

Our differentiation

What sets us apart

For 30 years, HMIL has pioneered India's mobility journey through global expertise with a deep understanding of evolving customer aspirations. Backed by the strength of Hyundai Motor Group (HMG), we are scaling our capabilities across product development, manufacturing, technology and customer experience.

Strong pedigree

HMG gives us deep resource advantage of Group entities, shared R&D intelligence and cross-industry capabilities spanning batteries, software, logistics and robotics.

Diverse product portfolio

Our portfolio mirrors India's mobility transition – Petrol, Turbo, Diesel, CNG and EVs powered by multi-transmission choices (MT, AMT, AT, DCT, iVT). With ~68% of domestic sales from SUVs and rising adjacency in automatics, our lineup stays broad, relevant and built for every day confidence.



HATCHBACK

Grand i10 Nios ● ●



i20 ●



i20 N line ●



SEDAN

AURA ● ●



VERNA ●



Our differentiation

SUV

EXTER ● ●



VENUE ● ●



VENUE N Line ●



CRETA ● ●



CRETA N Line ●



ALCAZAR ● ●



ELECTRIC

CRETA Electric ●



IONIQ 5 ●



TAXI

PRIME HB ●



PRIME SD ●



● Petrol ● CNG ● Diesel ● Electric



Innovation

We place innovation at the core of our growth journey through connected technologies, AI-led customer engagement, digital platforms, EV readiness, smart manufacturing systems and feature-rich mobility solutions. Our focus remains on combining technology, convenience, safety and digital experiences to create innovative and future-ready products and services.



Expanding reach

We are one of India's key passenger vehicle manufacturers, supported by strong SUV line-up, extensive export operations, a wide service and dealership network and sustained customer trust. Our integrated domestic and export strategy, supported by manufacturing scale and operational agility, strengthens our position across key markets.



Focus on sustainability

We integrate sustainability across manufacturing, mobility solutions, service operations and customer initiatives, with continued focus on electrification, energy efficiency, digital ecosystems and responsible long-term growth. Our approach balances business growth with environmental responsibility and future mobility transformation.