Yet another new GRANDEUR

Beyond expectations.
We asked ourselves an endless list of questions:
“Are we avoiding challenges?”
“Have we become dull?”
“Are we too easily pleased with our work?”
“Are we being too predictable?”
“Are we afraid of the unknown?”
To answer them, we reinvented the GRANDEUR from A to Z.
Experience the innovation and confidence that comes with the GRANDEUR, a luxurious sedan that will constantly evolve and encourage you to take on new challenges and make rational decisions, giving you the confidence to express yourself with pride.
DESIGN

The GRANDEUR is the boldest of all GRANDEUR models. Not only does the design look good, but it also announces what the GRANDEUR represents as the new flagship. Bold but not garish. The most powerful and dynamic of all GRANDEURs. Starting with a clean slate: Reinventing the GRANDEUR.
WELL-PROPORTIONED STYLE

The large, majestic cascading grille with a long, sculpted hood is luxurious and confident. The rhythmic flow of the side and rear panels delivers a sense of proportionality and voluptuousness.
The lowered dashboard with a horizontal layout opens up the interior of the GRANDEUR, making it look larger and well-balanced. With carefully selected materials, rich colors, and the new, raised display screen, as well as the smart multimedia system, the GRANDEUR will satisfy your need for luxury and exquisite detail.
ADVANCED COMFORT

The Passenger Relaxation Comfort Seat, the first of its kind in the world, adjusts to put the passenger’s body in a neutral position to ensure a comfortable and relaxing ride. All of the details inside the Grandeur reflect an elegant sensibility and careful consideration of the passenger’s needs.
BlueLink is a vehicle remote control, safety security, vehicle management, and navigation service through wireless communication.

To confirm compatibility, check the manufacturer/model of your smartphone beforehand.

Kakao I is Kakao’s integrated AI platform, which combines various technologies, including voice and visual recognition, dialogue, and recommendation engines.

Navigation map update service is guaranteed for 8 years after purchase of vehicle and may expire after that depending on situation of our company.

Terrestrial DMB is available in 320x240 (standard resolution) and 1,280x720 (high resolution). Reception may be hindered by the conditions of the radio signal propagation environment, DMB broadcast policy, and/or change(s) in the DMB provider’s transmission methods.

360º view camera

Smart posture control system
- Automatic setting of sitter’s back, steering wheel, and interior mirror (180° stool)

Dual scene HD automatic air scrubber (air cleaning mode)

Automatic recirculation conversion system (when entering a tunnel or passing an obstructed area)

CDP is applied when the JBL sound package is selected.

Air cleaning mode is activated by pressing and holding the interior/exterior button for two seconds.

CSP is supplied when the JBL sound package is selected.

Sundown View Monitor

Diving Rear View Monitor

CSP (on the central arriving)
DRIVING

The GRANDEUR will provide a completely different driving experience.

For over three decades, the GRANDEUR’s driving performance has kept up with the pace set by the world. The GRANDEUR will thus deliver driving performance that suits the standards of those who stand on the frontline when it comes to adopting new technologies. A sturdy and reliable suspension system, agile handling, and improved ride quality come together to bring you unexpected moments of fun behind the wheel. As soon as you start driving the GRANDEUR, you will know what a perfectly balanced driving experience feels like.

Starting with a clean slate: Reinventing the GRANDEUR.
The 8-speed automatic transmission provides smooth control over the vehicle while guaranteeing excellent fuel economy and seamless shifting. The Drive Mode Selector (DMS) system offers an array of driving modes, including Comfort, Eco, and Sport, to suit the driver’s preferences. Additionally, the new GRANDEUR comes with another driving feature called Smart Mode, which analyzes the user’s driving behavior and the car’s surroundings to automatically switch from one mode to another.

