

## Hyundai Motor India Strengthens i20 Line-Up with Enhanced Value and a New Starting Price of INR 5 99 000<sup>1</sup>

**Gurugram | February 05, 2026:** Hyundai Motor India Limited (HMIL) today announced a refreshed and more accessible pricing for select variants of its premium hatchback, the Hyundai i20. With enhanced value across key variants, Hyundai is enabling more customers to experience the refined performance, advanced technology and premium styling that have defined the i20 brand for over a decade in India.

**Commenting on the announcement, Mr. Sunil Moolchandani, National Sales Head, HMIL, said,** “The Hyundai i20 has consistently redefined benchmarks in the premium hatchback segment with its progressive design, dynamic performance and advanced technology. With the new starting price of INR 5 99 000, we are making the i20 experience even more compelling, accessible and desirable for customers. This reflects our commitment to offering value-driven mobility solutions that match evolving lifestyle aspirations, while upholding Hyundai’s promise of quality, innovation and customer delight.”

The Hyundai i20 Era variant, now available at INR 5.99 lakh, offers an impressive suite of features that elevate everyday driving comfort and convenience. The variant comes equipped with six airbags, fully digital instrument cluster, front and rear skid plates, body-colour ORVMs and door handles, Type-C USB charger and telescopic steering, reinforcing Hyundai’s focus on delivering a premium experience even at the entry point of the range.

Further strengthening the line-up, the Hyundai i20 Magna Executive and Magna variants are now available at INR 6.74 lakh and INR 6.99 lakh, respectively - offering customers an attractive blend of technology, safety and comfort.

The Magna Executive variant stands out with a compelling mix of advanced technology and safety features, including a fully digital cluster, front and rear skid plates, shark fin antenna, Highline Tyre Pressure Monitoring System (TPMS), automatic headlamps, telescopic steering, keyless entry, electrically adjustable ORVM, and steering wheel with audio & Bluetooth controls, making it a strong value proposition in the premium hatchback segment.

Building on this, the Hyundai i20 Magna variant further enhances the premium quotient with features such as an electric sunroof, LED DRLs, rear AC vents and front armrest with storage, offering unmatched comfort and sophistication for customers seeking an elevated driving experience.

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<sup>1</sup> Ex-showroom Price only

To further elevate customer convenience, HMIL is offering a 25.55 cm (10.1") touchscreen infotainment system with wireless Apple CarPlay and Android Auto connectivity, along with a rear camera, as a Dealer Installed Option (DIO) at an attractive price of INR 14,999, backed by a 3-year warranty.

The Hyundai i20 continues to offer complete peace of mind with a standard 3-year/1,00,000 km warranty.

Over the past 15 years, the Hyundai i20 has built a strong legacy in India with more than 1.47 million delighted customers. With its sporty stance, sophisticated interiors and a strong focus on safety, the i20 continues to be a preferred choice for customers seeking a premium hatchback.

Price:

Variant	Price (Ex-showroom) INR
Era	5 99 000
Magna Executive	6 73 900
Magna	6 99 900

Log on to [hyundai.co.in](http://hyundai.co.in) for further information.

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