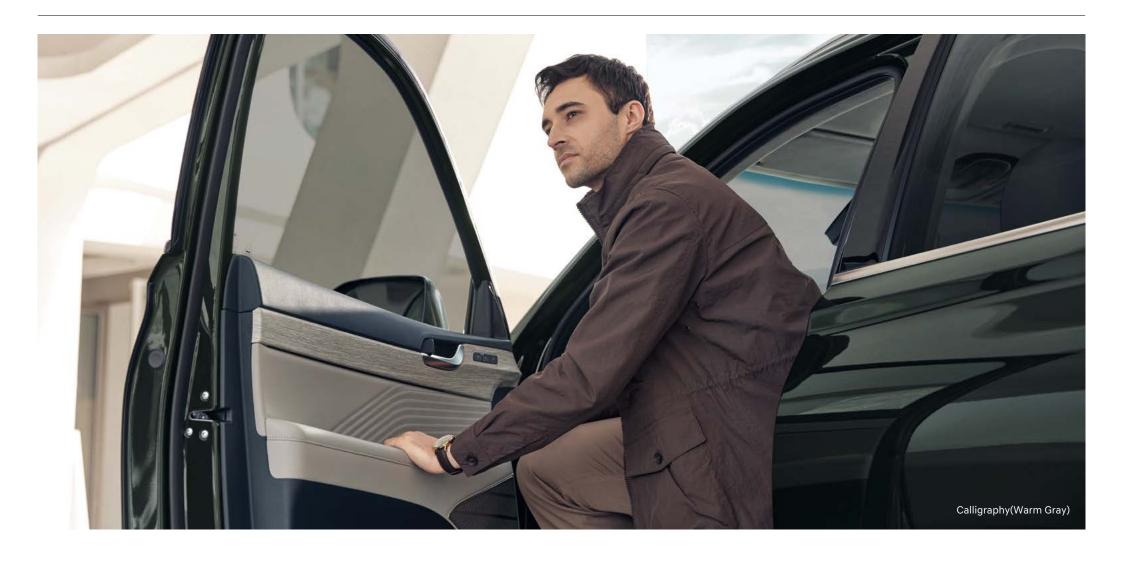




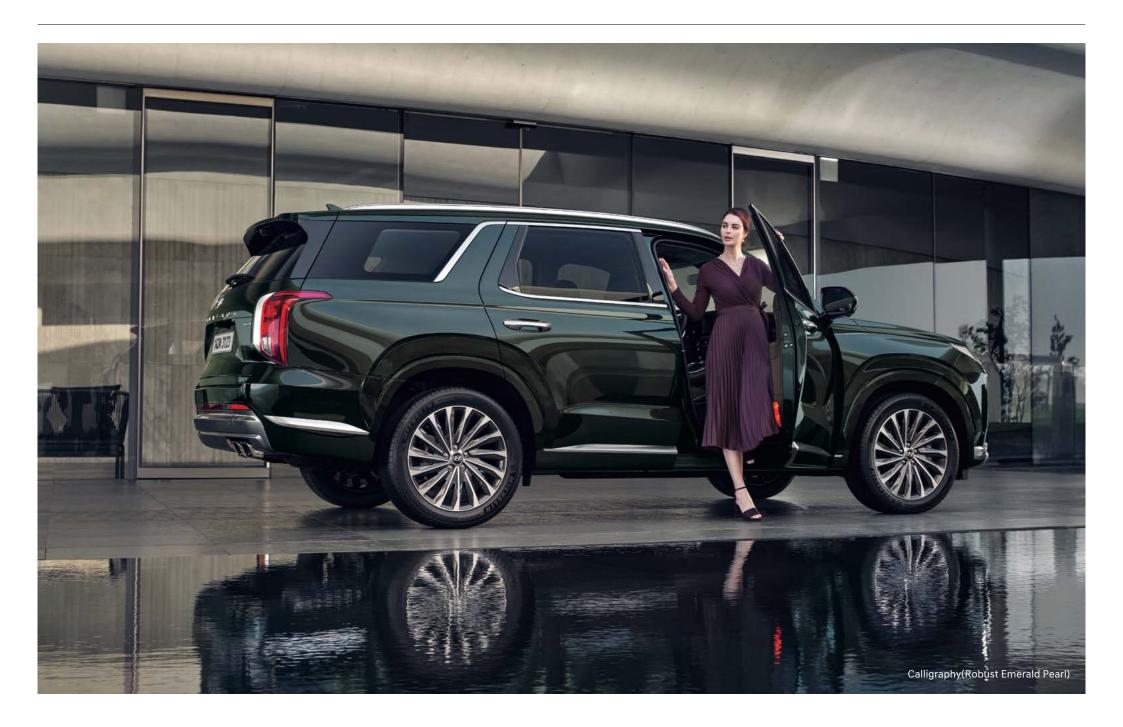


For all the worlds you inhabit

Set off on your favorite journeys with the PALISADE, the flagship SUV of Hyundai Motors.



The PALISADE's signature elegance sets a new standard for large scale SUVs.



Design

The PALISADE, befitting its identity as a flagship SUV, has a powerful presence.



