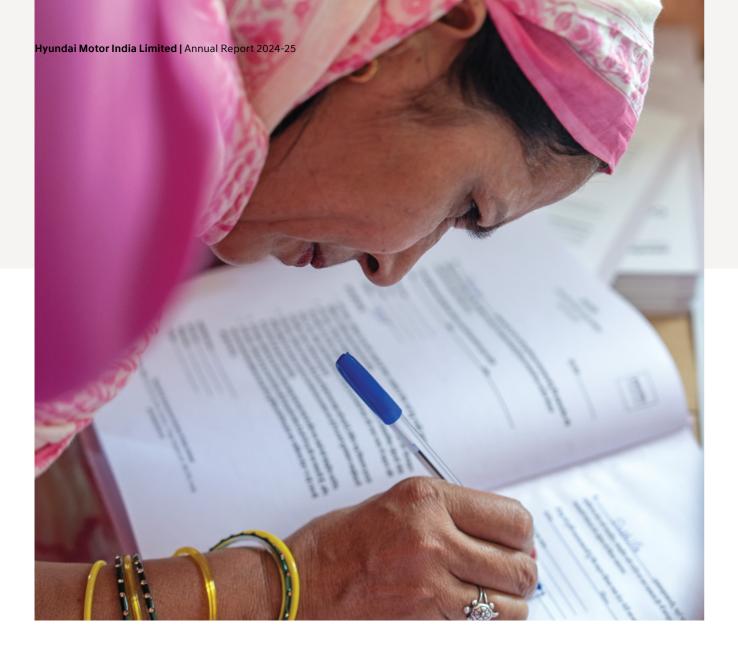
Corporate overview



Social - Community

# **Creating shared impact** across India

At Hyundai Motor India Ltd. (HMIL), we believe that long-term business success is inseparable from the welfare of the communities we serve. Through the Hyundai Motor India Foundation (HMIF), we are actively addressing critical challenges across India.

Our strategic initiatives focus on key areas: environmental stewardship, healthcare access, educational empowerment, sustainable livelihoods, robust road safety, and comprehensive social inclusion. These efforts are designed to positively impact lives in both rural and urban landscapes, demonstrating our unwavering commitment to a stronger, more resilient India.



#### **Environment**

This year, HMIF strategically advanced in commitment to climate resilience through targeted initiatives in afforestation, waste management, and urban restoration. In Tamil Nadu, the IONIO Forest project significantly expanded vital green cover, directly enhancing the ecological footprint around our manufacturing plant. Concurrently, our agroforestry programs in Andhra Pradesh delivered substantial improvements in the productivity of tribal farmland, demonstrating a scalable model for sustainable agriculture. Furthermore, our decentralized waste management facility in Gurugram emerged as a cornerstone of our circular economy practices. This facility not only strengthened operational efficiency but also served as a live, replicable learning model for responsible waste stewardship, underscoring our dedication to environmental leadership.

21,210+ Trees planted

262.6 acres Land restored through agroforestry

1.11 million kg Waste processed

0.14 million kg CO<sub>2</sub> emissions avoided

1.14 million kg Factory waste recycled into furniture for 388 schools



#### Healthcare

Sparsh Sanjeevani precisely delivers primary healthcare. The program deploys mobile units and telemedicine centers, reaching underserved regions. The initiative facilitates prompt diagnosis and treatment, significantly reducing patient travel and out-of-pocket costs in remote communities.

1.3 million Individuals reached ₹ 9.20 Social return on every ₹1 invested

**52** Telemedicine centers 10 Mobile units in service

16

States & Union Territories covered under healthcare flagship programs



#### Social - Community



#### **Skill development**

Our vocational training efforts focused on enhancing employability among youth through on-ground training and educational partnerships. Our in-house apprenticeship program supported technical skills development, while Drive4Progress continued to offer professional driver training to young people, including women, in multiple states.

2,600+

Apprentices trained at Hvundai Motor India Ltd.

Institutions (ITIs and polytechnics) engaged

82

5

States covered under Drive4Progress initiative



#### **Education and youth engagement**

To address gaps in science education and financial accessibility, HMIF delivered experiential learning through mobile labs and provided targeted scholarships to deserving students. These efforts enabled academic progress in rural regions and created opportunities for higher education among underrepresented groups.

1.6 lakhs+

Students engaged through Vidya Vahini

**720** 

Hyundai Hope Scholarships awarded

60

Scholarships for students with disabilities

440

Scholarships for Civil Services and Law aspirants



## **Grassroots engagement**

At the community level, Adhikaar Connect helped improve access to government schemes, while Sports Lab mentored young athletes from lowincome backgrounds. These programs enabled tangible outcomes in both financial literacy and youth development.

