

## **PERFORMANCE ON with Hyundai BAYON: Proven Power, Intelligent Control and Everyday Driving Confidence**

- Hyundai BAYON to be launched in India on 26 October 2026, with bookings now open across Hyundai dealerships and on [www.hyundai.co.in](http://www.hyundai.co.in)
- Powered by Hyundai's trusted four-cylinder 1.5L MPi petrol engine delivering 84.4 kW (115 PS) and 143.8 Nm (14.7kgm), paired with a choice of 6-speed Manual Transmission (6MT) or Intelligent Variable Transmission (iVT) for a refined and efficient driving experience
- More than 6 lakh Hyundai vehicles equipped with the four-cylinder 1.5L MPi petrol engine sold by HMIL since 2020, reflecting the powertrain's established reliability and customer acceptance
- Intelligent Variable Transmission (iVT) featuring Dash Boost Mode for an instant power boost and enhanced responsiveness during overtaking manoeuvres, and Sporty Drive Tech for a sportier, more engaging and connected acceleration experience
- Paddle shifters and Eco, Normal and Sport drive modes enable drivers to tailor the driving experience to their preferences
- Engineered to deliver smooth, refined and confidence-inspiring performance across city commutes and highway journeys

**Gurugram | October 23, 2026:** Hyundai Motor India Limited (HMIL), today revealed the performance philosophy of the upcoming Hyundai BAYON, an Intelligent Utility Vehicle engineered to make every drive feel smooth, responsive and engaging.

Built around Hyundai's philosophy of "Intelligence That Moves," Hyundai BAYON extends intelligent mobility beyond connectivity and safety into the driving experience itself. Combining Hyundai's trusted four-cylinder 1.5L MPi petrol engine with intelligent transmission technologies and driver-focused controls, BAYON delivers PERFORMANCE ON for customers seeking refinement, responsiveness and everyday driving confidence.

Whether navigating urban traffic, cruising on highways or executing overtaking manoeuvres, Hyundai BAYON is engineered to adapt intuitively to changing driving situations. Combining Hyundai's Intelligent Variable Transmission (iVT) with technologies such as Dash Boost Mode, Sporty Drive Tech, paddle shifters and selectable drive modes, the SUV delivers a driving experience that feels smooth, engaging and effortless.

**Commenting on the performance philosophy of Hyundai BAYON, Mr. Tarun Garg, Managing Director & CEO, Hyundai Motor India Limited, said,** *"At Hyundai, we believe performance is not defined solely by power figures, but by how naturally and confidently a vehicle responds to the driver in everyday situations. With Hyundai BAYON, we have combined our trusted four-cylinder 1.5L MPi petrol engine with intelligent driving technologies to deliver a driving experience that feels smooth, responsive and engaging across a variety of road conditions. Technologies such as the Intelligent Variable Transmission (iVT), Dash Boost Mode, Sporty Drive Tech and selectable drive modes work seamlessly together to adapt to*

*the driver's needs and enhance confidence behind the wheel. Guided by our philosophy of 'Intelligence That Moves,' Hyundai BAYON delivers a refined and intuitive driving experience designed for the evolving expectations of Indian customers."*

## **What Makes Hyundai's 1.5L MPi Petrol Engine a Trusted Powertrain?**

The Hyundai BAYON is powered by Hyundai's proven four-cylinder 1.5L MPi petrol engine, a powertrain trusted by customers across multiple Hyundai models in India. Since 2020, HMIL has sold more than 6 lakh vehicles equipped with this engine, reflecting its established reputation for refinement, reliability and everyday usability.

Producing 84.4 kW (115 PS) of maximum power and 143.8 Nm (14.7 kgm) of maximum torque, the engine has been engineered to deliver smooth, responsive and refined performance across a wide range of driving conditions.

## **What transmission options are available with the Hyundai BAYON?**

The Hyundai BAYON will be offered with a choice of 6-speed Manual Transmission (6MT) and Intelligent Variable Transmission (iVT).

The combination of proven performance, refined operation and transmission choice allows customers to select the driving experience that best suits their lifestyle and preferences, whether for everyday commuting or longer journeys.

## **What Makes Hyundai BAYON's Intelligent Variable Transmission (iVT) Unique?**

The Intelligent Variable Transmission (iVT) in Hyundai BAYON is engineered to combine smooth power delivery, driving efficiency and refined performance. Designed to adapt seamlessly to varying driving conditions, the iVT delivers a balanced driving experience that feels natural during everyday commutes while maintaining responsiveness when needed.

The Intelligent Variable Transmission (iVT) also works in conjunction with Dash Boost Mode, Sporty Drive Tech and selectable drive modes to deliver a smoother, more responsive and engaging driving experience.

## **What are Dash Boost Mode and Sporty Drive Tech in the Hyundai BAYON?**

Hyundai BAYON features intelligent performance technologies such as Dash Boost Mode and Sporty Drive Tech with the Intelligent Variable Transmission (iVT) option, designed to make driving more responsive and engaging.

Dash Boost Mode delivers an instant power boost and enhanced responsiveness when quicker acceleration is required, helping the vehicle respond more promptly during overtaking manoeuvres. Sporty Drive Tech is engineered to provide a sportier, more engaging and connected acceleration experience, enhancing driver involvement behind the wheel.

Together, these intelligent technologies contribute to a smoother, more responsive and confidence-inspiring driving experience across a variety of driving situations.

## **Does Hyundai BAYON offer paddle shifters?**

Yes. Hyundai BAYON features paddle shifters that allow drivers to conveniently control transmission response from the steering wheel, adding another layer of driving engagement.

## How Does Hyundai BAYON Adapt to Different Driving Conditions?

Hyundai BAYON offers three selectable drive modes that allow drivers to tailor vehicle performance characteristics according to varying driving situations.

- **Eco Mode:** Optimized to help maximize fuel efficiency
- **Normal Mode:** Delivers a balanced blend of performance and efficiency for everyday driving
- **Sport Mode:** Provides a more responsive and performance-oriented driving experience

The steering-mounted Drive Mode button enables convenient switching between modes, allowing drivers to adapt vehicle behaviour based on road conditions and personal preferences.

## Is Hyundai BAYON designed for both city and highway driving?

Yes. Hyundai BAYON has been engineered to deliver a versatile driving experience across a variety of driving environments.

Its refined four-cylinder petrol engine and smooth iVT operation contribute to comfortable urban mobility and intelligent features such as Dash Boost Mode & Sporty Drive Tech in the iVT option, paddle shifters and Sport Mode provide enhanced responsiveness during highway cruising and overtaking situations.

Together, these technologies help Hyundai BAYON deliver a balanced driving experience that feels equally comfortable in urban environments and on open highways.

## When will Hyundai BAYON be launched in India?

Hyundai BAYON will be launched in India on 26 October 2026.

## How can I book the Hyundai BAYON?

Customers can book the Hyundai BAYON online through Hyundai's official website ([hyundai.co.in](https://hyundai.co.in)) or at any authorized Hyundai dealership with a booking amount of INR 11,000. Deliveries of the Hyundai BAYON are scheduled to commence during the festive season. Detailed delivery timelines will be communicated at the time of launch.

Log on to [hyundai.co.in](https://hyundai.co.in) for more information

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### Issued by:

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*\*Features, specifications and availability may vary by variant and are subject to change without prior notice*