

# PALISADE





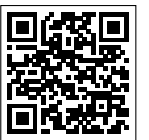
Calligraphy Full Option (Robust Emerald Pearl)

# The all-new PALISADE

Meet the premium SUV, PALISADE, complete with dominating presence.



PALISADE  
Digital Catalogue  
(PC/Tablet)



PALISADE  
Digital Catalogue  
(Mobile)

\* Scan the QR code to explore the PALISADE.

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# Exterior

The solid and majestic elegance, felt through the wider body and extended wheelbase, presents PALISADE's unique emotion.



Calligraphy Full Option (Robust Emerald Pearl)





More on Exterior



Calligraphy-exclusive radiator grille  
Full LED headlamps (projection type)



LED rear combination lamps / LED turn signal lamps



21-inch alloy wheels & Pirelli tires (Calligraphy-exclusive)

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# Interior

The interior's horizontal layout, inspired by furniture design, evokes the comfort of a premium living space.



7-seater Calligraphy Full Option (Brown monotone)

\* The screen layout/design of the infotainment system may change with the updates.





Panoramic curved display



More on Interior



**Ambient mood lighting**

\* The ambient mood lamps' colors may look different depending on the selected interior color scheme and light color.



**Two-tone leather-upholstered steering wheel**  
**Column-Type Shift By Wire (vibration warning)**





# Space

The availability of 7- and 9-passenger seating adds new depth to the interior space.

## 7-seater



7-seater Calligraphy Full Option (Brown monotone)

## 7-seater

Designed to provide all passengers with pleasant spaciousness.



## 2nd-row relaxation comfort seats

The relaxation comfort seat enables the passenger to adjust the seating position for optimal comfort at a push of a button.

## 2nd-row dynamic body care seat

Individually controlled massage settings give each passenger a cozy and refreshing relaxation.







More on Space

## 9-seater



9-seater Calligraphy Full Option (Dark Navy / Light Gray)

### 9-seater

PALISADE, fitted with 9-passenger seating, provides adaptable and comfortable space, offers tax benefits, and can be driven in bus-only lanes on the highway.

\* Criteria for bus-only lane: passenger car that has at least nine seats and six passengers

\* Tax benefits: 1) VAT refund if purchased by a corporation or small business owner or company

2) Acquisition and registration tax exemption if the owner has at least two children aged 17 or younger 3) Individual consumption tax exemption



### 1st-row center seat

Center seat in the 1st-row is designed to be also used as a multi-console when folded down.

### 2nd-row 60/40-split folding seats

The 2nd-row includes power reclining, wing-out headrests, and one-touch walk-in feature designed to improve the accessibility to the 3rd-row.

\* The walk-in feature for the 9-seater's 2nd-row is on the "4" side of the 6:4 split only.

# Function

PALISADE offers extensive innovative convenience features befitting of a premium flagship SUV.



## Remote seat access display

To enhance convenience, 2nd- and 3rd-row can also be adjusted remotely (including folding/unfolding, seat position, seat back reclining, and etc.) through the display.

## 2nd- and 3rd-row remote folding

An available electronic remote folding control located in the luggage space makes it easy to adjust the 2nd- and 3rd-row seats from the rear.

\* Availability of remote seat access display may vary depending on the selected trim.

\* The screen layout/design of the infotainment system may change with the updates.



## In-car fingerprint authentication system

Developed for quick driver authentication for such as, in-cabin payments, deactivating valet mode, starting and driving the vehicle.



## Reverse light guide

The reverse lights signal the nearby vehicles and pedestrians by illuminating the ground when in reverse gear.

## BOSE premium sound (14 speakers and external amp)

An available sound system of 14 premium speakers, high-end external amp, and BOSE's bespoke sound profile delivers grand and rich audio experience.







More on Function



### Hyundai AI Assistant

With the generative AI developed by Hyundai, passengers can access vehicle's functions via voice commands, and receive essential information while driving.

### 6 USB Type C ports (100W)

Fast charging USB ports capable of delivering up to 100W are located in all three rows, providing quick connectivity to all passengers.

