

2024 KONA Electric

Standard

Release Date: September 3, 2024 / (Unit: KRW)

Classification	Selling price before tax benefit Supply value(surtax)	Selling price after tax benefit	Standard equipment	Options (before tax benefit)
E-Value +	43,630,000 <small>39,663,636(3,966,364)</small> <div>with 3.5% individual consumption tax applied</div> 42,970,000	41,420,000 <div>with 3.5% individual consumption tax applied</div> 41,420,000	<ul style="list-style-type: none">• Electric Power System/Performance: 48.6kWh lithium-ion battery, Rear multi-link suspension, Regenerative braking system, Column-Type Shift By Wire, Heat pump system, Battery conditioning mode, Drive mode select• Safety: 6 airbag system(1st-row advanced/side airbags and rollover-resistant curtain airbags), Child seat fastening system (2 in 2nd-row), Safety unlock function, Multi-Collision Brake System, Artificial engine sound(for pedestrian protection), Fire extinguisher for vehicles• Smart Safety Technology: Vibration warning steering wheel, Forward Collision-avoidance Assist(vehicles/pedestrians/ two-wheeled vehicles/junction turning/front oncoming), Lane Keeping Assist, Lane Following Assist, Intelligent Speed Limit Assist, Driver Attention Warning, High Beam Assist, Highway Driving Assist, Smart Cruise Control with Stop & Go, Navigation-based Smart Cruise Control(safe/curve), Rear Occupant Alert• Appearance: LED headlamps(MFR type), Horizon LED Lamp(pixelated seamless horizon lamp-Daytime Running Lights, positioning lights), Pixelated LED tail lamp, LED brake lights, LED third brake lights, 17-inch alloy wheels & tires, Outside mirror(heating, power-folding, power adjustment, LED turn signal lamps), Aero type wiper, Belt-line chrome molding, Double-glazed soundproof glass(windshield)• Interior: 12.3-inch color LCD cluster, LED interior lamp(map lamp, room lamp, sun visor lamp, and luggage lamp)• Seat: Fabric seats(without seatback pocket), 2nd-row 60/40-split folding seats• Convenience: Dual-zone full automatic air conditioning(with micro air filter, auto defog system, fine dust sensor, air cleaning mode, and after-blow function), USB Type-C Ports: Front(1 data/charge), Rear(2 charge), Electronic Parking Brake(with automatic vehicle hold), Manual tilt & telescopic steering wheel, Proximity key with push-button start, Smart key remote start, Parking Distance Warning-Forward/Reverse, Rear View Monitor, Paddle shift, Auto light control system, Power outlet(1 in 1st-row), 2nd-row seat air vent• Infotainment: 12.3-inch navigation system(Bluelink, phone projection, Bluetooth hands-free, In-car Payment/e hi-pass), Audio system(6 speakers), OTA Software Update	<div>▶ Hyundai SmartSense III</div> <div>▶ Hi-pass</div> <div>[690,000]</div> <div>[200,000]</div>
Premium	45,840,000 <small>41,672,727(4,167,273)</small> <div>with 3.5% individual consumption tax applied</div> 45,140,000	43,520,000 <div>with 3.5% individual consumption tax applied</div> 43,520,000	<div>▶ Standard equipment of E-Value + plus</div> <ul style="list-style-type: none">• Electric Power System/Performance: Indoor V2L• Smart Safety Technology: Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist(forward exit), Rear Cross-traffic Collision-avoidance Assist, Safe Exit Warning• Interior: Leather-upholstered steering wheel(with heating), Leatherette(passenger seats open tray, door center trim, door armrest), Fabric headliner• Seat: Synthetic leather seats(with passengers' seatback pocket), Power-adjustable driver's seat(8-way, lumbar support), Heated/ventilated 1st-row seats, 2nd-row seat armrest• Convenience: ECM room mirror, Rain sensor, Power windows with pinch protection(1st-row), Hi-pass	<div>▶ Hyundai SmartSense II</div> <div>▶ Seat Plus</div> <div>▶ Convenience</div> <div>▶ Parking Assist</div> <div>▶ Head-Up Display</div> <div>[490,000]</div> <div>[490,000]</div> <div>[840,000]</div> <div>[990,000]</div> <div>[590,000]</div>

Long Range

(Unit: KRW)

