





The all-new KONA Electric

With the new, futuristic design and excellence that goes beyond traditional boundaries, KONA Electric brings you a whole new chapter to your life.

Exterior

Blackline moldings that wrap around the entire vehicle, and simple, futuristic pixelated graphic details complete the innovative styling.



Pixelated horizontal LED lamps (pixelated seamless horizon lamps), Full LED headlamps (projection type) & LED turn signals (front/rear), 19-inch alloy wheels & tires



38 # 4326

Bumper bottom pixelated graphics



Pixelated LED taillamps

Full LED Headlamps (Projection Type) & LED Turn Signal Indicators (Front/Rear)

Home



Panoramic display (12.3-inch LCD cluster, 12.3-inch navigation), ambient mood lighting, dual full-auto air conditioning with micro-air filter/auto-defog/dust sensor/air quality mode/after-blow ** Range per charge may vary by trim and options.

Interior

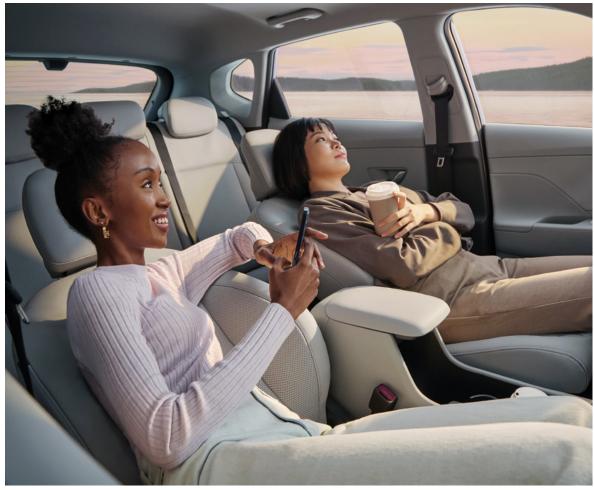
The slim, wide, and horizontal layout is complemented by interior features that emphasize technological sophistication, creating a unique atmosphere.







Open console storage bin with swivel cupholders



First-row relaxation comfort seats

Space

KONA Electric provides practicality and spaciousness for various driver and passenger needs.



Flat Floor

Eliminating the rear tunnel, the flat floor increases rear passenger space and allows rear passengers to move freely between seats.

2nd Row 2 Level Latch

The reclining 2nd row seats provides more comfort for adult passengers for longer trips.





2nd-Row Seatback Full-Folding

The full-flat 2nd row folding seats provide a near-flat space and more cabin room that can be used as a private space as well as ample luggage space.

Frunk

With 27 liters of storage space in the PE compartment under the frunk hood, you can store lightweight luggage or bags.

Driving

Enjoy a comfortable ride with KONA Electric's reliable driving performance

Max, Power / Max, Torque

$150kW/255Nm \ {}_{\text{(long range models)}}$



Improved Ride / Rear Multi-Link Suspension

Improves traction, distributes shocks, and minimizes vibrations transmitted to the body to deliver a comfortable ride for everyday driving and stability for sporty driving, such as high-speed driving and cornering.





Minimized Road / Wind Noises

Double-glazed sound insulation glass (windshield), side view mirrors with cut-line seals, carpet underpadding and sound-insulating tire (19-inches) improve noise shielding.

Electric Vehicle Active Sound Design (e-ASD)

Experience a new driving pleasure with simulated sounds of driving when the vehicle is in motion.

Function

KONA Electric's cutting-edge technology and convenience features that go beyond its vehicle class bring you a whole new level of driving experience.





Head-Up Display

Displays key information from the instrument panel and navigation on the driver's front windshield, providing information without distracting the driver.

Regenerative Braking Control Paddle Shift / Smart Regenerative Braking 2.0

Automatically adjusts regenerative braking to slow down using the traffic flow information ahead and navigation route guidance to minimize unnecessary braking and acceleration, improving energy efficiency and reducing driving fatigue.



ccNC: connected car Navigation Cockpit

The panoramic display catches a consolidated graphic theme by integrating the cluster display and navigation, and offers various features such as natural language-based voice recognition, media streaming, and real-time navigation.



Digital Key 2 Touch

Controls door locking/unlocking and ignition with iPhone, Apple Watch, and Android smartphones. Pairs with up to fifteen devices for easy access.

- * Image shown above is of an Apple Watch Series SE model.
- * Only Apple Watch is available for smartwatches.





Built-in Cam 2

KONA Electric comes with high-resolution front and rear cameras with excellent day/night image quality. The system also features voice recording, large external memory, and vehicle driving information storage and playback functions (map links, etc.). It also provides parking mode shock detection, transmission of stored video, and built-in cam status information through BlueLink.

