

2026 Hyundai Motor Company CSV Impact Report



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Introduction

1.1 About This Report

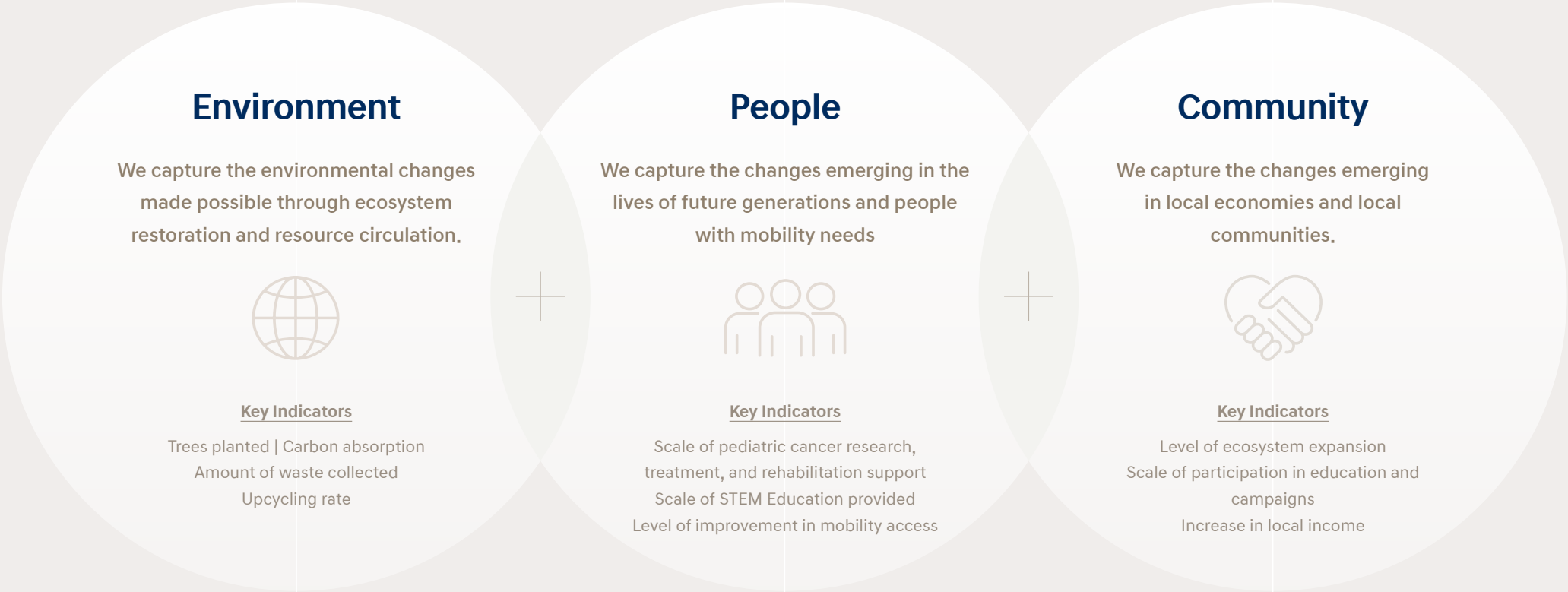
1.2 CSV Strategy

About This Report

This report provides a comprehensive overview of the status and outcomes of Hyundai Motor Company’s key CSV projects. It presents at a glance the outcomes of CSV activities implemented around the world and shares the company’s approach to creating sustainable value with key stakeholders. Focusing on projects that address social and environmental challenges, the report summarizes their progress and cumulative outcomes to date. It seeks to capture not only the outputs of individual projects but also the tangible changes these activities have brought to stakeholders and local communities.

Hyundai Motor Company has established an impact measurement framework to manage the outcomes of its CSV activities according to consistent standards and systematically capture the positive changes generated through the process of addressing social challenges. The framework translates the key changes identified across the three focus areas of Earth, Mobility, and Hope into stakeholder-centered indicators. Structured around the three domains of Environment, People, and Community, it provides a basis for comprehensively assessing how the company’s CSV activities contribute to sustainable value creation.

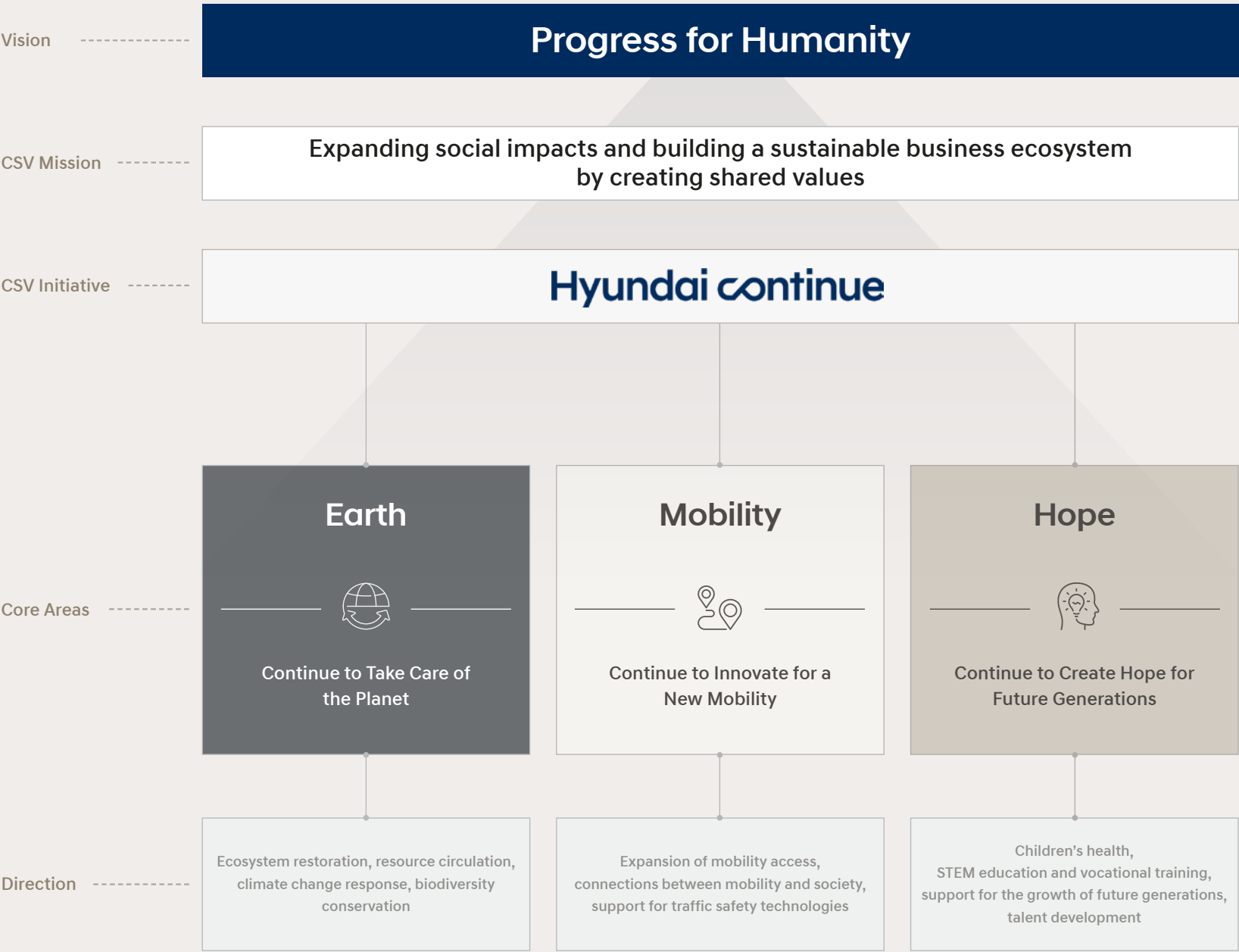
The CSV performance data presented in this report cover key CSV projects underway across eight regions and 35 countries as of 2025. The outcomes of each project are reported cumulatively from its launch through 2025. As project start dates and operating periods vary, the reporting period may differ by project.



