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 This price list is an unofficial translation of the Korean price list for the convenience of foreign residents in South Korea.  
 If the price list differs from the Korean price list, please check the contents of the Korean price list first.

※ Please check the Korean price list for information on colors, details, and fuel consumption for each model.  
 ※ The final price, with optional items included, may differ depending on the maximum individual consumption tax benefit.  
 (To see the final selling price, check the estimate.)  
 ※ The prices of all optional items do not reflect the individual consumption tax benefit.  
 Please make sure to check the actual selling price after the individual consumption tax benefit is applied.  
 ※ The items (specifications, colors, etc.) and prices listed in this pricing table are subject to change without prior notice depending on the holding of new car launch events, improvements made in automobile performance, introduction of related laws and regulations, and changes in company circumstances.

# The all-new KONA Hybrid

Release Date: January 18, 2023 / (Unit: KRW)

Classification	Selling price before tax benefit Supply value(surtax)	Selling price after tax benefit	Standard equipment	Options
Modern	31,770,000 <small>28,881,818(2,888,182)</small>	30,340,000	<ul style="list-style-type: none"> <li><b>Powertrain/Performance:</b> Smartstream Gasoline 1.6 Hybrid engine, Hybrid system(32kW motor, lithium-ion battery, regenerative braking system), 6-speed DCT, Column-Type Shift By Wire, Drive mode selector, Rear multi-link suspension</li> <li><b>Safety:</b> 6 airbag system(1st row advanced/side airbags and rollover-resistant curtain airbags), Child seat fastening system(2 in 2nd row), Safety unlock function, Multi-Collision Brake System</li> <li><b>Smart Safety Technology:</b> Forward Collision-avoidance Assist(vehicles/pedestrians/two-wheeled vehicles), Lane Keeping Assist, Lane Following Assist, Intelligent speed limit assist, Driver Attention Warning, High Beam Assist, Rear Occupant Alert</li> <li><b>Appearance:</b> LED headlamps(MFR type), Seamless Horizon Lamp (daytime running lights and positioning lights), LED tail lights, LED brake lights, LED third brake lights, 17-inch alloy wheels &amp; tires, Outside mirror(heating, power-folding, power adjustment, LED turn signal lamps), Aero type wiper, Double-glazed soundproof glass(windshield)</li> <li><b>Interior:</b> 4.2-inch color LCD cluster, Leather-upholstered steering wheel(with heating), LED interior lamp(map lamp, room lamp, sun visor lamp, and luggage lamp), Leatherette(passenger seats open tray, door panel insert, door armrest)</li> <li><b>Seat:</b> Synthetic leather seats, 2nd row 60/40-split folding seats, Driver's seat with manual height adjustment, Heated 1st row seats</li> <li><b>Convenience:</b> Dual-zone full automatic air conditioning(with micro air filter, auto defog system, fine dust sensor, air cleaning mode, and after-blow function), Type-C USB(one charging port and one with data support in the front and two charging ports in the back), Electronic Parking Brake(with automatic vehicle hold), Manual tilt &amp; telescopic steering wheel, Proximity key with push-button start, Smart key remote start, Parking Distance Warning-Forward/Reverse, Rear view monitor, Paddle shifters, Cruise control, Auto light control system, Power outlet(1 in 1st row), ECM room mirror</li> <li><b>Infotainment:</b> 12.3-inch navigation system(Bluelink, phone projection, Bluetooth hands-free, Hyundai CarPay), Audio system(6 speakers), OTA Software Update(Over-The-Air Updates)</li> </ul> ※ e hi-pass available for customers who request Hi-pass	<ul style="list-style-type: none"> <li>▶ Hi-pass [200,000]</li> <li>▶ Hyundai SmartSense [1,000,000]</li> <li>▶ Style I [650,000]</li> </ul>
	with 3.5% individual consumption tax applied 31,190,000	with 3.5% individual consumption tax applied 29,830,000		
Premium	33,580,000 <small>30,527,273(3,052,727)</small>	32,150,000	<ul style="list-style-type: none"> <li>▶ <b>Standard equipment of Modern plus</b></li> <li><b>Appearance:</b> Roof rack, Silver skid plate, Dark gray cladding/side molding/ bumper, Belt-line chrome molding, Glossy black spoiler garnish</li> <li><b>Seat:</b> Power-adjustable driver's seat(8-way, lumbar support), Ventilated 1st row seats, 2nd row seat armrest</li> <li><b>Convenience:</b> Power windows with pinch protection(1st row), Rain sensor, 2nd row seat air vent, Hi-pass, Covering shelf</li> </ul>	<div style="background-color: #f0f0f0; padding: 5px;"> <b>Premium/Inspiration Common options</b> <ul style="list-style-type: none"> <li>▶ Wide sunroof [600,000]</li> <li>▶ Interior color package(sage green/beige) [200,000]</li> <li>▶ Built-in cam 2 [450,000]</li> </ul> </div> <ul style="list-style-type: none"> <li>▶ Hyundai SmartSense [1,000,000]</li> <li>▶ Seat Plus [500,000]</li> <li>▶ Style I [650,000]</li> <li>▶ 12.3-inch color LCD cluster [400,000]                             <ul style="list-style-type: none"> <li>↳ Can additionally select Parking Assist [1,000,000]</li> </ul> </li> <li>▶ Convenience [600,000]</li> <li>▶ N Line design package II [1,650,000]                             <ul style="list-style-type: none"> <li>*Cannot choose together with Style I</li> <li>*Cannot choose together with Interior color package</li> </ul> </li> </ul>
	with 3.5% individual consumption tax applied 32,970,000	with 3.5% individual consumption tax applied 31,540,000		
Inspiration	36,780,000 <small>33,436,364(3,343,636)</small>	35,350,000	<ul style="list-style-type: none"> <li>▶ <b>Standard equipment of Premium plus</b></li> <li><b>Smart Safety Technology:</b> Forward Collision-avoidance Assist(junction turning/ front oncoming), Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist(forward exit), Rear Cross-Traffic Collision-avoidance Assist, Safe Exit Warning, Highway Driving Assist, Smart Cruise Control with Stop &amp; Go, Navigation-based Smart Cruise Control(safe/curve)</li> <li><b>Appearance:</b> 18-inch alloy wheels &amp; tires, Full LED headlamps(projection type), LED turn signal lamps(front and rear), Door pocket lighting(1st row)</li> <li><b>Interior:</b> 12.3-inch color LCD cluster, Ambient mood lighting</li> <li><b>Seat:</b> Natural leather seats, Power-adjustable driver's seat(relaxation comfort seat, Integrated Memory System), Power-adjustable front passenger's seat(8-way, relaxation comfort seat, and walk-in device), Heated 2nd row seats</li> <li><b>Convenience:</b> Smart power tailgate, Wireless phone charger, Digital key 2 touch, Touch type outside door handles</li> </ul>	<ul style="list-style-type: none"> <li>▶ Parking Assist [1,000,000]</li> <li>▶ BOSE premium sound [600,000]</li> <li>▶ Two-tone color roof [300,000]                             <ul style="list-style-type: none"> <li>*Cannot choose together with Wide sunroof</li> </ul> </li> <li>▶ N Line design package IV [1,000,000]                             <ul style="list-style-type: none"> <li>*Cannot choose together with Interior color package</li> </ul> </li> </ul>
	with 3.5% individual consumption tax applied 36,110,000	with 3.5% individual consumption tax applied 34,680,000		

