

Hyundai Motor India Announces 3rd Edition of Hyundai Explorers Carnival 2026 Across Five Cities

- Hyundai Explorers Carnival 2026 to be hosted across Pune, Lucknow, Ludhiana, Bhubaneswar and Hyderabad between October-December 2026
- Designed to celebrate the Hyundai ownership journey through engaging activities, entertainment, and family experiences

GURUGRAM | September 21, 2026: Hyundai Motor India Limited (HMIL) today announced the third edition of **Hyundai Explorers Carnival 2026** – a flagship customer engagement initiative that celebrates the spirit of togetherness among Hyundai customers and their families. The multi-city carnival will **provide Hyundai customers and their families an opportunity** to connect, engage and create memorable experiences, reinforcing Hyundai's commitment to a rewarding ownership journey.

The 2026 edition will be conducted across five cities between October to December 2026, beginning with **Pune on October 3, 2026**, followed by **Lucknow, Ludhiana, Bhubaneswar and Hyderabad**. The initiative is exclusively curated for Hyundai customers and their families and is expected to attract thousands of participants across the country.

Speaking on the launch of the 3rd Edition of Hyundai Explorers Carnival, Mr. Nilesh Shah, National Head, Service, Hyundai Motor India Limited, said *“Meaningful customer experiences are an integral part of Hyundai's philosophy. Hyundai Explorers Carnival reflects our commitment to building customer relationships that extend beyond vehicle ownership. Over the years, the Explorers Carnival has grown into a vibrant platform that brings together Hyundai customers and their families to celebrate shared experiences, create lasting memories and strengthen their connection with us. We are excited to welcome our customers for the third edition of Hyundai Explorers Carnival and further strengthen the sense of community that defines the Hyundai family.”*

What is Hyundai Explorers Carnival?

Hyundai Explorers Carnival is HMIL's flagship customer engagement initiative that brings Hyundai customers and their families to celebrate the spirit of togetherness, connection and shared experiences. Through a vibrant series of activities and interactions across multiple cities, the Carnival extends the Hyundai ownership journey beyond the vehicle, creating memorable experiences and fostering a strong sense of community among customers. This year is the 3rd season of Hyundai Explorers Carnival. The customers in these five cities can register themselves on <https://hyundaieplorers.com/carnival-drive>.

What Can Participants Expect at Hyundai Explorers Carnival 2026?

Hyundai Explorers Carnival 2026 has been designed to offer a diverse mix of entertainment, engagement and family-centric experiences.

Key highlights include

Experience Categories	Highlights
Family Entertainment	Interactive games and activities
Live Experiences	Performances and engaging on-ground attractions
Food & Hospitality	Curated culinary experiences
Customer Community	Opportunities to connect with fellow Hyundai owners
Special Surprises	Exclusive activities and rewards for attendees

The Carnival reflects Hyundai's commitment to delivering experiences that resonate with customers and make every interaction with the brand more meaningful.

What Does Hyundai Aim to Achieve Through the 2026 Edition?

The third edition of Hyundai Explorers Carnival underscores the company's continued focus on building stronger customer relationships through memorable experiences and community engagement. As customer expectations evolve, Hyundai remains committed to creating platforms that celebrate and connect the people who have placed their trust in the brand.

Log on to hyundai.co.in for more information

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