CSV Strategy

Hyundai Motor Company aims to expand social impact and build a sustainable business ecosystem through Creating Shared Value (CSV). To this end, we launched the global CSV initiative “Hyundai Continue” in 2022, expressing our commitment to a sustainable future. Hyundai Continue is organized around three focus areas: Earth, Mobility, and Hope. It carries out a wide range of activities across our operations in Korea and around the world.

Through social value creation linked to our mobility business and efforts to address social issues, Hyundai Motor Company will continue to grow together with local communities. We will live in harmony with the planet, provide the freedom of movement and connection, and carry on our efforts to foster hope for future generations. Together with our many global partners, employees, and customers, we will work with communities to consider shared challenges, take action, and create a virtuous cycle of connection.



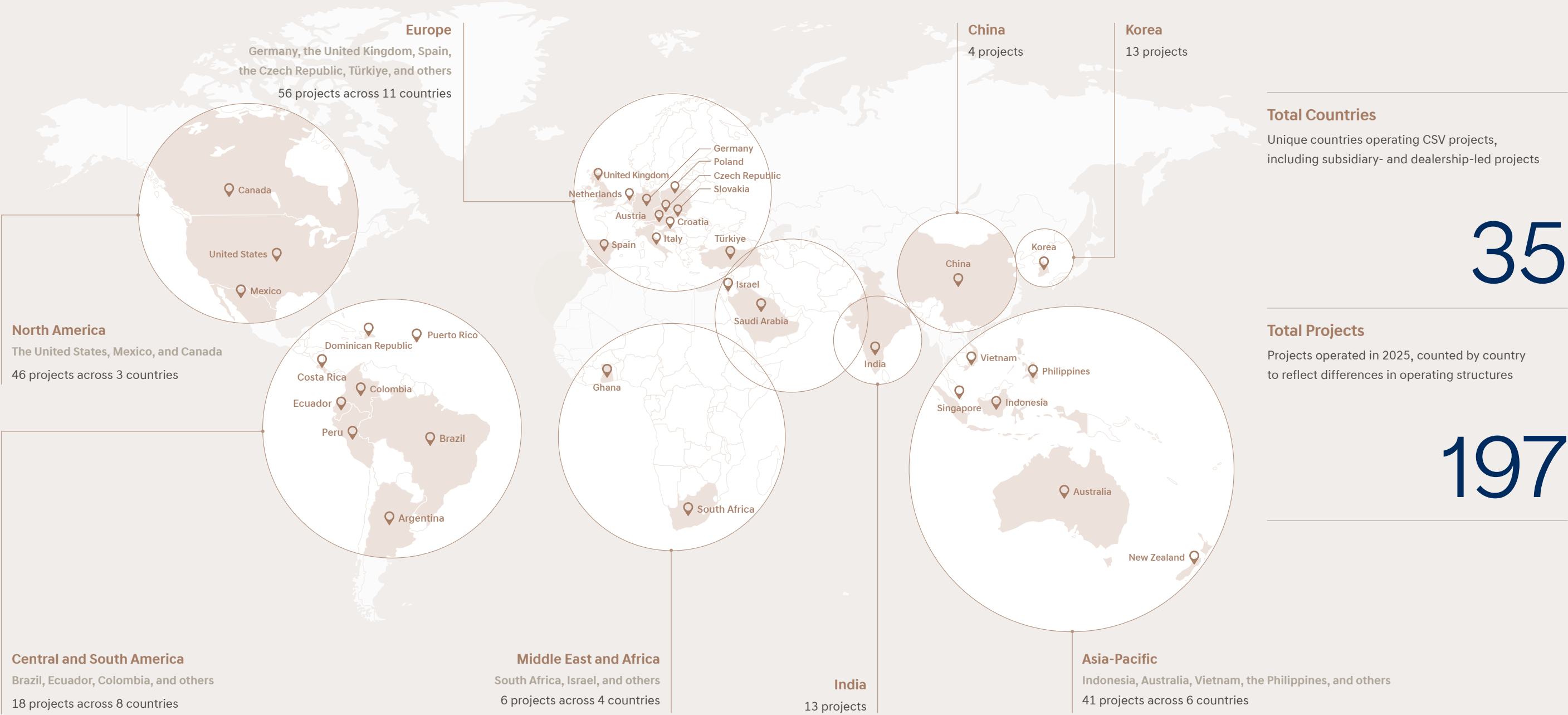


Overview

2.1 Global CSV at a Glance

2.2 Flagship Projects and Key Impacts

Global CSV at a Glance



Global CSV at a Glance

Impact Highlights



continue

Earth

Ecosystem Conservation and Resource Circulation



continue

Mobility

Mobility Access and Future Technology



continue

Hope

Health and Education



Flagship Projects and Key Impacts

In the Earth focus area, Hyundai Motor Company advances CSV activities centered on ecosystem restoration and resource circulation to promote the harmonious coexistence of people and the planet, address climate change, and contribute to a sustainable future. Through diverse projects, including forest creation and the collection of marine debris and waste from local communities, as well as the upcycling of waste materials, the company helps restore degraded ecosystems and expand circular systems that bring discarded resources back into use. Through these efforts, Hyundai Motor Company fulfills its corporate responsibility to address environmental challenges while working with local communities to promote the value of environmental sustainability.

IONIQ Forest

A global forest creation project for a better environment

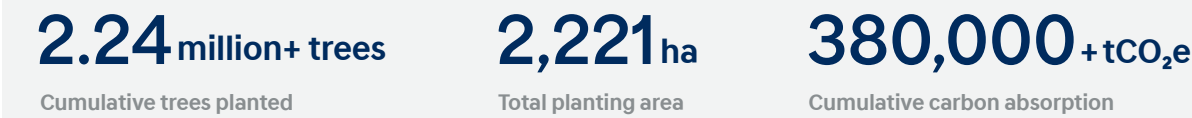
IONIQ Forest is Hyundai Motor Company's global forest creation project, launched to respond to global environmental issues such as climate change, forest degradation, and biodiversity loss. It goes beyond simply planting trees: its significance lies in restoring damaged nature and building a foundation for local communities to participate in addressing environmental challenges.

Beginning with the creation of a forest at the Incheon metropolitan landfill in 2016, IONIQ Forest has now expanded to 13 countries around the world and is being carried out in ways that reflect the environmental issues and ecological characteristics of each region. Through activities tailored to each country's environmental challenges, including urban forest creation, restoration of wildfire-damaged areas, planting native tree species, and ecosystem monitoring, the project helps local communities and nature recover together.

