India

MPV

'Family Mover' and 'Mobility for All'

Off-Roader SUV

Muscular SUV with off-road capabilities



Announcing India EV Accessible for All

1st

Dedicated Localised EV for India

Compact SUV EV



Standard Range

for Urban commutes

Long Range for Highway Drives

Advanced Infotainment with controller OTA

Level 2 ADAS

features for driving and parking

Uncompromised Safety with Super Strong Body Structure



Electrifying India - 360° Holistic Approach

Building entire Ecosystem to Supercharge India's Electrification Journey

Hyundai EV charging network





DC Upto 180 kW 125 charging stations across 98 cities - including dealership & key highways

AC 7.4 kW/11 kW 946 chargers in 232 cities

Source: HMIL Internal Data (as on 30th Sep'25)

One app for all your EV needs

Discover

Charge

Book

Pay

Charging network through strategic partnerships



Charge Points	Capability
22,500+	Integrated in app
18,500+	Discover, Book & Pay
17,00+	In-car payment
l	

Source: HMIL Internal Data (as on 30th Sep'25)

Smart connected home charging (AC 11kW)



EVs with enhanced real world range



2 Battery packs: 42 kWh & 51,4 kWh

Range: **513 Kms** (51,4kWh battery pack)

Battery pack: **72.6 kWh**

Range: **559 Kms**



Electrifying India - The Road to a Greener Tomorrow

Building entire Ecosystem to Supercharge India's Electrification Journey



DC Fast Charging stations

600+ Across India by 2032

Across key cities & highways



EV Models and Localisation push

Multiple Products

Battery Cells

Locally Manufactured **Battery Tech**

Collaboration with IITs



One of 1st OEMs to Pass on Complete GST Benefit

Unlocking Hyundai's Growth Potential with GST 2.0

60% of HMIL Portfolio is now under 18% GST Slab



18% GST Slab | 8.5%-9.9% Reduction in Ex-showroom Price

40% GST Slab | 3.4%-6.7% Reduction in Ex-showroom Price 5% GST Slab

Opportunities for **HMIL**

- New trim options with more aspirational features at same EMI for Customers
- Continue premiumization strategy across product line-up



Towards Inclusive Growth & Sustainable Impact

Building a responsible brand through Sustainable, Environmental and Social Impact



Fostering an inclusive society for specially abled







541.075 Samarth Pledges Taken

50K + Students Engaged [120 Schools | 6 Cities]

- 100% Wheelchair Accessible Dealerships
- 228 Assistive devices distributed to *PwDs

Hyundai

- Blind cricket Supporting inclusive sports in India
- 26 Para-athletes supported

Medals won (since inception)

International

44 National

Paralympic (2024)

Purpose driven initiatives: Empowering communities & protecting nature

*PwD: Person with disabilities



loniq forest Vidya Vahini **Sports Lab** Art for hope

Drive4Progress Sparsh Sanjeevani



21,811 tCO2 **GHG Carbon** reduction/removal



407 Tonne+ waste diversion from





185.7 Cr+ community

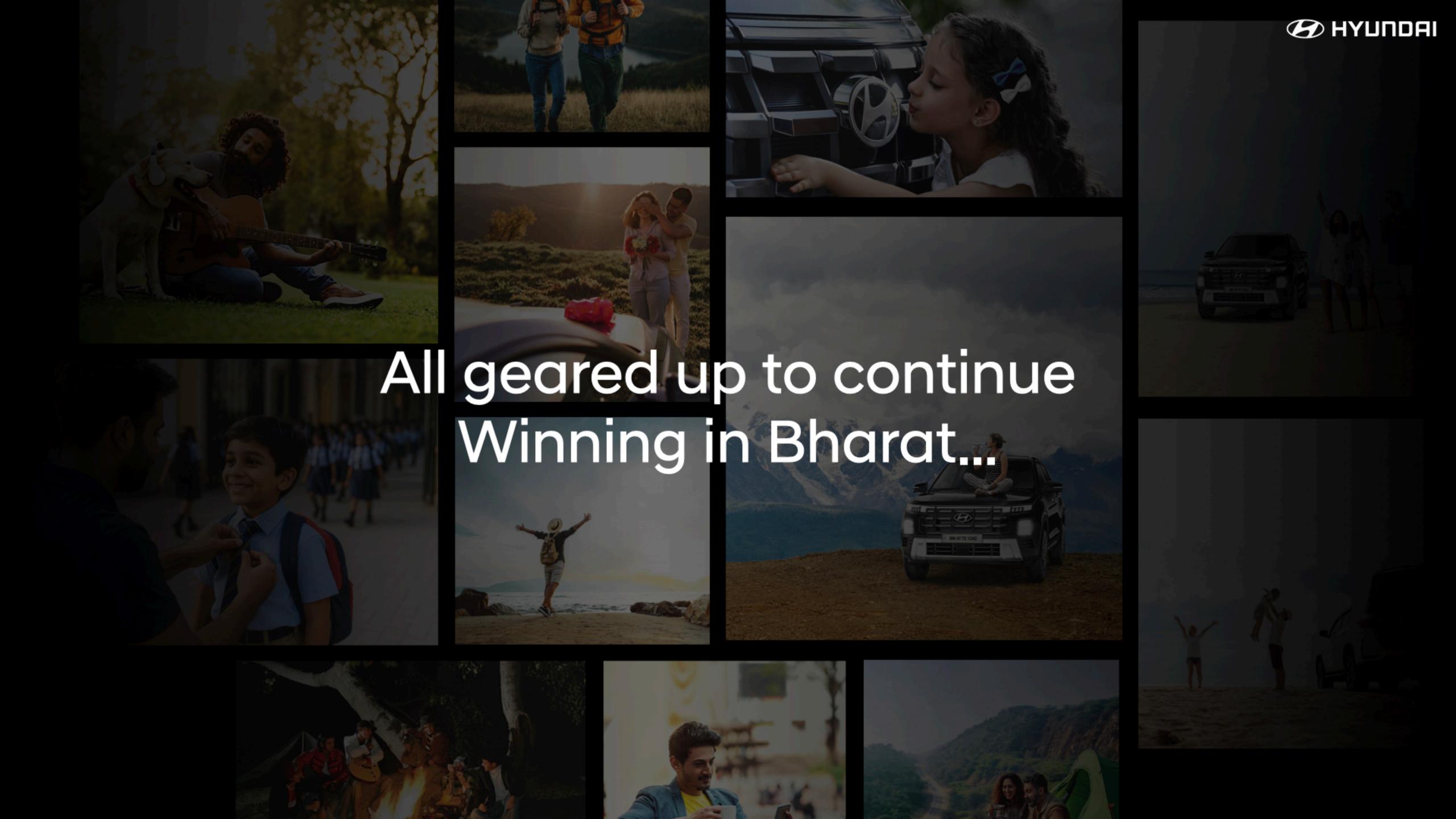


Hope for Cancer

- India's 1st Cancer Tissue bio bank & **Excellence Center**
- India cancer fund amounting to ₹ 30Mn in 3 years
- Program launched in September 2025
- 400 cancer awareness and screening camps across India covering 1 Lakh people in 3 yrs