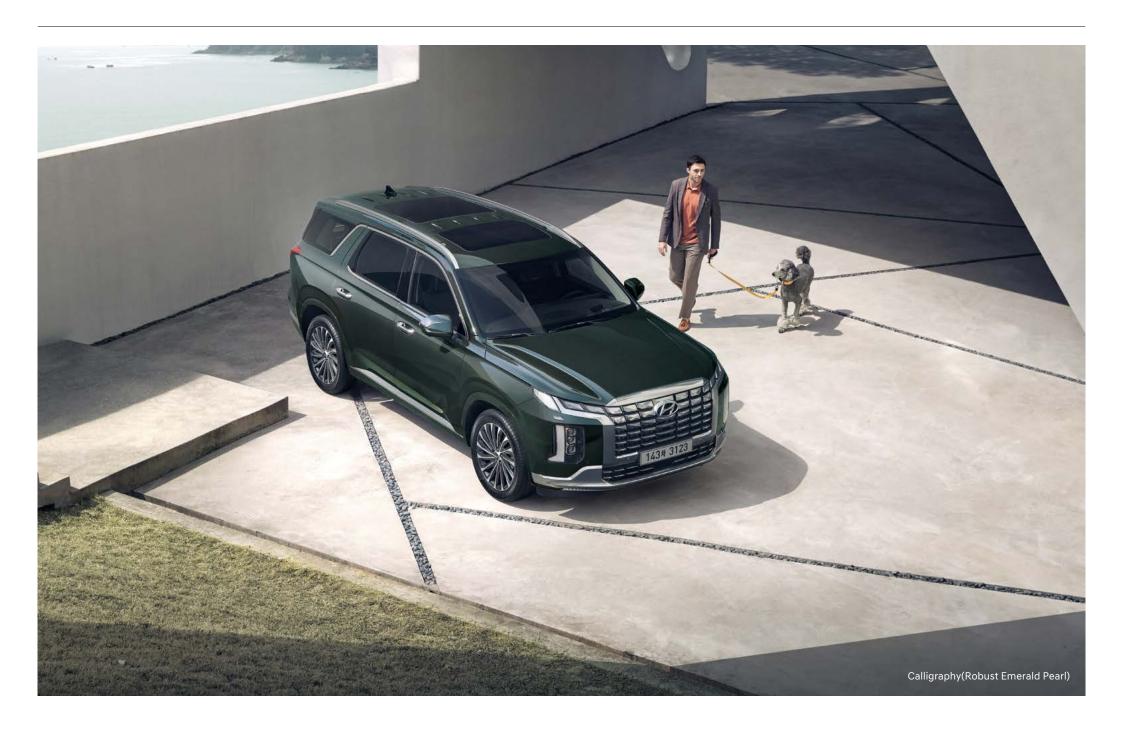
Calligraphy front design(Robust Emerald Pearl)



Calligraphy rear design(Robust Emerald Pearl)



Calligraphy-exclusive design (20-inch front-processed alloy wheels / body-colored cladding)



Calligraphy Black Edition

The chic all-black design offers unique aesthetic value.



Nappa leather seats with Calligraphy Black Edition exclusive suede quilting



Calligraphy Black Edition rear design(Abyss Black Pearl)



Calligraphy Black Edition-exclusive 20-inch alloy wheels



Space

High-end materials and a spacious interior make the riding experience even more comfortable.



 $[\]mbox{\ensuremath{^{\star}}}$ The screen layout/design of the infotainment system may change with the updates.



1st row relaxation comfort seats

Both front seats are relaxation comfort seats that offer passengers a restful in-vehicle experience.





2nd row smart one touch walk-in & folding

Press the walk-in button to make the 2nd row seats fold down and move forward.

This will allow passengers in the 3rd row seats to easily get in and/or out of the vehicle.

3rd row power folding seats

Press the button in the luggage compartment to fold/unfold the 3rd row seats.



Le Blanc

The Le Blanc trim is equipped with popular safety/convenience features and a sophisticated interior.



 $[\]mbox{\ensuremath{^{\star}}}$ The screen layout/design of the infotainment system may change with the updates.

Convenience

Control your vehicle with ease using the latest convenient functions.



12.3-inch navigation system(Bluelink, phone projection, In-car Payment)

The PALISADE is equipped with several driver-friendly functions, including a high-resolution display, voice recognition vehicle control, and wireless infotainment system updates.







Digital key 2 touch

The vehicle can be locked or unlocked or the ignition turned on via iPhone, Apple Watch, or Android smartphone(such as a Samsung phone).

The digital key can be shared with up to 7 devices.

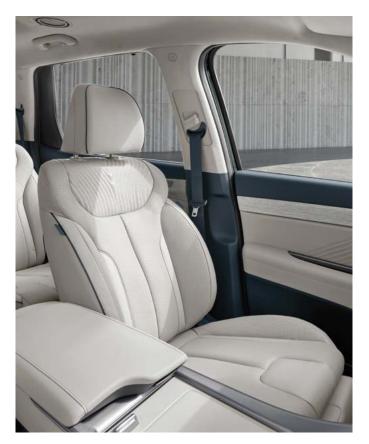
* Please refer to Hyundai Motor's website for a list of eligible models.

Digital center mirror

The camera on the digital rearview mirror allows you to see what is behind the vehicle in incredible clarity.



 $[\]mbox{\ensuremath{^{\star}}}$ The screen layout/design of the infotainment system may change with the updates.



Driver's ERGO motion seat

The seat is fitted with air pockets to help the driver maintain an optimum posture.



Head-Up Display

Information on the vehicle or current driving conditions is projected onto the windshield.