\* The screen layout/design of the infotainment system may change with the updates.

\* Maximum of 50W output is available when using two of 100W USB ports simultaneously in the 1st-row.

### Built-In cam 2 Plus

Improved high-resolution camera looks out front and rear of the vehicle, and records when motion is detected when parked enabling to capture incidents over an extended period of time. Integration with Bluelink enables the vehicle to notify, and send recordings when impact is detected and provide camera status.

### Digital center mirror

Full-display digital rearview mirror provides clear view behind the vehicle combined with designated camera.

\* Built-In cam 2 Plus can run for maximum for 4 consecutive days when motion detect feature is activated. (Motion detect and 24-hour recording cannot be used simultaneously.)

### Surround View Monitor with guidelines

Combination of the monitor with guidelines helps the driver to better estimate the distance from surrounding obstacles.

### Rear view camera cleaning system

Developed to clean both rear view cameras even while driving for enhanced safety.

# Driving

The new powertrain system, with outstanding performance, enables a new level of driving experience.



More on Driving



Calligraphy Full Option (Robust Emerald Pearl)

## Smartstream Gasoline 2.5 Turbo Engine

**281** Max.Engine Power  
PS/5,800rpm

**43.0** Max.Engine Torque  
kgf-m/1,700 – 4,000rpm

**9.7** Combined fuel economy  
km/ℓ (based on 18-inch tires/8-speed A/T/2WD/7/9-seater without built-in cam)

## Preview electronically controlled suspension

Electronically controlled dampers actively adjust the sensitivity to deliver optimal stability when driving.

\* Exclusive for 21-inch alloy wheel.

## Hands-On Detection

Steering wheel is updated with capacitive based system, detecting driver's hands more accurately.

## Drive mode select (Drive mode/Multi terrain control)

Various driving mode can be selected depending on driver's preference and road conditions. Selected driving mode can be checked on the driver cluster in real-time.

## Head-Up Display

Expanded head-up display with local dimming technology improves the display visibility for the driver.



# Hybrid

Equipped with the next-generation hybrid system, boasting immense power and excellent range.



More on Hybrid



Calligraphy Full Option (Classy Blue Pearl)

## Smartstream Gasoline 2.5 Turbo Hybrid Engine / Electric Motor

**334** Max.System Output PS/5,800rpm   **46.9** Max.System Torque kgf-m/1,000 ~ 4,500rpm   **36.0** Max.Engine Torque kgf-m/1,800 ~ 4,500rpm   **264** Max.Motor Torque Nm/ ~ 1,900rpm

**14.1** Combined fuel economy km/ℓ (based on 18-inch tires/6-speed A/T/2WD/7/9-seater without built-in cam)



## Stay mode

On-board battery delivers comfortable resting space without the need of starting the vehicle. When activated after parking the vehicle, convenience features including multimedia can be accessed.

## Indoor V2L

External devices can be powered with the on-board battery. The outlet is located in the luggage space for optimal usability.

\* Stay mode cannot be activated if any of the following are true: SoC under 35%, low fuel indicator on, power relay off, vehicle not in P (parking) mode.

# Hyundai SmartSense

Hyundai SmartSense keeps the driver and passengers safe and protected.



## **Forward Collision-avoidance Assist (vehicles/pedestrians/two-wheeled vehicles/junction turning/front oncoming/intersection crossing/changing lanes in oncoming traffic/approaching from either side/evasive steering assist)**

This function, after scanning the vehicle's immediate surroundings, issues warnings when a collision risk is detected. If, after a warning is issued, the vehicle in front suddenly slows down or the risk of (frontal) collision with a car, motorcycle, pedestrian, or bicycle increases, automatic braking is activated. If, while making a left turn at an intersection with the turn signal on, there is increased risk of collision with a car or motorcycle approaching from the opposite side or with a car approaching from the left or right while going straight through an intersection, automatic braking is activated to help the driver control the vehicle. Automatic control is also activated if, while driving in one's lane, a high risk of collision with a vehicle approaching from the opposite lane is detected. The Forward Collision-avoidance Assist automatically activates avoidance steering if, while changing lanes, there is a risk of collision with a vehicle, two-wheeled vehicle, or two-wheeled/preceding vehicle in the neighboring lane. Avoidance steering is also automatically activated if there is a risk of collision with a vehicle, two-wheeled vehicle, pedestrian, or cyclist at the periphery of the lane in front or, while changing lanes, with a vehicle or two-wheeled vehicle next to or behind the car.



