

KONA Electric





The all-new KONA Electric

With the new, futuristic design and excellence that goes beyond traditional boundaries, KONA Electric brings you a whole new chapter to your life.

Exterior

Blackline moldings that wrap around the entire vehicle, and simple, futuristic pixelated graphic details complete the innovative styling.



Inspiration (Meta Blue Pearl)

Pixelated horizontal LED lamps (pixelated seamless horizon lamps), Full LED headlamps (projection type) & LED turn signals (front/rear), 19-inch alloy wheels & tires



Full LED Headlamps (Projection Type) & LED Turn Signal Indicators (Front/Rear)



Bumper bottom pixelated graphics



Pixelated LED taillamps



Inspiration (Gray Dual Tone)

Panoramic display (12.3-inch LCD cluster, 12.3-inch navigation), ambient mood lighting, dual full-auto air conditioning with micro-air filter/auto-defog/dust sensor/air quality mode/after-blow

※ Range per charge may vary by trim and options.

Interior

The slim, wide, and horizontal layout is complemented by interior features that emphasize technological sophistication, creating a unique atmosphere.



Electronic shift column

Open Console Storage Box (removable bulkhead/rotating cup holders)



First-row relaxation comfort seats

Space

KONA Electric provides practicality and spaciousness for various driver and passenger needs.



Flat Floor

Eliminating the rear tunnel, the flat floor increases rear passenger space and allows rear passengers to move freely between seats.

2nd Row 2 Level Latch

The reclining 2nd row seats provides more comfort for adult passengers for longer trips.



2nd-Row Seatback Full-Folding

The full-flat 2nd row folding seats provide a near-flat space and more cabin room that can be used as a private space as well as ample luggage space.



Frunk

With 27 liters of storage space in the PE compartment under the frunk hood, you can store lightweight luggage or bags.

Function

KONA Electric's cutting-edge technology and convenience features that go beyond its vehicle class bring you a whole new level of driving experience.



ccNC: connected car Navigation Cockpit

The panoramic display catches a consolidated graphic theme by integrating the cluster display and navigation, and offers various features such as natural language-based voice recognition, media streaming, and real-time navigation.



Head-Up Display

Displays key information from the instrument panel and navigation on the driver's front windshield, providing information without distracting the driver.

Digital Key 2 Touch

Controls door locking/unlocking and ignition with iPhone, Apple Watch, and Android smartphones, i.e., Samsung smartphones. Pairs with up to fifteen devices for easy access.

*Visit Hyundai's website for the list of devices compatible with Digital Key 2 Touch.



Surround View Monitor

For safe parking, a high-definition camera and digital image transmission feature deliver clear images of the surrounding.

Smart Power Tailgate

The tailgate opens automatically when the driver approaches the rear of the vehicle with the smart key for easier loading of luggage. The tailgate opening height can be adjusted according to the height of users and loading conditions.

Vehicle to Load (V2L)

Delivering power into and out of the vehicle, V2L provides users with a convenient and innovative electrification experience.



Outdoor V2L

The outdoor V2L feature enables the use of various electronic devices outside the vehicle, providing convenience in outdoors settings.



In-cabin V2L

Located near the bottom of the center console in the rear, the in-cabin V2L allows passengers to use electronic devices inside the car without worrying about recharging batteries.

Charging

A charging assist for all your charging needs, convenient charging features, and the EV-only mode offer high driving efficiency.

39min

10%~80%

(Based on an ultra-fast 350 kW charger)

417km

range per charge

(Based on Long Range, 17-inch, without built-in cam)



Charging Door Defrosting

When the charging port door freezes due to snow, a heating system inside the door defrost around its edges allowing smooth opening.

EV-only Modes

EV-specific features include "Interior Light Minimization" to dim the interior lights when parked; "Battery Conditioning" to maintain optimal ultra-fast charging performance; "Driving Range Climate Control" to optimize climate control based on the battery status; and "EV Route Planner" to analyze battery status and distance to destination to guide you to the best charging stations if necessary.



