

Hyundai Motor India Limited Announces the 19th Edition of Hyundai India Couture Week 2026

Continues partnership with Fashion Design Council of India for the fourth consecutive year

- The 19th Hyundai India Couture Week 2026 to be held from **23rd – 29th July 2026**
- In a landmark first, Hyundai India Couture Week 2026 will commence with a special showcase by acclaimed designer **Anamika Khanna** at the iconic **Taj Falaknuma Palace, Hyderabad**, on **23rd July 2026**
- Following the opening showcase, the couture week will continue **at Taj Palace, New Delhi, from 24th – 29th July 2026**, featuring India's leading couturiers and their latest creations
- Special showcase of Hyundai's flagship electric SUV- IONIQ 5 commemorating Hyundai's 30-year journey in India

Gurugram, July 22, 2026: Hyundai Motor India Limited (HMIL) in collaboration with the Fashion Design Council of India (FDCI), proudly announces the **19th edition of Hyundai India Couture Week 2026 (HICW)**. Marking the fourth consecutive year of partnership between HMIL and FDCI, the association continues to celebrate India's rich legacy of craftsmanship, creativity and cultural excellence while bringing together the worlds of fashion, innovation and design.

Speaking about the association, Mr. Tarun Garg, MD & CEO, Hyundai Motor India Limited, said, "As we celebrate 30 remarkable years of driving progress in India, we are delighted to continue our partnership with the Fashion Design Council of India for the fourth consecutive year at Hyundai India Couture Week 2026. This enduring association reflects our shared belief that exceptional design, innovation and craftsmanship have the power to inspire and create meaningful experiences. At Hyundai, design goes beyond aesthetics, it is at the heart of how we shape future mobility. Through platforms like India Couture Week, we are proud to celebrate India's vibrant creative talent while strengthening our connection with discerning customers who value innovation, style and excellence. As we look ahead, we remain committed to enriching lives through smart mobility solutions and meaningful collaborations that reflect the aspirations of a new India."

Mr. Sunil Sethi, Chairman, FDCI, said: "Our partnership with Hyundai Motor India enters its fourth successful year, reflecting a shared commitment to design excellence, innovation and craftsmanship. Hyundai India Couture Week has evolved into India's most prestigious and awaited couture platform, championing the artistry of our designers and artisans while setting new benchmarks for creativity season after season. We are proud to once again present the 19th edition that celebrates the richness of Indian couture, while shaping the future of global luxury fashion."

The 19th edition of Hyundai India Couture Week will feature an impressive lineup of leading couturiers like **Falguni Shane Peacock, Rohit Bal, House of Masaba, JJ Valaya, Tarun Tahiliani, Roserom by Isha Jajodia, Rimzim Dadu, Arpita Mehta, Kunal Rawal, Dolly J, Jayanti Reddy, Aisha Rao and Rahul Mishra** who will present their latest collections from **24th – 29th July 2026 at Taj Palace, New Delhi**, reaffirming the event's stature as the most anticipated showcase of Indian couture.

Additionally, in a landmark first for the platform, Hyundai India Couture Week 2026 will commence with a special showcase by acclaimed designer **Anamika Khanna** at the iconic **Taj Falaknuma Palace, Hyderabad**, on **23rd July 2026**, marking the event's first presentation outside Delhi and setting the stage for a memorable couture season.

Log on to hyundai.co.in for further information.

Media contact: Hyundai Motor India Limited | corporatecommunication@hmil.net

Issued by:

Hyundai Motor India Limited
CIN: L29309TN1996PLC035377
Plot No. C11 & C11A, City Centre
Urban Estate II, Sector 29
Gurugram, Haryana - 122 001, India