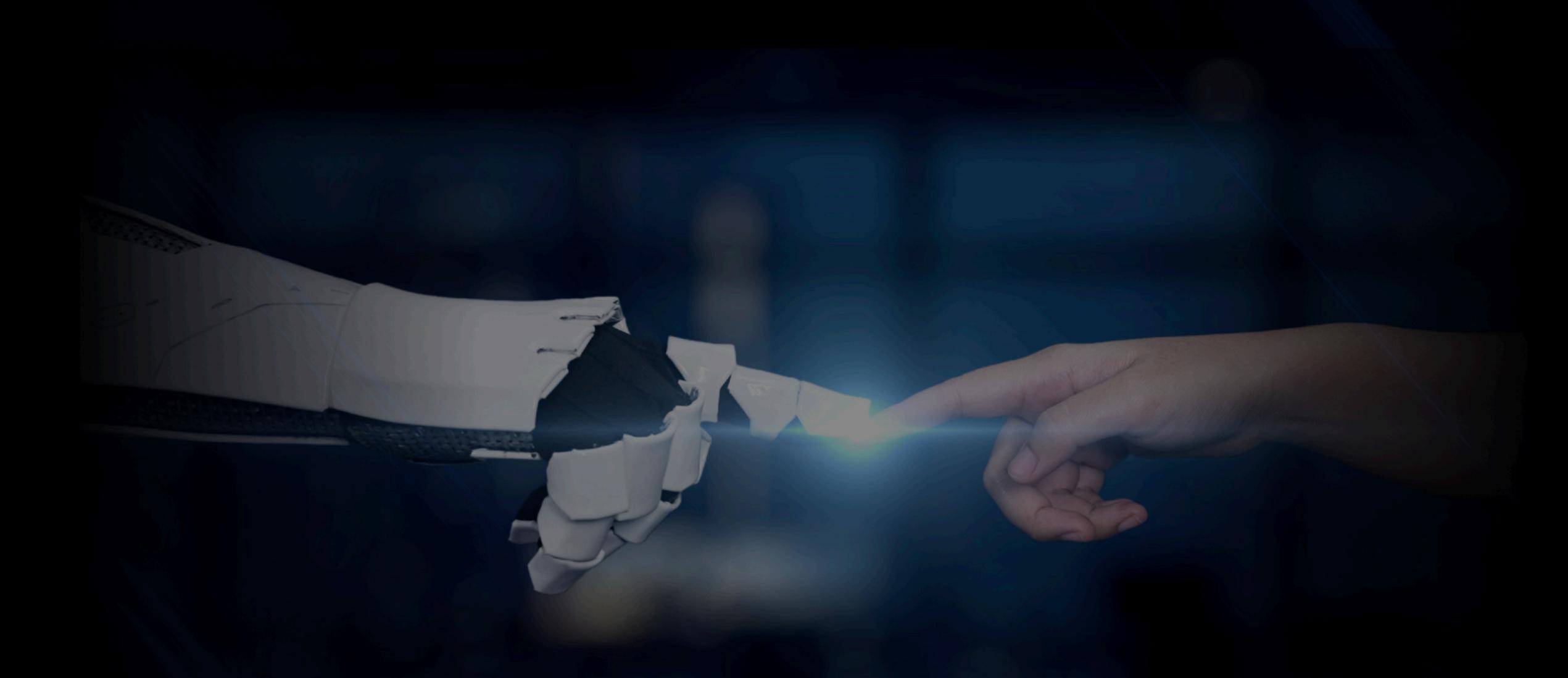


21 Lakh+ People Reached





Technology Advantage





Heritage of Electrification

Electrified Model Development

2011

Hyundai

First-ever parallel

hybrid system

Hybrid

2009

The First Hybrid

World's first lithium-ion battery integration Full Electrified Lineup

2018

2021

Fuel Cell EV

E-GMP EV Platform

Dedicated EV

platform

Dedicated FCEV model

Performance Optimization

2025

20

Enhanced Fuel Cell EV

Best-in-class driving range 2025

Next-Gen. Hybrid

Expand to large vehicle segments

2026+

Extended Range EV

Benefits of EV - like driving with maximized range

Luxury Hybrid

RWD hybrid with enhanced performance and driving experience

Next-Gen. EV Platform

Strengthening EV competitiveness and capabilities

Next-Gen. Fuel Cell EV

ICE-level durability and superior high performance











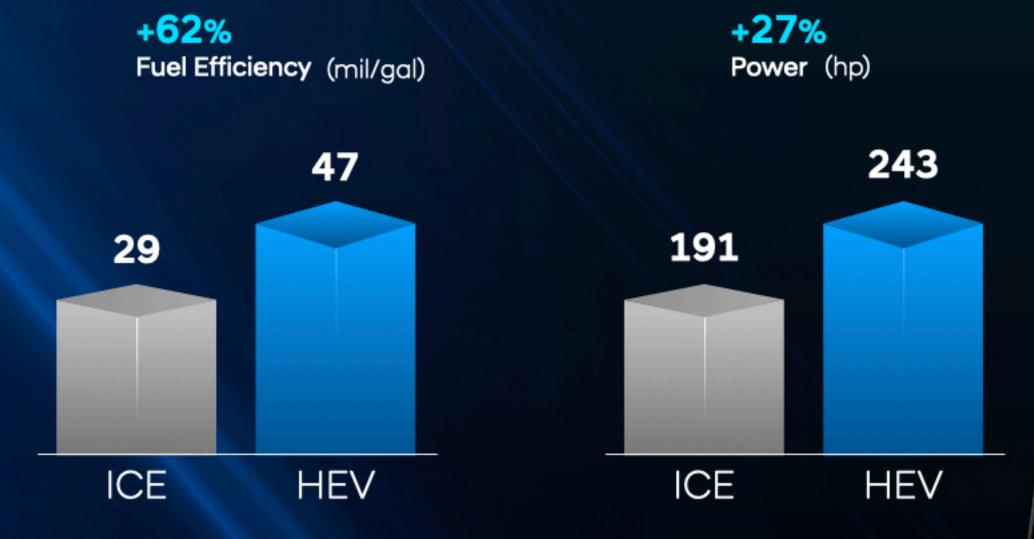
Next Generation Hybrids

Hyundai Hybrid

(TMED-I, 2011-today)

Hyundai's signature hybrid with superior fuel efficiency and performance, competitive in compact and mid-size segments

HEV vs. ICE performance (Sonata, 2019~2025)



Next-Generation Hybrid System

(TMED-II, 2025+)

Enhanced performance and fuel efficiency enabled by Hyundai's most advanced battery and motor technology, scalable application to larger and luxury vehicles