The world’s first 8-speed automatic transmission (8AT) is available with 3.3- and 3.0-liter gasoline engines. The 2.4-liter gasoline engine comes with an improved 6-speed automatic transmission (6AT), ensuring the best performance and fuel efficiency. The GRANDEUR’s comfortable and reliable ride quality, agile handling, and refined throttle response offer a driving experience that’s more dynamic and stable.

**PERFORMANCE**

The 8-speed automatic transmission provides smooth control over the vehicle while guaranteeing excellent fuel economy and seamless shifting. The Drive Mode Selector (DMS) system offers an array of driving modes, including Comfort, Eco, and Sport, to suit the driver’s preferences. Additionally, the new GRANDEUR comes with another driving feature called Smart Mode, which analyzes the user’s driving behavior and the car’s surroundings to automatically switch from one mode to another.

**Gasoline 3.3 (8AT)***

- Power: 290 PS
- Torque: 35.0 kg·m
- Speed: 98 km/h

**Gasoline 3.0 (8AT)***

- Power: 266 PS
- Torque: 31.4 kg·m
- Speed: 95 km/h

**Gasoline 2.4 (8AT)***

- Power: 190 PS
- Torque: 24.6 kg·m
- Speed: 90 km/h

---

*Note: TQ, PB, and VP stand for torque, power, and speed respectively.*
SAFETY

A new paradigm of safety

BEFORE crashing into the car in front of you. BEFORE being rear-ended by the car behind you. BEFORE skidding off the road. For the GRANDEUR, safety means preventing accidents.

The new GRANDEUR’s collision avoidance systems include a variety of features such as automatic emergency braking, a 360-degree view of the vehicle’s surroundings, and other driving aids that prevent accidents caused by driver negligence. Ensuring safety for both passengers and pedestrians at all times.

Starting with a clean slate: Reinventing the GRANDEUR

SAFETY

9 airbag system

The front passengers benefit from advanced airbags, which sense collisions and passenger presence (with a Passenger Presence System (PPS)) and control the pressure levels accordingly. A total of nine airbags are installed in the GRANDEUR, including a driver’s knee airbag, side airbags for the front passengers, and curtain airbags that deploy in the event of a collision.

Increased car body stiffness

Made out of high-strength lightweight materials, the GRANDEUR has the highest level of body stiffness among its peers. To improve passenger safety, the production process of the GRANDEUR’s entire structure now focuses on enhancing its structural integrity. Compared to the previous model, the GRANDEUR’s body stiffness has been increased by 34 percent and its torsional rigidity by 23 percent. Moreover, the elements that protect the passenger compartment in the event of a collision have also been reinforced.
Hyundai SmartSense is a set of intelligent, high-tech safety features built into the GRANDEUR to prevent accidents. By detecting pedestrians or other vehicles in front, it prevents collisions and maintains a safe following distance on the road. It also emits a warning if a vehicle is traveling in the car’s blind spot, and knows when to suggest that the driver take a rest by analyzing his or her driving habits and level of tiredness. In addition, the Highway Driving Assist system makes long-distance driving much more comfortable.

**Highway Driving Assist**

This system controls the speed of the vehicle and keeps it from going outside its lane using the navigation system and a variety of information, including distance from the car in front, lane information, and speed limit. It takes off the uncomfortable driving experience by freeing the driver from having to step on the accelerator or brake while driving long distances or sitting in a traffic jam and adjusting the direction of the vehicle as needed.

**Wind-up Collision-avoidance Assist**

This system warns the driver of critical situations where the vehicle can crash into another car or hit a pedestrian. It does this by analyzing the signals and by the front-mounted radar and camera. The system can act automatically to avoid a collision.

**Smart Cruise Control with Stop & Go**

Automatically adjusts the car's speed to maintain a safe distance from other vehicles. If the vehicle in front comes within three seconds of your car's stopping distance, the system activates and provides automatic speed and distance control.

**Driver Attention Warning**

Classifies driving behaviors into five levels and warns the driver with push notifications and chimes to take a rest when a potential lack of driver attention or drowsiness is detected.