Classification	Details
Hyundai SmartSense	Forward Collision-avoidance Assist(junction turning/front oncoming), Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist(forward exit), Rear Cross-Traffic Collision-avoidance Assist, Safe Exit Warning, Highway Driving Assist, Smart Cruise Control with Stop & Go, Navigation-based Smart Cruise Control(safe/curve)
Style	I Full LED headlamps(projection type), LED turn signal lamps(front and rear), 18-inch alloy wheels & tires, Ambient mood lighting
Seat Plus	Power-adjustable driver's seat(relaxation comfort seat, Integrated Memory System), Power-adjustable front passenger's seat(8-way, relaxation comfort seat, and walk-in device), Heated 2nd row seats
Parking Assist	Surround View Monitor, Blind-spot View Monitor, Parking Distance Warning-Side, Parking Collision-avoidance Assist-Rear, Remote Smart Parking Assist
Convenience	Smart power tailgate, Wireless phone charger, Digital key 2 touch, Door pocket lighting(1st row), Touch type outside door handles
Interior color package	Woven upholstery on door panel inserts and passenger seat open tray, Design punching and color highlights on 1st row seats, Color highlights on air vent knobs and trim, Color highlights on steering wheel and trim ※ For the Beige Color Package, the black headliner is applied rather than the steering wheel color highlights.
N Line design package	II N Line-exclusive exterior design specification(body-colored cladding, front/rear bumper design, 18-inch alloy wheels & tires, side skirt, wing-type spoiler, single twin tip muffler, black outside mirror cover, matte black belt-line molding), N Line-exclusive interior design specification(synthetic leather seat with exclusive design, metallic pedal, metallic door scuff plate, red highlights), Full LED headlamps(projection type), LED turn signal lamps(front and rear), Ambient mood lighting
	IV N Line-exclusive exterior design specification(body-colored cladding, front/rear bumper design, 18-inch alloy wheels, side skirt, wing-type spoiler, single twin tip muffler, black outside mirror cover, matte black belt-line molding), N Line-exclusive interior design specification(exclusively-designed natural leather/Alcantara combination seats, metallic pedal, metallic door scuff plate, red highlights)