## **Blind-spot Collision-avoidance Assist (issues crash warning while driving, engages collision avoidance assist while leaving (forward) a parking space)**

A warning is issued if danger of collision with the vehicle next to or behind the car is detected while the driver is using the turn signal to change lanes. If a risk of collision with the vehicle next to or behind the car is detected (and increases) while attempting a forward exit from a parallel-parked position, automatic braking is activated.

## **Smart Cruise Control with Stop & Go**

Smart Cruise Control helps maintain distance from the front vehicle and drive at a speed set by the driver. Automatically stops when the front vehicle stops and automatically starts when the front vehicle departs within a short time.





More on  
Hyundai SmartSense



#### Highway Driving Assist 2

This system helps to not only maintain a safe distance with the vehicle in front on a highway or a regular road by driving at a uniform speed but also to keep the vehicle in the center of the lane on a curved road. If you engage the turn signal (while holding the steering wheel) in the direction you wish to change lanes in, the vehicle will automatically move over (HDA 2 only works above a certain speed).

#### Navigation-based Smart Cruise Control (safety speed zone/curve control/access road)

This function helps the driver, in response to situational factors, maintain a safe speed while driving on a motorway or highway and also automatically slows the vehicle down just before entering a section of road with a lower speed limit, curved part of the road, or a ramp. After having passed through such section, the vehicle is returned to the previous speed.



#### Lane Following Assist 2

This system keeps the car in the center of the lane.

#### Rear Cross-Traffic Collision-avoidance Assist

If a collision risk is detected from the left or right while driving in reverse, the driver is issued a collision warning. If the collision risk increases after the warning, the brakes are activated automatically.

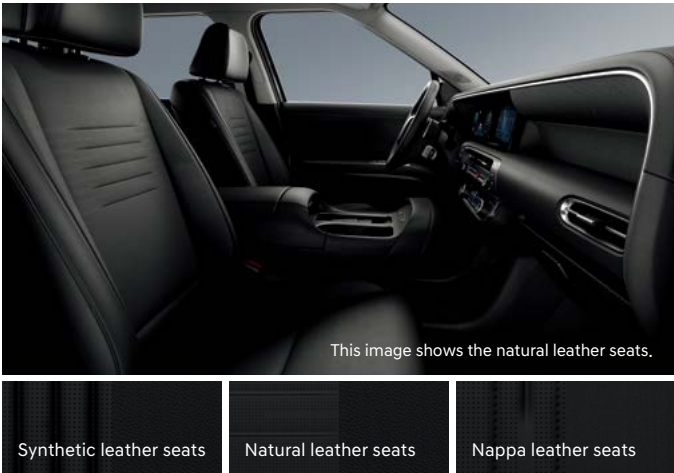
\* Since the advanced driver assistance system (ADAS) is a function that assists the driver's operation, always drive with caution.

\* The function may not operate smoothly or properly depending on the surrounding environment and driving conditions. In addition, the function may operate with restrictions depending on the regulation related to the certification of the advanced driver assistance system. For details, refer to the owner's manual. \* The above specifications are applied differently depending on the trim, powertrain, and specifications directly selected by the vehicle purchaser in consideration of price and preference.