Push-Open Charging Door

The charging door is located on the top of the front bumper and can be opened or closed by pushing it. The charge level can be easily checked through the pixel indicator in the charging port, and the instant charge button can be pressed for 2 seconds to cancel the scheduled charge and start charging immediately.

※ The above battery charging time is based on our laboratory test results measured at room temperature and may vary depending on battery temperature, charging power, battery degradation, and outside temperature.

※ The above driving range is based on the standard mode based on the figures officially released by Ministry of Trade, Industry and Energy, and may vary depending on road conditions, driving method, vehicle load, maintenance status, and outside temperature.

※ When the outside temperature drops, such as in winter, the actual charging time may increase or the actual driving range may decrease due to the lowered battery performance. ※ Infotainment system screen images may differ after updates.

Driving

Enjoy a comfortable ride with KONA Electric's reliable driving performance

Max. Power / Max. Torque

150kW / 255Nm (long range models)



Inspiration (Meta Blue Pearl)

Improved Ride / Rear Multi-Link Suspension

Improves traction, distributes shocks, and minimizes vibrations transmitted to the body to deliver a comfortable ride for everyday driving and stability for sporty driving, such as high-speed driving and cornering.



Minimized Road / Wind Noises

Double-glazed sound insulation glass (windshield), side view mirrors with cut-line seals, carpet underpadding and sound-insulating tire (19-inches) improve noise shielding.

Electric Vehicle Active Sound Design (e-ASD)

Experience a new driving pleasure with simulated sounds of driving when the vehicle is in motion.

N Line

Experience the dynamic and stylish driving sensation of the Kona Electric N Line, embodying the spirit of the high-performance N.



N Line Exclusive Front/Rear Bumper

Visually lowering the center of gravity, the powerful and three-dimensional design of the N Line exclusive front/rear bumper evokes a sporty high-performance image.



N Line Exclusive 19-inch Alloy Wheels

The stylish N Line exclusive diamond-cut wheel design accentuates the vehicle's strong and dynamic image.

N Line Exclusive Wing-Type Spoiler

With a luxurious and sporty design, the spoiler conveys a dynamic image and provides enhanced aerodynamic performance during high-speed driving.



N Line Exclusive Natural Leather/Alcantara Combo Seats

The Alcantara seats, featuring the N logo and crafted from Alcantara suede, offer a distinctive and luxurious vibe.

Hyundai SmartSense

Hyundai SmartSense is an advanced driver assistance system that ensures a safe and convenient driving and parking experience.



Highway Driving Assist 2

Helps maintain a safe distance on the highway from the vehicle in front, steering the vehicle so it remains centered within its lane even on the curved sections of the road at a speed preset by the driver. When driving above a certain speed, you can automatically change lanes by holding the steering wheel and moving the turn signal switch in the direction of the lane you want to change to.

Navigation-based Smart Cruise Control (Safe Zone/Curves/Ramps)

When driving on highways, the Cruise Control helps you drive at a safe speed based on road conditions, automatically slowing down before entering a safe driving zone. Then, once you've passed the safe driving zone, it returns to the speed you originally set. In curve sections, the vehicle slows down appropriately before entering a curve. Once you're out of the curve, it returns to the speed you originally set and adjusts your speed appropriately to keep you safe on freeway on-ramps and off-ramps.



Forward Collision-Avoidance Assist

Warns the driver when a frontal collision risk is detected, such as when the vehicle ahead suddenly slows down, or when a stopped vehicle, pedestrian, or bicyclist appears in front of the vehicle, and automatically helps to brake if the risk of collision increases even after the warning. Automatically helps you brake when the risk of a collision with an oncoming vehicle, cyclists, or vehicle from the left or right side of the intersection increases while turning left with the turn signal switch on at an intersection. Automatically helps you brake when the risk of a collision with an oncoming vehicle, cyclists, or vehicle from the left or right side of the intersection increases while driving in your lane. When changing lanes, automatically helps you avoid collisions with oncoming vehicles, cyclists, and vehicles in the adjacent lane and also with them on the edge of the lane in front of you, or in the adjacent lane behind you.



Lane Keeping Assist

Helps you stay centered in your lane.



