2024 KONA Hybrid

Release Date: February 6, 2024 / (Unit: KRW)

Classification	Selling price before tax benefit Supply value(surtax)	Selling price after tax benefit	Standard equipment	Options
Modern	31,020,000 28,200,000(2,820,000) with 3.5% individual consumption tax applied 30,550,000	30,020,000 with 3.5% individual consumption tox applied 29,550,000	Powertrain/Performance: Smartstream Gasoline 1.6 Hybrid engine, Hybrid system (32kW motor, lithium-ion battery, regenerative braking system), Hybrid-exclusive e-Motion Drive system(e-Dynamic Drive, e-Comfort Drive), 6-speed DCT, Column-Type Shift By Wire, Drive mode select, Rear multi-link suspension Safety, 6 airbag system(1st-row advanced/side airbags and rollover-resistant curtain airbags), Child seat fastening system(2 in 2nd-row), Safety unlock function, Multi-Collision Brake System, Fire extinguisher for vehicles Smart Safety Technology: Forward Collision-avoidance Assist(vehicles/pedestrians/two-wheeled vehicles), Lane Keeping Assist, Lane Following Assist, Intelligent Speed Limit Assist, Driver Attention Warning, High Beam Assist, Rear Occupant Alert Appearance: LED headlamps(MFR type), Horizon LED Lamp(seamless horizon lamp-Daytime Running Lights, positioning lights), LED tail lights, LED brake lights, LED third brake lights, 17-inch alloy wheels & tires, Outside mirror(heating, power-folding, power adjustment, LED turn signal lamps), Aero type wiper, Double-glazed soundproof glass(windshield) Interior: 4.2-inch color LCD cluster, Leather-upholstered steering wheel(with heating), LED interior lamp(map lamp, room lamp, sun visor lamp, and luggage lamp), Leatherette(passenger seats open tray, door panel insert, door armrest) Seat: Synthetic leather seats, 2nd-row 60/40-split folding seats, Driver's seat with manual height adjustment, Heated 1st-row seats Convenience: Dual-zone full automatic air conditioning(with micro air filter, auto defog system, fine dust sensor, air cleaning mode, and after-blow function), USB Type-C Ports: Front(1 data/charge), Rear(2 charge), Electronic Parking Brake(with automatic vehicle hold), Manual tilt & telescopic steering wheel, Proximity key with push-button start, Smart key remote start, Parking Distance Warning-Forward/Reverse, Rear View Monitor, Paddle shift, Cruise control, Auto light control system, Power outlet(1 in 1st-row), ECM room mirror, 2nd-row seat air	► Hi-pass [200,000] ► Hyundai SmartSense [1,100,000] ► Style [640,000]
Modern PLUS	31,660,000 28,781,818(2,878,182) with 3.5% individual consumption tax applied 31,180,000	30,660,000 with 3.5% individual consumption tax applied 30,180,000	Standard equipment of Modern plus Seat: Power-adjustable driver's seat(8-way, lumbar support), Ventilated 1st-row seats Convenience: Power windows with pinch protection(1st-row)	
Premium	33,210,000 30,190,909(2,019,091) with 3.5% individual consumption tax applied 32,710,000	32,210,000 with 3.5% individual consumption tax applied 31,700,000	Standard equipment of Modern PLUS plus Appearance: Roof rack, Silver skid plate, Dark gray cladding/side molding/bumper, Belt-line chrome molding, Glossy black spoiler garnish Interior: Fabric headliner Seat: 2nd-row seat armrest Convenience: Rain sensor, Hi-pass, Covering shelf	Premium/Inspiration Common options Wide sunroof [590,000] Built-in cam 2, [450,000] Augmented reality navigation Hyundai SmartSense [1,100,000] Seat Plus [490,000] Style [490,000] Style [400,000] Can additionally select Parking Assist 200,000] Interior color package [590,000]
N Line Premium	34,840,000 31,672,727(3,167,273) with 3.5% individual consumption tax applied 34,310,000	33,840,000 with 3.5% individual consumption tax applied 33,310,000	Standard equipment of Premium plus Appearance: N Line-exclusive exterior design specification(body-colored cladding, front/rear bumper design, 18-inch alloy wheels & tires, side skirt, wing-type spoiler, single twin tip muffler, black outside mirror cover, matte black belt-line molding), Full LED headlamps(projection type), LED turn signal lamps(front and rear) Interior: N Line-exclusive interior design specification(synthetic leather seat with exclusive design, metallic pedal, metallic door scuff plate, red highlights), Ambient mood lighting	► Hyundai SmartSense I [1,100,000] ► Seat Plus [490,000] ► 12.3-inch color LCD cluster [400,000] − Can additionally select Parking Assist [990,000] ► Convenience [590,000]
Inspiration	36,380,000 33,072,727(3,307,273) with 3.5% individual consumption tax applied 35,830,000	35,380,000 with 3.5% individual consumption tax applied 34,830,000	Standard equipment of Premium plus Smart Safety Technology: Vibration warning steering wheel, Forward Collision-avoidance Assist(junction turning/front oncoming), Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist (forward exit), Rear Cross-traffic Collision-avoidance Assist, Safe Exit Warning, Highway Driving Assist, Smart Cruise Control with Stop & Go, Navigation-based Smart Cruise Control(safe/curve) Appearance: 18-inch alloy wheels & tires, Full LED headlamps(projection type), LED turn signal lamps(front and rear), Door pocket lighting(1st-row) Interior: 12.3-inch color LCD cluster, Ambient mood lighting Seat: Natural leather seats, Power-adjustable driver's seat(relaxation comfort seat, Integrated Memory System), Power-adjustable front passenger's seat(8-way, relaxation comfort seat, and walk-in device), Heated 2nd-row seats Convenience: Smart power tailgate, Wireless phone charger, Digital key 2 touch, Touch type outside door handles	➤ Parking Assist [990,000] ➤ BOSE premium sound [590,000] ➤ Two-tone color roof *Cannot choose together with Wide sunroof ➤ Interior color package [200,000] (sage green/beige)
N Line Inspiration	37,370,000 33,972,727(3,397,273) with 3.5% individual consumption tax applied 36,800,000	36,370,000 with 3.5% individual consumption tax applied 35,800,000	Standard equipment of Inspiration plus Appearance: N Line-exclusive exterior design specification(body-colored cladding, front/rear bumper design, 18-inch alloy wheels, side skirt, wing-type spoiler, single twin tip muffler, black outside mirror cover, matte black belt-line molding) Interior: N Line-exclusive interior design specification(exclusively-designed natural leather/Alcantara combination seats, metallic pedal, metallic door scuff plate, red highlights)	► Parking Assist [990,000] ► BOSE premium sound [590,000] ► Two-tone color roof [300,000] *Cannot choose together with Wide sunroof

