

Hyundai Motor India Limited introduces Battery-as-a-Service (BaaS) for CRETA Electric starting at INR 10.99 lakhsⁱ

- Battery EMIⁱⁱ starting at just INR 3.9 per kilometreⁱⁱⁱ
- BaaS lowers the upfront ownership cost, enabling greater accessibility to electric mobility
- Further enhancing the premium EV ownership proposition, the Hyundai CRETA Electric will now be offered with **integrated side foot step**, adding both convenience and a premium SUV stance
- The Home Charger (HC) variants now come with 7.4 kW wall box charger basis customer demand enabling a customer-friendly home charging solution

Gurugram | 2nd July 2026: Hyundai Motor India Limited (HMIL) today announced the introduction of Battery-as-a-Service (BaaS) ownership model for the Hyundai CRETA Electric. Customers can now own the Hyundai CRETA Electric at a **starting price of INR 10.99 lakh (ex-showroom)**, along with **battery EMI starting at just INR 3.9 per kilometre**.

The introduction of BaaS marks another significant step in Hyundai's commitment towards accelerating EV adoption in India by addressing one of the biggest customer concerns of higher upfront acquisition cost.

Along with introducing the Battery-as-a-Service (BaaS) ownership model, Hyundai Motor India has further enhanced the ownership experience of the Hyundai CRETA Electric with the addition of an integrated Side Foot Step, offering ease of entry and exit for customers and elevating its premium SUV stance, based on customer response and market demand, the company will offer a 7.4 kW wall box charger in the HC variants of the line-up, enabling a customer-friendly home charging solution

Commenting on the announcement, Mr. Tarun Garg, MD & CEO, Hyundai Motor India Limited, said: "At HMIL, we believe the future of mobility must be accessible, intelligent and customer centric. The introduction of Battery-as-a-Service for the Hyundai CRETA Electric is a transformational step towards democratizing electric mobility in India. By significantly reducing the initial acquisition cost and offering flexible battery rental plans, we are enabling more customers to confidently transition to EVs while enjoying Hyundai's trusted technology, safety and innovation."

Built on the strong legacy of the CRETA brand and Hyundai's proven battery management system, the Hyundai CRETA Electric combines Hyundai's proven SUV DNA with advanced electric mobility technologies, connected features, comfort and safety.

Appreciated by customers & critics alike for its unmatched performance, the Hyundai CRETA Electric is equipped with a host of premium and future-ready features including:

- Up to **510 kms driving range**^{iv} (ARAI Certified)
- Advanced battery options – 51.4 kWh (long range) and 42kWh (short range)
- DC fast charging (10%–80% in just 39 minutes)^v
- **Vehicle-to-Load (V2L)**^{vi} technology, enabling users to power external devices both inside and outside the vehicle
- Hyundai **SmartSense**^{vii} **Level 2 ADAS** safety suite
- **Single Pedal Drive (i-Pedal)**, enabling a seamless one-pedal driving experience that allows drivers to accelerate, decelerate and even bring the car to a complete

stop using just the accelerator pedal. The car will come to a complete stop just by taking off the feet from the accelerator.

- **Digital Key^{viii}**, allowing users to conveniently lock, unlock and start the vehicle using the smartphone or smartwatch
- **Integrated Side Foot Step** for both convenience and premium SUV stance
- Thrilling acceleration of **0-100 in 7.9 seconds^{ix}** in Long Range CRETA Electric
- **Active Air Flaps (AAF)^x** to manage the air flow and help in cooling the vehicle components and improve aerodynamic performance
- **Battery Warranty** – 8 years/160,000 Kms whichever earlier

The Hyundai CRETA Electric has proven its real-life usage across multiple test and record runs including the Hyundai Test Driven by 100 campaign, where 100 creators test drove the CRETA Electric and evaluated it across 10 states, 26 cities, and 200+ destinations, covering 15,000 km. The evaluation spanning over 100+ days tested the car in diverse terrains and climates, generating strong digital traction with 526M views, 35M likes, and extensive audience engagement.

Hyundai CRETA Electric achieved a national milestone by recording the “Maximum Distance Covered by an Electric Car in 24 Hours” in the India Book of Records, covering 1,326.5 km. During the same run, it also set a benchmark for the fastest 1,000 km, completing the distance in just 18 hours and 31 minutes.

Hyundai’s commitment on building an EV Ecosystem

Hyundai Motor India Limited is steadily strengthening India’s EV ecosystem by expanding its public charging network, making electric mobility more accessible and convenient for customers nationwide. As part of its long-term roadmap to install close to 600 fast public EV charging stations over the next seven years, HMIL has already established charging infrastructure across 183 locations with 214 chargers (DC) and 399 charging points. Further enhancing ease of access, the myHyundai app integrates the ‘EV Charge’ feature, enabling users to locate and utilize more than 10,000 EV charging points across India, thereby supporting seamless and worry-free EV ownership.

Log on to hyundai.co.in for further information.

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ⁱ ex-showroom price for BaaS variant & battery EMI is additional cost

ⁱⁱ Battery EMI is calculated assuming financing of 90% of battery cost availed at 8.75% interest rate for 8 years tenure, with an average monthly running of 2330 KMs (mileage assumption based on internal data of top 2 states in terms of total mileage covered)

ⁱⁱⁱ Battery EMI for 42kwh battery pack

^{iv} As per AIS 040 (Rev.1) (km) ARAI certification, range is dependent upon multiple factors please visit www.hyundai.com for more details

^v Charging time is dependent upon multiple factors including charger specifications, ambient temperature, uninterrupted power supply, etc.

^{vi} For V2L outside, the gun would be available as an accessory on payable basis

^{vii} Hyundai SmartSense, the Advanced Driver Assistance System is not a substitute for safe and attentive driving. Its effectiveness depends on various factors.

Availability of Hyundai SmartSense features may differ by variants. Refer owners manual for more details

^{viii} Availability of digital key is dependent upon vehicle model, equipment, mobile devices, app settings and subscription to apps. The functionality and usage of digital keys depend upon various factors. We recommend having your physical key available as a backup.

^{ix} Basis HMIL internal testing under controlled conditions for 51.4 kWh new battery pack.

^x Functionality is dependent upon multiple factors