+3.4% increase in transmission torque

Smart Efficiency
Upto 4.3% fuel
economy improvement



Driving Excellence
Faster shifting time
and less engine vibration

400

Cost Advantage

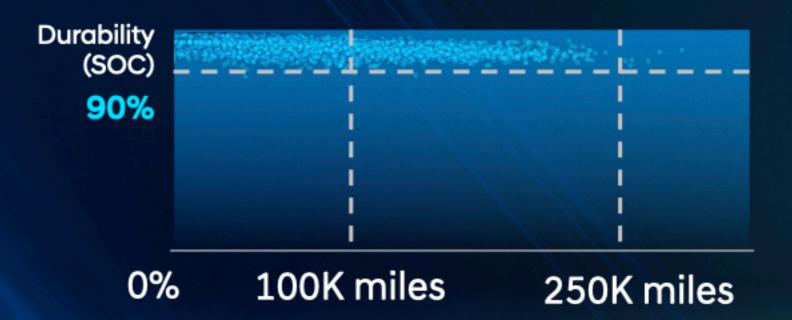
Cost reduction through optimized system design



Advanced Battery Technology

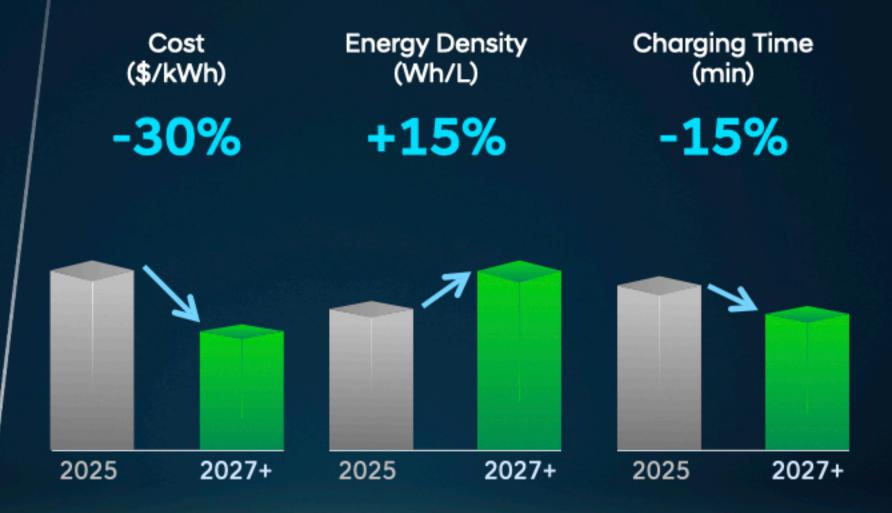
Battery Durability Performance

Battery validation of 50,000 IONIQ 5 vehicles shows over 90% battery life retention after 250,000 miles



High battery durability sustains residual value and lowers warranty cost

Strengthened Battery Competitiveness



Improved TCO and driver experience for BEVs to sustain customer adoption

Offering Diverse Battery Solutions





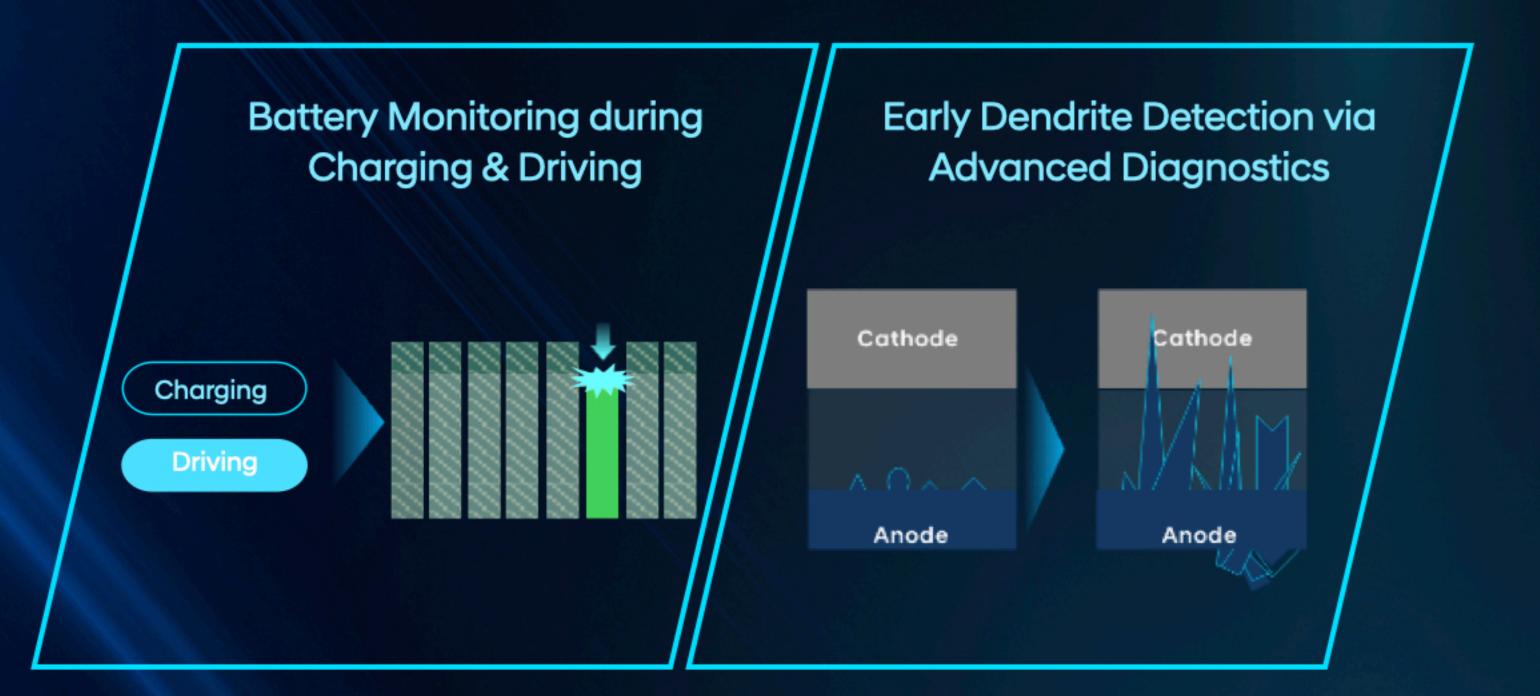
Cylindrical type



Safety-First Battery Design

Active Battery Diagnostic

Real-time battery health assessment and rapid anomaly detection enabled by latest cloud-based battery management system (BMS)