Rear Cross-Traffic Collision Prevention Assist

Monitors areas to the left and right when the vehicle is in reverse and alerts the driver of any approaching traffic on either side. The brakes activate automatically, if necessary, to avoid an impending collision.



Rear Collision-Avoidance Assist (Forward Parking Assist)

The system helps the driver activate the brakes in the event of an impending rear or side collision when pulling away forward from a parallel parking space. It also alerts the driver of the potential for a collision from the rear when the turn signal indicator is switched on for lane changes.



Remote Smart Parking Assist

It assists the driver in parking the vehicle by driving and reversing with the smart key from outside the vehicle.

※ Since the advanced driver assistance system (ADAS) is a function that assists the driver's operation, always drive with caution.

※ The function may not operate smoothly or properly depending on the surrounding environment and driving conditions.

In addition, the function may operate with restrictions depending on the regulation related to the certification of the advanced driver assistance system. For details, refer to the owner's manual.

※ The above specifications are applied differently depending on the trim, powertrain, and specifications directly selected by the vehicle purchaser in consideration of price and preference.

E-Value + / Modern Plus / Premium



17-inch alloy wheels



19-inch alloy wheels**



Standard Premium (Atlas White)



LED headlamps (MFR type)
Side mirrors (heated, power-folding, power-adjustable, LED turn signal indicators)



2nd Row Air Vents
Frunk



Vibration warning steering wheel
USB Type-C Terminal



1st Row Heated/Ventilated Seats***
Power Parking Brake/Auto-Hold



Roof Racks*
Covering shelves*



※ Features and specifications may vary by trim model and may include options. Please refer to the monthly price table for more detailed features specific to each model.
※ * Specifications shown above apply to Long Range Premium trim. ※ ** Specifications shown above apply to Long Range model. ※ *** Specifications shown above apply to Standard Premium trim and Long Range model.

Inspiration



19-inch alloy wheels



Long Range Inspiration (Meta Blue Pearl)



Full LED Headlamps (projection type)
LED Turn Signals (front/rear)



Touch-type Exterior Door Handles
Ambient Mood Lamps



1st Row Reclining Comfort Seats
2nd Row Heated Seats



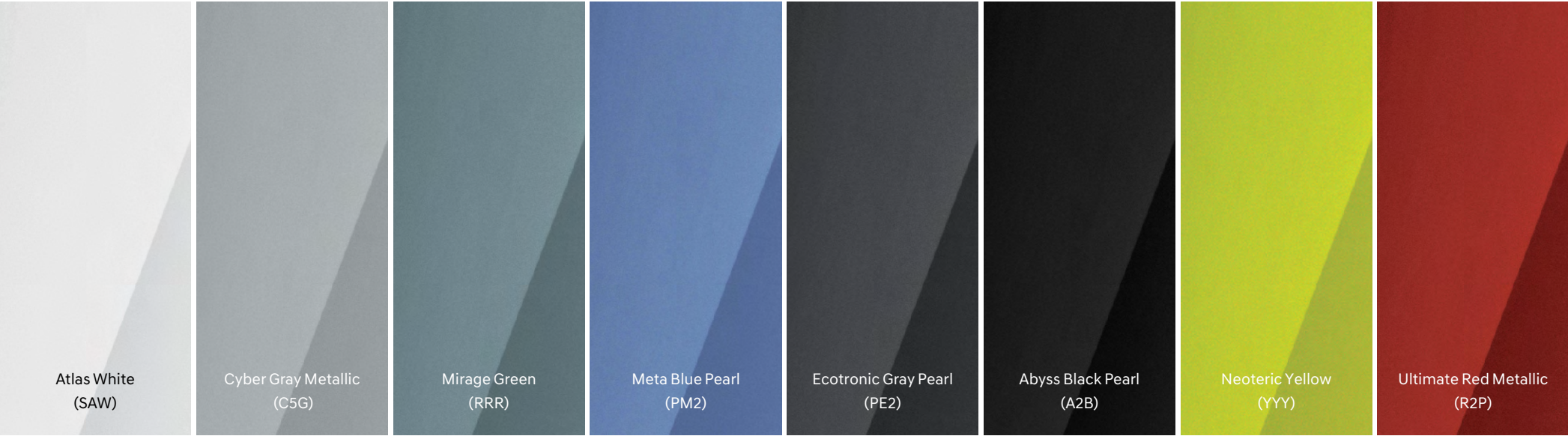
Driver Position Memory System
Passenger Side Walk-in Device




Wireless Smartphone Charging
Power Passenger Seat (8-way)

※ Features and specifications may vary by trim model and may include options. Please refer to the monthly price table for more detailed features specific to each model.