Dual Full Auto Air Conditioner

It adjusts airflow based on temperature settings for more comfort, and sensors detect and automatically improve air quality.





Surround View Monitor

For safe parking, a high-definition camera and digital image transmission feature deliver clear images of the surrounding.

Smart Power Tailgate

The tailgate opens automatically when the driver approaches the rear of the vehicle with the smart key for easier loading of luggage.

The tailgate opening height can be adjusted according to the height of users and loading conditions.

Vehicle to Load (V2L)

Delivering power into and out of the vehicle, V2L provides users with a convenient and innovative electrification experience.



Outdoor V2L

The outdoor V2L feature enables the use of various electronic devices outside the vehicle, providing convenience in outdoors settings.



In-cabin V2L

Located near the bottom of the center console in the rear, the in-cabin V2L allows passengers to use electronic devices inside the car without worrying about recharging batteries.

Function V2L Charging Hyundai SmartSense Features Colors H Genuine Accessories Specifications Home Exterior Interior Space Driving

Charging

A charging assist for all your charging needs, convenient charging features, and the EV-only mode offer high driving efficiency.

(Based on an ultra-fast 350 kW charger)

43min 10%-80% 417km range per charge (Based on Long Range, 17-inch, without built-in cam)



Charging Door Defrosting

When the charging port door freezes due to snow, a heating system inside the door defrost around its edges allowing smooth opening.

EV-specific features include "Interior Light Minimization" to dim the interior lights when parked; "Battery Conditioning" to maintain optimal ultra-fast charging performance; "Driving Range Climate Control" to optimize climate control based on the battery status; and "EV Route Planner" to analyze battery status and distance to destination to guide you to the best charging stations if necessary.



Push-Open Charging Door

The charging door is located on the top of the front bumper and can be opened or closed by pushing it. The charge level can be easily checked through the pixel indicator in the charging port, and the instant charge button can be pressed for 2 seconds to cancel the scheduled charge and start charging immediately.

- ** The above battery charging time is based on our laboratory test results measured at room temperature and may vary depending on battery temperature, charging power, battery degradation, and outside temperature.
- ** The above driving range is based on the standard mode based on the figures officially released by Ministry of Trade, Industry and Energy, and may vary depending on road conditions, driving method, vehicle load, maintenance status, and outside temperature.
- ** When the outside temperature drops, such as in winter, the actual charging time may increase or the actual driving range may decrease due to the lowered battery performance. ** Infotainment system screen images may differ after updates.

Hyundai SmartSense

Hyundai SmartSense is an advanced driver assistance system that ensures a safe and convenient driving and parking experience.



Highway Driving Assist 2

Helps maintain a safe distance on the highway from the vehicle in front, steering the vehicle so it remains centered within its lane even on the curved sections of the road at a speed preset by the driver. When driving above a certain speed, you can automatically change lanes by holding the steering wheel and moving the turn signal switch in the direction of the lane you want to change to.

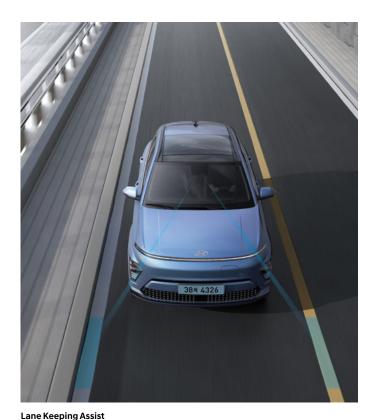
Navigation-based Smart Cruise Control (Safe Zone/Curves/Ramps)

When driving on highways, the Cruise Control helps you drive at a safe speed based on road conditions, automatically slowing down before entering a safe driving zone. Then, once you've passed the safe driving zone, it returns to the speed you originally set. In curve sections, the vehicle slows down appropriately before entering a curve. Once you're out of the curve, it returns to the speed you originally set and adjusts your speed appropriately to keep you safe on freeway on-ramps and off-ramps.

