

KONA





The all-new KONA

With the new, future-oriented design and excellence that goes beyond traditional boundaries, KONA brings you a whole new level of experience.

Exterior

The exclusive exterior of KONA is completed with dynamic contours, future-oriented design and refined details in contrast to its sleek look.



Inspiration (Mirage Green)

Horizontal LED lamp (seamless horizon lamp), Full LED headlamps (projection type) & LED turn signal lamps, dark gray bumper/cladding/side molding, 19-inch alloy wheels & tires



Front design (metal paint front garnish, front silver skid plate) integrated spoiler



Dual tone roof, beltline chrome molding



Spoiler-integrated auxiliary brake lamp, horizontal LED tail lamps, LED brake lamps, LED turn signal lamps



Inspiration (Sage Green Color Package)

Panoramic display (12.3-in LCD cluster, 12.3-in navigation), ambient mood lamp, dual full auto air conditioner (auto defog/air purification sensor/air purification mode/after blow included)

Interior

High-tech interior features added to the slim and wide horizontal layout creates a unique atmosphere.



Electronic Shift Column

Open Console Storage Box (removable bulkhead/rotating cup holders)



1st Row Relaxation Comfort Seats

Space

KONA offers a practical and ample space for the driver and passengers.



Inspiration (Sage Green Color Package)

2nd Row Space

The improved wheelbase and overall height of the new platform secure a roomier 2nd row space (headroom/legroom/shoulder room). A smarter space with various convenience features for rear passengers.



Full Folding 2nd Row Seat Backs

The full-flat 2nd row folding seats offer a roomier and private space as well as ample luggage space.

2nd Row 2 Level Latch

The reclining rear seats provide more comfort for adults and long-distance travelers.

Performance

Enjoy a comfortable ride with KONA's stable driving performance.

Smartstream Gasoline 1.6 Turbo

198Max. Engine Power
PS/6,000rpm

27.0Max. Torque
kgf·m/1,600rpm~4,500rpm

13.0Combined Fuel Economy
km/ℓ(based on Smartstream Automatic 8-speed, 2WD, 17-inch tires)

Smartstream Gasoline 2.0

149Max. Engine Power
PS/6,200rpm

18.3Max. Torque
kgf·m/4,500rpm

13.6Combined Fuel Economy
km/ℓ(based on Smartstream IVT, 2WD, 17-inch tires)



3rd generation platform

The 3rd generation platform offers enhanced crash safety and performance of the suspension, and maximized space efficiency.

HTRAC

KONA's electronic AWD provides optimal driving performance through actively distributing driving force to the front and rear wheels according to various driving situations.



Minimized Wind Noise

Double-glazed sound insulation glass (windshield) and side view mirrors with cut-line seals minimize wind noise and improve noise shielding.

Enhanced Road Noise Reduction

Floor-carpet-under-pads reduces the inflow of external noise, and the rear wheel member bushing minimizes inflow of road vibration.

Function

KONA's cutting-edge technology and convenience features that go beyond its vehicle class bring you a whole new level of driving experience.



Digital Key 2 Touch

Controls door locking/unlocking and ignition with iPhone, Apple Watch, and Android smartphones. Pairs with up to fifteen devices for easy access.

OTA Software Update

An available latest version of software is updated wirelessly upon user's approval when parking and turning off the ignition.



ccNC: connected car Navigation Cockpit

The panoramic display catches a consolidated graphic theme by integrating the cluster display and navigation, and offers various features such as natural language-based voice recognition, media streaming, and real-time navigation.



Smart Power Tailgate (Away Close Tailgate)

The tailgate opens automatically when the driver approaches the rear of the vehicle with the smart key for easier loading of luggage. The tailgate opening height can be adjusted according to the height of users and loading conditions.



Built-in Cam 2

KONA comes with high-resolution front and rear cameras with excellent day/night image quality. The system also features voice recording, large external memory, OTA functions, and vehicle driving information storage and playback functions (map links, etc.). It also provides parking mode shock detection, transmission of stored video, and built-in cam status information through BlueLink.

Surround View Monitor

For safe parking, a high-definition camera and digital image transmission feature deliver clear images of the surrounding



After Blow

After Blow reduces residual condensation in the AC by ventilating the cabin when the ignition is turned off mitigate the unpleasant odor.