Exterior Colors



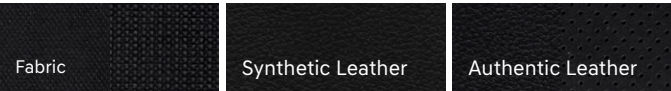
Exterior color combinations

| Type | Atlas White (SAW) | Cyber Gray Metallic (C5G) | Mirage Green (RRR) | Meta Blue Pearl (PM2) | Ecotronic Gray Pearl (PE2) | AbyssBlack Pearl (A2B) | Neoteric Yellow (YYY) | Ultimate Red Metallic (R2P) | |
|-----------------------------------|-------------------|---------------------------|--------------------|-----------------------|----------------------------|------------------------|-----------------------|-----------------------------|---|
| Monotone | ● | ● | ● | ● | ● | ● | ● | ● | |
| Abyss Black Pearl (A2B) dual tone | ● | ● | ● | ● | ● | - | ● | ● |  |

※ Dual tone roof is not available with Abyss Black Pearl exterior.
※ Vehicle colors in this publication may vary from actual vehicle colors.

※ Dual tone color package: roof / outside mirrors / spoiler / A-pillars

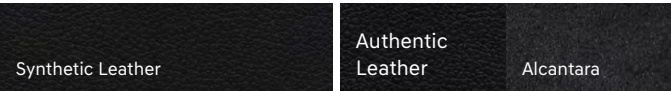
Interior Colors



Black Monotone



Gray Dual Tone



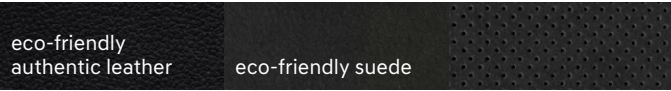
N Line-exclusive Black Monotone (with red accent)



Sage Green Color Package (with lime accent)



Beige Color Package (with black accent)



Eco Package (dark gray monotone)

※ Interior color package (sage green and beige): Center trim on doors, woven fabric wrapping on passenger seat open tray, punching and color accents on 1st row seats, color accents on air vent knobs and garnish, key colors and color accents on steering wheels (Note that the Beige Color Package includes black headlining but does not include the steering wheel color accent.) ※ Eco Package: Mesh headrests (1st row), eco-friendly suede/eco-friendly authentic leather combination seats, recycled PET yarn headlining, recycled PET yarn floor mats, BIO paint horn covers.

Customizing

H Genuine Accessories offers a wide range of convenience and leisure products to meet the needs and lifestyles of drivers who wish to customize their vehicles, and N Performance offers high-performance parts and products that combine Hyundai's technology and know-how with N DNA.

H Genuine Accessories

Aftermarket



Portable Console Organizer



Sun Visor Sunglasses Case



Portable Frunk Organizer



Frunk Net



Multi-curtain
(front/rear/1st row/2nd row)



Picnic Mat & Cooler Bag



Camping Trunks



Lightweight Camping Chair



MicroSD card for Built-In Cam 2
(128GB)



USB Type-C to USB Type-A
adapters

※ Some customized products may not be applicable depending on trims or options applied. For detailed specifications, please refer to the price list for the relevant month.

※ Portable Console Organizer is not available on N Line trims.

※ C to USB-A conversion gender is a Hyundai-exclusive product and is not guaranteed to work with other products and other car brands.

※ Aftermarket products are available at Shop.Hyundai.com, and you may order and receive products (simple products) or have them installed.

