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# 2024 KONA Electric

Long Range

Release Date: March 4, 2024 / (Unit: KRW)

Classification	Selling price before tax benefit Supply value(surtax)	Selling price after tax benefit	Standard equipment	Options (before tax benefit)
Premium	49,000,000 44,545,455(4,454,545)	46,520,000	<ul style="list-style-type: none"> <li><b>Electric Power System/Performance:</b> 64.8kWh lithium-ion battery, Rear multi-link suspension, Regenerative braking system, Column-Type Shift By Wire, Heat pump system, Battery conditioning mode, Drive mode selector, Indoor V2L</li> <li><b>Safety:</b> 6 airbag system(1st row advanced/side airbags and rollover-resistant curtain airbags), Child seat fastening system(2 in 2nd row), Safety unlock function, Multi-Collision Brake System, Artificial engine sound(for pedestrian protection)</li> <li><b>Smart Safety Technology:</b> Vibration warning steering wheel, Forward Collision-avoidance Assist(vehicles/pedestrians/ two-wheeled vehicles/junction turning/front oncoming), Lane Keeping Assist, Lane Following Assist, Intelligent speed limit assist, Driver Attention Warning, High Beam Assist, Highway Driving Assist, Smart Cruise Control with Stop &amp; Go, Navigation-based Smart Cruise Control(safe/curve), Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist (forward exit), Rear Cross-Traffic Collision-avoidance Assist, Safe Exit Warning, Rear Occupant Alert</li> <li><b>Appearance:</b> LED headlamps(MFR type), Horizon LED Lamp(pixelated seamless horizon lamp-Daytime Running Lights, positioning lights), Pixelated LED tail lamp, LED brake lights, LED third brake lights, 17-inch alloy wheels &amp; tires, Outside mirror(heating, power-folding, power adjustment, LED turn signal lamps), Aero type wiper, Belt-line chrome molding, Double-glazed soundproof glass(windshield), Roof rack</li> <li><b>Interior:</b> 12.3-inch color LCD cluster, Leather-upholstered steering wheel (with heating), LED interior lamp(map lamp, room lamp, sun visor lamp, and luggage lamp), Leatherette(passenger seats open tray, door center trim, door armrest), Fabric headliner</li> <li><b>Seat:</b> Synthetic leather seats, 2nd row 60/40-split folding seats, Power-adjustable driver's seat(8-way, lumbar support), Heated/ventilated 1st row seats, 2nd row seat armrest</li> <li><b>Convenience:</b> Dual-zone full automatic air conditioning(with micro air filter, auto defog system, fine dust sensor, air cleaning mode, and after-blow function), Type-C USB ports(one charging port and one with data support in the front and two charging ports in the back), Electronic Parking Brake(with automatic vehicle hold), Manual tilt &amp; telescopic steering wheel, Proximity key with push-button start, Smart key remote start, Parking Distance Warning-Forward/Reverse, Rear view monitor, Paddle shift, Auto light control system, Power outlet(1 in 1st row), ECM room mirror, Rain sensor, Power windows with pinch protection(1st row), 2nd row seat air vent, Hi-pass, Covering shelf</li> <li><b>Infotainment:</b> 12.3-inch navigation system(Bluelink, phone projection, Bluetooth hands-free, Hyundai CarPay/e hi-pass), Audio system(6 speakers), OTA Software Update</li> </ul>	<b>Premium/Inspiration Common options</b> <ul style="list-style-type: none"> <li>▶ Wide sunroof [590,000]</li> <li>▶ Built-in cam 2, Augmented reality navigation [450,000]</li> <li>▶ Parking Assist [990,000]</li> </ul> <ul style="list-style-type: none"> <li>▶ Hyundai SmartSense II [490,000]</li> <li>▶ Seat Plus [490,000]</li> <li>▶ Style II [890,000]</li> <li>▶ Convenience [840,000]</li> <li>▶ Head-Up Display [590,000]</li> <li>▶ Interior color package (sage green/beige) [200,000]</li> <li>▶ Eco package [200,000]</li> </ul> <p>*Cannot choose together with Interior color package</p>
