

Message from the Managing Director

Together with India Towards new horizons

Dear Shareholders,

As a long-standing partner in India’s progress, Hyundai Motor India Limited (HMIL) has remained steadfast in its dedication to this great nation. Over the past 29 years, we have not only built a strong legacy, but also fostered deep connections with our customers, stakeholders, and communities, making Hyundai a household name in India.

Looking ahead, Hyundai moves Together with India – Towards New Horizons, shaping the future of mobility through ethical business practices, cutting-edge technology, sustainable processes, and customer-centric innovations. Our strategy is not just about driving forward but doing so hand-in-hand with the nation, creating lasting value and setting new benchmarks for excellence in the automotive industry.

Despite industry-wide challenges, our strong fundamentals have helped us navigate market headwinds with resilience. At HMIL, innovation has always been our driving force and we are primed to embrace change. With a focus on value creation, we will continue to strategically identify opportunities that drive sustainable growth and profitability, through optimized operations and disciplined cost management.

In FY 2024-25, HMIL recorded its highest-ever domestic SUV contribution, with SUVs comprising 69% of total sales, driven by strong demand across urban and rural markets. Brand CRETA maintained its undisputed leadership in the mid-size SUV segment securing over 30% market share, while enhancing its appeal with the Hyundai CRETA Electric. Through agile and strategic decision-making, HMIL successfully sustained export volumes, reaffirming its position as India’s largest cumulative exporter of passenger vehicles and celebrating a major milestone of 25 years of exports from India.

The year gone by marked a historic milestone in our journey with the successful listing of HMIL on the Indian bourses, creating history as India’s largest-ever Initial Public Offering (IPO). This IPO is more than a financial milestone - it is an endorsement of our legacy, unparalleled brand equity, and the collective dedication of our people. In less than six months of being listed, HMIL was included in the MSCI Global Index - the only large-cap from India to be added during the February 2025 review. Furthermore, our debut in NIFTY Next 50 and BSE 500 indices further validates our position as one of India’s most respected and rewarding automotive companies.

Global disruptions, macroeconomic uncertainties, and a high base effect continue to pose challenges across the automotive industry. Yet, India’s economic resilience and forward-looking policies including repo rate cuts and income tax relief, are now creating a more favorable landscape for consumption-driven sectors like ours. We expect these steps to support automotive demand recovery in the near to mid-term, particularly as financing becomes more accessible and customer confidence improves.

While we expect our FY 2025-26 domestic growth to be broadly in line with industry estimates of low-single digit, we anticipate 7~8% volume growth in exports, supported by robust demand for our products in the emerging markets.

Despite a complex operating environment, we will stay true to our ‘Quality of Growth’ strategy. As a key facilitator to India’s journey on four wheels, we aim to empower everyone aspiring to own a Hyundai by democratizing key safety and convenience features, while offering tailored solutions that meet the exacting needs of every customer - be it in sales or service support, across the length and breadth of India.

As we move forward, our journey is poised for accelerated growth. We recently commenced production of passenger vehicle engines at our third manufacturing facility in Pune – bringing

us closer to commencing vehicle production by Q3 of FY 2025-26. With the goal of producing over 1 million units annually, this state-of-the-art facility will enhance manufacturing capacity, enable seamless integration between EV and ICE production, and play a crucial role in advancing our sustainability objectives. Additionally, we are focused on expanding our localized supplier base through a dedicated indigenization strategy, further strengthening our commitment to ‘Make in India’ and building an ‘Atmanirbhar Bharat’.

By FY 2029-30, we aim to launch 26 new models and upgrades, including 6 EVs and 20 ICE vehicles, complemented by the introduction of eco-friendly powertrains such as hybrids. This diverse portfolio will feature new models, full-model upgrades, and product enhancements, reflecting our bold and strategic approach to innovation. Through this dynamic expansion, we reaffirm our commitment to market responsiveness and delivering sustained value to our customers.

I firmly believe the future is filled with exciting possibilities and boundless opportunities. With a solid foundation, clear strategic vision, and unwavering dedication, Hyundai Motor India is poised to drive the next wave of transformation in India’s mobility landscape. Our mission goes beyond manufacturing cars — we are actively shaping the future of mobility in India.

Unsoo Kim Managing Director

Hyundai Motor India Limited