Classification	Details		
Hyundai SmartSense I	Vibration warning steering wheel, Forward Collision-avoidance Assist(junction turning/front oncoming), Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist(forward exit), Rear Cross-traffic Collision-avoidance Assist, Safe Exit Warning, Highway Driving Assist, Smart Cruise Control with Stop & Go, Navigation-based Smart Cruise Control(safe/curve)		
Style I	Full LED headlamps(projection type), LED turn signal lamps(front and rear), 18-inch alloy wheels & tires, Ambient mood lighting		
Seat Plus	Power-adjustable driver's seat(relaxation comfort seat, Integrated Memory System), Power-adjustable front passenger's seat(8-way, relaxation comfort seat, and walk-in device), Heated 2nd-row seats		
Parking Assist	Surround View Monitor, Blind-spot View Monitor, Parking Distance Warning-Side, Parking Collison-avoidance Assist-Rear, Remote Smart Parking Assist		
Convenience	Smart power tailgate, Wireless phone charger, Digital key 2 touch, Door pocket lighting(1st-row), Touch type outside door handles		
Interior color package	Woven upholstery on door panel inserts and passenger seat open tray, Design punching and color highlights on 1st-row seats, Color highlights on air vent knobs and trim, Color highlights on steering wheel and trim **For the Beige Color Package, the black headliner is applied rather than the steering wheel color highlights.		