

## The all-new Hyundai VENUE Crosses 1 lakh Bookings Milestone HMIL introduces New HX8 Diesel AT Variant at INR 13 69 900

**Gurugram | March 10, 2026:** Hyundai Motor India Limited (HMIL) today announced a significant milestone of 1 lakh bookings for its dynamic and trendsetting compact SUV - the all-new Hyundai VENUE. Celebrating the milestone and further cementing its position in the compact SUV segment, the company announced the introduction of the new HX8 Diesel Automatic (AT) variant, offering enhanced convenience and performance to modern Indian customers. The introduction of the new HX8 Diesel AT variant further enhances Hyundai VENUE's accessibility to customers seeking effortless mobility combined with strong performance. The new variant powered by the proven U2 1.5L CRDi diesel engine mated to a 6-speed automatic transmission offers advanced technology, enhanced comfort and refined performance, further strengthening the appeal of the Hyundai VENUE for customers seeking a sophisticated and convenient driving experience.

The new HX8 Diesel AT variant introduces an upgraded suite of comfort, safety and convenience features, including:

- Front row ventilated seats
- Dual tone Leatherette seats with VENUE branding
- Electric 4-way driver seat adjust
- Controller Over-the-Air (OTA) vehicle updates
- Hyundai Bluelink (Connected car technology)
- Electric parking brake with auto hold
- Rear Disc Brakes
- Ambient Lighting – Crash pad & Central Console
- Drive mode selects (Eco, Normal, Sport)
- Traction control modes (Sand, Mud, Snow)
- Paddle Shifters

**Commenting on the 1 lakh bookings milestone and introduction of the new HX8 Diesel AT variant, Mr. Tarun Garg, Managing Director & CEO, Hyundai Motor India Limited, said,** “We are delighted that the new Hyundai VENUE has crossed 1 lakh bookings, reaffirming the strong trust Indian customers place in our brand. This milestone reflects the growing aspiration for smart, connected and feature-rich mobility solutions that enhance everyday driving. The introduction of the new HX8 Diesel Automatic variant further strengthens the VENUE lineup, offering customers the perfect blend of diesel efficiency, torque-rich performance and effortless convenience. It underscores our commitment to providing meaningful choices backed by advanced technology and superior value. At Hyundai, we remain focused on delivering future-ready products that resonate with evolving customer expectations and drive the next phase of mobility in India.”

Backed by Hyundai's extensive sales and service network in the country, Hyundai VENUE remains a compelling proposition for customers seeking a feature-rich, comfortable and

future-ready compact SUV. Hyundai Motor India Limited remains committed to offering customers a compelling mix of advanced technology, safety, comfort and value, while continuously refining its product portfolio to meet evolving customer preferences.

Log on to [hyundai.co.in](http://hyundai.co.in) for further information.

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