Dual-zone touch climate control

The touch panel can be used to adjust air conditioning for all seats. Turning off the engine activates After-Blow, which dries up the remaining condensate to prevent bad odors and/or mold.

Active Noise Control

It is a function that creates a quieter indoor environment by analyzing the sound from the engine in real time and generating a sound wave that is 180 degrees out of phase with the engine sound.





Blind-spot View Monitor

Engaging the turn signal in either direction shows the driver video footage of what's next to and behind the car in the instrument cluster.

Surround View Monitor

This function displays real-time video footage of the vehicle's immediate surroundings to ensure safe parking.



Remote Smart Parking Assist

This function lets the driver enter and leave a parking space from outside of the car.









2nd/3rd row 6-split folding



2nd/3rd row 4-split folding



3rd row folding



8-seater

Smart power tailgate

If the driver stands near the rear of the vehicle for three seconds with the smart key in his or her possession, the tailgate will open automatically, requiring no other action and enabling the driver to remove items from the vehicle easily and conveniently.

^{*} The driver can adjust the maximum height to which the tailgate opens by setting the tailgate to the desired height and pressing and holding the "Close" button for an extended period of time.

Safety

The PALISADE's first priority, in any situation, is the safety of the driver and passengers.

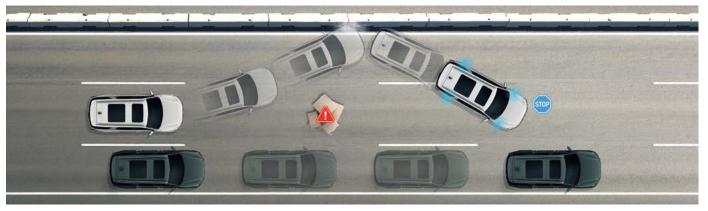


10 airbag system

Advanced airbags for front seats, center side airbags for the front seats, front/2nd row side airbags, driver's knee airbags, and curtain airbags keep all passengers well protected (includes rollover-resistant sensor).







Back up guide lights

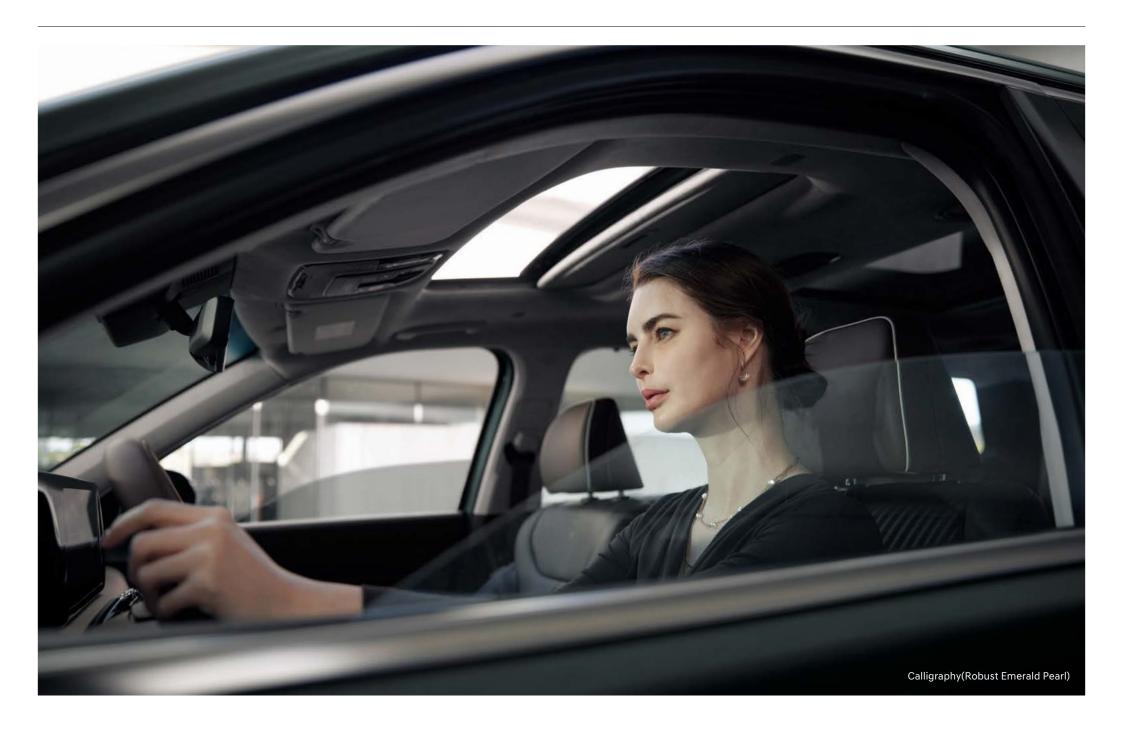
When the car is backing up, "guide lights" are projected onto the road behind the car to clearly show the driver's intention to back the car up to prevent accidents involving nearby vehicles or pedestrians.

Multi-Collision Brake System

If airbags are activated due to a front or side collision, an autonomous emergency brake is activated to reduce the possibility of a second accident and/or multi-vehicle collision.

Rear Occupant Alert

After ascertaining whether there is a passenger in the rear seats of the vehicle, based on whether the rear door was opened and internal sensors, this system issues a warning message on the instrument cluster display and a warning sound after the driver has stopped the vehicle, turned off the ignition, and opened the driver's-side door, prompting the driver to check the passenger seat.