Through IONIQ Forest, Hyundai Motor Company fulfills its environmental responsibility as an automaker while contributing to the restoration of the natural environment in which future generations will live. Having achieved its goal of planting a cumulative total of 1 million trees by 2025, the project has now surpassed 2 million trees planted, establishing itself as Hyundai Motor Company's flagship Earth CSV activity for the coexistence of the planet and humanity.

Hyundai Motor Company is now expanding beyond forest creation into eco-friendly forest management linked to IONIQ vehicle technology. The IONIQ Drone Station, comprising specially equipped forestry vehicles based on the IONIQ 5 and IONIQ 9, disperses seed balls and monitors forest growth and carbon absorption levels. In 2026, Hyundai Motor Company signed an MoU with the Korea Forest Service and Tree Planet, a social venture specializing in tree planting. Under the MoU, approximately 600 kg of seed balls (50 million seeds) will be dispersed over wildfire-damaged areas in Gyeongsangnam-do via the "IONIQ 9 Seed-Ball Drone Station" over the next three years, while the "IONIQ 5 Monitoring Drone Station" will monitor and collect data on the planting and forest growth processes.

Through this integrated approach, Hyundai Motor Company will go beyond environmental contributions alone and focus on building an eco-friendly ecosystem in which carbon reduction and ecological restoration reinforce each other. It will also continue to fulfill its core role as an automaker in creating a sustainable environment for future generations.



Rooted in 13 countries around the world, IONIQ Forest will grow into forests that absorb an amount of carbon dioxide equivalent to the annual emissions of approximately 82,000 passenger cars.



IONIQ 9 Seed-Ball Drone Station

An eco-friendly, mobility-based forest restoration solution



Planting sites with global partners

Building IONIQ Forest through local partnerships



Reaching the cumulative milestone of 1 million trees planted globally

Forest-creation achievements spreading across 13 countries worldwide



Brand CSR campaign 'Tree Correspondent'

A brand campaign conveying the voice of the forest through AI technology

● The estimated cumulative carbon absorption of the planted saplings over the next 30 years was converted into the equivalent number of passenger cars based on annual carbon emissions of 4.6 tCO₂ per passenger car (U.S. EPA standard).

Flagship Projects and Key Impacts

In the Earth focus area, Hyundai Motor Company advances CSV activities centered on ecosystem restoration and resource circulation to promote the harmonious coexistence of people and the planet, address climate change, and contribute to a sustainable future. Through diverse projects, including forest creation and the collection of marine debris and waste from local communities, as well as the upcycling of waste materials, the company helps restore degraded ecosystems and expand circular systems that bring discarded resources back into use. Through these efforts, Hyundai Motor Company fulfills its corporate responsibility to address environmental challenges while working with local communities to promote the value of environmental sustainability.

Healthy Seas Partnership

A marine cleanup project that protects the ocean and promotes resource circulation

The Healthy Seas Partnership is Hyundai Motor Company’s global marine cleanup initiative, which collects discarded fishing nets and marine debris from the ocean and transforms them into sustainable materials, promoting the value of resource circulation. Discarded fishing nets are a major form of marine debris that threatens marine life and ecosystems, and Hyundai Motor Company works with the global NGO Healthy Seas to advance ocean recovery and a circular economy.

Since 2021, the partnership has supported marine cleanup and waste collection activities in key marine regions worldwide, growing into a collaborative project involving divers, fishing industry stakeholders, local communities, and other stakeholders. The partnership has removed more than 320 tons of marine litter across 10 countries, including Korea and the United States, as well as countries across Europe. The recovered fishing nets are sent to Aquafil, where they are regenerated with other discarded nylon materials into ECONYL® yarn. This yarn is used to make floor mats for Hyundai models sold in Europe.

Hyundai Motor Company is putting into practice a circular economy model that goes beyond reducing marine waste by linking waste collection, regeneration, product application, and education. Through these efforts, the company advances marine ecosystem protection, promotes the use of sustainable materials, and raises environmental awareness, while building broader public support for CSV activities centered on resource circulation that foster coexistence between people and the planet.





Marine cleanup partnership

Ocean protection activities with Healthy Seas



Waste fishing net collection

Collecting waste fishing nets that threaten marine ecosystems



Marine conservation education program

Raising ocean-protection awareness for future generations



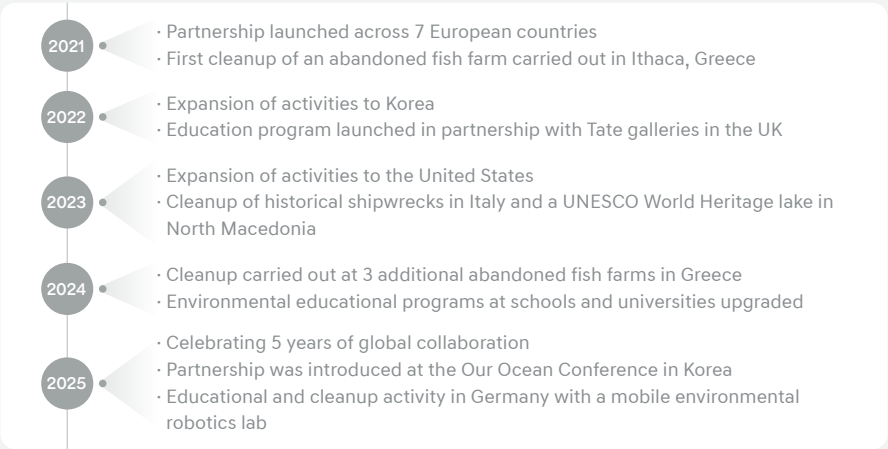
Floor mats made from waste fishing nets

Made using ECONYL® yarn upcycled from waste fishing nets

Discarded fishing net resource circulation process



Key milestones of the partnership



Over these five years, our partnership with Hyundai has become a holistic model of ocean stewardship — combining large-scale cleanup operations, circular innovation, collaboration with fishing communities, and education for future generations. This partnership shows what is possible when industry and environmental organizations work together: practical results today and meaningful change for the future of our seas.

— Veronika Mikos (Director of Healthy Seas)

Flagship Projects and Key Impacts

In the Mobility focus area, Hyundai Motor Company advances CSV activities that leverage future technologies to improve access to mobility for people with mobility needs and those living in transit-underserved areas, enabling everyone to move freely and stay connected whenever needed. By enhancing the right to mobility, providing demand-responsive transportation services and assistive technologies for rehabilitation, and conducting road safety campaigns, the company helps more people experience the freedom to move safely and enjoy an improved quality of life and greater opportunities for social participation.

Shucle Mobility Service for Transit-Underserved Areas and People with Mobility Needs

A mobility service that expands access to mobility for transit-underserved communities and people with mobility needs

Shucle is an integrated mobility platform for sustainable cities that partners with local governments and transport operators to address mobility challenges in areas underserved by public transit. Centered on demand-responsive transit (DRT), Shucle integrates a range of mobility options, including taxis, bicycles, and kick scooters, into a single app. It is designed for convenient use by everyone, including people with mobility needs.

Shucle offers a service that is not bound by fixed routes or timetables, letting users travel when and where they want. It leverages real-time route generation and vehicle dispatch technologies to enhance operational efficiency and designs customized operating models optimized for local conditions in cooperation with local governments and welfare institutions.