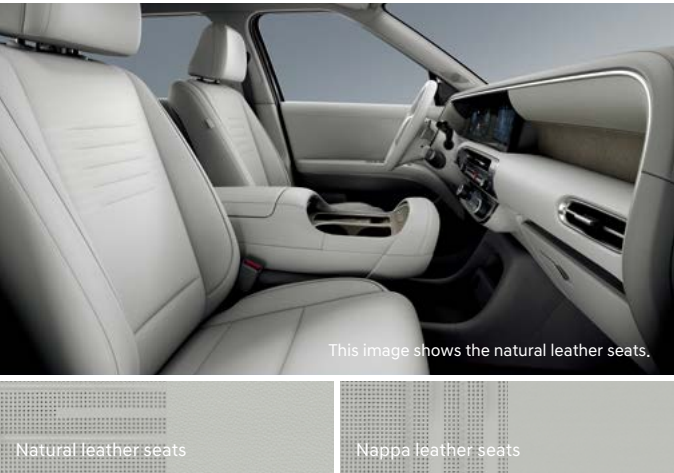
# Colors

## Exclusive / Prestige

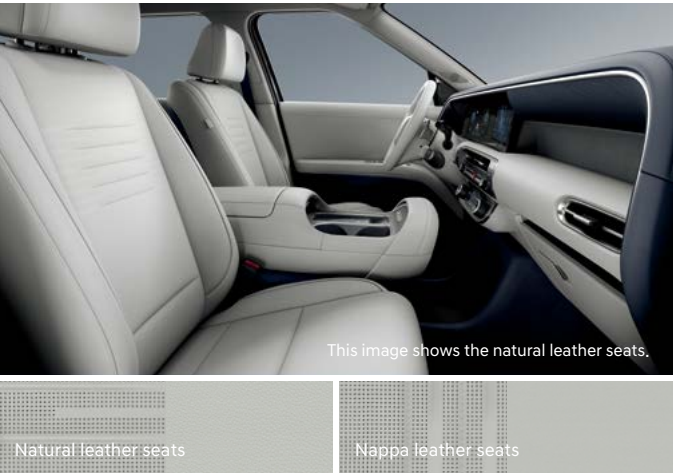
Black monotone (NNB)



Medium Gray / Light Gray (PNY)



Dark Navy / Light Gray (WDN)



## Color combinations

Classification		Robust Emerald Pearl (R8N)	Classy Blue Pearl (CBP)	Creamy White Pearl (WC9)	Shimmering Silver Metallic (R2T)	Ecotronic Gray Pearl (PE2)	Cast Iron Brown Pearl (CRP)	Galaxy Maroon Pearl (GMP)	Abyss Black Pearl (A2B)
Exclusive	Black monotone (NNB)_Synthetic leather seats	-	●	●	●	●	●	●	●
	Black monotone (NNB)_Natural leather seats	-	●	●	●	●	●	●	●
Prestige	Medium Gray / Light Gray (PNY)_Natural leather seats	-	●	●	●	●	●	●	●
	Dark Navy / Light Gray (WDN)_Natural leather seats	-	●	●	●	●	-	-	●
Comfort Plus	Black monotone (NNB)_Nappa leather seats	-	●	●	●	●	●	●	●
	Medium Gray / Light Gray (PNY)_Nappa leather seats	-	●	●	●	●	●	●	●
	Dark Navy / Light Gray (WDN)_Nappa leather seats	-	●	●	●	●	-	-	●
Calligraphy	Black monotone (3NB)_Nappa leather seats	●	●	●	●	●	●	●	●
	Brown monotone (ISB)_Nappa leather seats	●	●	●	●	●	●	●	●
	Dark Navy / Light Gray (3WN)_Nappa leather seats	●	●	●	●	●	-	-	●
	Dark Charcoal / Brown stitch (ISC)_Nappa leather seats	●	●	●	●	●	●	●	●

\* Classy Blue Pearl (CBP) and Ecotronic Gray Pearl(PE2) will be available after May of 2025. \* Because the above colors are printed on paper, they may look different from the color applied to the vehicle.

\* For further information about color combinations, please refer to the digital catalogue.