Performance

The high functioning powertrain and drive modes, which can be changed depending on the road conditions, guarantee a safe and fun driving experience.



Diesel 2.2 engine

 $202 \tiny{\tiny \begin{array}{c} \text{Max,Power} \\ \text{PS/3,800rpm} \end{array}}$

 $45 \text{_O} \text{\tiny Max,Torque} \\ \text{kgf·m/1,750~2,750rpm}$

Combined fuel economy km/ℓ(18-inch tires/8-speed A/T/ 2WD, without built-in cam)

Gasoline 3.8 V6 engine

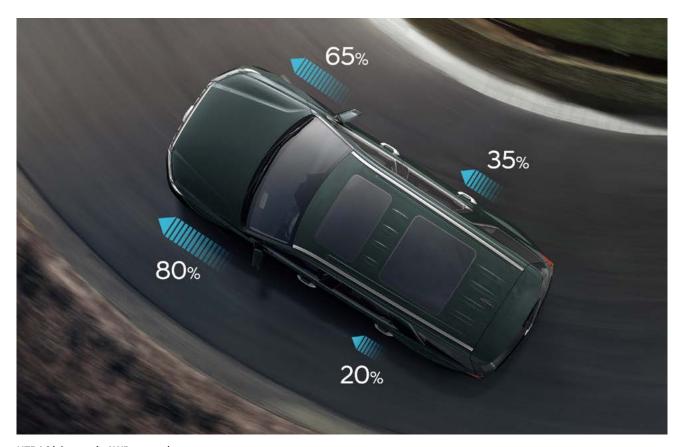
295 Max, Power PS/6,000 rpm

36.2 Max.Torque kgf·m/5,200rpm

Ombined fuel economy km/l(18-inch tires/8-speed A/T/

Towable weight

 $\underset{\text{kg}}{\text{OOO}} \text{ (If Trailer package is selected)}$



HTRAC(electronic AWD system)

This function actively distributes traction over the front and rear wheels according to the driving environment.



Drive mode(COMFORT, ECO, SPORT, SMART) / Multi Terrain Control(SNOW, MUD, SAND)

The driver can choose from diverse drive modes based on personal preferences or road conditions. The status of each drive mode can be verified via cluster.

Hyundai SmartSense

Hyundai SmartSense keeps the driver and passengers safe and protected.



Forward Collision-avoidance Assist

In the event that danger of a forward collision is detected(sudden decrease in speed by the vehicle in front, appearance of a standing vehicle or pedestrian, etc.), an alarm is sounded. If danger of collision increases even after the alarm, brakes are automatically activated. The brakes are also automatically activated in the event of a collision risk with an approaching bicycle rider or with a car that is approaching while you are making a left turn at an intersection.

- * Since the advanced driver assistance system(ADAS) is a function that assists the driver's operation, always drive with caution.
- * The function may not operate smoothly or properly depending on the surrounding environment and driving conditions. In addition, the function may operate with restrictions depending on the regulation related to the certification of the advanced driver assistance system. For details, refer to the owner's manual.
- * The above specifications are applied differently depending on the trim, powertrain, and specifications directly selected by the vehicle purchaser in consideration of price and preference.





Blind-spot Collision Warning(driving) / Blind-spot Collision-avoidance Assist(forward exit)

A warning is issued if risk of collision with the vehicle next to or behind you is detected while you are using the turn signal to change lanes. If, while attempting a forward exit (from a parallel-parked position), risk of collision with the vehicle next to or behind you is detected, the automatic vehicle control function is activated.

Safety Exit Assist

A warning is sounded in the event a vehicle is detected approaching from the side or rear when a passenger is opening the door to get out of the vehicle(while the vehicle is parked). The electronic child lock is also activated to keep the door closed.



Navigation-based Smart Cruise Control(safe/curve/access road)

This system helps the driver maintain a safe speed based on road conditions when driving on a highway or a regular road. It automatically reduces the car's speed just before it enters a reduced-speed zone. After leaving the reduced-speed zone, the vehicle is brought back to its designated speed. In a curved section of a road, speed is reduced just before entering the curved section. After leaving the curved section, the vehicle is brought back to its designated speed. This system also helps maintain a safe driving speed at the entry or exit point of a highway.





Highway Driving Assist 2(including lane change assist)

This system helps to not only maintain a safe distance with the vehicle in front on a highway or a regular road by driving at a uniform speed but also to keep the vehicle in the center of the lane on a curved road. If you engage the turn signal (while holding the steering wheel) in the direction you wish to change lanes in, the vehicle will automatically move over(HDA 2 only works above a certain speed).