It also enables wheelchair users and other people with mobility needs to use the service on an equal basis and provides multiple ride-request channels, including kiosks and an AI call agent, so that users who are less familiar with smartphones can access the service easily. Through these efforts, Shucle is creating an inclusive mobility environment in which anyone can travel easily and conveniently. The service is currently operating in 69 areas across Korea, comprising 46 transit-underserved areas and 23 rural and remote areas. In 2025 alone, approximately 400 vehicles supported the mobility of 7.21 million passengers and recorded 6.4 million rides.

Going forward, Shucle will continue to expand, focusing on transit-underserved areas, and will strengthen solutions tailored to people with mobility needs, building a future in which everyone can move freely without constraints.

Approx. **65** minutes

Average travel time saved ●

392 vehicles

Vehicles in annual operation

6.4 million rides

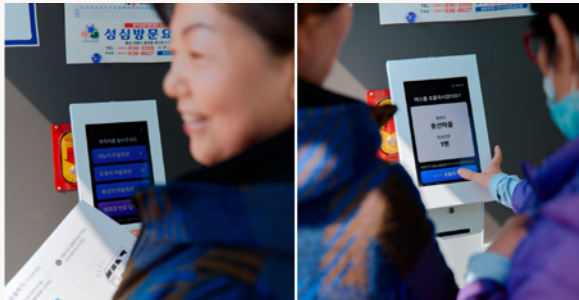
Annual rides



Ddokbus mobility care service for the transportation-disadvantaged in Daebudo
Demand-responsive mobility service for the transportation-disadvantaged



Wheelchair-accessible vehicles
Supporting safe boarding and travel convenience for the mobility-disadvantaged

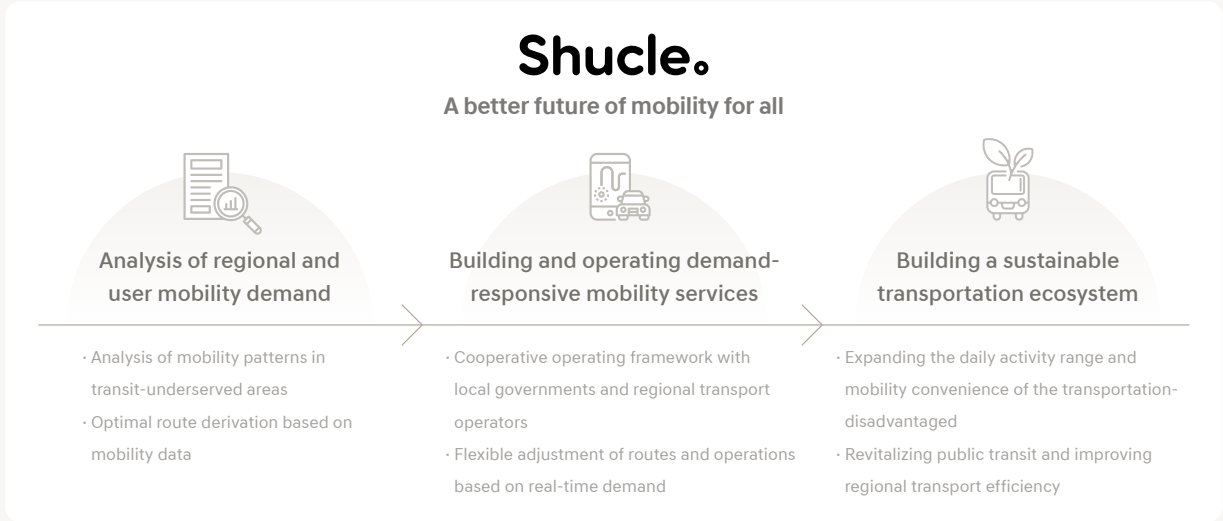


App- and phone-based booking service
Tailored support helping elderly residents use the service



Improving mobility access in transit-underserved areas
Mobility support for rural residents (Misan-myeon, Boryeong-si)

Shucle operating process



Flagship Projects and Key Impacts

In the Hope area, Hyundai Motor Company advances CSV activities centered on health and education to help future generations grow up healthy and explore broader possibilities. Through initiatives including Hyundai Hope on Wheels, which supports the treatment and recovery of children with cancer, as well as STEM Education, vocational training, scholarships and mentoring, and youth development programs, the company helps future generations expand their opportunities to learn and gain new experiences.

Hyundai Hope on Wheels

A global journey of recovery and hope for children affected by childhood cancer

Hyundai Hope on Wheels is Hyundai Motor Company's flagship global CSV initiative, supporting childhood cancer research and raising awareness of childhood cancer to bring hope to children with cancer and their families throughout their treatment journey. Since its launch in the United States in 1998, the program has grown on the basis of a long-term partnership between Hyundai and its dealer network, continuing to support children's recovery and the creation of better treatment environments.

Hyundai Hope on Wheels provides research funding to pediatric cancer researchers and hospitals and has continually expanded programs to improve treatments and strengthen care for young patients. Through this, Hyundai is building a sustainable support network that goes beyond one-off donations, with researchers, dealers, customers, and communities supporting children's recovery together. The journey that began in the United States has since extended to Australia and Korea and is expanding further into Canada and Mexico, broadening its global reach.

In particular, the Handprint Ceremony, in which children leave their handprints on a vehicle, symbolizes courage and hope along the treatment journey and has become a signature campaign that raises public awareness of childhood cancer and encourages broader participation. Hyundai Hope on Wheels continues to expand its scope of support and its regional reach, bringing hope for recovery to children affected by childhood cancer and their families around the world.

66 Hyundai Motor Company is committed to creating innovative new technology and fulfilling its social responsibilities as a company under the vision of 'Progress for Humanity.' Through 'Hope on Wheels,' it aims to help create a world free from pediatric cancer and offer hope to children battling cancer.

— Chung Euisun, Executive Chairman of the Hyundai Motor Group(Hyundai Hope on Wheels 25th Anniversary Event, 2023)

1,509

grants

Pediatric cancer research grants

340,000+

people

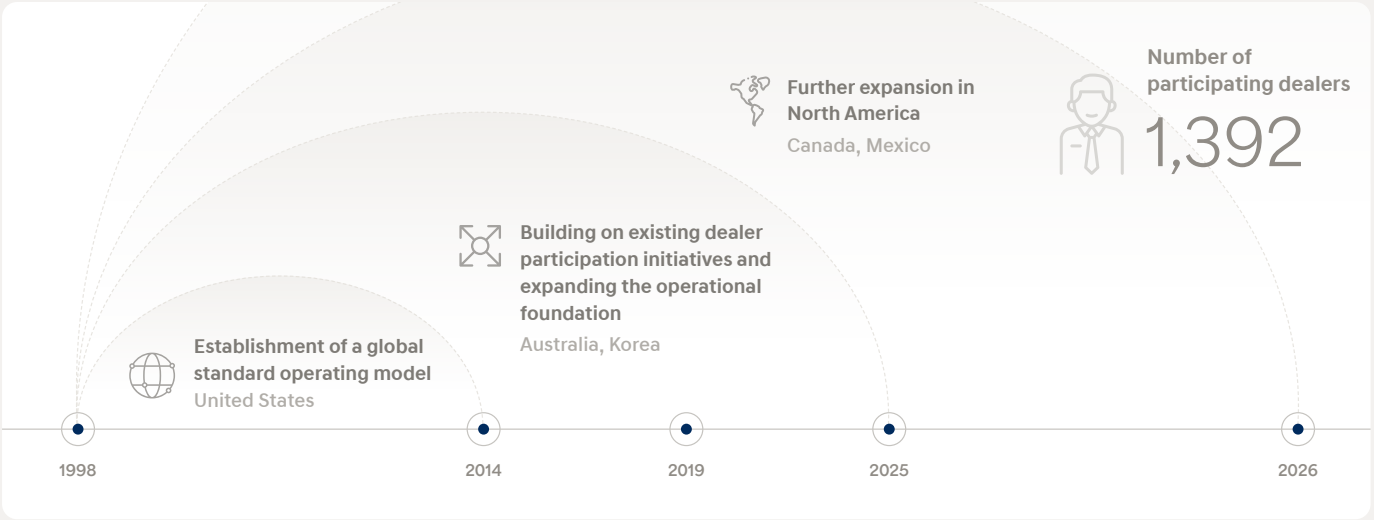
Beneficiaries (patients and families)