N Line Premium	50,880,000 46,254,545(4,625,455)	48,310,000	<ul style="list-style-type: none"> <li>▶ <b>Standard equipment of Premium plus</b></li> <li><b>Appearance:</b> N Line-exclusive exterior design specification (front/rear bumper design, 19-inch alloy wheels &amp; tires, side skirt, wing-type spoiler, black outside mirror cover, matte black belt-line molding), Full LED headlamps(projection type), LED turn signal lamps(front and rear)</li> <li><b>Interior:</b> N Line-exclusive interior design specification (synthetic leather seat with exclusive design, metallic pedal, metallic door scuff plate, red highlights), Ambient mood lighting</li> </ul>	<ul style="list-style-type: none"> <li>▶ Hyundai SmartSense II [490,000]</li> <li>▶ Seat Plus [490,000]</li> <li>▶ Convenience [840,000]</li> <li>▶ Head-Up Display [590,000]</li> </ul>
Inspiration	52,580,000 47,800,000(4,780,000)	49,920,000	<ul style="list-style-type: none"> <li>▶ <b>Standard equipment of Premium plus</b></li> <li><b>Electric Power System/Performance:</b> Outdoor V2L connector</li> <li><b>Smart Safety Technology:</b> Forward Collision-avoidance Assist (intersection crossing/changing lanes in oncoming traffic/approaching from either side/evasive steering assist), Blind-spot Collision-avoidance Assist (driving), Smart Cruise Control(including driving style), Navigation-based Smart Cruise Control(access road), Highway Driving Assist 2</li> <li><b>Appearance:</b> 19-inch alloy wheels &amp; tires, Full LED headlamps(projection type), LED turn signal lamps(front and rear), Door pocket lighting(1st row)</li> <li><b>Interior:</b> Ambient mood lighting</li> <li><b>Seat:</b> Natural leather seats, Power-adjustable driver's seat (relaxation comfort seat, Integrated Memory System), Power-adjustable front passenger's seat(8-way, relaxation comfort seat, and walk-in device), Heated 2nd row seats</li> <li><b>Convenience:</b> Smart power tailgate, Wireless phone charger, Digital key 2 touch, Touch type outside door handles, Head-Up Display</li> </ul>	<ul style="list-style-type: none"> <li>▶ BOSE premium sound [590,000]</li> <li>▶ Two-tone color roof [300,000]</li> </ul> <p>*Cannot choose together with Wide sunroof</p> <ul style="list-style-type: none"> <li>▶ Interior color package (sage green/beige) [200,000]</li> <li>▶ Eco package [200,000]</li> </ul> <p>*Cannot choose together with Interior color package</p>
N Line Inspiration	53,570,000 48,700,000(4,870,000)	50,860,000	<ul style="list-style-type: none"> <li>▶ <b>Standard equipment of Inspiration plus</b></li> <li><b>Appearance:</b> N Line-exclusive exterior design specification (front/rear bumper design, 19-inch alloy wheels, side skirt, wing-type spoiler, black outside mirror cover, matte black belt-line molding)</li> <li><b>Interior:</b> N Line-exclusive interior design specification(exclusively-designed natural leather/Alcantara combination seats, metallic pedal, metallic door scuff plate, red highlights)</li> </ul>	<ul style="list-style-type: none"> <li>▶ BOSE premium sound [590,000]</li> <li>▶ Two-tone color roof [300,000]</li> </ul> <p>*Cannot choose together with Wide sunroof</p>