Layered Safety Design

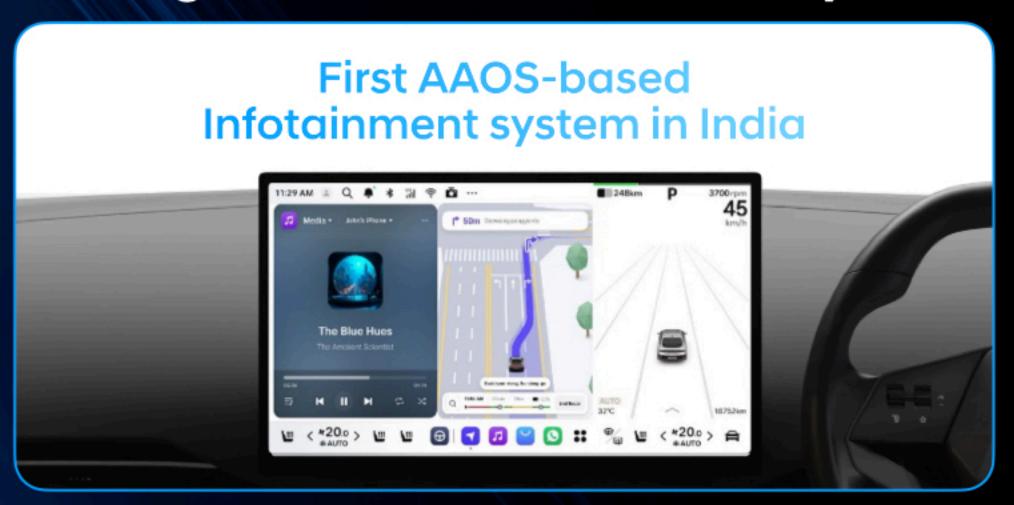
Thermal runaway protection through multiple physical safety measures





Dynamic User Experience

Next-generation infotainment system



First Launch Q1 2027 (A+ SUV)



Upgrated Display

9.9" slim cluster + 12.9"center display



Map OTA

A network-based map update service that automatically refreshes maps periodically



App Market (3rd party apps)

Enable diverse third-party service apps through the in-vehicle app market

Applies to other India models



Technology From India For India



IIT Collaboration

Center of Excellence
Opening & Joint Research

Advancing India's battery electrification ecosystem by nurturing local talent and building sustainable partnerships

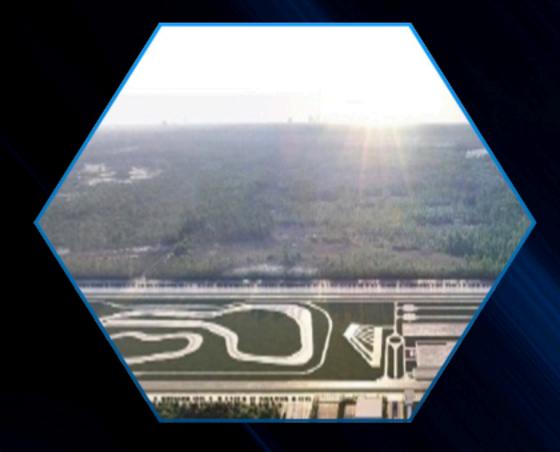
Leading expert network encompassing the overall Indian academia



Forge Strategic Partnership

Local EV LFP Cell
Development

Jointly producing LFP prismatic batteries in India, offering both global technological expertise and 'Made in India' trust



Proving Ground

Hyundai Global R&D Center in India

Delivering products tailored to India's needs and environment, Supporting local industry and community growth.



Electrification Solutions for Future Mobility



Driving continuous innovation for safer, smarter, and more efficient mobility solutions





Chennai Plant

Overview

536 Acres

Land Area

8 Vehicle Shops

Press | Body | Paint | Assembly

5 Powertrain Shops

Engine | Transmission | Aluminium Foundry

3 Decades of Sustaining Excellence and Driving Growth in India



824K Installed Capacity | 13.1 Mn+ Units Produced | 9.3 Mn+ Domestic | 3.8 Mn+ Export | 40 Models Produced | 150+ Countries Exported

Currently, one passenger vehicle is manufactured every 30 seconds





Pune Plant Advancing Manufacturing Excellence

300 Acres

31% Green cover

4 Vehicle Shops

1 Engine Shop

New model start of production OCT'25 onwards





Calibrated Capacity Expansion

Pune Plant Production Capacity



HIGHEST PRODUCTION CAPACITY

among HMC Global Plants



Towards Software Defined Factory

Auto Flex

Advanced, Flexible, Automation

Humanity

Human-friendly smart technology

Intelligent Control

Artificial Intelligence & Big Data

Exploring Global Manufacturing Technologies

Al Inspection

Human + SPOT in Quality Inspection

Al in Tester Line

Efficient End of Line Confirmation

Digital Command Center

H-Meta Studio for Monitoring









Commitment to Quality

Consistently Delivering Supreme Quality

India Condition Durability Testing

Replicate customer experience

Supplier Quality Evaluation

Validation & performance monitoring

HMC Global Quality Practices

Digitally integrated systems



Clutch **Habits**





Vehicle Inspection

Voice of Customer

Dynamic Quality Validation Testing in different road conditions

NABL Accredited Emission Laboratory Regulation Compliance





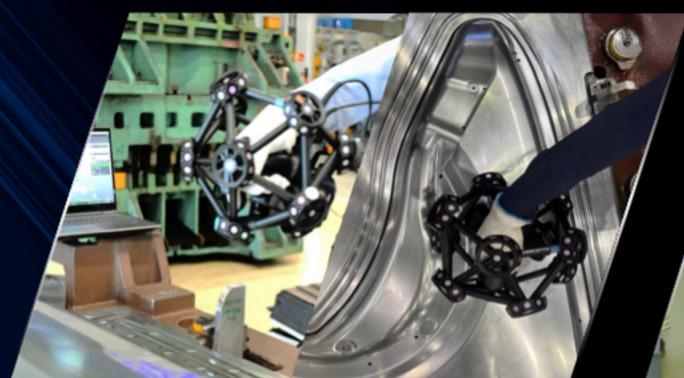
Augmenting People with Technology

Leveraging Advanced Manufacturing Technologies

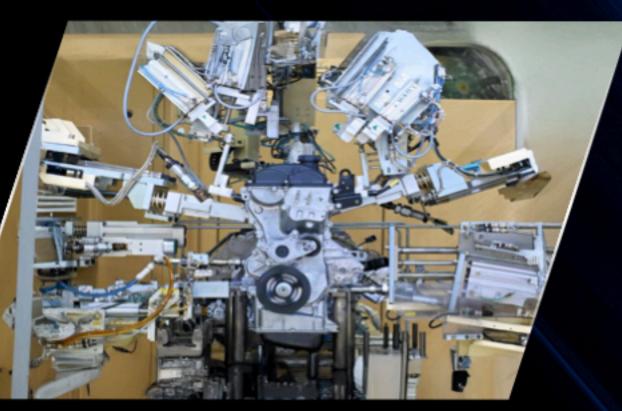
Scanning of Body Stamping Tool
Tech-driven panel assurance