USD 322

million

Cumulative funding

Global expansion of Hyundai Hope on Wheels





Handprint Ceremony

A campaign carrying the courage and hope of children



Pediatric cancer research support

Delivering research funds to improve treatments



Launch event for expanded global support

Participation by local subsidiaries, dealers, pediatric cancer research organizations, and beneficiary families



Pediatric cancer awareness campaign

A journey of hope shared by dealers, customers, and communities

Flagship Projects and Key Impacts

In the Hope area, Hyundai Motor Company advances CSV activities centered on health and education to help future generations grow up healthy and explore broader possibilities. Through initiatives including Hyundai Hope on Wheels, which supports the treatment and recovery of children with cancer, as well as STEM Education, vocational training, scholarships and mentoring, and youth development programs, the company helps future generations expand their opportunities to learn and gain new experiences.

STEM Education

Nurturing dreams with future generations through mobility education

STEM Education is a global education project that helps future generations build problem-solving skills grounded in science, technology, engineering, and mathematics and experience the future mobility industry up close. Amid a rapidly changing mobility environment, Hyundai Motor Company provides diverse educational opportunities so that young people can discover their potential and grow into creative individuals who will lead a sustainable future.

In the United States, Hyundai supports hands-on engineering education from kindergarten through high school in communities near its key operations in Alabama, California, Georgia, and Michigan, including the “Hydrogen Grand Prix,” a hydrogen fuel cell-powered RC car design and racing competition. It also operates STEM programs that allow students to directly experience clean energy and sustainable mobility concepts. In Brazil, Hyundai works with local partners to provide hands-on programs for students and teachers. Using hydrogen-powered car kits, students engage in inquiry and experimentation, build prototypes, and develop problem-solving skills. In Korea, the Future Mobility School, operated in cooperation with the Ministry of Education, allows students to experience future technologies such as autonomous driving, robotics, and clean mobility and explore related career paths.

Beyond simply supporting education, Hyundai Motor Company helps future generations identify and solve problems through science and technology and develop a broad understanding of new technologies and industries. Through this, young people explore their own interests and aptitudes and widen their career horizons. The processes of inquiry, experimentation, and collaboration also foster creativity and problem-solving skills, laying the foundation for them to grow into talented individuals who will lead a sustainable mobility society.

5,085

students

Cumulative participating students

477,000+

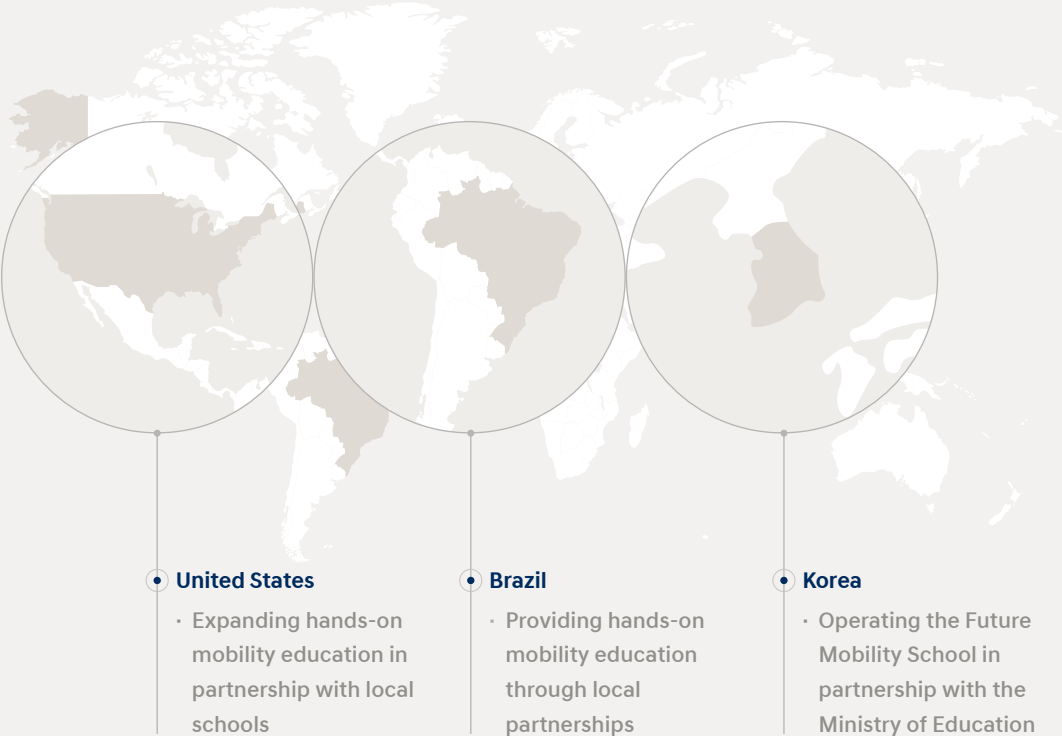
hours

Cumulative education hours

USD 1

million+

Cumulative funding



School-linked mobility education in the United States
STEM education support for public schools

Hands-on mobility education in the United States
Education centered on engineering design and practice

Local partnership-based education in Brazil
Support for building school science labs near operations and hydrogen- and mobility-based learning

Future Mobility School in Korea
Career exploration program in cooperation with the Ministry of Education



Regional Impact

-
- 3.1 Korea

3.2 North America

3.3 Central and South America

3.4 Europe

3.5 Middle East and Africa

3.6 India

3.7 China

3.8 Asia-Pacific

Korea

Bringing mobility technology into local communities to restore the environment and enable freedom of movement for all.

Korea is home to Hyundai Motor Company's headquarters and a hub where its key production bases and mobility technology capabilities are concentrated. Even with an advanced industrial base and urban infrastructure in place, the need for local environmental restoration and resource circulation continues, and creating an inclusive mobility environment that responds to an aging population and regional mobility gaps has also emerged as an important task. Against this backdrop, CSV activities in Korea are centered on environmental restoration and on solving social issues through mobility, drawing on Hyundai Motor Company's business foundation and technological capabilities.

In Ulsan, a key production base for Hyundai Motor Company, environmental CSV activities are being carried out in collaboration with local communities. At Jeongja Port in Buk-gu, Ulsan, the Ulsan Jeongja Port Upcycling project has established a collection facility for discarded fishing nets and debris recovered during fishing operations and developed a resource circulation system that transforms marine waste into new resources. The process of turning what was once discarded into useful resources reflects Hyundai Motor Company's efforts to reduce environmental burdens together with communities around its production sites. In parallel, IONIQ Forest, Hyundai Motor Company's global flagship CSV activity, continues to restore forest ecosystems in ways linked to local environmental issues. In 2025, the Seed Ball Drone Station supported the ecological restoration of wildfire-affected areas, while the “Tree Correspondents” campaign promoted both technology-driven restoration and environmental awareness.