More on Colors

## Calligraphy

Brown monotone (ISB)



Dark Charcoal / Brown stitch (ISC)



Dark Navy / Light Gray (3WN)



Black monotone (3NB)



# Exclusive



18-inch alloy wheels



18-inch alloy wheels  
(Hybrid only)



Exclusive (Ecotronic Gray Pearl)



Roof rack  
Dual-zone touch climate control

Double-glazed soundproof glass  
(windshield, 1st/2nd-row doors)  
Wireless phone charger

Black tailgate garnish  
Hi-pass

Leather-upholstered steering wheel  
(with heating and Interactive Pixel Lights)  
Heated/ventilated 1st-row seats

4.2-inch color LCD cluster  
Power-adjustable front passenger's seat  
(8-way)



# Prestige / Calligraphy



More on Features



20-inch alloy wheels

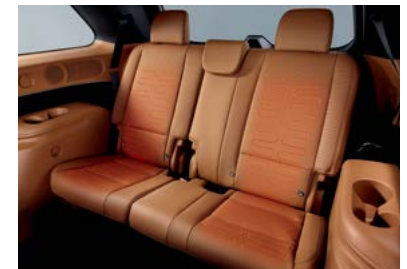


20-inch alloy wheels  
(Calligraphy only)



21-inch alloy wheels  
(Calligraphy only)

## Prestige



Panoramic curved display  
In-car fingerprint authentication system  
(personalization, startup, payment, etc.)

Hydrophobic front door windows  
Blind-spot View Monitor

Power-adjustable tilt & telescopic  
steering wheel  
Smart power tailgate

Body colored tailgate garnish  
(Calligraphy-exclusive design)  
Ventilated 2nd-row seats

Head-Up Display  
Heated 3rd-row seats



Calligraphy (Robust Emerald Pearl)

## Calligraphy

\* The specifications in this brochure may vary by model and options included. For detailed specifications, please refer to the price list for the relevant month.

# Customizing

H Genuine Accessories offers a diverse range of convenience and leisure products tailored to the needs and lifestyles of customers seeking a level of customization that no one else can match. Additionally, H Licensed Accessories is a curation of products only from high-quality brands, aiming to provide a diverse and memorable car-life experience.

**H** Genuine  
Accessories

## New car options



Side step



Built-in air purifier



Vehicle protection film 1



Vehicle protection film 2

## Protection mat package 1



Floor mat (1st/2nd-rows)



Luggage mat

## Protection mat package 2



Floor mat (1st/2nd-rows)

## Lifestyle package



LED door spot lamp



LED tailgate lamp



Luggage mat



Luggage screen / Luggage net



Indoor V2L (Hybrid only)



220V inverter (gasoline 7-seater only)



## Aftermarket-exclusive products



Car refrigerator  
Protective seat mat

Smart card key  
Neck cushion  
Micro-SD card (128GB)

Roll-down projector screen  
Console cushion (1st-row)  
Sun visor sunglasses case

Field bench  
Trunk mat (full cover)  
USB adapter

Steering wheel table  
Leg room box (2nd-row)  
V2P cable

Seatback organizer  
Child headrest  
Coiled car mat

**H** Licensed  
Accessories

## Aftermarket-exclusive products



Flat roof rack (THULE)

Roof cargo box (THULE)

Cross bar (THULE)

Cup holder table (ARKON)

Action cam cradle (ARKON)

All-age 360-degree Revolving  
Expandable Car Seat (POLED)

\* The USB adapter was designed exclusively for Hyundai Motor vehicles. It has not been guaranteed for use with other products or automobile brands. \* Aftermarket exclusives can be purchased at the Hyundai Shop (Shop.Hyundai.com) under the Hyundai Brand Pavilion.

# Bluelike Store

Discover a world of enriching mobility experiences at the Bluelink Store.  
Subscribe easily to access a wide range of functions and experience only as much as you wish.



Bluelink Store

## Lighting pattern

Customize your car at the Bluelink Store with a lighting pattern of your choice.

Basic setting : Shining

Others : Spread, Ceremony, Electric wave, Beat



## Display theme

Add a little more fun to your daily routine with a display theme that reflects your personality or preferences.

### Pony



### Nature



## Streaming Plus / Premium

Enjoy all the content you want in the comfort of your car, including videos and high-resolution streamed music.