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## Long Range

Unit: KRW

Classification	Selling price before tax benefit Supply value(surtax)	Selling price after tax benefit	Standard equipment	Options (before tax benefit)
Modern PLUS	48,090,000 43,718,182(4,371,818)	45,660,000	<ul style="list-style-type: none"> <li>▶ <b>Items not applied compared to the Premium</b></li> <li>• <b>Appearance:</b> Roof rack</li> <li>• <b>Interior:</b> Fabric headliner</li> <li>• <b>Seat:</b> 2nd row seat armrest</li> <li>• <b>Convenience:</b> Hi-pass, Covering shelf</li> </ul>	<ul style="list-style-type: none"> <li>▶ Hyundai SmartSense II [490,000]</li> <li>▶ Style II [890,000]</li> <li>▶ Hi-pass [200,000]</li> </ul>

## Standard

Unit: KRW

Classification	Selling price before tax benefit Supply value(surtax)	Selling price after tax benefit	Standard equipment	Options (before tax benefit)
Premium	45,840,000 41,672,727(4,167,273)	43,520,000	<ul style="list-style-type: none"> <li>• <b>Electric Power System/Performance:</b> 48.6kWh lithium-ion battery, Rear multi-link suspension, Regenerative braking system, Column-Type Shift By Wire, Heat pump system, Battery conditioning mode, Drive mode selector, Indoor V2L</li> <li>• <b>Safety:</b> 6 airbag system(1st row advanced/side airbags and rollover-resistant curtain airbags), Child seat fastening system(2 in 2nd row), Safety unlock function, Multi-Collision Brake System, Artificial engine sound(for pedestrian protection)</li> <li>• <b>Smart Safety Technology:</b> Vibration warning steering wheel, Forward Collision-avoidance Assist(vehicles/pedestrians/two-wheeled vehicles/junction turning/front oncoming), Lane Keeping Assist, Lane Following Assist, Intelligent speed limit assist, Driver Attention Warning, High Beam Assist, Highway Driving Assist, Smart Cruise Control with Stop &amp; Go, Navigation-based Smart Cruise Control(safe/curve), Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist(forward exit), Rear Cross-Traffic Collision-avoidance Assist, Safe Exit Warning, Rear Occupant Alert</li> <li>• <b>Appearance:</b> LED headlamps(MFR type), Horizon LED Lamp(pixelated seamless horizon lamp-Daytime Running Lights, positioning lights), Pixelated LED tail lamp, LED brake lights, LED third brake lights, 17-inch alloy wheels &amp; tires, Outside mirror(heating, power-folding, power adjustment, LED turn signal lamps), Aero type wiper, Belt-line chrome molding, Double-glazed soundproof glass(windshield)</li> <li>• <b>Interior:</b> 12.3-inch color LCD cluster, Leather-upholstered steering wheel (with heating), LED interior lamp(map lamp, room lamp, sun visor lamp, and luggage lamp), Leatherette(passenger seats open tray, door center trim, door armrest), Fabric headliner</li> <li>• <b>Seat:</b> Synthetic leather seats, 2nd row 60/40-split folding seats, Power-adjustable driver's seat(8-way, lumbar support), Heated/ventilated 1st row seats, 2nd row seat armrest</li> <li>• <b>Convenience:</b> Dual-zone full automatic air conditioning(with micro air filter, auto defog system, fine dust sensor, air cleaning mode, and after-blow function), Type-C USB ports(one charging port and one with data support in the front and two charging ports in the back), Electronic Parking Brake(with automatic vehicle hold), Manual tilt &amp; telescopic steering wheel, Proximity key with push-button start, Smart key remote start, Parking Distance Warning-Forward/Reverse, Rear view monitor, Paddle shift, Auto light control system, Power outlet(1 in 1st row), ECM room mirror, Rain sensor, Power windows with pinch protection(1st row), 2nd row seat air vent, Hi-pass</li> <li>• <b>Infotainment:</b> 12.3-inch navigation system(Bluelink, phone projection, Bluetooth hands-free, Hyundai CarPay/e hi-pass), Audio system(6 speakers), OTA Software Update</li> </ul>	<ul style="list-style-type: none"> <li>▶ Hyundai SmartSense II [490,000]</li> <li>▶ Seat Plus [490,000]</li> <li>▶ Convenience [840,000]</li> <li>▶ Parking Assist [990,000]</li> <li>▶ Head-Up Display [590,000]</li> </ul>

Classification	Details
Hyundai SmartSense II	Forward Collision-avoidance Assist(intersection crossing/changing lanes in oncoming traffic/approaching from either side/evasive steering assist), Blind-spot Collision-avoidance Assist(driving), Smart Cruise Control(including driving style), Navigation-based Smart Cruise Control(access road), Highway Driving Assist 2
Style II	Full LED headlamps(projection type), LED turn signal lamps(front and rear), 19-inch alloy wheels & tires, Ambient mood lighting
Seat Plus	Power-adjustable driver's seat(relaxation comfort seat, Integrated Memory System), Power-adjustable front passenger's seat(8-way, relaxation comfort seat, and walk-in device), Heated 2nd row seats
Parking Assist	Surround View Monitor, Blind-spot View Monitor, Parking Distance Warning-Side, Parking Collision-avoidance Assist-Rear, Remote Smart Parking Assist
Convenience	Smart power tailgate, Wireless phone charger, Digital key 2 touch, Door pocket lighting(1st row), Touch type outside door handles, Outdoor V2L connector
Interior color package	Woven upholstery on door center trim and passenger seat open tray, Design punching and color highlights on 1st row seats, Color highlights on air vent knobs and trim, Color highlights on steering wheel and trim ※ For the Beige Color Package, the black headliner is applied rather than the steering wheel color highlights.
Eco package	Mesh-type headrest(1st row), Eco-friendly suede and eco-friendly leather combination seats, Recycled-PET yarn headlining, Recycled-PET yarn floor mats, BIO-paint horn cover
BOSE premium sound	BOSE premium sound(8 speakers and external amp), EV Active Sound Design(e-ASD)