Classification	Selling price before tax benefit Supply value(surtax)	Selling price after tax benefit	Standard equipment	Options (before tax benefit)
Premium	49,000,000 <small>44,545,455(4,454,545)</small> <div>with 3.5% individual consumption tax applied</div> 48,260,000	46,520,000 <div>with 3.5% individual consumption tax applied</div> 46,520,000	<ul style="list-style-type: none">• Electric Power System/Performance: 64.8kWh lithium-ion battery, Rear multi-link suspension, Regenerative braking system, Column-Type Shift By Wire, Heat pump system, Battery conditioning mode, Drive mode select, Indoor V2L• Safety: 6 airbag system(1st-row advanced/side airbags and rollover-resistant curtain airbags), Child seat fastening system (2 in 2nd-row), Safety unlock function, Multi-Collision Brake System, Artificial engine sound(for pedestrian protection), Fire extinguisher for vehicles• Smart Safety Technology: Vibration warning steering wheel, Forward Collision-avoidance Assist(vehicles/pedestrians/two-wheeled vehicles/junction turning/front oncoming), Lane Keeping Assist, Lane Following Assist, Intelligent Speed Limit Assist, Driver Attention Warning, High Beam Assist, Highway Driving Assist, Smart Cruise Control with Stop & Go, Navigation-based Smart Cruise Control(safe/curve), Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist(forward exit), Rear Cross-traffic Collision-avoidance Assist, Safe Exit Warning, Rear Occupant Alert• Appearance: LED headlamps(MFR type), Horizon LED Lamp(pixelated seamless horizon lamp-Daytime Running Lights, positioning lights), Pixelated LED tail lamp, LED brake lights, LED third brake lights, 17-inch alloy wheels & tires, Outside mirror(heating, power-folding, power adjustment, LED turn signal lamps), Aero type wiper, Belt-line chrome molding, Double-glazed soundproof glass(windshield), Roof rack• Interior: 12.3-inch color LCD cluster, Leather-upholstered steering wheel (with heating), LED interior lamp(map lamp, room lamp, sun visor lamp, and luggage lamp), Leatherette(passenger seats open tray, door center trim, door armrest), Fabric headliner• Seat: Synthetic leather seats, 2nd-row 60/40-split folding seats, Power-adjustable driver's seat(8-way, lumbar support), Heated/ventilated 1st-row seats, 2nd-row seat armrest• Convenience: Dual-zone full automatic air conditioning(with micro air filter, auto defog system, fine dust sensor, air cleaning mode, and after-blow function), USB Type-C Ports: Front(1 data/charge), Rear(2 charge), Electronic Parking Brake(with automatic vehicle hold), Manual tilt & telescopic steering wheel, Proximity key with push-button start, Smart key remote start, Parking Distance Warning-Forward/Reverse, Rear View Monitor, Paddle shift, Auto light control system, Power outlet(1 in 1st-row), ECM room mirror, Rain sensor, Power windows with pinch protection (1st-row), 2nd-row seat air vent, Hi-pass, Covering shelf• Infotainment: 12.3-inch navigation system(Bluelink, phone projection, Bluetooth hands-free, In-car Payment/e hi-pass), Audio system(6 speakers), OTA Software Update	<div>Premium/Inspiration Common options</div> <div><div>▶ Wide sunroof</div><div>[590,000]</div><div>▶ Built-in cam 2,</div><div>Augmented reality navigation</div><div>[450,000]</div><div>▶ Parking Assist</div><div>[990,000]</div></div> <div><div>▶ Hyundai SmartSense II</div><div>[490,000]</div><div>▶ Seat Plus</div><div>[490,000]</div><div>▶ Style II</div><div>[890,000]</div><div>▶ Convenience</div><div>[840,000]</div><div>▶ Head-Up Display</div><div>[590,000]</div><div>▶ Interior color package</div><div>[200,000]</div><div>(sage green/beige)</div><div>▶ Eco package</div><div>[200,000]</div><div>*Cannot choose together with</div><div>Interior color package</div></div>
N Line Premium	50,880,000 <small>46,254,545(4,625,455)</small> <div>with 3.5% individual consumption tax applied</div> 50,110,000	48,310,000 <div>with 3.5% individual consumption tax applied</div> 48,310,000	<div>▶ Standard equipment of Premium plus</div> <ul style="list-style-type: none">• Appearance: N Line-exclusive exterior design specification (front/rear bumper design, 19-inch alloy wheels & tires, side skirt, wing-type spoiler, black outside mirror cover, matte black belt-line molding), Full LED headlamps(projection type), LED turn signal lamps(front and rear)• Interior: N Line-exclusive interior design specification(synthetic leather seat with exclusive design, metallic pedal, metallic door scuff plate, red highlights), Ambient mood lighting	<div><div>▶ Hyundai SmartSense II</div><div>[490,000]</div><div>▶ Seat Plus</div><div>[490,000]</div><div>▶ Convenience</div><div>[840,000]</div><div>▶ Head-Up Display</div><div>[590,000]</div></div>
Inspiration	52,580,000 <small>47,800,000(4,780,000)</small> <div>with 3.5% individual consumption tax applied</div> 51,780,000	49,920,000 <div>with 3.5% individual consumption tax applied</div> 49,920,000	<div>▶ Standard equipment of Premium plus</div> <ul style="list-style-type: none">• Electric Power System/Performance: Outdoor V2L connector• Smart Safety Technology: Forward Collision-avoidance Assist (intersection crossing/changing lanes in oncoming traffic/ approaching from either side/evasive steering assist), Blind-spot Collision-avoidance Assist(driving), Smart Cruise Control(including driving style), Navigation-based Smart Cruise Control(access road), Highway Driving Assist 2• Appearance: 19-inch alloy wheels & tires, Full LED headlamps(projection type), LED turn signal lamps(front and rear), Door pocket lighting(1st-row)• Interior: Ambient mood lighting• Seat: Natural leather seats, Power-adjustable driver's seat(relaxation comfort seat, Integrated Memory System), Power-adjustable front passenger's seat(8-way, relaxation comfort seat, and walk-in device), Heated 2nd-row seats• Convenience: Smart power tailgate, Wireless phone charger, Digital key 2 touch, Touch type outside door handles, Head-Up Display	<div><div>▶ BOSE premium sound</div><div>[590,000]</div><div>▶ Two-tone color roof</div><div>[300,000]</div><div>*Cannot choose together with</div><div>Wide sunroof</div><div>▶ Interior color package</div><div>[200,000]</div><div>(sage green/beige)</div><div>▶ Eco package</div><div>[200,000]</div><div>*Cannot choose together with</div><div>Interior color package</div></div>
N Line Inspiration	53,570,000 <small>48,700,000(4,870,000)</small> <div>with 3.5% individual consumption tax applied</div> 52,760,000	50,860,000 <div>with 3.5% individual consumption tax applied</div> 50,860,000	<div>▶ Standard equipment of Inspiration plus</div> <ul style="list-style-type: none">• Appearance: N Line-exclusive exterior design specification(front/ rear bumper design, 19-inch alloy wheels, side skirt, wing-type spoiler, black outside mirror cover, matte black belt-line molding)• Interior: N Line-exclusive interior design specification(exclusively-designed natural leather/Alcantara combination seats, metallic pedal, metallic door scuff plate, red highlights)	<div><div>▶ BOSE premium sound</div><div>[590,000]</div><div>▶ Two-tone color roof</div><div>[300,000]</div><div>*Cannot choose together with</div><div>Wide sunroof</div></div>