### Streaming Plus



- YouTube, Wavve, WATCHA, U+Mobile TV, Melon, Genie Music, NAVER VIBE, Welaaa, Podbbang Auto

### Streaming Premium



- Netflix, Disney+, TVING, SPOTV NOW, Baby Shark, LG Channels, TJ Karaoke, Stingray, Haystack News, games, etc. (purchasers of Streaming Premium may use Streaming Plus.)

\*Four more lighting patterns are available for purchase only by customers who have purchased the Calligraphy or Prestige trim (applied with Platinum options) that has been applied with the Dynamic Welcome or Escort Light.

\*Display themes can be used after purchasing from the Bluelink Store.

\*Streaming facilitates access to content or vehicle data. It is up to the customer to subscribe to the desired service providers.

\*Images are for reference purposes only.

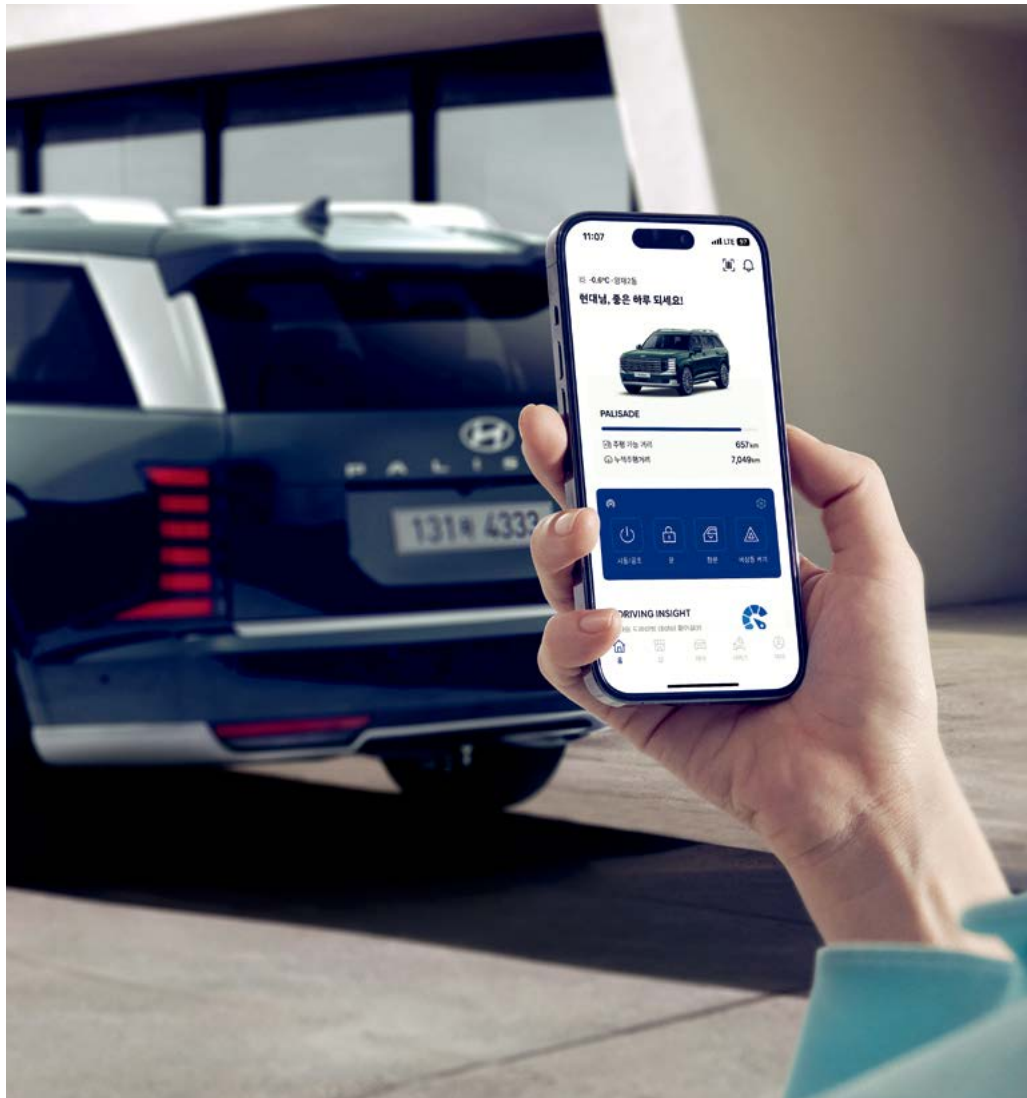


# myHyundai

Enhanced to provide a connected mobility experience, meet the official Hyundai app, myHyundai.