Auto Body Dimension Scanner
Ensuring structural precision

Zero Emission Engine Performance Testing
Eco friendly cold test bed







Engine Dynamometer Laboratory
Ensuring product reliability

Al-based Vehicle Inspection Validation of parts spec





Digitally Transformed

Digital Manufacturing

Design Validation

Process Simulation

Line capacity/Feasibility

Weld Gun Simulation

Process confirmation

Faster New Model Introduction

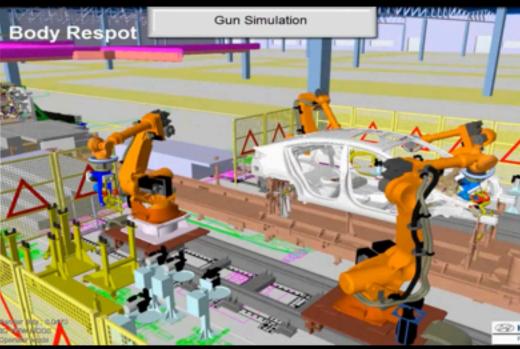
Digital Pre-Assembly

Validating design for assembly



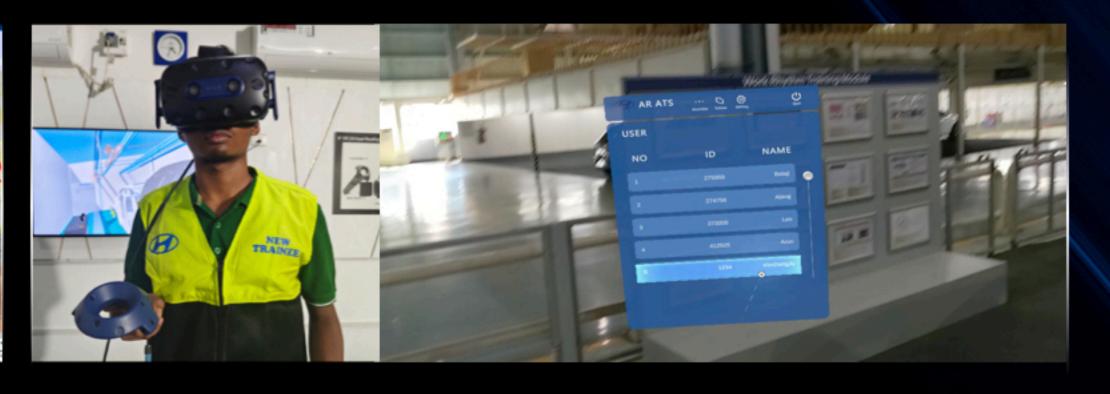
Offline Programming (OLP)

New model robot programming



AR VR Operator Training

Assembly skill enhancement





Smart Manufacturing IIoT Connected



Realtime Operations Monitoring

Factory Al

Al-based Inspection in Process

Virtual Factory

Digital Process Validation

Enhancing Operational Performance & Data-Driven Quality Assurance

IIoT Connected Shopfloor

86% Critical machines connected

Factory BI

200+ Dashboards monitored

Data Analyst in the Shopfloor

Analyzing 20 Bn+ data points/year





Localizing Supply Chain in India

Consistent Contribution to 'Atmanirbhar Bharat'

Localized Sourcing

1,200+

Parts

New Local Vendors

50+

Tier 1

1st Time in India Among PV

Parts

8

~82%

Localization
erage across all ICE models in FY'24-25)



TA / JV / Tech Transfer

10+

Vendor Partners

Forex Savings

₹5,300+ Cr

Since 2014

Job Opportunities
Created

1,400+

Direct M/P

Localization 2.0 Strategy



Focus on High Technology Parts | Project Stage Localization Enhancement | Deep Drive until Tier 3 | Enhance Joint Venture/Technical Agreement Collaboration



