

Hyundai Celebrates Outstanding Performance of Brand Ambassador Sheetal Devi and Samarth-supported Athletes at the Aichi-Nagoya 2026 Asian Para Games

Sheetal Devi wins two Gold and one Silver Medal, setting multiple World Records;
Samarth Para Sports Programme athletes deliver an impressive medal haul

Gurugram | October 28, 2026: Hyundai Motor India Limited (HMIL) celebrates the exceptional achievements of its Brand Ambassador, Arjuna Awardee, World Champion and World No. 1 Para Archer, Sheetal Devi, who won two Gold Medals and one Silver Medal, while setting multiple World Records at the Aichi-Nagoya 2026 Asian Para Games. Her remarkable performance exemplifies the power of determination, resilience and an unwavering pursuit of excellence.

Further strengthening India's para-sports achievements, athletes supported under 'Samarth by Hyundai', Hyundai Motor India Foundation's inclusive sports initiative, secured one Gold, one Silver and two Bronze Medals across Para Athletics and Para Swimming. Five Samarth-supported athletes qualified for the continental sporting event, reflecting the programme's growing contribution to India's para-sports ecosystem.

Among the standout performances, Haney clinched Gold in the Men's Javelin F37/38 with a World Record-breaking throw of 60.49 metres and added a Bronze Medal in the Men's F37 Discus Throw. Banti secured Silver in the Men's High Jump T44/64 with a personal-best jump of 1.92 metres, while Tejas Nandakumar won Bronze in the Men's 100m Backstroke S7.

These achievements underscore the immense potential of para-athletes and the importance of creating opportunities for talent to flourish. Through 'Samarth by Hyundai', Hyundai remains committed to supporting persons with disabilities, fostering inclusion and enabling individuals to pursue their ambitions through sport.

Commenting on the achievements, Mr. Tarun Garg, MD & CEO, Hyundai Motor India Limited, said, *"We are immensely proud of our brand ambassador Sheetal Devi and all the Samarth-supported athletes for their outstanding performances at the Aichi-Nagoya 2026 Asian Para Games. Their achievements reflect the extraordinary power of determination, courage and perseverance. At Hyundai, we believe that true progress goes beyond mobility, it is about creating opportunities, challenging barriers and building a more inclusive society. Through 'Samarth by Hyundai', we remain committed to supporting para-athletes and helping create an environment where talent and ambition can thrive."*

Hyundai's commitment to inclusion extends beyond mobility through initiatives that empower individuals, promote accessibility and create meaningful opportunities across communities. Through 'Samarth by Hyundai', the company continues to champion the spirit of inclusion by supporting para-sports and celebrating individuals who redefine what is possible.

Sheetal Devi's historic accomplishments and the achievements of Samarth-supported athletes are a testament to the transformative power of sport and a source of immense pride for India.



News Release



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