Download the  
myhyundai app



## Home



- Owned vehicle information
- Driving insights
- Navigation
- Owner's manual

## My



- Wallet
- In-Car Payment
- My Car Report
- Car Logbook

## Shop



- Hyundai Shop
- Hyundai Brand
- Bluelink Store
- Purchase of the Month Benefits

## Services



- Maintenance service appointment
- Roadside assistance
- Driver service
- Car wash

## Control



### Remote control

- Ignition/climate control, doors and windows control
- Hazard lights control
- Vehicle status notification
- Vehicle inspection notification

### Build-in Cam

- Videos of the vehicle's surroundings
- Videos of parked events
- Download videos

### Digital Key

- Doors and ignition control
- Hazard lights and panic alarm control
- Share Digital Key accounts

\* Services are available only for customers who have purchased a vehicle and subscribed to BlueLink membership.

\* Free of charge for 5 years for customers who have subscribed to BlueLink membership for the first time with an additional 5-year Light Service (SOS Emergency Assistance, Airbag Deployment Alert, Traffic Information, etc.).

\* Some services may be restricted depending on the means of service delivery, such as mobile apps or devices.

\*Inquiries: Hyundai Motor Customer Service Center 080-600-6000

Dimensions



\* Track width as specified inside the parentheses are for 20- and 18-inch wheels, respectively. \* Calligraphy’s overall length is 5,065mm \* Overall height includes roof rack. \* Unit : mm

Specifications

Classification	Smartstream Gasoline 2.5 Turbo	Smartstream Gasoline 2.5 Turbo Hybrid	Classification	Displacement (cc)	Drive type	Passenger volume	Tire (inch)	Curb weight (kg)	Fuel efficiency reported to the government (km/ℓ)					PALISADE Hybrid Warranties		
									Combined	City	Highway	CO <sub>2</sub> emissions (g/km)	Grade			
Overall Length (mm)	5,060	←	Smartstream Gasoline 2.5 Turbo (8-speed A/T)	2,497	2WD	7/9seater	18	1,985_7seater / 2,020_9seater	9.7	8.5	11.6	174	4	Warranty for Hybrid parts	10-year/200,000-kilometer warranty - Electric motor, Hybrid high-voltage battery HPCU (Hybrid Power Control Unit)	
Overall Width (mm)	1,980	←				7/9seater + Built-in cam	18	1,985_7seater / 2,020_9seater	9.4	8.2	11.4	180	4			
Overall Height (mm)	1,805	←				7/9seater	20	2,015_7seater / 2,050_9seater	9.0	7.9	10.8	188	5			
Wheel Base (mm)	2,970	←				7/9seater	21	2,070_7seater / 2,095_9seater	8.7	7.6	10.6	195	5			
Wheel Tread, Front (mm)	1,711(21") / 1,709(20") / 1,720(18")	←			AWD	7seater	18	2,055	8.7	7.7	10.4	193	5			
Wheel Tread, Rear (mm)	1,723(21") / 1,721(20") / 1,732(18")	←				9seater	18	2,090	8.6	7.6	10.3	197	5			
						7/9seater	20	2,085_7seater / 2,120_9seater	8.2	7.2	9.8	207	5			
						7/9seater	21	2,140_7seater / 2,165_9seater	8.2	7.2	9.8	207	5			
Engine Type	Smartstream G2.5T	Smartstream G2.5T Hybrid			Smartstream Gasoline 2.5 Turbo Hybrid (6-speed A/T)	2WD	7/9seater	18	2,080_7seater / 2,115_9seater	14.1	14.5	13.6	114			2
Displacement (cc)	2,497	←					7/9seater + Built-in cam	18	2,080_7seater / 2,115_9seater	13.9	14.0	13.7	116			2
Max.Engine Power (PS/rpm)	281 / 5,800	262 / 5,800	7/9seater	20			2,110_7seater / 2,145_9seater	12.7	12.9	12.4	129	3				
Max.Engine Torque (kgf-m/rpm)	43.0 / 1,700 ~ 4,000	36.0 / 1,800 ~ 4,500	7/9seater	21			2,165_7seater / 2,190_9seater	12.5	12.5	12.5	131	3				
Fuel Tank (ℓ)	72	←	AWD	7/9seater		18	2,150_7seater / 2,185_9seater	12.5	12.5	12.5	131	3				
Max.Motor Power (kW)	-	54.0		7/9seater		20	2,180_7seater / 2,215_9seater	11.4	11.4	11.3	145	4				
Max.Motor Torque (Nm/rpm)	-	264 / ~ 1,900		7/9seater		21	2,235_7seater / 2,260_9seater	11.4	11.4	11.3	145	4				
Max.System Output (PS/rpm)	-	334 / 5,800														
Max.System Torque (kgf-m/rpm)	-	46.9 / 1,000 ~ 4,500	※ If there is no separate built-in cam listed, it means that fuel efficiency figures are the same regardless of the presence of a built-in cam. ※ The Hybrid Exclusive trim (2WD) (7/9seater) satisfies the Korean government's criteria for eco-friendly cars.													
※ The benefits offered through the warranties above may be subject to change. ※ Contact a branch or dealership for details.																