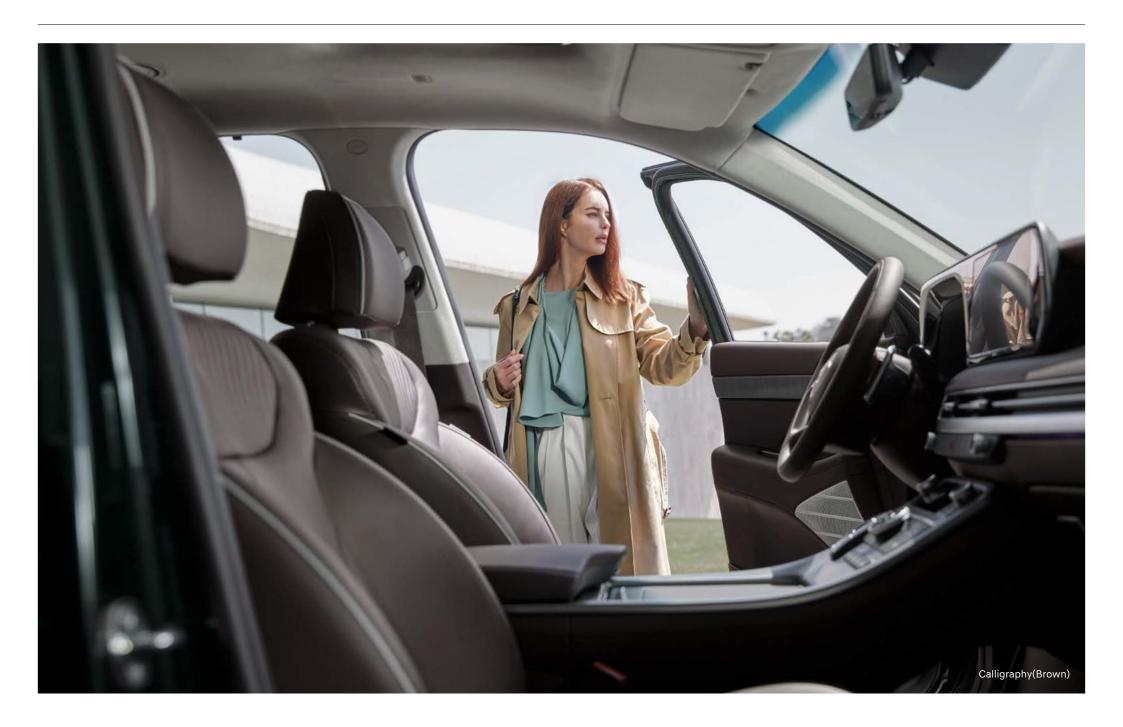
Lane Following Assist

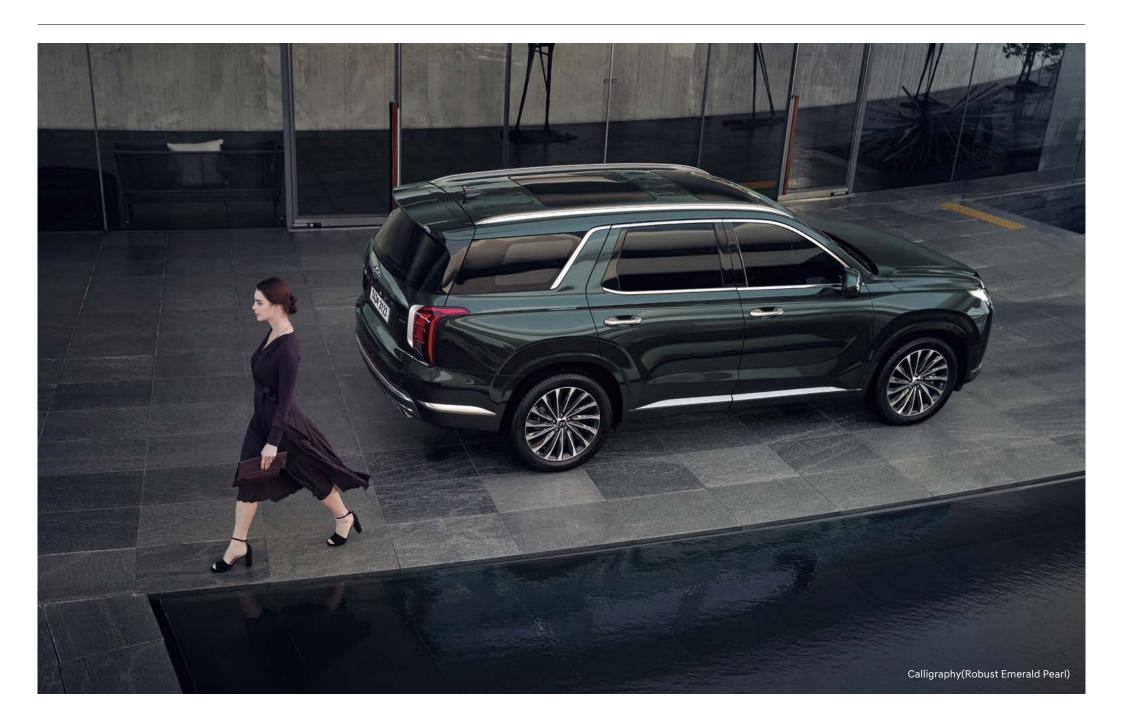
This system keeps the car in the center of the lane.

Rear Cross-Traffic Collision-Avoidance Assist

If a collision risk is detected from the right or left while driving in reverse, the driver is issued a collision warning. If the collision risk increases after the warning, the brakes are activated automatically.