**Forward Collision-avoidance Assist**

Detects and warns the driver of critical situations where the vehicle can crash into another car or hit a pedestrian. It does this by analyzing the signals sent by the front-mounted radar and camera. The system can act autonomously to avoid a collision.

**Blind-spot Collision-avoidance Assist**

This system warns the driver of vehicles in the car’s blind spots. If it detects that the car has veered out of its lane and an accident is imminent, the system emits a signal to the body control module and tells it to make smooth and safe steering adjustments. This helps the vehicle’s collision avoidance systems.

**Lane Keeping Assist**

Uses front radar and sensors to detect the boundaries of the lane. When the system detects impending lane departure, it takes control of the steering to keep the vehicle in the lane. Drivers can choose one of the following: lane departure warning, lane keeping system, or proactive steering aid.

**High Beam Assist**

Automatically turns on the low beams when needed to ensure safer night-time driving for all cars on the road.

**Smart Cruise Control with Stop & Go**

Automatically adjusts the car's speed to maintain a safe distance from other vehicles. If the vehicle in front comes within three seconds of your car's stopping distance, the system activates and provides automatic speed and distance control.

**Driver Attention Warning**

Classifies driving behaviors into five levels and warns the driver with push notifications and chimes to take a rest when a potential lack of driver attention or drowsiness is detected.

**Forward Collision-avoidance Assist**

Detects and warns the driver of critical situations where the vehicle can crash into another car or hit a pedestrian. It does this by analyzing the signals sent by the front-mounted radar and camera. The system can act autonomously to avoid a collision.

**Blind-spot Collision-avoidance Assist**

This system warns the driver of vehicles in the car’s blind spots. If it detects that the car has veered out of its lane and an accident is imminent, the system emits a signal to the body control module and tells it to make smooth and safe steering adjustments. This helps the vehicle’s collision avoidance systems.

**Lane Keeping Assist**

Uses front radar and sensors to detect the boundaries of the lane. When the system detects impending lane departure, it takes control of the steering to keep the vehicle in the lane. Drivers can choose one of the following: lane departure warning, lane keeping system, or proactive steering aid.

To ensure safety, be sure to hold the steering wheel at all times when using the Highway Driving Assist system.

Driving assistance specifications (FCA: Forward Collision-avoidance Assist, etc.) assists the driver in specific high-risk driving conditions. See the manual for details on operating conditions.

High Beam Assist is applied when the LED head lamp (for gasoline/HEV) or Hyundai Smart Sense Package (for LPi) is selected.
2.4 Modern

- Dual projection headlamp / LED ORL
- Supervision cluster (13.5-inch mono LCD)
- Regular radiator grille
- 8-inch BlueLink navigation
- LED tail light
- Heated front and rear seat
- LED license plate light
- Sun visor (with LED illuminated function)

2.4 / 3.0 Premium

- Premium safety chrome radiator grille
- Electronic Parking Brake (EPB)
- LED turn signal lamp (front)
- Premium rear seat armrest
- LED ambient lamp
- Premium safety chrome molding
- Ventilated front seat
- Combi mirror with puddle lamp
- Automatic driver’s seat comfort control system
2.4 / 3.0 Exclusive Special

- Full LED headlamp (with Dynamic Bending function)
- Power-operated trunk lid
- Supervision cluster (5.2-inch color LCD)
- Surround View Monitor
- Wireless phone charger
- Solar glass (all windows)
- Cool type smart key

3.3 Celebrity

- Sun visor: driver and passenger side
- Real aluminum analog on the door panels
- Premium Nappa leather seat
- 24-bit premium sound system (with 14 speakers)
- Artificial leather upholstery in the door panels
- Premium exterior & interior trim (with all-weather and audio control)
- Suede interior material

*The Prime Nappa leather upholstery on the seat and the suede interior material are only available when the Premier interior package is selected.