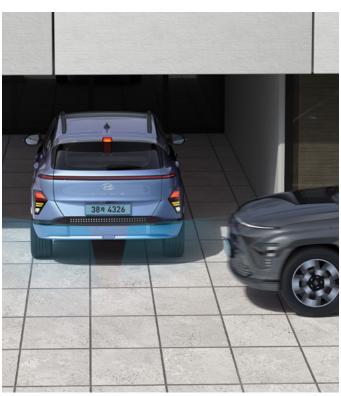


Forward Collision-Avoidance Assist

Warns the driver when a frontal collision risk is detected, such as when the vehicle ahead suddenly slows down, or when a stopped vehicle, pedestrian, or bicyclist appears in front of the vehicle, and automatically helps to brake if the risk of collision increases even after the warning. Automatically helps you brake when the risk of a collision with an oncoming vehicle, cyclists, or vehicle from the left or right side of the intersection increases while turning left with the turn signal switch on at an intersection. Automatically helps you brake when the risk of a collision with an oncoming vehicle, cyclists, or vehicle from the left or right side of the intersection increases while driving in your lane. When changing lanes, automatically helps you avoid collisions with oncoming vehicles, cyclists, and vehicles in the adjacent lane and also with them on the edge of the lane in front of you, or in the adjacent lane behind you.



Helps you stay centered in your lane.



Rear Cross-Traffic Collision Prevention Assist

Monitors areas to the left and right when the vehicle is in reverse and alerts the driver of any approaching traffic on either side. The brakes activate automatically, if necessary, to avoid an impending collision.





Rear Collision-Avoidance Assist (Forward Parking Assist)

The system helps the driver activate the brakes in the event of an impending rear or side collision when pulling away forward from a parallel parking space. It also alerts the driver of the potential for a collision from the rear when the turn signal indicator is switched on for lane changes.

Remote Smart Parking Assist

It assists the driver in parking the vehicle by driving and reversing with the smart key from outside the vehicle.

^{*} Infotainment system screen images may differ after updates.

^{*} Advanced driver assistance systems are intended to assist the driver in performing operations, so always drive cautiously.

^{*} Depending on the surrounding environment and driving conditions, functions may not operate smoothly. Refer to the owner's manual for details.

^{*} The above specification configuration varies depending on trim, powertrain and optional equipment.

Premium







19-inch alloy wheels*



Premium (Atlas White)













LED headlamps (MFR type)
Side mirrors (heated, power-folding,
power-adjustable, LED turn signal indicators)



2nd Row Air Vents Frunk



Leather Steering Wheel (heated)
USB Type-C Terminal



1st Row Heated/Ventilated Seats
Power Parking Brake w/Auto-Hold



Roof Racks**
Covering shelves**

Inspiration



19-inch alloy wheels



Inspiration (Meta Blue Pearl)



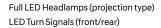














Touch-type Exterior Door Handles
Ambient Mood Lamps



1st Row Reclining Comfort Seats 2nd Row Heated Seats



Driver Position Memory System Passenger Side Walk-in Device



Wireless Smartphone Charging Power Passenger Seat (8-way)

Exterior Colors

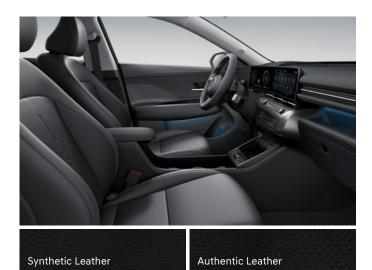


Exterior color combinations

Туре	Atlas White (SAW)	Cyber Gray Metallic (C5G)	Mirage Green (RRR)	Meta Blue Pearl (PM2)	Ecotronic Gray Pearl (PE2)	Abyss Black Pearl (A2B)	Neoteric Yellow (YYY)	Ultimate Red Metallic (R2P)
Monotone	•	•	•	•	•	•	•	•
Abyss Black Pearl (A2B) dual tone	•	•	•	•	•	-	•	•



Interior Colors







Black Monotone

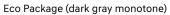
Gray Dual Tone



Sage Green Color Package (with lime accent)

eco-friendly suede





Beige Color Package (with black accent)

** Interior color package (sage green and beige): Center trim on doors, woven fabric wrapping on passenger seat open tray, punching and color accents on 1st row seats, color accents on air vent knobs and garnish, key colors and color accents on steering wheels (Note that the Beige Color Package includes black headlining but does not include the steering wheel color accent.) ** Eco Package: Mesh headrests (1st row), eco-friendly authentic leather combination seats, recycled PET yarn floor mats, BIO paint horn covers.

H Genuine Accessories

We accommodate the needs and lifestyles of customers who want to customize their vehicles with a wide range of general convenience, pet care, and leisure products.