Hyundai Motor Company's mobility technology is also helping people with mobility constraints reclaim their daily lives. The wearable robot X-ble MEX is being used in rehabilitation treatment and research for people with mobility needs who have difficulty walking. On the International Day of Persons with Disabilities in 2025, a person with lower-body paralysis took on the role of a weather presenter, conveying the message that technology can ease the constraints of daily life and open up new possibilities. The demand-responsive mobility service Shucle enhances mobility convenience for people with mobility needs across a wide range of areas, including rural communities and regions with limited public transportation, connecting people in need of mobility services to their destinations and demonstrating the potential of demand-responsive mobility.

Alongside this, Hyundai Motor Company is continuing activities that support the healthy growth of future generations and their opportunities to participate in society. Since 2019, Hyundai Motor Company has taken part in Hyundai Hope on Wheels, contributing to pediatric cancer research and support for young patients. Through the Future Mobility School operated in cooperation with the Ministry of Education, the company helps the next generation experience future technologies such as autonomous driving, robotics, and clean mobility and explore related career paths. In this way, Hyundai Motor Company's CSV activities in Korea draw on its technological and business capabilities to address social issues in each area. Beyond the application of technology, these activities also help raise public awareness of environmental values and the freedom of movement.

Key Impacts



Medical device certification obtained

Class 3 medical device approval from the Ministry of Food and Drug Safety - safety and efficacy verified through the approval

Gait rehabilitation support

Expanding the foundation for rehabilitation treatment and research through support for the robotics-based medical wearable robot X-ble MEX



49.65 million km

Shucle: cumulative distance traveled

14.93 million people

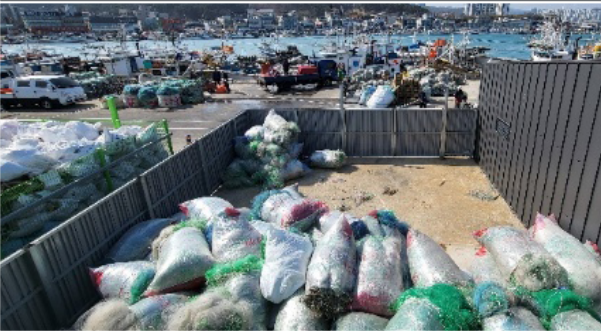
Shucle: cumulative passengers

USD 100,000

Hyundai Hope on Wheels: cumulative funding for pediatric cancer research and treatment

595t

Waste fishing nets collected at Jeongja Port, Ulsan



50,000 trees

IONIQ Forest: cumulative trees planted in Korea



North America

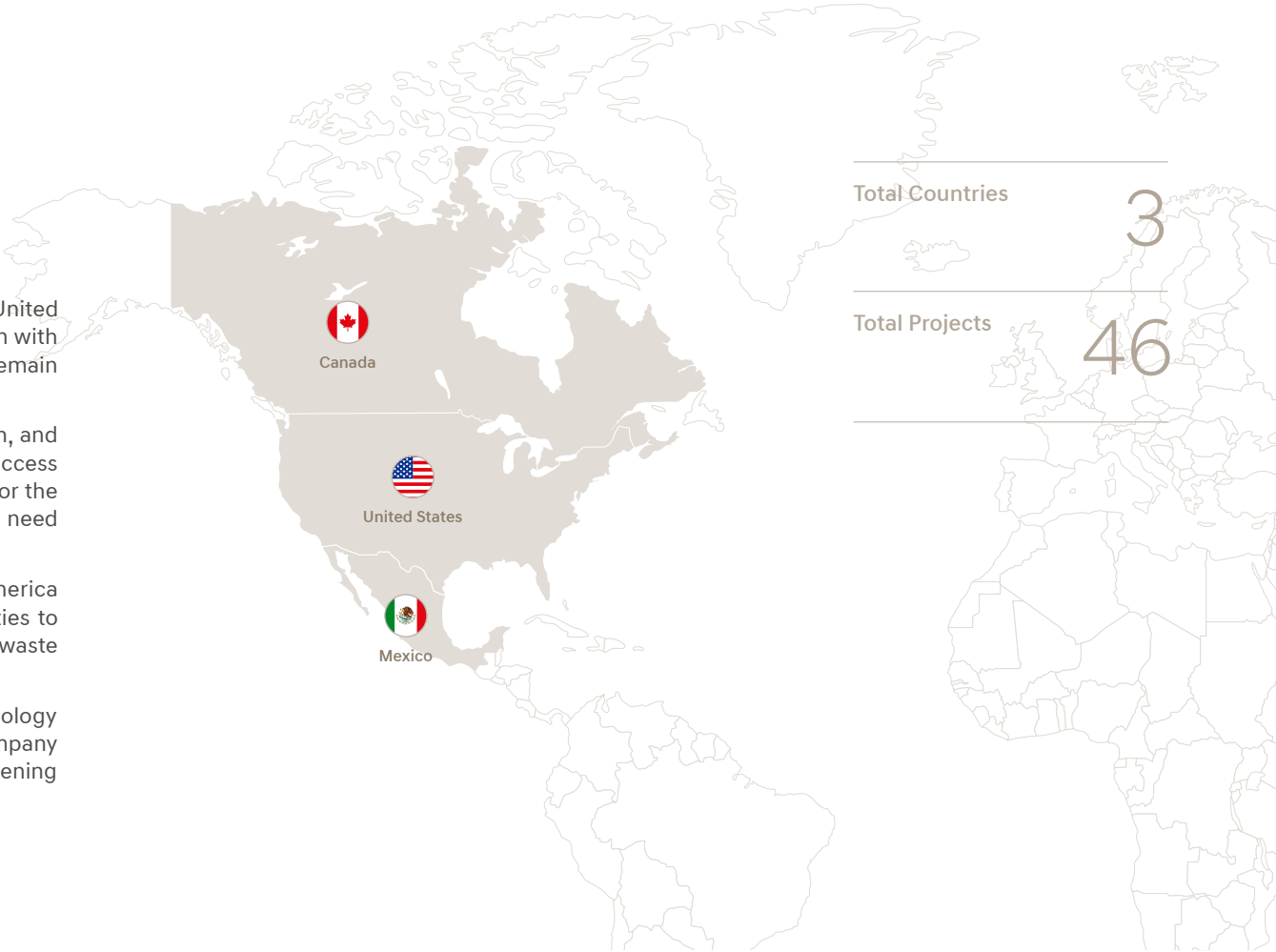
Supporting the dreams and healthy growth of future generations through CSV activities.

The North American region is a key area where Hyundai Motor Company's CSV activities are being actively advanced across three countries: the United States, Canada, and Mexico. While the region has advanced medical, educational, and industrial infrastructure, the treatment burden faced by children with cancer and their families, educational opportunity gaps by country, region, and income group, and environmental issues driven by climate change remain persistent challenges.

In pediatric cancer in particular, despite advances in treatment, demand for research funding and long-term treatment and care systems remains high, and easing the financial and emotional burden that patients and their families experience during treatment remains an important priority. In education, access to STEM education varies by region and background, and issues of educational quality and regional gaps constrain the development of skills needed for the future. In the environmental area, interest in climate change, forest and marine ecosystem conservation, and resource circulation is growing, and the need for community-based environmental restoration activities is also growing.