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This price list is an unofficial translation of the Korean price list for the convenience of foreign residents in South Korea.
If the price list differs from the Korean price list, please check the contents of the Korean price list first.

※ All prices for optional items were listed before the individual consumption tax reduction.
Please check the actual selling price reflecting the individual consumption tax reduction amount when making a quote.
※ Please check the Korean price list for information on colors, details, and fuel consumption for each model.
※ The final price with the selected products/features may vary depending on the tax benefits applied. (To see the final selling price, check the estimate.)
Please make sure to check the actual selling price after the individual consumption tax benefit is applied.
※ The items (specifications, colors, etc.) and prices listed in this pricing table are subject to change without prior notice depending on the holding of new car launch events, improvements made in automobile performance, introduction of related laws and regulations, and changes in company circumstances.
※ The selling price (after tax benefits) is based on the assumption that the environment-friendly motor vehicle standards under the Act on Promotion of Development and Distribution of Environment-friendly Motor Vehicles have been met. If this is not the case, the selling price may vary.

Long Range

(Unit: KRW)

Classification	Selling price before tax benefit Supply value(surtax)	Selling price after tax benefit	Standard equipment	Options (before tax benefit)
Modern Plus	48,090,000 43,718,182(4,371,818) <div>with 3.5% individual consumption tax applied</div> 47,360,000	45,660,000 <div>with 3.5% individual consumption tax applied</div> 45,660,000	▶ Items not applied compared to the Premium • Appearance: Roof rack • Interior: Fabric headliner • Seat: 2nd-row seat armrest • Convenience: Hi-pass, Covering shelf	▶ Hyundai SmartSense II [490,000] ▶ Style II [890,000] ▶ Hi-pass [200,000]

Classification	Details	
Hyundai SmartSense	II	Forward Collision-avoidance Assist(intersection crossing/changing lanes in oncoming traffic/approaching from either side/ evasive steering assist), Blind-spot Collision-avoidance Assist(driving), Smart Cruise Control(including driving style), Navigation-based Smart Cruise Control(access road), Highway Driving Assist 2
	III	Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist(forward exit), Rear Cross-traffic Collision-avoidance Assist, Safe Exit Warning
Style II	Full LED headlamps(projection type), LED turn signal lamps(front and rear), 19-inch alloy wheels & tires, Ambient mood lighting	
Seat Plus	Power-adjustable driver's seat(relaxation comfort seat, Integrated Memory System), Power-adjustable front passenger's seat(8-way, relaxation comfort seat, and walk-in device), Heated 2nd-row seats	
Parking Assist	Surround View Monitor, Blind-spot View Monitor, Parking Distance Warning-Side, Parking Collision-avoidance Assist-Rear, Remote Smart Parking Assist	
Convenience	Smart power tailgate, Wireless phone charger, Digital key 2 touch, Door pocket lighting(1st-row), Touch type outside door handles, Outdoor V2L connector	
Interior color package	Woven upholstery on door center trim and passenger seat open tray, Design punching and color highlights on 1st-row seats, Color highlights on air vent knobs and trim, Color highlights on steering wheel and trim ※ For the Beige Color Package, the black headliner is applied rather than the steering wheel color highlights.	
Eco package	Mesh-type headrest(1st-row), Eco-friendly suede and eco-friendly leather combination seats, Recycled-PET yarn headlining, Recycled-PET yarn floor mats, BIO-paint horn cover	
BOSE premium sound	BOSE premium sound(8 speakers and external amp), EV Active Sound Design(e-ASD)	