

Hyundai Motor India Limited Announces Bookings ON for Hyundai BAYON - *Intelligence That Moves*

- Bayon is built on the Global K Enhanced Platform, engineered for 5-star Indian safety standards¹
- In-built generative AI voice assistant for a seamless, connected and intelligent mobility experience for Indian customers
- Offers a futuristic design, crafted for modern Indian customers
- Powered by proven and reliable Hyundai petrol powertrain with Manual and IVT transmission options
- Bookings now on at an initial amount of INR 11 000 on Hyundai India website and across all Hyundai dealerships in India²

Gurugram | September 23, 2026: Hyundai Motor India Limited (HMIL) today announced the commencement of bookings for its upcoming Intelligent Utility Vehicle, Hyundai BAYON, a tech-enabled SUV designed for customers seeking innovation, style, advanced safety and future-ready mobility. Hyundai BAYON's in-built generative AI voice assistant offers an intelligent mobility experience, enabling more natural and intuitive interactions between driver and vehicle.

Hyundai BAYON in India is crafted around five key pillars:

INTELLIGENCE ON – In-built generative AI voice assistant for connected mobility experience

SAFETY ON – Built on the Global K Enhanced Platform, engineered for 5-star Indian safety standards

COMFORT ON – Thoughtfully curated convenience and comfort features

PERFORMANCE ON – Designed for confident everyday driving

STYLE ON – Progressive SUV design inspired by global trends

Announcing the commencement of bookings for Hyundai BAYON, Mr. Tarun Garg, Managing Director and CEO, Hyundai Motor India Limited, said, “At Hyundai Motor India, we continuously strive to redefine mobility experiences through meaningful innovation. The Hyundai BAYON embodies our vision of intelligent mobility by seamlessly integrating advanced technology, futuristic design and comprehensive safety into a compelling SUV package. Hyundai BAYON has been developed for new-age Indian customers who seek more from their vehicles: more intelligence, more comfort, more confidence and more style. Hyundai BAYON introduces a new dimension of human-centric technology and unlocks a truly intuitive mobility experience. We are confident that Hyundai BAYON will set new benchmarks and resonate strongly with modern Indian consumers.”

¹ As per internal assessment

² Type approval certificate is applied for

What makes the design of the Hyundai BAYON stand out in the SUV segment?

The Hyundai BAYON is a progressive SUV, designed to deliver a strong road presence and a futuristic appeal, the Intelligent SUV seamlessly blends athletic proportions with sophisticated styling details.

Hyundai BAYON features a **Sculpted Bonnet Design, Futuristic Front Fascia and Signature H-Edge LED DRLs**, creating a confident and distinctive road presence. Its wide SUV stance is further enhanced by **Geometric Wheel Arches, Wrap-around Door Cladding and Bridge-Type Roof Rails**. From the side profile to the rear, every aspect of the Hyundai BAYON has been designed to convey movement and dynamism.

How big is the Hyundai BAYON, and what makes its size ideal for everyday driving?

The **4.2m long mid-size SUV**, Hyundai BAYON offers a perfect balance between its exterior and sophisticated interiors. The SUV's broad proportions create a wide and confident stance on the road. The intelligent space utilization in the BAYON provides superior legroom, headroom and shoulder room for all occupants.

What makes the Hyundai BAYON an “Intelligent Utility Vehicle”?

Hyundai BAYON is designed around the philosophy of “Intelligence That Moves.” With In-built generative AI voice assistant, Hyundai BAYON combines advanced technology, connected convenience and safety for a seamless, connected future-ready mobility experience for Indian customers. Every aspect of the Hyundai BAYON is built to make driving smarter, safer and more intuitive.

How safe is the Hyundai BAYON?

Safety is one of the foundational pillars of the Hyundai BAYON, reflected through its promise of SAFETY ON. Built on the **Global K Enhanced Platform, engineered for 5-star Indian safety standards**, Hyundai BAYON is designed with a strong focus on occupant protection, structural rigidity and advanced safety engineering to meet the evolving expectations of modern customers. Hyundai BAYON is equipped with a host of safety features, reinforcing Hyundai's commitment to making advanced safety technologies more accessible.

What powertrain and transmission options are available in the Hyundai BAYON?

The Hyundai BAYON is powered by Hyundai's **proven and reliable petrol powertrain**, engineered to deliver a refined, responsive and fuel-efficient driving experience. To cater to diverse driving preferences, customers can choose between a **Manual Transmission (MT) and Hyundai's smooth Intelligent Variable Transmission (IVT)**, ensuring a comfortable and convenient drive whether navigating city traffic or cruising on highways.

How can I book the Hyundai BAYON?

Customers can book the Hyundai BAYON online through Hyundai's official website (hyundai.co.in) or at any authorized Hyundai dealership with a booking amount of INR 11000. Coming this festive season, the delivery timeline of Hyundai BAYON will be communicated at the time of launch.



News Release



Log on to hyundai.co.in for more information

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