Aftermarket Exclusive Products



Portable Console



Picnic Mat & Cooler Bag



MicroSD card for Built-In Cam 2 (128GB)



Portable Frunk Organizer



Kennel



USB Type-C to USB Type-A adapters



Camping Trunks



Multi-curtain (front/rear/1st row/2nd row)



220V Portable Fast Charging Cable



Lightweight Camping Chair



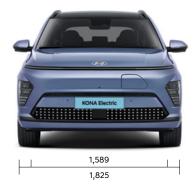
Sun Visor Sunglasses Case



5-pin Fast Charging Cable

Home Exterior Interior Space Drivina Function V2L Charging Hyundai SmartSense Features Colors H Genuine Accessories Specifications

Dimensions







* Unit: mm, Images and wheel tread are based on models with 235/45R19 tires, () With a roof rack

Specifications

Model	Fuel Type	Battery output voltage (V) / capacity (Ah)	Max. output (kW/PS)	Curb weight (kg)	Tires (inch)	Official energy consumption efficiency (fuel economy)			Driving range per charge		
модеі						City (km/kWh)	Highway (km/kWh)	Combined (km/kWh)	City (km/kWh)	Highway (km/kWh)	Combined (km/kWh)
	Electric	358 / 180.9	150 / 204	1,720	17	6.1	5.0	5.5	454	371	417
Long Range				1,725(C)					451	370	415
	Electric			1,740(C)	19	5.2	4.4	4.8	395	335	368
Standard		269 / 180.9	99 / 135	1,630	17	6.1	4.8	5.5	344	270	311

^{*} Curb weight (C): The curb weight of the certified fuel economy with the built-in cam applied,

Please follow designated speed limits for maximum fuel efficiency.

*Fuel efficiency above is based on the standard model and may differ from actual fuel efficiency in accordance with road conditions, driving habits, vehicle load, vehicle maintenance and ambient air temperature. *Some images include optional specifications and may differ from actual vehicle. *Displayed specifications and colors subject to change for improvement of performance and vehicle exterior. *Leather seats include some synthetic leather. For key parts of combination seats, natural leather is used. *Vehicle colors in this publication may vary from actual vehicle colors. *Mileage may vary in accordance with driving habits, road conditions, external temperature and air conditioning system settings. *Hyundai Motor Company sells vehicles only through Car Masters in its branches and agencies while engaging in good trade practices at the same prices for the same products all over the country.

Images in this catalog are intended to enhance customer understanding and focus on high-end models and optional features. The features introduced herein may vary by trim model, package, powertrain, and exterior color, Please refer to the monthly price table for more detailed features specific to each model,

How to purchase an electire car

 Signing purchase

- agreement
- Signing the purchase agreement
- ② Applying for
- government subsidy - Fill out the application Submit required
- documents to the local government. Wait for eligibility
- 3 Home chargers
- information - Consultation for chargers
- to be installed - One-stop consulting services
- Receive installation instructions and connect to service vendors
- 4 Vehicle assignment/release
- Vehicle assignment. Or reconfirm the eligibility for the subsidy on D-10 and the amount of subsidy payment
- If there is no issue, the vehicle is released

(5) Apply for subsidy payment

- Complete the subsidy payment application process before the local government within 10 days of release
- Upon receipt of the subsidy payment into Hyundai's account. the amount of the back payment

6 Charger installation

- Complete home charger installation
- Survey customer satisfaction

Maximum torque (kg·m/rpm) **KONA Electric Warranty**

Type Overall length (mm)

Overall width (mm)

Overall height (mm)

Wheelbase (mm)

Tread (front) (mm)

Tread (rear) (mm)

Battery type

Battery capacity (kWh)

Maximum power (PS/rpm)

- Warranted parts for electric vehicles: 10 years 160,000 kilometers
- * High voltage battery: 10 years, 200,000 kilometers
- Parts covered by the warranty: drive motor, speed reducer, high-voltage battery, inverter, ICCU (LDC+OBC), electric vehicle system control unit (VCU)장치(VCU)

Long Range

4.355

1,825

1,575(1,580)

2,660

1,591(17") / 1,589(19")

1,600(17") / 1,598(19")

Lithium-ion

64.8

150

255 Nm



The advanced technology of Hyundai's Bluelink system helps keep both the driver and the vehicle safe in any situation. Bluelink is always there to keep you safe, regardless of the location or time of day. Experience the unique joy of safe and comfortable driving.

Remote Control

In the extremely hot summer or cold winter months, you can link your smartphone to the air conditioner or heater to set and control the temperature inside the vehicle. Enjoy a pleasant driving experience with Bluelink.

Safety security

The BlueLink Center works 24 hours a day, 365 days a year. If an airbag opens due to an accident, the Center automatically detects your location and takes appropriate actions according to the situation, such as contacting the police, ambulance, insurance company, etc.

Vehicle Management

Services include real-time trouble detection while the vehicle is running and regular vehicle inspections on prearranged dates. In the event of vehicle trouble, immediate professional consulting is available, and you may conveniently make reservations for repair at the time and location of your choice.