- * Since the advanced driver assistance system(ADAS) is a function that assists the driver's operation, always drive with caution. * The function may not operate smoothly or properly depending on the surrounding environment and driving conditions. In addition, the function may operate with restrictions depending on the regulation related to the certification of the advanced driver assistance system. For details, refer to the owner's manual.
- * The above specifications are applied differently depending on the trim, powertrain, and specifications directly selected by the vehicle purchaser in consideration of price and preference, * The screen layout/design of the infotainment system may change with the updates,





Exclusive



18-inch alloy wheels



Exclusive(Creamy White Pearl)





Dark chrome radiator grille

Double-glazed soundproof glass(windshield, 1st/2nd row doors) / Power windows with pinch protection
(1st/2nd row)





Full LED headlamps(projection type), LED Daytime Running Lights Solar glass(windshield)





LED rear combination lamps

3-zone independently controlled full automatic air conditioning(with air cleaning mode) / Auto defog system







4.2-inch color LCD cluster

Rear seat heater & air conditioning /

USB charger(1 in 1st row, 2 in 2nd row, 2 in 3rd row)

^{*} The specifications in this brochure may vary by model and options included. For detailed specifications, please refer to the price list for the relevant month.

Le Blanc



20-inch alloy wheels



Le Blanc(Shimmering Silver Metallic)





12.3-inch color LCD cluster
Power-adjustable tilt & telescopic steering wheel





Synthetic leather upholstery & door armrests with real stitching Smart power tailgate





Integrated Memory System
Hydrophobic-coated door(1st row)





Wireless phone charger Blind-spot View Monitor

^{*} The smart power tailgate can adjust the maximum height to which the tailgate opens by setting the tailgate to the desired height and pressing and holding the "Close" button for an extended period of time.

^{*} The specifications in this brochure may vary by model and options included. For detailed specifications, please refer to the price list for the relevant month.

Prestige



20-inch alloy wheels



Prestige(Abyss Black Pearl)





Puddle lamps Ventilated 2nd row seats





Dual-zone touch climate control
Driver's ERGO Motion seat(18-way, power-adjustable
side bolster, leg rest, relaxation comfort seat, and
stretching mode)





Suede interior materials(headlining/pillar part)
1st row relaxation comfort seats





2nd row manual door curtain Metallic pedal

^{*} The specifications in this brochure may vary by model and options included. For detailed specifications, please refer to the price list for the relevant month.

Calligraphy



20-inch alloy wheels



20-inch alloy wheels (Calligraphy-exclusive) (Calligraphy Black Edition-exclusive)





Calligraphy(Robust Emerald Pearl) / Calligraphy Black Edition(Creamy White Pearl)

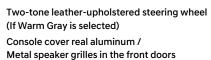




Calligraphy-exclusive design Quilted synthetic leather upholstery on door trim











Ambient mood lighting Wing-type headrests(2nd row)

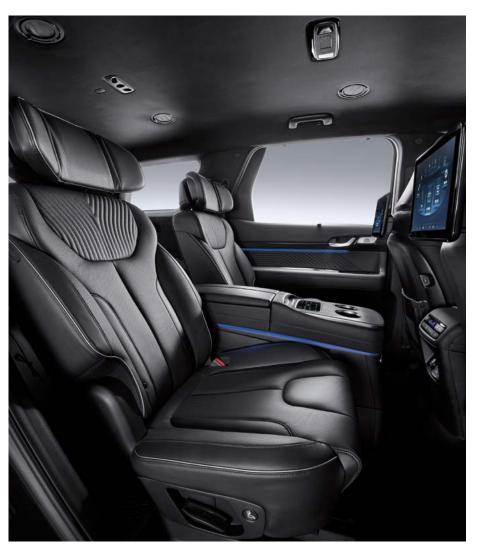




Head-Up Display Heated 3rd row seat

^{*} The specifications in this brochure may vary by model and options included. For detailed specifications, please refer to the price list for the relevant month.

VIP



VIP package



Wing-type headrests integrated in speakers(2nd row)



Rear Seat Entertainment system(2nd row)



2nd row center console armrest



Touch switch



Air purifier



Ambient mood lighting(2nd row)



Cooled & heated cup holder / Wireless charger in door trim(2nd row)

- * Wing-type headrests integrated in speakers are connected to the rear seat entertainment system.
- * The touch switch is used to navigate the rear seat entertainment system, the air purifier, as well as the cooled & heated cup holder.
- * The VIP package may not be selected simultaneously with the Calligraphy Black Edition.

Colors

Exclusive



Black one tone Synthetic leather seats

Le Blanc



Black one tone Quilted natural leather seats



Black one tone Natural leather seats



Cool Gray Quilted natural leather seats

Prestige







Burgundy Quilted Nappa leather seats



Warm Gray Quilted Nappa leather seats

Seat combination chart

Color	Synthetic leather seats	Natural leather seats	Quilted natura	l leather seats	Quilted Nappa leather seats			Calligraphy-ex	Suede quilting + Nappa leather seats		
	Black one tone	Black one tone	Black one tone	Cool Gray	Black one tone	Burgundy	Warm Gray	Black one tone	Brown	Warm Gray	Black one tone
Exclusive	•	•	-	-	-	-	-	-	-	-	-
Le Blanc	-	-	•	•	-	-	-	-	-	-	-
Prestige	-	-	-	-	•	•	•	-	-	-	-
Calligraphy	-	-	-	-	-	-	-	•	•	•	-
Black Edition	-	-	-	-	-	-	-	-	-	-	•

Exterior colors

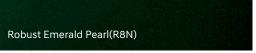
* For cool gray, the upper part of the crash pad is applied with black/cool gray lining. For burgundy, the upper part of the crash pad is applied with black/burgundy lining.