Maintain a constant speed to drive more efficiently.

-The fuel economy described above is based on the standard model and may differ during actual driving depending on road conditions, driving technique, cargo load, vehicle maintenance, and outdoor temperature. -Some of the images presented here include optional specifications, so their appearance may differ from the car you purchase. -The specifications, colors, and sources presented here may be modified to improve vehicle exterior and performance. -The engine performance described above is the “Net Number,” a new measure reflecting exhaust resistance that complies with legislation enforced by Korea’s Ministry of Land and Transport since 1997. It can be marginally lower than “Gross Output Number,” the previous measurement. -Leather seats include some synthetic leather. -Vehicle colors presented here may differ from actual appearance. -The specifications listed in this brochure may change depending on the model, and they may apply to a car fitted with optional equipment. Please refer to the appropriate price chart for additional information. -Hyundai Motor Company is committed to fair trade practices, with the same price and quality of vehicles nationwide. -Use of engine oil or fuel that is of low quality may result in damage to the vehicle. -For more information about the new technologies and specifications described in this brochure, please refer to a user’s manual.





**PALISADE**  
Digital Catalogue  
(PC/Tablet)



**PALISADE**  
Digital Catalogue  
(Mobile)



**PALISADE**  
Homepage



**Hyundai Certified  
Secondhand Vehicle  
Information on purchasing  
secondhand cars**



Hyundai Motor Company ranked first in the 2025 National Customer Satisfaction Index (NCSI) across all segments (compact sedans, midsize, semi-full-size, full-size, compact RVs, large RVs, and EVs).



Hyundai Motor Company ranked first in the 2024 Korean Customer Satisfaction Index (KCSI) across all survey categories (passenger vehicle, RV, compact car, EV).



2024 KS-QEI  
(Korea Standard-Quality Excellence Index)  
Ranked first in 12 categories  
(sedan: semi-midsize and mid- and full-size;  
SUV: compact, semi-midsize, and full-size; D, E,  
and F-segment luxury sedan; full-size SUV, EV, AS).



Ranked first place in the automobile warranty service category of the 2024 Korean Standard-Service Quality Index (KS-SQI) for 10 consecutive years

The images used in this brochure are intended to enhance customers' understanding and are focused on high-end models and optional features.  
The features introduced in this brochure may vary from model to model. Please refer to the monthly price table for more detailed features of each model.