Navigation

This function enables the driver to conveniently search for destinations through voice command and suggests optimum routes based on an independent analysis of realtime traffic information. The driver can search a database of upto-date information to find even newly created

Streaming services

In addition to audio services such as Genie Music, Melon, and Podcast, you can also enjoy various video services (YouTube, U+ Mobile TV, WATCHA, Wavve) in the car, (High quality audio and OTT & video streaming are add-on services.)

Standard

1,591(17")

1.600(17"

←

48.6

99

^{* 5} years of BlueLink service is provided for free upon purchase of a vehicle. Light Services (emergency SOS dispatch, automatic airbag deployment notification, monthly reports, traffic updates, etc.) are provided at no charge for an additional 5 years afterwards,

^{*} For inquiries: Contact the BlueLink KakaoTalk Customer Care Center (Add 'BlueLink' via the KakaoTalk search window). * Certain features (Digital Key 2 Touch, Hyundai CarPay, Wireless Software Updates (OTA), Wireless Infotainment Updates, etc.) are available only upon BlueLink registration. * During the Light Service period, you can still utilize the Wireless Software Updates (OTA). * High quality audio and OTT and Video streaming are add-on services that require a separate purchase of BlueLink and streaming data plan. You must also link your account of the streaming service you subscribe to (Genie Music, Melon, WATCHA, Wavve, YouTube Premium) to the app or vehicle. Regular YouTube members and U+ Mobile TV users can access content without signing in.

E-FINANCE Charging Benefits

Benefit from up to 1,6 million in charging credits at no cost, so you don't have to worry about electric vehicle charging fees for the first 2 years of vehicle ownership.

Eligible Recipients Blue Members who have purchased the KONA Electric

How to Sign Up 1. Register on the MyHyundai App > 2. Click on 'Services' on the App screen > 3. Click 'Sign up for E-FINANCE'

Category	Basic Charging Card Offered	Hyundai Motor Exclusive Card Promotion	Hyundai Motor Installment Plan / Long-term Rent/Lease Promotion
Eligibility	All customers whose vehicles have been delivered (individuals/corporations)	Individuals/private business owners	All customers (individuals/corporations)
Criteria	When signing up for an E-Finance charging card	Single lump sum payment of 10 million won or more OR use of SaveAuto with card payments of less than 12 months	More than 10 million won in installments over more than 12 months
Credit Provided	800,000 credits	400,000 credits	400,000 credits
Payment Timeline	Immediately upon signup	Within 2-3 months afte	er delivery

For Blue Members who have purchased the KONA Electric

- Individual and private business owner customers, individual customers of long-term rental/lease firms
- Employees of a direct purchase firm, employees of a corporation using long-term rental/lease firms
- * Charging benefits for new vehicle purchases are not provided for used car buyers (including those who inherit long-term rental/lease contracts).
- * Complimentary benefits are provided to customers who join within 2 months of the vehicle delivery date,
- * Excluding Hyundai Motor employees, dealership employees, and Blue Hands agents/representatives

Blue Members Sign Up

Please fill out the application form and submit the required documentation at the branch or dealership where you purchased your vehicle.

(Long-term rental/lease customers can sign up at any branch or dealership nationwide, and can also sign up online after registering on the website.)

Service Signup

Sign up for an E-Finance Charging Card via the MyHyundai App.

- An information text will be sent within 7 days of vehicle delivery and Blue Members registration.
- You can sign up within 2 months of the vehicle delivery date.

Customer Service Center Information

- For program and service eligibility inquiries: Hyundai Motor Customer Service Center (080-600-6000)
- For charging card inquiries: SK electlink Call Center (1566-1704)







KONA Electric Digital Catalog (PC/Tablet)



KONA Electric Digital Catalog (Mobile)



KONA Electric Homepage



Hyundai Motor Company ranked first in all categories in the 2023 National Customer Satisfaction Index survey (compact, mid-size, large, compact RV, large RV and EV)



2023 Korea Customer Satisfaction Index (KCSI) Ranked 1st in the sedan sector for 30 consecutive years

Ranked 1st in the RV sector for 20 consecutive years Ranked 1st in the Light Passenger Vehicles and Electric Vehicles sectors



2023 KS-QEI
(Korea Standard-Quality Excellence Index)
Ranked 1st in 10 surveyed sectors
(All passenger vehicle segments, SUV-Small/
Midsize/Large, Luxury Sedan E-Segment, Large
Luxury SUV, EV, After-Sales Services)



Quality Excellence Index)

Quality Excellence Index)

Quality Excellence Index)

A service category of the Korean StandardService Quality Index (KS-SQI) for nine

consecutive years

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