For warm gray, the upper part of the crash pad is applied with navy/warm gray lining.

Creamy White Pearl(WC9)

Shimmering Silver Metallic(R2T)

Abyss Black Pearl(A2B)



* Calligraphy-exclusive

^{*} The Calligraphy Black Edition is available in two colors: Creamy White Pearl(WC9) and Abyss Black Pearl(A2B).

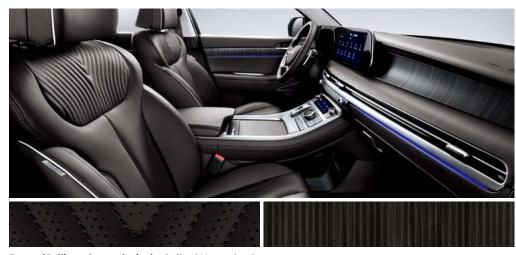
Calligraphy



Black one tone(Calligraphy-exclusive) Quilted Nappa leather seats



Warm Gray(Calligraphy-exclusive) Quilted Nappa leather seats



Brown(Calligraphy-exclusive) Quilted Nappa leather seats



Black one tone(Calligraphy Black Edition-exclusive) Suede quilting + Nappa leather seats

H Genuine Accessories

H Genuine Accessories are the perfect option for those seeking an entirely new level of customization.

These parts offer solutions for diverse lifestyles, from convenience features for families to leisure products and pet packages.

New car options

Trailer package



Dual muffler package



Side step



Cooled & heated cup holder Infrared knee warmer





Built-in air purifier



Vehicle protection film

Trailer & Self levelizer

Lifestyle package



LED door spot lamp

LED tailgate lamp 220V inverter





LED foot mood lamp Luggage protection mat



Luggage net Luggage screen

Protection mat package



Floor mat



Luggage protection mat

^{*} The trailer package increases towing capacity from 750kg to 2,000kg.

^{*} The available trim may vary depending on the H Genuine Accessories package. For further information, please refer to the price list for the month of purchase.

Aftermarket-exclusive goods



Cross bar H Genuine harness II (for everyday use, small/medium)





Air mat Portable pocket(pet food/feces) & Multi pouch





Multi curtain(front/1st row/2nd row) Leash(small/medium)





H Genuine harness I (for vehicle, small/medium) / Seat cover cushion(1st row) Cup holder toy (can be used for 1st or 2nd row seats)





Customized LED door spot lamp



Performance

N Performance Parts combines Hyundai Motors' technologies and know-how with the "N gene" to propose a completely new high-performance sensibility.

alcon forged brake & 20-inch wheels package





20-inch black tone front-processed wheels 20-inch dark sputtering wheels





20-inch black tone front-processed wheels / alcon forged 6 piston caliper, bolted large hybrid disk, low steel pad

^{*} Aftermarket dealer of customized goods: Hyundai Shop(Shop, Hyundai, com) Hyundai Brand Hall * Hyundai by Me is a customized accessory production service available at the Hyundai Shop(Shop, Hyundai, com).

^{*} The available trim may vary depending on the H Genuine Accessories and N Performance package. For further information, please refer to the price list for the month of purchase.

Bluelink







service registration

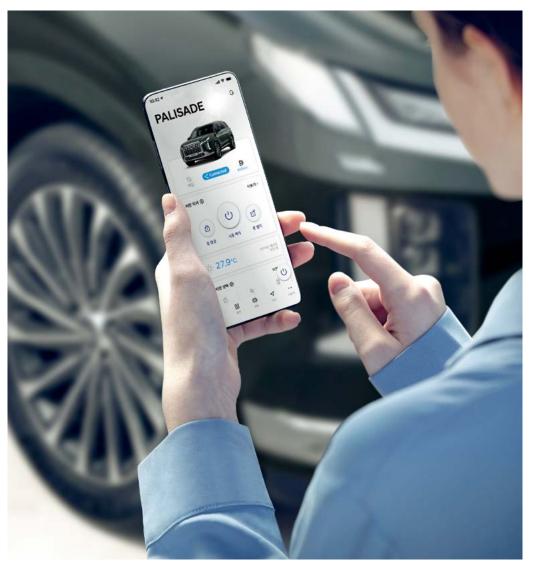


plans and prices



Bluelink app

Hyundai Motors' connected service that makes car maintenance easy no matter the place or time of day



Safety security

- · Automatic notification of airbag deployment
- SOS emergency response
- · Theft tracking
- Theft alert
- Driver Attention Warning
- Advanced Rear Occupant Alert

(for Bluelink members only)

 Electric car battery monitoring *Battery malfunction alert

Remote control

- · Remote air conditioner control
- Remote charging control
- Remote door open/lock
- · Remote window control
- Parked location confirmation
- · Destination data sending, and more!