* After Blow requires setting on the infotainment system.



Hybrid

KONA Hybrid delivers high efficiency through an optimized hybrid system including the EV mode for different driving conditions and engine/motor operation control.

Smartstream Gasoline 1.6 Hybrid

105 Max. Engine Power PS/5,700rpm 14.7 Max. Torque kgf-m/4,000rpm 19.8 Combined Fuel Economy km/ℓ(based on 6-speed DCT, 17-inch tires)



Inspiration (Ecotronic Gray Pearl)

e-Motion Drive

KONA Hybrid's e-Motion Drive uses the drive motor to effectively control braking, shifting, and torque during sharp cornering to deliver uninterrupted acceleration and cornering stability.

Multi-link Rear Suspension

The suspension delivers a comfortable ride during daily driving and provides stability during sporty, high-speed driving and cornering through improved traction, shock dispersion, and minimized vibration.

Smart Regenerative Braking 2.0

It uses forward traffic flow and navigation information to automatically adjust the amount of regenerative braking to slow down. This minimizes unnecessary braking and accelerating thereby increasing energy efficiency and reducing driving fatigue.



Hybrid Exclusive Features

Hybrid exclusive features including vehicle driving and fuel economy information, energy flow charts, and the ECO driving mode offer a pleasant and smart experience.

Active Air Flaps

The upper and lower active air flaps of the radiator grill reduce unnecessary air inflow to minimize air resistance and improve fuel economy. (Upper: external / lower: built-in)

N Line

Experience the dynamic and stylish driving of the Kona N Line, just like the high-performance of N.



N Line-exclusive Front Bumper

The sporty bumper design of the N Line-exclusive mesh style radiator grill conveys a high-performance vibe.

N Line-exclusive 19-Inch Alloy Wheels / Body Color Cladding

The diamond-cut wheel design exclusive to the stylish N Line accentuates its strong and dynamic image.

N Line-exclusive Wing-type Rear Spoiler

The luxurious, sporty design of the rear spoiler delivers a dynamic image and provides improved aerodynamic performance during high-speed driving.

N Line-exclusive Single Twin Tip Exhaust

The exclusive rear design of the N Line, which lowers the visual center of gravity, creates a more sophisticated sporty look.

N Line-exclusive Authentic Leather/Alcantara Combination Seats

The N logo and Alcantara seats with Alcantara suede provide a differentiated and luxurious vibe.

※ With the N Line design package, the Premium trim comes with synthetic leather seats designed exclusively for the N Line and the Inspiration trim comes with authentic leather/Alcantara combination seats designed exclusively for the N Line as well.

※ Smartstream Gasoline 1.6 Turbo and Smartstream Gasoline 2.0 models are equipped with 19-inch alloy wheels exclusively for N Line, and Smartstream gasoline 1.6 hybrid model comes with 18-inch alloy wheels exclusively for N Line

Hyundai SmartSense

Hyundai Smartsense is an advanced driver assistance system that ensures a safe and convenient driving and parking experience.



Forward Collision-Avoidance Assist

Alerts the driver if the vehicle ahead is slowing down too quickly or if there is the potential for a forward collision with stationary vehicles, pedestrians, cyclists ahead, or approaching vehicles on the road, and activates the brakes in the event of an impending collision. Forward Collision-Avoidance Assist also brakes automatically to avoid an impending collision with vehicles or cyclists ahead on the road or approaching from either side while making a left turn at an intersection.

Highway Driving Assist

Helps maintain a safe distance on the highway from the vehicle in front, steering the vehicle so it remains centered within its lane even on the curved sections of the road at a speed preset by the driver.



Lane Maintenance Assist

Helps with steering to keep the vehicle within the chosen lane.



Navigation-Based Smart Cruise Control

(on safe driving zones and curved sections of the road)

The Smart Cruise Control ensures safe driving by automatically adjusting the vehicle speed according to road conditions on highways.

- Safe driving zones: Reduces vehicle speed automatically when entering
- Exiting safe driving zones: Resumes back to its original speed automatically
- Curved sections: Reduces vehicle speed properly when entering
- Exiting curved sections: Resumes back to its original speed automatically

※ Infotainment system screen images may differ after updates. ※ ADAS is designed to assist the driver in operating the vehicle; drivers must always stay alert when driving. ※ ADAS may not function smoothly under certain environmental/driving/operating conditions. Please refer to the driver's manual for details. ※ The actual specifications applied may vary depending on the specifications selected.



