

2026 SANTA FE

Release Date: August 7, 2025 / (Unit: KRW)

Classification	Selling price Supply value(surtax)	Standard equipment	Options
Exclusive	<div>36,620,000</div> <div>33,290,909(3,329,091)</div>	<ul style="list-style-type: none">• Powertrain/Performance: Smartstream Gasoline 2.5 Turbo engine, Smartstream 8-speed wet DCT, ISG system, Drive mode select, Rack-Mounted Motor-Driven Power Steering(R-MDPS), Column-Type Shift By Wire• Safety: Multi-Collision Brake System, 10 airbag system(1st-row advanced/center side airbags, 1st/2nd-row side airbags, driver's knee airbags, and rollover-resistant curtain airbags), Child seat fastening system(2 in 2nd-row), Safety unlock function, Downhill Brake Control, Column-Type Shift By Wire(vibration warning), Fire extinguisher for vehicles• Smart Safety Technology: Forward Collision-avoidance Assist(vehicles/pedestrians/ two-wheeled vehicles/junction turning/front oncoming), Lane Keeping Assist, Lane Following Assist 2, Driver Attention Warning, High Beam Assist, Smart Cruise Control with Stop & Go, Navigation-based Smart Cruise Control(safety speed zone/ curve control), Highway Driving Assist, Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist(forward exit), Rear Cross-traffic Collision-avoidance Assist, Safety Exit Assist, Advanced Rear Occupant Alert, Hands-On Detection, Vibration warning steering wheel• Exterior: Hidden-type assist handle(1st-row), LED headlamps(MFR type), LED Daytime Running Lights, LED turn signal lamps, LED rear combination lamps, Dynamic welcome lights(front), Headlamp leveling device, Chrome radiator grille, 18-inch alloy wheels & tires, LED third brake lights, Rear spoiler, Double-glazed soundproof glass(windshield, 1st-row doors, and 2nd-row doors), Solar glass(windshield), Outside mirror(heating, power-folding, power adjustment, and LED turn signal lamps)• Interior: Leather-upholstered steering wheel(with heating), Melange knit interior materials (headlining/pillar part), LED interior lamp(map lamp, personal lamp, sun visor lamp, and luggage lamp), Bilateral multi-console, Panoramic curved display, 12.3-inch color LCD cluster• Seat: Synthetic leather seats, Power-adjustable driver's seat(8-way, lumbar support), Heated/ventilated 1st-row seats, Heated 2nd-row seats, 2nd-row 60/40-split folding seats, 2nd-row sliding & reclining seat, 2nd-row remote folding• Convenience: Proximity key with push-button start, Paddle shift, Manual tilt & telescopic steering wheel, Dual-zone full automatic air conditioning(with micro air filter, fine dust sensor, auto defog system, air cleaning mode, and after-blow function), Rain sensor, Hi-pass, Parking Distance Warning-Forward/Reverse, Rear View Monitor, Power windows with pinch protection(all seats), Electronic Parking Brake(with automatic vehicle hold), Gas-filled hood lifters, USB Type-C Ports: Front(1 charge, 1 data/charge), Rear(2 charge), Power outlet(1 in 1st-row, 1 in luggage), Auto light control system, Smart power tailgate, 220V inverter, Wireless phone charger(single), In-car fingerprint authentication system (personalization, startup, payment, etc.), ECM room mirror• Infotainment: 12.3-inch navigation system(Bluelink, phone projection, Bluetooth hands-free, 6 speakers, In-car Payment/e hi-pass, rear seat sleep mode), OTA Software Update, 1st-row voice wake up function	<div>Common options</div> <div><div>▶ Built-in cam 2, Augmented reality navigation</div><div>[450,000]</div><div>▶ HTRAC, Multi Terrain Control</div><div>[2,230,000]</div><div>▶ 6-Seater</div><div>[1,040,000]</div><div>▶ 7-Seater</div><div>[690,000]</div></div> <div>H Genuine Accessories</div> <div><div>▶ Lifestyle</div><div>[490,000]</div></div>