60+

Schools engaged through Sports Lab

Gold medal won at the South Asian Games

200+

Medal wins at state and national sports championships



## Inclusion and social development

Samarth actively invested in the empowerment of individuals with disabilities. This initiative provided essential assistive devices and secured key sponsorships for para-sports, directly facilitating greater independence and athletic participation. Concurrently, Art for Hope nurtured the ecosystem around support for underrepresented artists. Through targeted grants and high-profile showcases, the program delivered vital funding, professional mentorship, and national exposure, thereby cultivating sustainable artistic careers.

26

Para-athletes supported through the Samarth initiative

**15** 

States included in Art for Hope's impact footprint

Athletes proudly represented India at the Paralympics

9

Eco-conscious craft organizations supported

**50** 

Art projects funded under Art for Hope

228 Assistive devices

distributed

1,400+ Artisans impacted



#### **Road safety**

HMIF has significantly advanced road safety through a multi-pronged strategy. We have enhanced infrastructure, enabling data-driven monitoring, a championed behavioral transformation through widespread community engagement. In Gurugram, the establishment of a state-of-the-art Traffic Engineering Centre exemplifies our commitment to localized solutions. Concurrently, our innovative educated outreach, including the mobile road safety simulator, has empowered students across numerous schools with critical safety knowledge. This integrated approach underscores HMIF's dedication to creating safer roads for all.

1,100+

integrated

10,000+ Students trained through

mobile simulators

73%

Drop in violations at key monitored junctions in Chennai



#### Social - Community

## Melodies of hope and inclusion

Devanga Bidrum Kallita, a talented pianist, and Chayan Taneja, a skilled drummer, connected through Hyundai Motor India Ltd.'s Art for Hope initiative. Devanga, who navigates a specific learning disability, envisioned a piano recital to champion inclusivity and underscore the capabilities of individuals with disabilities. Chayan, who is on the autistic spectrum, sought to leverage music to raise autism awareness and cultivate a creative outlet for neurodivergent artists.

The Art of Hope program facilitated their collaboration, offering crucial financial backing and comprehensive capacity building. This support encompassed vital areas such as personal branding, social storytelling, marketing strategies, and digital safety protocols. Empowered by these resources, they co-founded Chayanit: The Chosen Ones, pioneering one of India's first neurodivergent music bands. The ensemble expanded to include three additional musicians with unique abilities.

Their inaugural performance at the India Habitat Center drew an audience of over 300, followed by a subsequent engagement at Travancore Palace

Since their debut, Chayanit has garnered invitations to perform at diverse cultural venues nationwide. Their journey exemplifies the profound impact of inclusive opportunities: cultivating confidence, fostering artistic autonomy, and inspiring broader communities.



# Neha's journey: breaking barriers through sport

From the fields of Mangali village in Hisar, Haryana, Neha exemplifies the transformative impact of the Sports Lab program. Raised in a family of marginal farmers with a household income of ₹ 5,000 per month, she began playing football in Class 7. Under the expert guidance of coach Narender and the robust support of the Sports Lab initiative, Neha gained access to structured training methodologies and high performance equipment, critically enhancing her athletic capabilities.

February 2024 marked a significant milestone as Neha secured a gold medal in football at the South Asian Championship Games in Bangladesh. Her competitive career began early, with her first national tournament appearance at age twelve, swiftly leading to international representation for India in Italy, Norway, and Spain.

Neha's exceptional achievements have garnered substantial recognition, including scholarships from the Haryana Government and a monthly stipend of ₹ 10,000 through the Sports Authority of India's talent support scheme. Despite being under 17, her

outstanding talent and unwavering determination earned her an invitation to the Senior Indian Women's Team camp, a testament to her rapid ascent in the sport.

This athlete's ambition extends beyond personal accolades; she aims to become globally recognized footballer and play a pivotal role in strengthening women's football across India. Her trajectory powerfully illustrates how strategic early intervention, disciplined coaching, and comprehensive community support converge to transform raw potential into elite performance.



# Healing close to home: using telemedicine to change Bhoora Yadav's life

For over a decade, Bhoora Yadav from Babaliya, Madhya Pradesh, battled Type II Diabetes with erratic blood sugar levels reaching 344 mg/dL. Burdened by costly and time-consuming trips to Jabalpur and Mandla, he struggled to stay on track with his treatment. Everything changed when he began visiting the Sparsh Sanjeevani Telemedicine Center in his village. Under the guidance of Dr. Anand Mahawar, Bhoora has received consistent care, helping him bring his condition under control over the past two years.

#### **Patient Testimonial:**

"I no longer need to travel and spend a huge amount of money to manage my diabetes. The Sparsh Sanjeevani Telemedicine Centre has helped me manage my condition at a very affordable cost."

#### CSR summary FY 2024-25

Focus areas	Results achieved
People impacted	2.14 Mn+ individuals
Villages covered	1,400+
States and UTs reached	25
Carbon removal achieved	21,811.82 tonnes CO <sub>2</sub>
CSR spend*	₹ 1,143.16 Mn

<sup>\*</sup>Includes unspent amount of previous year, spent in FY 2024-25