Integrated Supplier Ecosystem

Chennai Plant

Others Delhi 14% Mumbai 14% Chennai Bengaluru 60% 8%

60% Vendor Cluster
Around factory

93% Parts
within 4 hours time

Flexible and Lean

Just-in-time supply

197 Tier 1 Vendors

85% → 4* and above level

1,058 Tier 2 Vendors

82% SQ Certified

Part Quality Assurance

Direct Tier-2 engagement



Integrated Supplier Ecosystem

Pune Plant

Others Delhi 5% 5% Pune 45% Chennai Bengaluru 38% 7%

45% Vendor Cluster

Around factory

120 Common Vendors

Strategic advantage

Future Ready Base

Enhanced automation/digitalization

21 New Vendors

Tier 1 greenfield plant

₹4,500+ Cr

Vendor investment

4,500+

New jobs generated across vendors



Awards & Achievements

Indian Manufacturer of the Year

2016 | 2019 | 2021 | 2022

Smart Factory of the Year

2019 | 2021 | 2022

Top Manufacturer of the Year

2023

Top Employer

2024 | 2025









Financial Progression





Evolving Topline Trajectory

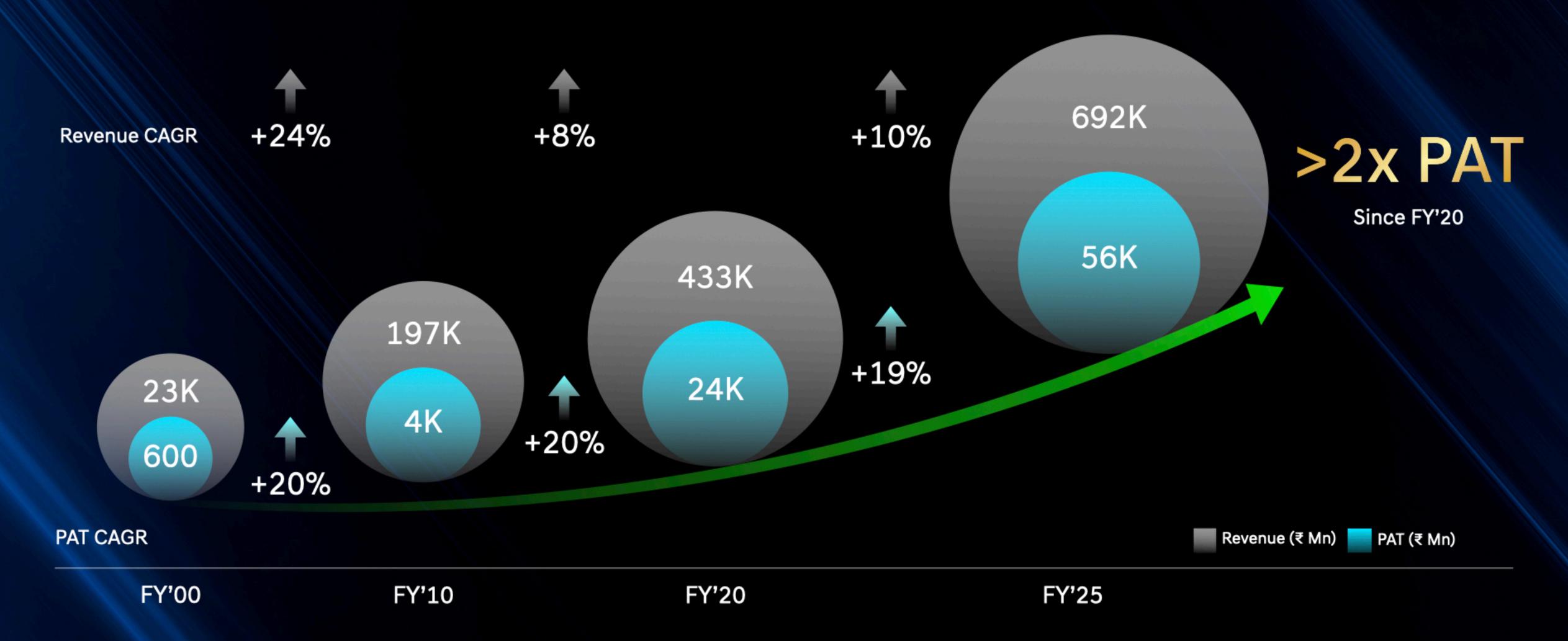
~₹700KMn in FY'25

₹1.5 Mn
in FY'98



Consistently Delivering

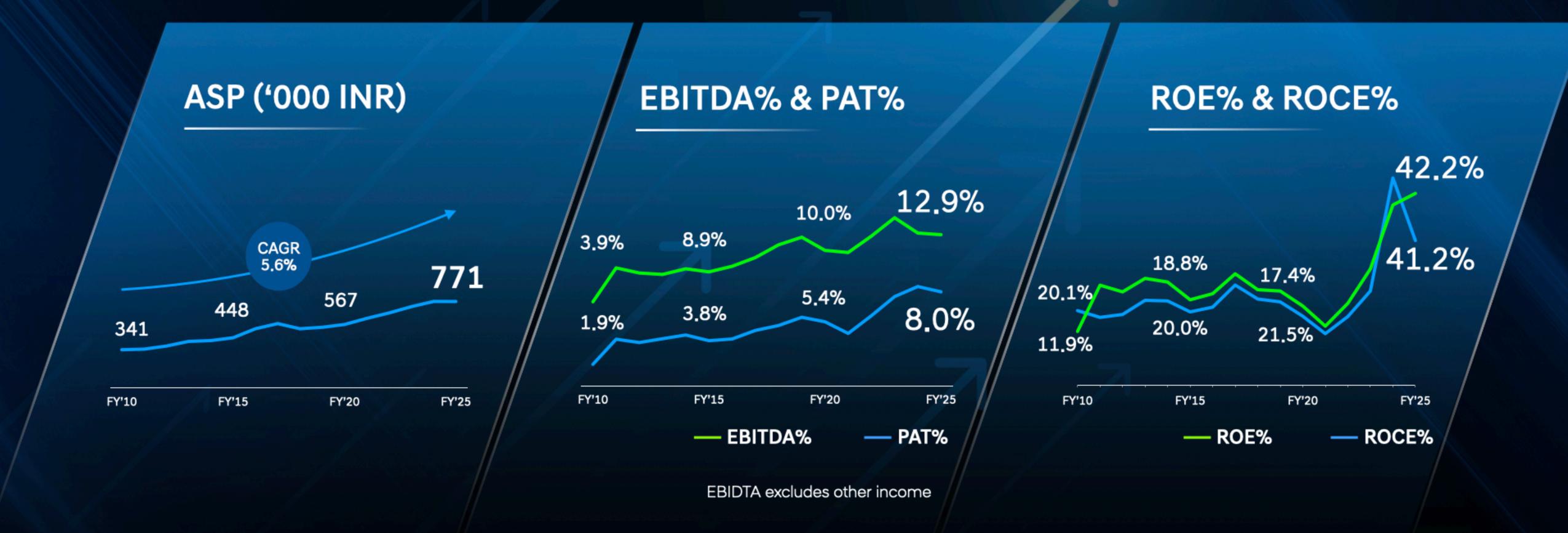
Superior Financial Performance





Unwavering Consistent Financial Delivery

Amidst Bumpy Ride





Ensuring Continued Excellence in Credit Worthiness

Maintained highest credit rating from CRISIL







Investment Plans

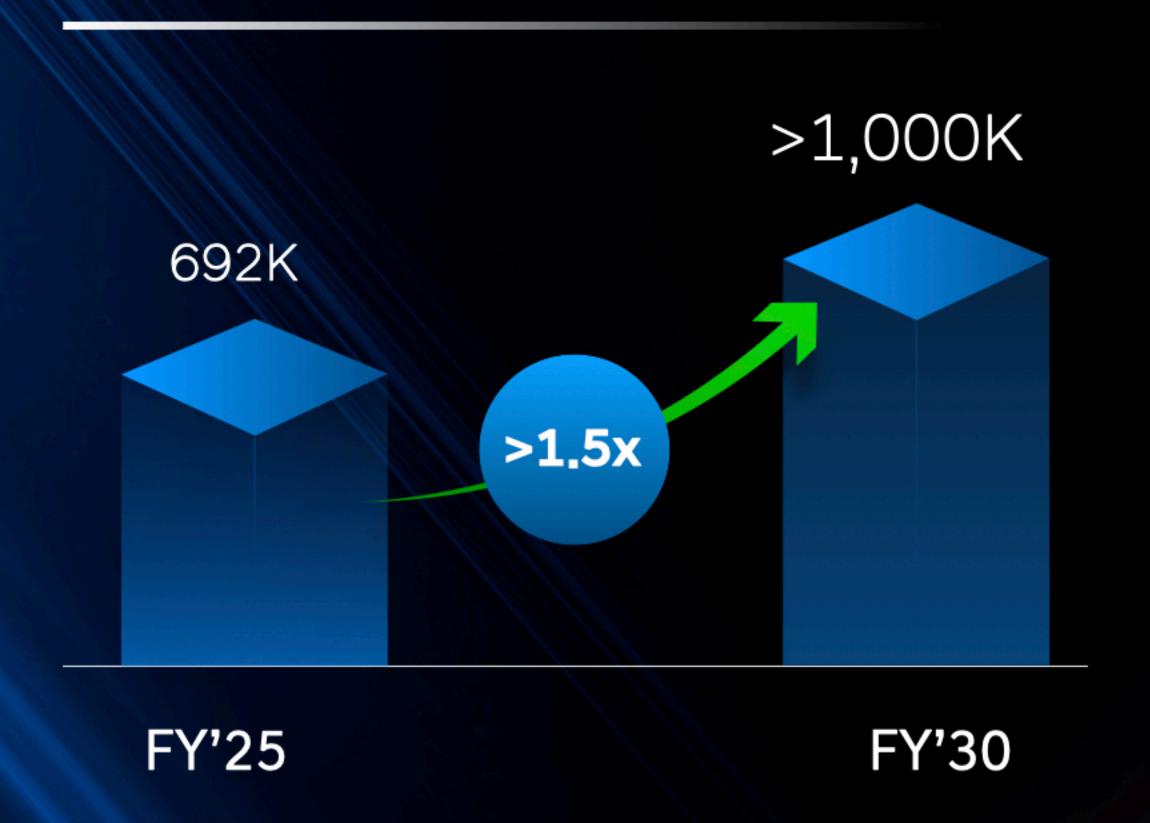
Strengthening Foundation for Thriving Tomorrow





Revenue and Margin Guidance

Revenue (₹ Mn)



Margins (%)

Continue to maintain...