To confirm compatibility with the wireless charging system, check the manufacturer/model of your smartphone beforehand.
**Exterior colors**

**Interior colors**

**Color combination chart**

<table>
<thead>
<tr>
<th>Exterior</th>
<th>White Cream (WC9)</th>
<th>Ion Silver (N9V)</th>
<th>Nocturne Gray (T2G)</th>
<th>Midnight Black (NB9)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim</td>
<td>(Gasoline 2.4 / Gasoline 3.0)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Interior**

Black mono-tone

Brown two-tone

Beige two-tone

**Premier interior selection (3.3 Celebrity / 2.4, 3.0 Exclusive Special)**

Black leather / Woodgrain

Insert film

Black leather / Woodgrain / Insert film

Brown leather / Woodgrain / Insert film

Camel Prime Nappa leather / Real aluminum

Brown Prime Nappa leather / Real aluminum

Navy Camel two-tone

Premier interior selection (3.3 Celebrity / 2.4, 3.0 Exclusive Special)
The new GRANDEUR offers a more luxurious and stylish driving experience with the TUIX packages.

Available trims and exterior colors may vary depending on the type of TUIX package ordered. See the corresponding month's price list for more details.

Styling package

- LED door spotlight (front row, second row)
- Aluminum painted side mirror
- Front bump guard (black chrome)
- Side moldings (black chrome)

Comfort package

- LED foot mood lamp
- Coated / heated cup holder
- High-quality black soft skin (applied to 7 parts of the car)

Dimensions

<table>
<thead>
<tr>
<th>Category</th>
<th>GRANDEUR 2.4 (6-speed A/T)</th>
<th>GRANDEUR 3.0 (8-speed A/T)</th>
<th>GRANDEUR 3.3 (8-speed A/T)</th>
<th>LPi 3.0 (6-speed A/T)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheel tread, front (mm)</td>
<td>1,806 (10-inch)</td>
<td>1,615 (10-inch)</td>
<td>1,602 (10-inch)</td>
<td>1,615 (10-inch)</td>
</tr>
<tr>
<td>Wheel tread, rear (mm)</td>
<td>1,806 (10-inch)</td>
<td>1,615 (10-inch)</td>
<td>1,602 (10-inch)</td>
<td>1,615 (10-inch)</td>
</tr>
<tr>
<td>Overall length (mm)</td>
<td>4,930</td>
<td>4,930</td>
<td>4,930</td>
<td>4,930</td>
</tr>
<tr>
<td>Overall height (mm)</td>
<td>1,470</td>
<td>1,470</td>
<td>1,470</td>
<td>1,470</td>
</tr>
<tr>
<td>Overall width (mm)</td>
<td>1,865</td>
<td>1,865</td>
<td>1,865</td>
<td>1,865</td>
</tr>
<tr>
<td>Displacement (cc)</td>
<td>2,359</td>
<td>2,999</td>
<td>3,342</td>
<td>2,999</td>
</tr>
<tr>
<td>Wheel base (mm)</td>
<td>2,845</td>
<td>2,845</td>
<td>2,845</td>
<td>2,845</td>
</tr>
<tr>
<td>Fuel tank (ℓ)</td>
<td>70</td>
<td>70</td>
<td>70</td>
<td>70</td>
</tr>
</tbody>
</table>

Specifications

- Remote control: Safety, EC, Interior, Security
- Navigation: Real-time traffic information, Best routes suggestions based on live analysis of the road network, connected audio system
- Safety security: Panic button, Immobilizer, Anti-theft alarm system, Traction control system, ABS, VDC, EBD, ESC, SBW, Safety sense
- Safety sense: Lane departure warning, Forward collision avoidance, Blind spot detection, Rear cross traffic alert, Parking assist, Driver注意力警告
- Vehicle management: Maintenance reminders, Reservation service for repair, Real-time trouble detection while the vehicle is running
- Vehicle Weight: Unladen (kg)
<table>
<thead>
<tr>
<th>Model</th>
<th>1,550</th>
<th>1,630</th>
<th>1,630</th>
<th>1,570</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fuel efficiency (km/ℓ)</td>
<td>8.4</td>
<td>7.6</td>
<td>10.1</td>
<td>11.0</td>
</tr>
<tr>
<td>CO₂ emissions (g/km)</td>
<td>190</td>
<td>174</td>
<td>173</td>
<td>153</td>
</tr>
</tbody>
</table>