Remote Smart Parking Assist

It assists the driver in parking the vehicle by driving and reversing with the smart key from outside the vehicle.



Rear Collision-Avoidance Assist (Forward Parking Assist)

Alerts the driver of the potential for a collision from the rear when the turn signal indicator is switched on for lane changes. The system also helps the driver activate the brakes in the event of an impending rear or side collision when pulling away forward from a parallel parking space.

Rear Cross-Traffic Collision Prevention Assist

Monitors areas to the left and right when the vehicle is in reverse and alerts the driver of any approaching traffic on either side. The brakes activate automatically, if necessary, to avoid an impending collision.

※ Infotainment system screen images may differ after updates. ※ ADAS is designed to assist the driver in operating the vehicle; drivers must always stay alert when driving. ※ ADAS may not function smoothly under certain environmental/driving/operating conditions. Please refer to the driver's manual for details. ※ The actual specifications applied may vary depending on the specifications selected.

Modern / Premium



17-inch Alloy Wheels



18-inch Alloy Wheels



19-inch Alloy Wheels *



Modern (Atlas White)



LED Headlamps (MFR)
Side View Mirrors
(heated, power folding, power adjustment, LED turn signal indicators)



Safety Power Windows(front row seats) *
Wide Sunroof *



Cluster Display (4.2-inch color LCD)
12.3-inch Audio Display
(BlueLink, phone projection, Bluetooth hands-free)



12.3-inch Navigation (Hyundai CarPay, e hi-pass)
8way Powered Driver Seat & 2 way Lumbar Support *



Ventilated Front Seats* / Heated Front Seats
Paddle Shift

※ The specifications shown above are based on The all new KONA. Please refer to the monthly price table for more detailed features specific to each model including N Line and Hybrid.
※ Infotainment system screen images may differ after updates. ※ * Specifications shown above do not apply to the Modern trim.

Inspiration



19-inch Alloy Wheels



Inspiration (Mirage Green)



Full LED Headlamps (projection type)
LED Turn Signal Indicators (front/rear)

Touch type Outside Door Handles
BOSE Premium Sound

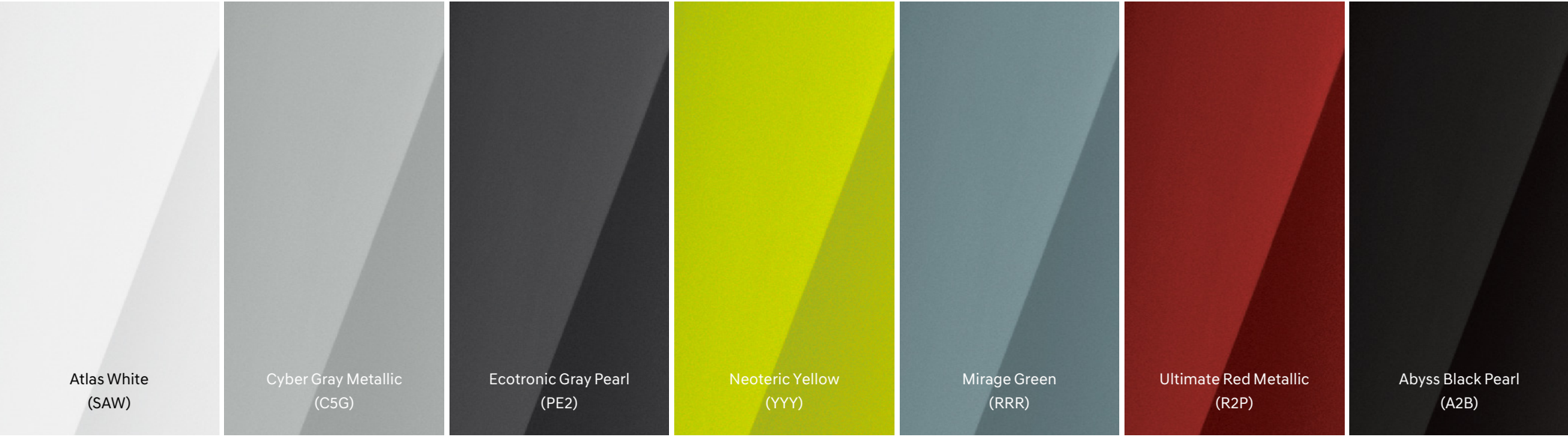
Cluster Display (12.3-inch color LCD)
Ambient Mood Lamp