	<div>with 3.5% individual consumption tax applied</div> <div>36,060,000</div>		<div><div>▶ Dual wide sunroof + Roof rack</div><div>[990,000]</div><div>▶ 8-way power-adjustable front passenger's seat</div><div>[200,000]</div><div>▶ Head-Up Display</div><div>[590,000]</div><div>▶ Parking Assist Plus I</div><div>[1,190,000]</div><div>▶ Platinum I</div><div>[450,000]</div><div>▶ Best Selection I</div><div>[1,500,000]</div><div>※ When Best Selection I is applied, "Parking Assist Plus I " and "Platinum I " cannot be selected separately</div></div>
Prestige	<div>39,490,000</div> <div>35,900,000(3,590,000)</div>	<ul style="list-style-type: none">▶ Standard equipment of Exclusive plus• Exterior: Full LED headlamps(projection type), Roof rack• Interior: Metallic door scuff plate, Metallic pedal• Seat: 8-way power-adjustable front passenger's seat• Convenience: Wireless phone charger(dual), Reverse light guide, Digital key 2• Smart Safety Technology: Forward Collision-avoidance Assist(intersection crossing/ changing lanes in oncoming traffic/approaching from either side/evasive steering assist), Highway Driving Assist 2, Blind-spot Collision-avoidance Assist(driving), Navigation-based Smart Cruise Control(access road)	<div><div>▶ Dual wide sunroof</div><div>[890,000]</div><div>▶ Head-Up Display</div><div>[590,000]</div><div>▶ Seat Plus</div><div>[740,000]</div><div>▶ Parking Assist Plus I</div><div>[1,190,000]</div><div>▶ Design Plus I</div><div>[1,350,000]</div></div>
H-Pick	<div>42,140,000</div> <div>38,309,091(3,830,909)</div>	<ul style="list-style-type: none">▶ Standard equipment of Prestige plus• Smart Safety Technology: Parking Collision-avoidance Assist-Rear• Interior: Synthetic leather-upholstered interior(multi-tray cover, door armrest, and side console components), Suede interior materials(headlining/pillar part), Ambient mood lighting• Seat: Driver ERGO motion seat(18-way, 4-way lumbar support, Integrated Memory System, and stretching mode), Passenger's seat walk-in device, 1st-row relaxation comfort seats(leg rest), Smart posture control system for driver, Natural leather seats• Convenience: 2nd-row manual door curtain, Surround View Monitor, Blind-spot View Monitor, Parking Distance Warning-Side, Remote Smart Parking Assist, Head-Up Display, Power-adjustable tilt & telescopic steering wheel	<div><div>▶ Dual wide sunroof</div><div>[890,000]</div><div>▶ BOSE premium sound (12 speakers, and external amp)</div><div>[640,000]</div><div>▶ 20-inch wheels & tires</div><div>[490,000]</div></div>
Black Exterior	<div>42,490,000</div> <div>38,627,273(3,862,727)</div>	<ul style="list-style-type: none">▶ Standard equipment of H-Pick plus• Exterior: Black Exterior exclusive exterior design(radiator grille, skid plate, bumper molding, side garnish, outside door handles, C pillar garnish, roof rack, and emblem) ※ Exterior colors: Available in Abyss Black Pearl, and Creamy White Pearl ※ Interior colors: Available in Black One-tone/Gray Two-tone/Pecan Brown Two-tone ※ Black exclusive wheel not included	<div><div>▶ Dual wide sunroof</div><div>[890,000]</div><div>▶ BOSE premium sound (12 spearks, and external amp)</div><div>[640,000]</div><div>▶ 20-inch wheels & tires</div><div>[490,000]</div></div>