N Performance

Alcantara Interior Package



Alcantara Steering Wheel



Alcantara Armrest

※ Alcantara Interior Package is available on N Line Premium and N Line Inspiration trims only.

myHyundai

Enhanced to provide a connected mobility experience, meet the official Hyundai app, myHyundai.



Download the myhyundai app



Home



- Owned vehicle information
- Driving insights
- Navigation
- Owner's manual

My



- Wallet
- In-Car Payment
- My Car Report
- Car Logbook

Shop



- Hyundai Shop
- Hyundai Brand
- Bluelink Store
- Purchase of the Month Benefits

Services



- Maintenance service appointment
- Roadside assistance
- Driver service
- Car wash

Control



Remote control

- Door, climate control, and window control
- Hazard lights and frunk control
- Vehicle status notification
- Vehicle inspection notification

EV

- Check charging status
- Charging start and charging port door control
- Check battery conditioning
- Check power usage settings

Build-in Cam

- Videos of the vehicle's surroundings
- Videos of parked events

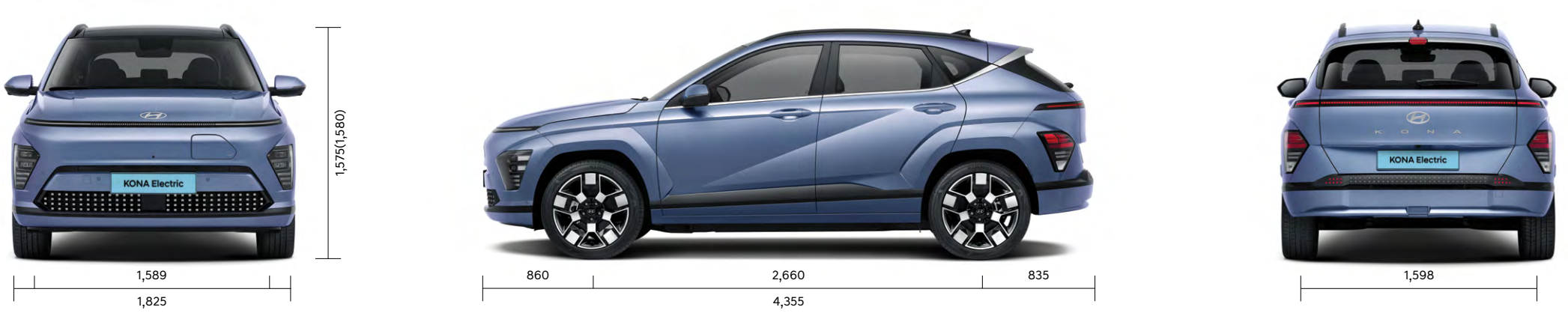
Digital Key

- Doors and ignition control
- Share Digital Key accounts

* Services are available only for customers who have purchased a vehicle and subscribed to BlueLink membership.
* Free of charge for 5 years for customers who have subscribed to BlueLink membership for the first time with an additional 5-year Light Service (SOS Emergency Assistance, Airbag Deployment Alert, Monthly Vehicle Health Report, Traffic Information, etc.).
* EV Battery Monitoring: A service for Blue Link subscribers that notifies customers when an abnormality is detected in the battery.
* Some services may be restricted depending on the means of service delivery, such as mobile apps or devices.

Dimensions

* Unit: mm, Images and wheel tread are based on models with 235/45R19 tires. () With a roof rack
* N Line's overall length is 4,385mm