Driver Seat Posture Memory System
Passenger Seat Walk-In Device

Heated Rear Seats
Smartphone Wireless Charging

※ Features and specifications may vary by trim model and may include options. Please refer to the monthly price table for more detailed features specific to each model.
※ BOSE Premium Sound System (8 speakers): 1 center speaker (1 pc), 2 front tweeter speakers, 2 front door speakers, 2 rear door speakers, 1 woofer speaker and 1 external amplifier

Exterior Colors



Exterior color combinations

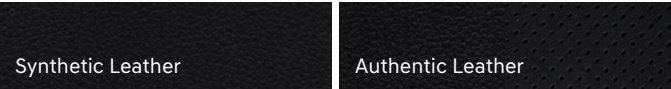
Tones	Atlas White (SAW)	Cyber Gray Metallic (C5G)	Ecotronic Gray Pearl (PE2)	Neoteric Yellow (YYY)	Mirage Green (RRR)	Ultimate Red Metallic (R2P)	Abyss Black Pearl (A2B)
Monotone Color	●	●	●	●	●	●	●
Abyss Black Pearl (A2B) Dual Tone Color	●	●	●	●	●	●	-



※ Two tone roof is not available with Abyss Black Pearl exterior
※ Vehicle colors in this publication may vary from actual vehicle colors.

※ Two tone color package: roof / outside mirrors / spoiler

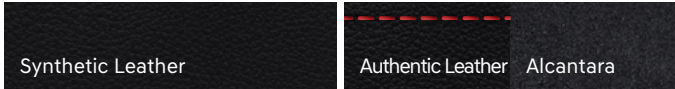
Interior Colors



Black Monotone



Gray Dual Tone



N Line-exclusive Black Monotone (with red accent)



Sage Green Color Package (with lime accent)



Beige Color Package (with black accent)

※ Interior color package (sage green and beige): Center trim on doors, woven fabric wrapping on passenger seat open tray, punching and color accents on front seats, color accents on air vent knobs and garnish, key colors and color accents on steering wheels
(Note that the Beige Color Package includes black headlining but does not include the steering wheel color accent.)

H Genuine Accessories

We accommodate the needs and lifestyles of customers who want to customize their vehicles with a wide range of general convenience, pet care, and leisure products.

Aftermarket Exclusive Products



Kennel



Multi curtain (front/rear/1st row/2nd row)



Sun Visor Sunglasses Case



MicroSD card for Built-In Cam 2 (128GB)



USB Type C to USB Type A adapters



Picnic Mat & Cooler Bag



Lightweight Camping Chair



Camping Trunk

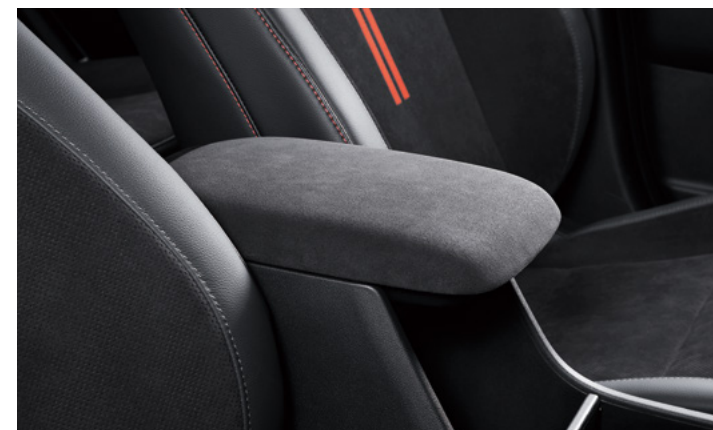
N Performance

N Performance is Hyundai's high-performance customization brand that incorporates Hyundai technology and expertise, and N DNA.

Alcantara Interior Package



Alcantara Steering Wheel



Alcantara Armrest

※ H Genuine Accessories Aftermarket Sales: Visit the Hyundai Brand Hall within the Hyundai Shop (Shop.Hyundai.com)

※ Some H Genuine Accessories packages may only be applicable to selected trim levels. Please refer to the monthly price list for more details.