In response, Hyundai Motor Company is expanding pediatric cancer research and support for young patients and their families across North America through Hyundai Hope on Wheels and, through STEM Education, broadening young people's skills in science and technology and their opportunities to explore future mobility careers. Through IONIQ Forest and the Healthy Seas Partnership, the company is also advancing forest restoration and marine waste collection, responding over the long term to the health, education, and environmental issues facing local communities.

Overall, CSV activities in the North American region are addressing the persistent healthcare burden on children and families, gaps in future technology education, and environmental restoration challenges that remain even amid strong social infrastructure. Through these activities, Hyundai Motor Company strengthens the expertise and scalability of its flagship CSV projects, while also supporting the recovery and growth of future generations and strengthening the environmental resilience of local communities, thereby contributing to the foundations of a sustainable society.



Key Impacts

USD 277million

Cumulative funding for pediatric cancer research and treatment provided through Hyundai Hope on Wheels

1,508projects

Research projects funded

124publications

Papers and research reports published

2,188people

Beneficiaries (patients and families)



750,000trees

IONIQ Forest, North American region
Cumulative trees planted

128,000tCO₂e

IONIQ Forest, North American region: cumulative carbon absorption



USD 1.18million

Cumulative funding for mobility education

267,000hours

Cumulative mobility education hours



Central and South America

Strengthening the foundation for sustainable growth in local communities through locally tailored CSV activities.

The Central and South America region advances flagship projects centered on Brazil while also carrying out community activities tailored to local needs in each country. The region has significant disparities in living conditions across countries and areas, with a combination of challenges closely tied to residents' daily lives, including medical access, child care, educational opportunities, food support, and environmental conservation.

In particular, vulnerable groups within local communities can face difficulty accessing preventive healthcare services and educational opportunities for children and youth, and in some areas there is also demand for community-level support, such as food assistance, partnerships with local producers, and women's health awareness.

Accordingly, in the Central and South America region, both flagship projects in specific fields and community activities closely attuned to each country's culture and social issues are increasingly important. In Brazil, Hyundai Motor Company has provided approximately 81,000 dental treatments for more than a decade through the mobile dental trailer Sorriso Cidadão, serving children in the Piracicaba area as well as police officers, firefighters, and other public safety personnel. For public school students, Hyundai has also built science labs and delivered STEM classes alongside forest restoration campaigns. In this way, Hyundai provides integrated support for the health, education, and environmental resources that local communities need.

In addition, in Argentina, the Dominican Republic, Puerto Rico, Costa Rica, Colombia, Ecuador, and Peru, a wide range of community activities reflect each country's characteristics and local issues, including charity events, youth support, sponsorship of dog rescue organizations, partnerships with local producers and food banks, women's health awareness campaigns, and tree planting. Overall, CSV activities in the Central and South America region combine flagship projects with country-specific community activities. Through these efforts, Hyundai Motor Company advances both solutions to challenges affecting the living conditions of local communities and stronger relationships of trust with them.



Key Impacts



883 students

Cumulative student participants in mobility education
(Hyundai Maker: 523, STEM Project: 360)



10 years

Duration of dental care support

81,000 treatments

Cumulative dental treatments provided



100,000 trees

IONIQ Forest,
Central and South America region:
cumulative trees planted



Europe

Restoring local ecosystems through environmental CSV activities focused on marine waste reduction and forest restoration.

Europe is a key region for Hyundai Motor Company’s environmental CSV activities, with initiatives focused on countries such as Germany, the Czech Republic, Spain, and Türkiye. In particular, as the region rapidly advances policies for carbon neutrality and the green transition, reducing marine waste, promoting resource circulation, addressing the climate crisis, and conserving biodiversity have emerged as major societal challenges.

Along Europe's coasts and in its marine ecosystems, damage caused by discarded fishing nets and plastic waste continues, making circular economy approaches that turn collected waste back into resources increasingly important. Forest degradation driven by climate change, insufficient urban green space, and declining biodiversity are also challenges that local communities must address together. Accordingly, the need for long-term environmental initiatives that combine waste reduction, resource circulation, forest restoration, and greater environmental awareness is growing.

In response, Hyundai Motor Company is carrying out environmental CSV activities in Europe on two main pillars: the Healthy Seas Partnership and IONIQ Forest. Working with Healthy Seas and Ghost Diving, the company collects abandoned fishing nets and marine debris in seven European countries and converts them into usable resources, contributing to marine ecosystem protection and resource circulation. After sorting and separation, the recovered nets are sent to the textile manufacturer Aquafil, where they are regenerated with other discarded nylon materials into ECONYL® yarn. The yarn is used to make floor mats for key models sold in Europe. In Germany, the Czech Republic, Türkiye, and elsewhere, the company is also expanding tree planting and forest restoration through IONIQ Forest, taking part in restoring local ecosystems and building carbon absorption capacity.

Overall, CSV activities in the European region address the core environmental challenges facing local communities, including marine waste reduction, resource circulation, forest restoration, and biodiversity conservation. Through environmental partnerships and community-based activities, Hyundai Motor Company is responding to the need for ecosystem restoration and expanding the foundation for social value creation for a sustainable future.



Key Impacts



321t	Cumulative marine waste collected by the Healthy Seas Partnership
390 people	Professional divers and general volunteers in the Healthy Seas Partnership
3,500+ hours	Cumulative volunteer hours by professional divers and general volunteers



4,861 people
Cumulative participants in environmental education and campaigns



90,000+ trees
IONIQ Forest, European region: cumulative trees planted

15,000 tCO ₂ e
IONIQ Forest, European region: cumulative carbon absorption



Middle East and Africa

By reducing barriers to learning and care, we are expanding opportunities for future generations and strengthening the foundations for self-reliance.