Specifications

| Model | Fuel Type | Battery output voltage (V) / capacity (Ah) | Max. output (kW/PS) | Curb weight (kg) | Tires (inch) | Official energy consumption efficiency (fuel economy) | | | Driving range per charge | | |
|---------------------------|-----------|---|------------------------|---------------------|-----------------|--|---------------------|----------------------|--------------------------|---------------------|----------------------|
| | | | | | | City (km/kWh) | Highway (km/kWh) | Combined (km/kWh) | City (km/kWh) | Highway (km/kWh) | Combined (km/kWh) |
| Standard | Electric | 269 / 180.9 | 99 / 135 | 1,625 | 17 | 6.1 | 4.8 | 5.5 | 344 | 270 | 311 |
| Long Range | | 358 / 180.9 | 150 / 204 | 1,720 | 17 | 6.1 | 5.0 | 5.5 | 454 | 371 | 417 |
| | | | | 1,740 | 19 | 5.2 | 4.4 | 4.8 | 395 | 335 | 368 |
| Long Range (N Line) | | | | 1,740 | 19 | 5.1 | 4.3 | 4.7 | 389 | 334 | 364 |
| Long Range + Built-in cam | | | | 1,725 | 17 | 6.1 | 5.0 | 5.5 | 451 | 370 | 415 |

※ Trims not indicated as having a built-in cam installed would have the same fuel efficiency even if a built-in cam were installed.

Please follow designated speed limits for maximum fuel efficiency.

*Fuel efficiency above is based on the standard model and may differ from actual fuel efficiency in accordance with road conditions, driving habits, vehicle load, vehicle maintenance and ambient air temperature. *Some images include optional specifications and may differ from actual vehicle. *Displayed specifications and colors subject to change for improvement of performance and vehicle exterior. *Leather seats include some synthetic leather. For key

| Type | Standard | Long Range |
|---------------------------|--------------|-------------------------|
| Overall length (mm) | 4,355 | 4,355 / 4,385 (N Line) |
| Overall width (mm) | 1,825 | ← |
| Overall height (mm) | 1,575(1,580) | ← |
| Wheelbase (mm) | 2,660 | ← |
| Tread (front) (mm) | 1,591(17") | 1,591(17") / 1,589(19") |
| Tread (rear) (mm) | 1,600(17") | 1,600(17") / 1,598(19") |
| Battery type | Lithium-ion | ← |
| Battery capacity (kWh) | 48.6 | 64.8 |
| Maximum power (PS/rpm) | 99 | 150 |
| Maximum torque (kg-m/rpm) | 255 | ← |

Images in this catalog are intended to enhance customer understanding and focus on high-end models and optional features.
The features introduced herein may vary by trim model, package, powertrain, and exterior color. Please refer to the monthly price table for more detailed features specific to each model.

How to purchase an electirc car

① Signing the purchase agreement

② Applying for government subsidy

③ Home chargers information

④ Vehicle assignment / release

⑤ Apply for subsidy payment

⑥ Charger installation

KONA Electric Warranty

- Warranted parts for electric vehicles : 10 years 160,000 kilometers

※ High voltage battery: 10 years, 200,000 kilometers

- Parts covered by the warranty : drive motor, speed reducer, high-voltage battery, inverter, ICCU (LDC+OBC), electric vehicle system control unit (VCU)장치(VCU)

For when thinking of buying, and maintaining my car!

Hyundai Motors' various services are prepared to assist from start to finish!

Convenient test drive service

Step 1: Make a test drive reservation (website, phone, and car coordinator)

Step 2: Fill out a consent form at the relevant driving center

Step 3: Go on a test drive

Step 4: Receive a purchase consultation (e.g. estimate, and purchase conditions)



Test drive reservation
(website)

New vehicle purchase benefits

- Bluemembers points are accrued at a fixed rate depending on the number of new vehicles purchased

* Eligible types: Passenger, SUV, MPV (STARIA), Light Commercial Vehicle (PORTER), and ST1

※ **Rates for individual members:** 0.7 to 3.0% for individual/small business owners, 0.7% for private taxis, and 0.3% for renting/leasing (non-corporate) (for both first-time and repeat purchasers)

※ **Rate for corporate members:** 0.3% (for both first-time and repeat purchasers)

For rental/lease companies pre-designated by Hyundai Motor: 0.2%

Extra 0.1% in points for long-term drivers applying for Bluemembers membership for the first time



Further information
on point accrual rate

Smart car maintenance

1. Car Life services

- Services that can be applied for via myHyundai app: MyHyundai Car Life, Pickup-and-Charge, EV Safety Care, Lucky Pass H, and charging discounts for EVs



Download
myHyundai



All Care Service
Guide (e-Book)

2. Warranties and services

- Warranty system in which customers can choose scope and/or duration, Bodycare, Warranty Plus, and EV Plus Care

3. Preventative and inspection services

- To assist keeping your car in top shape: Blue Basic Check, and Before Service on Wheels

4. Emergencies and maintenance services

- For an emergency or when receiving your car: SOS emergency response, on-site charging, and Home-to-Home
- For more assurance when using your car: excessive repair fee prevention program, and car support services

Tip Anyone who has a driver's license and is at least 21 years old can apply for a test drive.