※ C to USB-A conversion gender is a Hyundai-exclusive product and is not guaranteed to work with other products and other car brands.

※ The Alcantara Interior Package is exclusively for vehicles with the N Line Design Package.

Dimensions

* Unit: mm, Images and wheel tread are based on Smartstream Gasoline 1.6 Turbo/Gasoline 2.0 with 19 inch tires * () With a roof rack
* N Line's overall length is 4,385mm



Specifications

** : with roof rack

Type	Smartstream Gasoline 1.6 Turbo	Smartstream Gasoline 2.0	Smartstream Gasoline 1.6 Hybrid
Overall length (mm)	4,350 / 4,385 (N Line)	←	←
Overall width (mm)	1,825	←	←
Overall height (mm)	1,580 (**1,585, 17"/18") / 1,585 (**1,590, 19")	←	1,580 (**1,585, 17"/18")
Wheelbase (mm)	2,660	←	←
Tread (front) (mm)	1,591 (17"/18") / 1,589 (19")	←	1,591 (17"/18")
Tread (rear) (mm)	1,600 (17"/18") / 1,598 (19")	←	1,600 (17"/18")
Engine type	Smartstream G1.6T	Smartstream G2.0	Smartstream 1.6 GDi Hybrid
Displacement (cc)	1,598	1,999	1,580
Maximum power (PS/rpm)	198 / 6,000	149 / 6,200	105 / 5,700
Maximum torque (kg-m/rpm)	27.0 / 1,600 ~ 4,500	18.3 / 4,500	14.7 / 4,000
Fuel tank capacity (ℓ)	47	←	38
Motor type	-	-	Permanent Magnet synchronous Motor
Motor maximum power (kW)	-	-	32
Motor maximum torque (Nm)	-	-	170
System maximum power (PS/rpm)	-	-	141 / 5,700

Type	Displacement (cc)	Curb weight (kg)	Tire (inches)	Transmission	Grade	CO ₂ Emissions (g/km)	Fuel economy (km/ℓ)		
							Combined	City	Highway
Smartstream Gasoline 1.6 Turbo 2WD	1,598	1,405	17	Smartstream 8-speed Automatic	3	128	13.0	11.5	15.5
		1,420	18, 19			137	12.2	10.8	14.3
Smartstream Gasoline 1.6 Turbo 4WD	1,598	1,480	17	Smartstream 8-speed Automatic	3	143	11.7	10.3	14.0
		1,495	18, 19			150	11.2	10.0	13.1
Smartstream Gasoline 2.0 2WD	1,999	1,360	17	8-speed Automatic Smartstream IVT	3	121	13.6	12.6	15.0
		1,375	18, 19			127	13.0	11.8	14.7
Smartstream Gasoline 1.6 Hybrid	1,580	1,435	17	6-speed DCT	1	79	19.8	20.8	18.6
		1,435(C)				83	18.9	19.4	18.2
		1,450				18	87	18.1	18.6

※ Curb weight (C): Curb weight of certified fuel economy with specifications of the supplement battery included in the Built-in Cam.

Maintain a constant speed to drive more efficiently.

-The above fuel economy was calculated based on standard driving conditions. Actual fuel efficiency may vary depending on road conditions, driving styles, cargo weight, maintenance conditions, and outside temperatures. -Some of the photographed vehicles in this brochure depict optional features for illustrative purposes and may differ from the actual vehicles. -The features, colors, and specifications stated in this brochure are subject to change based on improvements in the vehicle's exterior or performance. -The above engine performance data is based on the net value, which is a legal requirement applied by the Ministry of Land, Infrastructure and Transport from 1997 onwards. To produce the data, an advanced measurement method that takes into account the resistance of vehicle emissions was used. This method may generate results slightly lower than those generated by existing methods based on the gross value. -The leather upholstery partially consists of synthetic leather. -The vehicle colors printed in this brochure may differ from the actual colors. -Hyundai Motor vehicles are sold at prices uniformly applied for the same products everywhere across the country to promote fair business practices. -Use of engine oil or fuel that is of low quality may result in damage to the vehicle. -Please refer to the owner's manual for details about new technologies and features stated in this brochure.