Double Digit EBITDA margins



Shareholder Value Creation

Adequate Cash Reserves

Internal accruals to support Capex & consistent dividend payout

Dividend Payout 20% - 40%

Healthy dividend payout despite aggressive investment plans



Legacy of Growth, A Commitment to Accelerate

GENESIS 10TH ANNIVERSARY

GENESIS REPRESENTS A NEW BEGINNING, UNTETHERED FROM LEGACY THINKING

TOP 10 GLOBAL PREMIUM BRAND

1 MILLION
CUMULATIVE SALES
in record time (8 years)

DOUBLE-DIGIT PROFIT MARGIN

Presence in 20+ GLOBAL MARKETS

COMPLETE FULL LINEUP

A SIX-MODEL* LINEUP RECOGNIZED FOR INNOVATION, QUALITY AND ELEGANCE

* 11 MODELS INCLUDING DERIVATIVES



G70

+ G70 SHOOTING BRAKE



G80 + ELECTRIFIED G80



G90

+ G90 LONG WHEEL BASE



GV60



GV70

+ ELECTRIFIED GV70



GV80

+ GV80 COUPE

2025



Top Safety Pick+ 2025



Editors' Choice Awards 2025



NHTSA Overall Safety Rating 2025



Best Luxury Car 2024



Highest Ranked Overall

ENTERING A NEW ERA

GENESIS LAUNCHES BOLD CHALLENGE TO ELEVATE THE BRAND

ELEVATED LUXURY





TODAY

ORIGIN

+ PREMIUM SUV

PREMIUM SEDAN

+ EV LINEUP

KOREA

+ US



BRAND AMBITION

+ LUXURY SUV

+ PERFORMANCE

+ HYBRIDS & EREV

+ GLOBAL MARKETS



PROFITABLE SEGMENTS

EXPANDING PRODUCT PORTFOLIO TOWARDS SEGMENTS WITH HIGHEST PROFITABILITY

ADVANCED TECHNOLOGIES

DEVELOPING HYBRID TECHNOLOGIES AND GENESIS-DEDICATED PLATFORM

NEW GROWTH
MARKETS

EXPANDING INTO GEOGRAPHIES WITH HIGH GROWTH AND MARKET SHARE OPPORTUNITY

PRODUCT VISION

TAKE ON NEW VEHICLE SEGMENTS TAILORED TO CUSTOMER'S LIFESTYLES



LUXURY SUV

ELEVATED LUXURY DESIGNED FOR SPACIOUS COMFORT AND OFF-ROAD EXPERIENCE



EMOTIONAL HALO

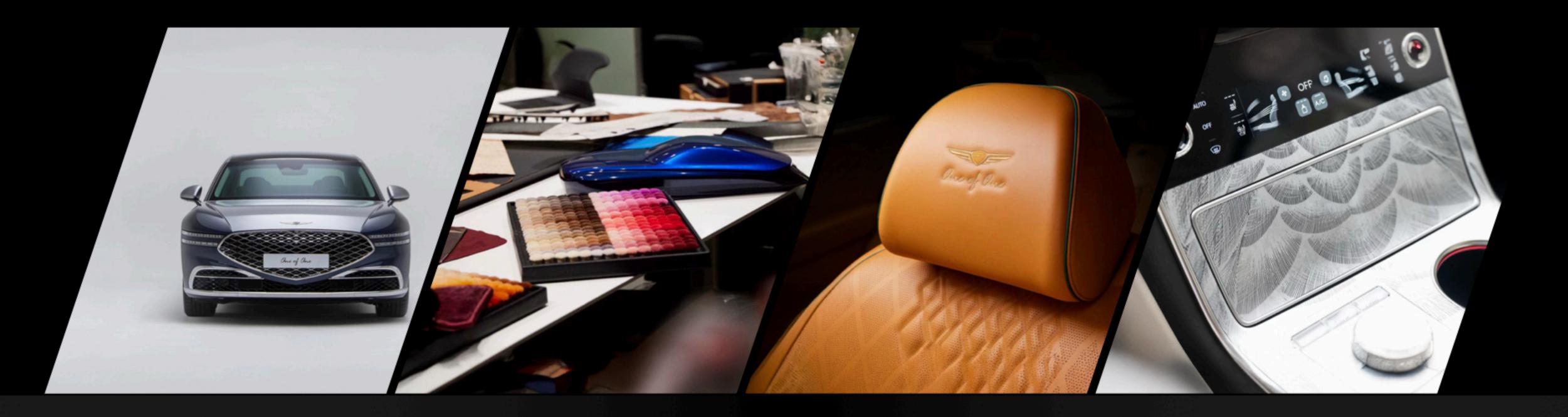
A PINNACLE OF LUXURY AND CRAFTMANSHIP, CREATED TO INSPIRE A SELECT GROUP