Calligraphy Experience quality of the highest order with unique design and exquisite materials

(Unit: KRW)

Classification	Selling price Supply value(surtax)	Standard equipment	Options
<div>Calligraphy</div>	<div>45,530,000</div> <div>41,390,909(4,139,091)</div> <div>with 3.5% individual consumption tax applied</div> <div>44,840,000</div>	<div>▶ Standard equipment of H-Pick plus</div> <div>• Exterior: Calligraphy-exclusive design(21-inch alloy wheels & Pirelli tires, radiator grille & garnish, intake grille, skid plate, black high-gloss cladding/DLO molding)</div> <div>• Interior: Two-tone leather-upholstered steering wheel(not available with black interior)</div> <div>• Seat: Nappa leather seats</div> <div>• Convenience: UV-C sterilization tray, Digital center mirror</div>	<div>Common options</div> <div>▶ Built-in cam 2, Augmented reality navigation [450,000]</div> <div>▶ HTRAC, Multi Terrain Control [2,230,000]</div> <div>▶ 6-Seater [1,040,000]</div> <div>▶ 7-Seater [690,000]</div> <div>H Genuine Accessories</div> <div>▶ Lifestyle [490,000]</div> <div>▶ Dual wide sunroof [890,000]</div> <div>▶ BOSE premium sound (12 speakers and external amp) [640,000]</div>
<div>Black Ink</div>	<div>45,530,000</div> <div>41,390,909(4,139,091)</div> <div>with 3.5% individual consumption tax applied</div> <div>44,840,000</div>	<div>▶ Standard equipment of Calligraphy plus</div> <div>• Exterior: 21-inch Black Ink exclusive alloy wheels, Black Ink exclusive exterior design (radiator grille, skid plate, bumper molding, side garnish, C pillar garnish, D pillar garnish, roof rack, and emblem)</div> <div>• Interior: Black Ink exclusive black interior design</div> <div>※ Exterior colors: Available in Abyss Black Pearl, Creamy White Pearl, and Creamy White Matte</div> <div>※ Interior color: Black One-tone</div>	<div>▶ Dual wide sunroof [890,000]</div> <div>▶ BOSE premium sound (12 speakers and external amp) [640,000]</div> <div>▶ Black Ink Plus [940,000]</div>

Classification	Details
6-Seater	2nd-row independent power seats(one-touch relaxation mode, wing-type headrest), 2nd-row one touch walk-in, 3rd-row seats(reclining, child seat fastening system, Type-C USB charger, personal lamp, and air conditioning)
7-Seater	2nd-row one touch walk-in, 3rd-row seats(reclining, child seat fastening system, Type-C USB charger, personal lamp, and air conditioning)
Seat Plus	Driver's ERGO Motion seat(18-way, 4-way lumbar support, Integrated Memory System, and stretching mode), Passenger's seat walk-in device, 1st-row relaxation comfort seats(leg rest), Power-adjustable tilt & telescopic steering wheel, Smart posture control system for driver
Platinum I	Digital key 2, Wireless phone charger(dual)
Parking Assist Plus I	Surround View Monitor, Blind-spot View Monitor, Parking Distance Warning-Side, Remote Smart Parking Assist, Parking Collision-avoidance Assist-Rear
Design Plus	I 20-inch wheels & tires, Natural leather seats, Synthetic leather-upholstered interior(multi-tray cover, door armrest, and side console components), Suede interior materials(headlining/pillar part), Ambient mood lighting, 2nd-row manual door curtain ※ Interior colors: Available in Black/Gray Two-tone/Pecan Brown Two-tone
	II Natural leather seats, Synthetic leather-upholstered interior(multi-tray cover, door armrest, and side console components), Suede interior materials(headlining/pillar part), Ambient mood lighting, 2nd-row manual door curtain ※ Interior colors: Available in Black/Gray Two-tone/Pecan Brown Two-tone
Black Ink Plus	Black Ink-exclusive interior and exterior design, black side step, Lifestyle package(Black Ink Plus exclusive door spot lamp included)
H Genuine Accessories Lifestyle	Reversible luggage mat, Metal transverse trim, LED door spot lamp, LED tailgate lamp
Best Selection I	Digital key 2, Wireless phone charger(dual), Surround View Monitor, Blind-spot View Monitor, Parking Distance Warning-Side, Remote Smart Parking Assist, Parking Collision-avoidance Assist-Rear