The driver is required to carry a presentable license in person to apply for the test drive.

Bluemembers points are accrued with each Hyundai EV credit card use.

Bluemembers partner companies offer diverse mobility and lifestyle/charging benefits. Don't miss out!

※ Holders of (previously issued) Bluemembers partner credit cards will continue to receive both

M points and Bluemembers points.

Before Service on Wheels is available only by individuals who own (or have accumulated in one place) at least 20 Hyundai vehicles.

EV EVerycare +

From purchasing to selling, we provide assistance in each phase of the electric car lifecycle to make sure your investment is worthwhile.

When purchasing

Benefit 1. EV purchase benefit (choose one)

One out of the following three services provided

※ Eligibility: Bluemembers customers who have purchased an IONIQ 5, IONIQ 6, or KONA Electric

① Free 800,000 charging credits

- Recommended for those who live in multi-unit housing or use a communal charger

② Free home charger (including installation cost)

- Recommended for those who live in single-unit housing or own a private parking space

(※ Does not include basic facility charge)

③ Two EV-exclusive tires

※ Must apply within two months of the car's release month

Benefit 2. EV warranty extension

EV Warranty Plus and EV Body Care services are provided free of charge

to ensure that all customers can use their electric cars without maintenance concerns.

※ Eligibility: Individuals or private business owners who have purchased

an IONIQ 5, IONIQ 6, or KONA Electric

- Warranty Plus: (Extends parts warranty period by two years (or 40,000km)

- Body Care: (Guarantees repairs/changes related to exterior damage for up to one year (or 20,000km) after the car's release

Benefit 3. Free EV safety inspections (Blue Basic Inspection)

Provided annually for eight years

※ Eligibility: Bluemembers customers who have purchased an EV, including passenger vehicle, SUV, MPV(STARIA), and Light Commercial Vehicle(PORTER Electric)

Benefit 4. Replacement with new vehicle

Minimize the customer's financial damage and eliminate concern about car lease in the event of a car accident. If a total loss occurs within two year of the car's release, funding is provided for the purchase of a new vehicle

Benefit 5. EV charging solutions

We offer a wide range of charging solutions, including on-site charging and Pick Up & Charge, as well as charging solutions

Benefit 6. Residual value guarantee

Need to sell your vehicle? We have it covered! We guarantee the market price of a secondhand EV between two and three years old at up to 55% of the original purchase price

※ Eligibility: Individuals who have purchased an IONIQ 5, IONIQ 6, or KONA Electric

When driving

When selling



**KONA Electric
Digital Catalog
(PC/Tablet)**



**KONA Electric
Digital Catalog
(Mobile)**



**KONA Electric
Homepage**



**Hyundai Certified
Secondhand Vehicle
Information on
purchasing
secondhand vehicles**



Hyundai Motor Company ranked first in the 2024 National Customer Satisfaction Index (NCSI) across all segments (compact sedans, semi-full-size, full-size, compact RVs, large RVs, and EVs).



Hyundai Motor Company ranked first in the 2024 Korean Customer Satisfaction Index (KCSI) across all survey categories (passenger vehicle, RV, compact car, EV).



2024 KS-QEI (Korea Standard-Quality Excellence Index)
Ranked 1st in 12 surveyed sectors
(passenger vehicle-semi-midsize/midsize/full-size, SUV-compact/semi-midsize/full-size; EV, AS, D/E/F-segment luxury sedan, full-size luxury SUV)



Ranked first place in the automobile warranty service category of the 2024 Korean Standard-Service Quality Index (KS-SQI) for 10 consecutive years

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