PERSONALIZED LUXURY

ULTRA BESPOKE VEHICLE THAT EMBODIES EACH INDIVIDUAL'S UNIQUE IDENTITY AND DREAM

ane of One



WHERE CRAFTSMANSHIP MEETS INDIVIDUALITY

GENESIS MAGMA HIGH PERFORMANCE

AN ENTIRE PERFORMANCE LINEUP INFUSED WITH GENESIS MAGMA RACING DNA



GENESIS MAGMA

High-performance xEV with optimized balance between comfort and performance

GENESIS MAGMA RACING

Signifies technological excellence and dedication to speed and passion



NEXT-GENERATION GENESIS PLATFORM

LEVERAGING EXPERTISE ACROSS THE GROUP TO DESIGN A BESPOKE, YET COMPETITIVELY SCALED PLATFORM

GENESIS DNA

Optimized for design and driving characteristics

ATHLETIC ELEGANCE SOLID & AGILE

XEV-BASED FLEXIBILITY

Single xEV platform designed to support multi-energy

BEV | EREV | HEV

FULL STACK SDV TRANSITION

Full lineup with new CODA (E&E) architecture

SDV INTELLIGENCE



LUXURY IS AROUND THE CORNER

ELEVATED LUXURY

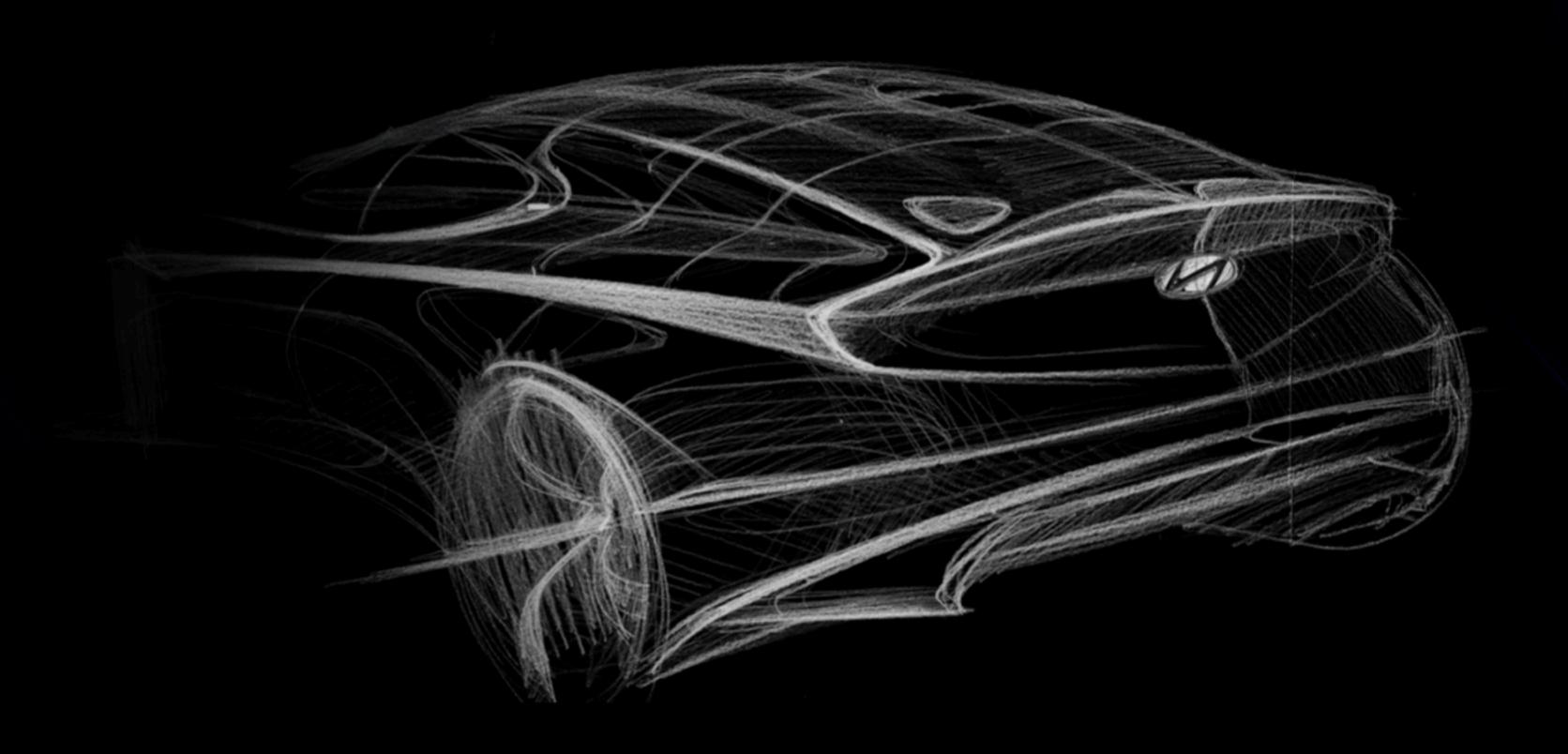
For Indian consumers

MADE IN INDIA

2027
LAUNCH IN INDIA



Moving Forward





Turning Challenges into Opportunities is in our DNA





Progress for Humanity Progress for India

A Hyundai for every Indian.

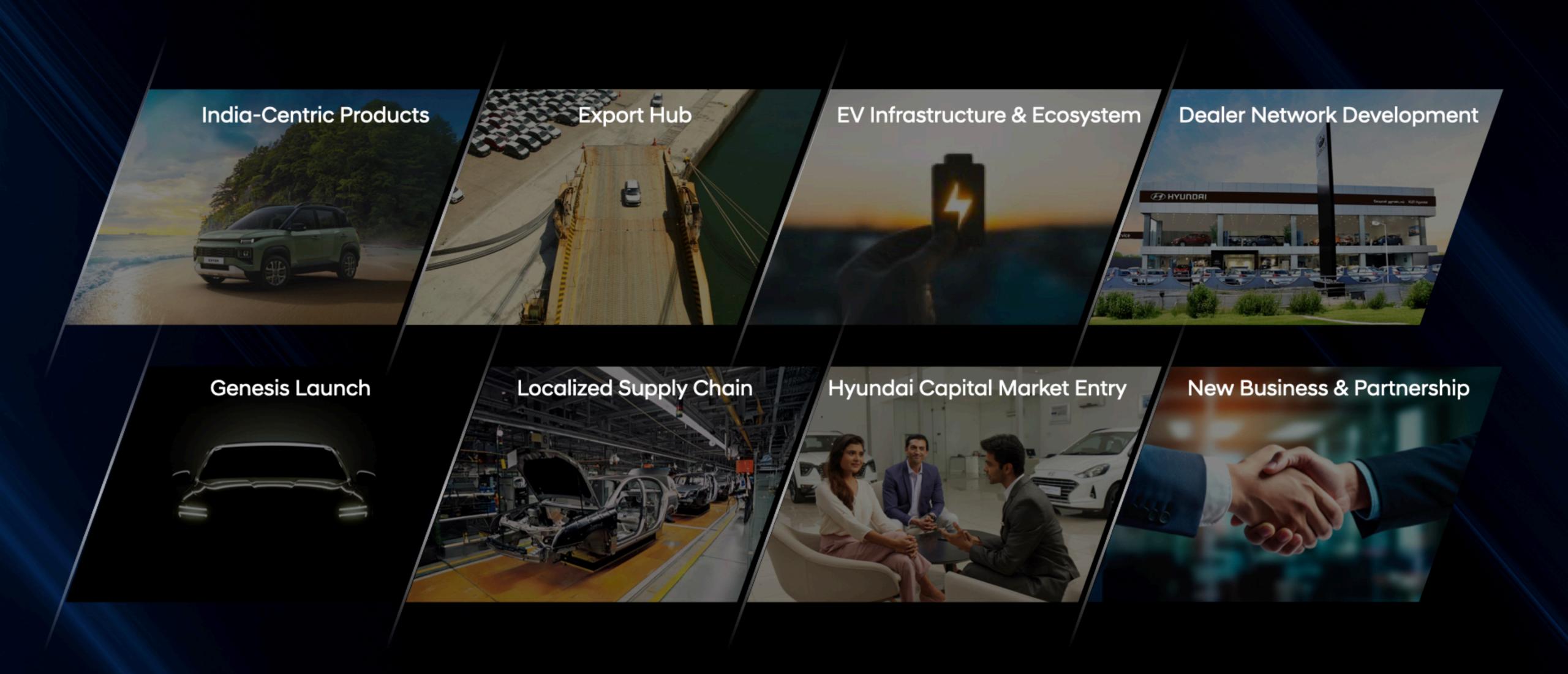


Spirit of collaboration, shared growth, and pioneering future technologies

Right here in India



Continued Investment in Hyundai motor India Ltd.





Moving Forward

Together MPV & 26 launches +1,1Mn 80%+ 50%+ 15%+ Off-Roader by FY'30 **Local Production** UV sales contribution Eco-friendly sales Domestic MS New segment Capacity by 2028 mix by FY'30 by FY'30 entry **Double Digit** 20 - 40% Genesis ~₹450 Bn ~30% EBIDTA margins Export sales by HMIL investment Dividend payout launch by FY'30 2030 2027 in India