Images in this brochure are intended to enhance customer understanding and focus on high-end models and optional features. The features introduced herein may vary by trim model, package, powertrain, and exterior color. Please refer to the monthly price table for more detailed features specific to each model.

KONA Hybrid Warranties	
Warranty for Hybrid parts	10-year/200,000 km warranty - Electric motor, Hybrid high-voltage battery, HPCU (Hybrid Power Control Unit)
Guaranteed vehicle trade-in rate program	Customers may choose to apply for this program upon purchasing a vehicle. It focuses on customer satisfaction by providing a high guaranteed vehicle trade-in rate for customers who purchase another vehicle from Hyundai Motor within three years of applying for program membership.
	- Eligibility: First-time purchasing customers (does not apply to: Hyundai Motor employees, customers who are not first-time purchasers, entrepreneurs, procurement-related purchasers, etc.) - Standard guaranteed trade-in rate: Under one year: 77%, Under two years: 70%, Under three years: 64%

※ The benefits offered through the warranties above may be subject to change.

※ Contact a branch or dealership for details.

Bluelink

The advanced technology of Hyundai's Bluelink system helps keep both the driver and the vehicle safe in any situation. Bluelink is always there to keep you safe, regardless of the location or time of day. Experience the unique joy of safe and comfortable driving.

Remote control In the extremely hot summer or cold winter months, you can link your smartphone to the air conditioner or heater to set and control the temperature inside the vehicle. Enjoy a pleasant driving experience with Bluelink.	Safety security The BlueLink Center works 24 hours a day, 365 days a year. If an airbag opens due to an accident, the Center automatically detects your location and takes appropriate actions according to the situation, such as contacting the police, ambulance, insurance company, etc.	Vehicle management Services include real-time trouble detection while the vehicle is running and regular vehicle inspections on pre-arranged dates. In the event of vehicle trouble, immediate professional consulting is available, and you may conveniently make reservations for repair at the time and location of your choice.	Navigation This function enables the driver to conveniently search for destinations through voice command and suggests optimum routes based on an independent analysis of real-time traffic information. The driver can search a database of up-to-date information to find even newly created destinations.	Streaming services In addition to audio services such as Genie Music, Melon, and Podcast, you can also enjoy various video services (YouTube, U+ Mobile TV, WATCHA, Wavve) in the car. (High quality audio and OTT & video streaming are add-on services.)
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* 5 years of BlueLink service is provided for free upon purchase of a vehicle. Light Services (emergency SOS dispatch, automatic airbag deployment notification, monthly reports, traffic updates, etc.) are provided at no charge for an additional 5 years afterwards.
* For inquiries: Contact the BlueLink KakaoTalk Customer Care Center (Add 'BlueLink' via the KakaoTalk search window). * Certain features (Digital Key 2 Touch, Hyundai CarPay, Wireless Software Updates (OTA), Wireless Infotainment Updates, etc.) are available only upon BlueLink registration.
* During the Light Service period, you can still utilize the Wireless Software Updates (OTA). * High quality audio and OTT and Video streaming are add-on services that require a separate purchase of BlueLink and streaming data plan. You must also link your account of the streaming service you subscribe to (Genie Music, Melon, WATCHA, Wavve, YouTube Premium) to the app or vehicle. Regular YouTube members and U+ Mobile TV users can access content without signing in.



KONA
Digital Catalog
(PC/Tablet)



KONA
Digital Catalog
(Mobile)



KONA
Website



KONA Hybrid
Website



Hyundai Motor Company ranked first in all categories in the 2023 National Customer Satisfaction Index survey (compact, mid-size, large, compact RV, large RV and EV)



2023 Korea Customer Satisfaction Index (KCSI)
Ranked 1st in the sedan sector for 30 consecutive years
Ranked 1st in the RV sector for 20 consecutive years
Ranked 1st in the Light Passenger Vehicles and Electric Vehicles sectors



2023 KS-QEI
(Korea Standard-Quality Excellence Index)
Ranked 1st in 10 surveyed sectors
(All passenger vehicle segments, SUV-Small/Midsize/Large, Luxury Sedan E-Segment, Large Luxury SUV, EV, After-Sales Services)



Ranked first place in the automobile warranty service category of the Korean Standard-Service Quality Index (KS-SQI) for nine consecutive years

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