11 functions

Vehicle management . Journey report

- Car diagnostics test
- Over-the-Air update
- · Low battery notification
- Safe driving habits
- Remote smart diagnosis



- Navigation Road directions (Bluelink)
 - Provision of traffic information
 - · Portal site search of surrounding area
 - Sharing of current car location
 - · Directions to destination



- *Car purchasers who are also first-time Bluelink members will receive Basic Service free of charge for five years from the date of membership application. For the subsequent five years, they will be provided with Light Service (SOS emergency response, automatic notification of airbag deployment, traffic information, electric car battery monitoring, and etc.) free of charge.
- *All of the above-named services (e.g. Hyundai Digital Key 2, In-car Payment, OTA software update, and electric car battery monitoring) can be used by Bluelink members only.
- *Electric car battery monitoring: In the event a battery malfunction is detected, a notification is sent to the driver (Bluelink members only),
- *High-quality audio and OTT & video streaming are add-on services that require a separate purchase of Bluelink's streaming data plan, You must also link your streaming platform (Genie Music , Melon, WATCHA, Wavve, or YouTube Premium) accounts to the app or the car. Standard Youtube and U+ Mobile TV can be used without logging in.
- *Inquiries: Bluelink KakaoTalk Customer Service Center (enter 'Bluelink' in KakaoTalk search screen and add as friend)

Dimensions



1,975

Overall Width

Overall Height 1,750





Wheel Tread, Rear

Unit: mm

Specifications

Classification	Diesel 2.2	Gasoline 3.8			
Overall Length(mm)	4,995	←			
Overall Width(mm)	1,975	←			
Overall Height(mm)	1,750	←			
Wheel Base(mm)	2,900	←			
Wheel Tread, Front(mm)	1,708	←			
Wheel Tread, Rear(mm)	1,716	←			
Engine Type	e-VGT	GDi			
Displacement(cc)	2,199	3,778			
Max.Power(PS/rpm)	202 / 3,800	295 / 6,000			
Max.Torque(kgf·m/rpm)	45.0 / 1,750~2,750	36.2 / 5,200			
Fuel Tank(ℓ)	71	←			

Model	Displacement	Curb weight	Tire (inch)	Fuel efficiency reported to the government(km/ ℓ)					
Model	(cc)	(kg)		Combined	City	Highway	CO₂emissions(g/km)	Grade	
Diesel 2.2 AWD(8-speed A/T)	2,199	2,055_7-seater / 2,065_8-seater	20	11.4	10.4	12.8	170	4	
Diesei 2.2 AWD(o-speed A/T)	↑	2,025_7-seater / 2,035_8-seater	18	11.7	10.7	13.2	165	3	
Diacel 2.2.2WD(8 around A/T)	2,199	2,000_7-seater / 2,010_8-seater	20	12.0	11.0	13.5	159	3	
Diesel 2.2 2WD(8-speed A/T)	↑	1,970_7-seater / 1,980_8-seater	18	12.4	11.3	14.1	154	↑	
Diesel 2.2 2WD(8-speed A/T) + Built-in cam	2,199	1,970_7-seater / 1,980_8-seater	18	12.2	11.0	13.9	157	3	
Carolina 3.9 ANND(9 around A/T)	3,778	1,990_7-seater / 2,000_8-seater	20	8.5	7.6	10.0	200	5	
Gasoline 3.8 AWD(8-speed A/T)	↑	1,960_7-seater / 1,970_8-seater	18	8.7	7.7	10.3	196	↑	
Gasoline 3.8 2WD(8-speed A/T)	3,778	1,925_7-seater / 1,935_8-seater	20	9.0	8.0	10.7	188	5	
Gasonine 3.0 Zwp(o-speed A/T)	↑	1,895_7-seater / 1,905_8-seater	18	9.3	8.3	10.9	183	↑	

^{*}If "Built-in cam" is not mentioned for a particular model, it means that fuel efficiency is the same regardless of the presence of a built-in cam.

Maintain a constant speed to drive more efficiently.

-The fuel economy described above is based on the standard model and may differ during actual driving depending on road conditions, driving technique, cargo load, vehicle maintenance, and outdoor temperature. -Some parts might be modified without notice to comply with stricter diesel emissions regulations. These changes might have an effect on fuel efficiency figures. -Some of the images presented here include optional specifications, so their appearance may differ from the car you purchase. -The specifications, colors, and sources presented here may be modified to improve vehicle exterior and performance. -The engine performance described above is the "Net Number," a new measure reflecting exhaust resistance that complies with legislation enforced by Korea's Ministry of Land and Transport since 1997. It can be marginally lower than "Gross Output Number," the previous measurement, -Leather seats include some synthetic leather, -Vehicle colors presented here may differ from actual appearance. -Hyundai Motor Company is committed to fair trade practices, with the same price and quality of vehicles nationwide.

⁻Use of engine oil or fuel that is of low quality may result in damage to the vehicle. -For more information about the new technologies and specifications described in this brochure, please refer to a user's manual.





PALISADE Homepage





Hyundai Motor Company ranked first in the 2024 National Customer Satisfaction Index (NCSI) across all segments (compact sedans, midsize, semi-full-size, full-size, compact RVs, large RVs, and EVs).



Hyundai Motor Company ranked first in the 2024 Korean Customer Satisfaction Index (KCSI) across all survey categories (passenger vehicle, RV, compact car, EV).



2024 KS-QEI
(Korea Standard-Quality Excellence Index)
Ranked first in 12 categories
(sedan: semi-midsize and mid- and full-size;
SUV: compact, semi-midsize, and full-size; D, E,
and F-segment luxury sedan; full-size SUV, EV, AS).



Ranked first place in the automobile warranty service category of the 2024 Korean Standard-Service Quality Index (KS-SQI) for 10 consecutive years

The images used in this brochure are intended to enhance customers' understanding and are focused on high-end models and optional features.

The features introduced in this brochure may vary from model to model. Please refer to the monthly price table for more detailed features of each model.