The advanced technology of Hyundai's BlueLink system helps keep both the driver and the vehicle safe in any situation. BlueLink is always there to keep you safe, regardless of the location or time of day. Experience the unique joy of safe and comfortable driving.

* Basic service (free for 5 years from initial subscription): Remote control, Safety, EC, Interior, Security

Features available in the 2023 model are as follows. For more information, refer to the user's manual. In case of any discrepancy, the user's manual should be considered as the final version. The power consumption and energy efficiency information is based on the vehicle models and the actual driving conditions. The features of the LPi-powered models might differ.

- BlueLink Center works 24 hours a day, 365 days a year. If an airbag opens due to an accident, the Center automatically detects your location and takes appropriate actions according to the situation, such as contacting the police or the Center.
- The BlueLink Center will automatically send an emergency alert to the nearest emergency services if it detects an airbag deployment and the driver does not respond within a certain time frame.
- BlueLink is always there to keep you safe, regardless of the location or time of day. Experience the unique joy of safe and comfortable driving.

- A new technology is available, which allows you to connect to the Internet and search for related information.
- If the navigation system is unable to find a particular destination, it will automatically connect to the Internet and search for related information.
- The advanced technology of Hyundai's BlueLink system helps keep both the driver and the vehicle safe in any situation.
- BlueLink is always there to keep you safe, regardless of the location or time of day. Experience the unique joy of safe and comfortable driving.

- Maintenance reminders, Reservation service for repair, Real-time trouble detection while the vehicle is running
- Regular vehicle inspections on pre-arranged dates. In the event of vehicle trouble, immediate professional consulting is available, and you may conveniently make reservations for repair at the time and location of your choice.

- Safety sense: Lane departure warning, Forward collision avoidance, Blind spot detection, Rear cross traffic alert, Parking assist, Driver注意力警告
- The BlueLink Center helps the driver handle the traffic, and the vehicle is easily manageable. The vehicle is equipped with a Lane Departure Warning System (LDWS) and a Forward Collision Avoidance System (FCAS), which help to keep the driver and the vehicle safe in any situation.

- Fuel efficiency reported to the government (km/ℓ)
- Fuel efficiency was lowered due to the recent reinforcement of the measurement method.
The images used in this brochure are intended to enhance customers’ understanding and are focused on high-end models and optional features.

The features introduced in this brochure may vary from model to model. Please refer to the monthly price table for more detailed features of each model.

Hyundai Motor Company’s SNSs

Naver Post
post.naver.com/about.hyundai

Facebook
facebook.com/AboutHyundai

Instagram
instagram.com/about_hyundai

KakaoStory
story.kakao.com/ch/hyundai

Twitter
twitter.com/About_Hyundai

Hyundai Motor Company website: hyundai.com  Customer Center: 080-600-6000

Inquiries for Purchase

We promise to provide uniform prices and consistent services of the highest quality at all our branches and dealerships.

Hyundai Motor Company ranked first for the fourth consecutive year in 2018 across all segments (compact, semi-mid-size, mid-size, full-size, and RVs).

2018 Korea Customer Satisfaction Index (KCSI)
Ranked 1st in the sedan sector for 23 consecutive years
Ranked 1st in the SUV sector for 15 consecutive years

* The images used in this brochure are intended to enhance customers’ understanding and are focused on high-end models and optional features.

* The features introduced in this brochure may vary from model to model. Please refer to the monthly price table for more detailed features of each model.