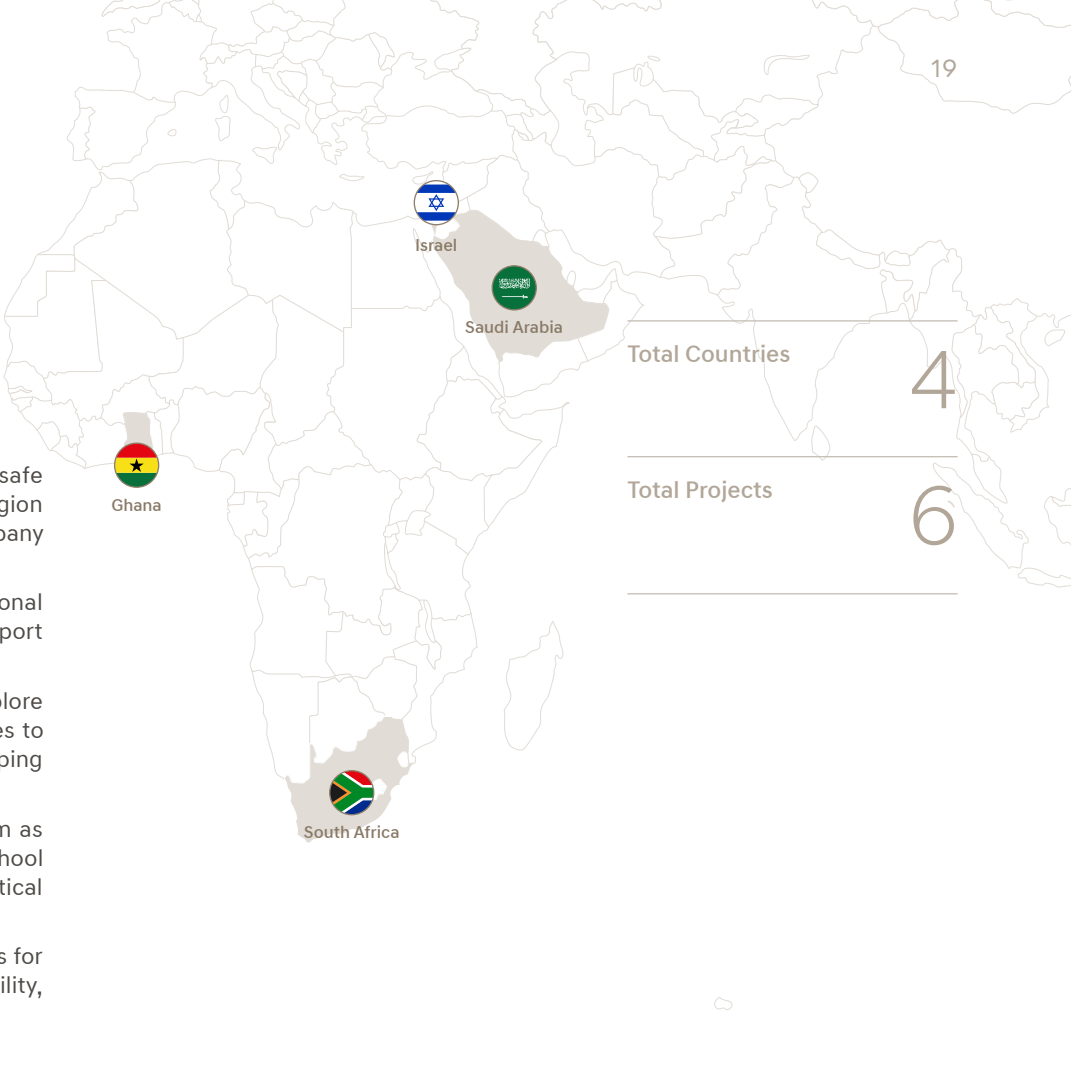
The Middle East and Africa region shows wide disparities in socioeconomic development and public service infrastructure across countries. Limited access to education, safe mobility, care services, and employment opportunities remains a key challenge for the growth and self-reliance of children and youth. In response, many countries across the region are promoting inclusive education, mobility support for vulnerable groups, vocational training, and youth employment initiatives. Aligned with these efforts, Hyundai Motor Company is helping broaden access to learning, transportation, and skills development pathways for young people across the region.

To address these regional challenges, we carry out CSV initiatives centered on educational support and mobility assistance. In South Africa, we have contributed to educational development through the donation of 23 libraries since 2013. In addition, librarians have been employed at every library and reading programs have been introduced to support students' literacy and learning outcomes.

In 2025, we also launched the Drive Your Dreams mentorship program for schools supported through the library initiative in South Africa. The program enables students to explore career paths, develop leadership skills, and gain a better understanding of potential professions and workplace environments. Outstanding participants are given opportunities to join the Youth Employment Service (YES) program, South Africa's public-private youth employment initiative, or receive university scholarships. Through these efforts, we are helping create smoother transitions from education to the world of work.

In addition, since October 2023, we have supported education on electric vehicle technology and future mobility by providing an IONIQ 6 vehicle and the E-GMP platform as exhibition assets for “Riding the Current” at the National Museum of Science, Technology and Space(Madatech) in Israel. In Saudi Arabia, we have partnered with Josour School to provide school buses, improving safe transportation and educational accessibility for neurodiverse students. In Ghana, we are preparing to equip young people with practical automotive skills that can enhance their employability and economic participation.

Overall, our CSV activities in the Middle East and Africa focus on creating greater opportunities for future generations by expanding access to education and strengthening skills for self-reliance. Through collaboration with local communities, we are helping build an inclusive environment where children and youth can move beyond barriers to learning, mobility, and care and prepare for a better future.



Key Impacts

13years

Duration of library donation program

23libraries

Libraries donated in South Africa

33,346people

Cumulative participants in the reading program



13.8%p

Improvement in reading comprehension scores among program participants (from 33.7% to 47.5% across 12 schools)



2buses

School buses provided to a special school (Josour School)





Donation of a future mobility education vehicle (IONIQ 6) and an E-GMP platform

(Recipient: Madatech, the Israel National Museum of Science, Technology and Space)

30,000trees

IONIQ Forest, Middle East and Africa region: cumulative trees planted

5,143tco₂e

IONIQ Forest, Middle East and Africa region: cumulative carbon absorption

● The number of reading program participants and mobility support provided are cumulative through September 2026.

India

Contributing to India's balanced development and future innovation through technology-based CSV activities tailored to regional social issues.

India is a vast country comprising 28 states and eight union territories, with significant disparities across regions in industrial structure, income levels, urbanization, and healthcare and education infrastructure. While some major cities and industrial hubs are growing rapidly, driven by advanced manufacturing and the digital economy, rural and underserved areas continue to face shortages of healthcare facilities and skilled professionals, limited access to education and vocational training, and challenges related to safe drinking water and living conditions. In response, the Government of India is pursuing the “Viksit Bharat 2047” vision, which seeks to achieve economic growth, social progress, and environmental sustainability by 2047, the centenary of India’s independence. The vision emphasizes balanced development and inclusive growth so that no region or social group is left behind.

In line with these national priorities and diverse regional needs, Hyundai Motor Company is advancing technology-based services and locally tailored CSV activities. Sparsh Sanjeevani operates 52 telemedicine centers and 10 mobile medical units across 16 states and union territories, expanding access to healthcare in rural areas with limited medical infrastructure. Hyundai also supports vocational skills development for young people and greater access to science education for youth in underserved communities through Skill Development in Automotive Trades and Vidya Vahini. Through Samarth by Hyundai, the company promotes sports participation, self-reliance, and social participation for persons with disabilities. As a flagship inclusion program, Samarth by Hyundai empowers persons with disabilities to realize their potential and participate actively in society through sports, culture, and the arts. In addition, Sports Lab and Art for Hope expand opportunities for young people and local communities to participate in sports and express their creativity, supporting inclusive growth that respects diversity.

In the environmental sector, IONIQ Forest has planted more than 1.13 million trees in urban and rural areas. Ecogram by Hyundai, a flagship circular economy program, systematically collects and processes wet and dry waste generated within local communities, converting it into resources and energy while creating a foundation for community participation in sustainable resource circulation. Project H₂OPE improves drinking water infrastructure in schools and local communities, connecting solutions to environmental challenges with better health and living conditions. These initiatives align with India’s long-term vision of building a foundation for sustainable growth through a circular economy and the transition to clean energy.

Furthermore, Hyundai Motor Company is going beyond short-term service provision to strengthen India’s research and industrial capabilities. Hyundai Hope for Cancer (Inspired by Hyundai Hope on Wheels) is a long-term research project conducted in partnership with the Indian Institute of Technology Madras (IIT Madras), one of India’s leading national institutions. The project conducts research on pediatric cancer genomics and helps establish a foundation for precision medicine tailored to the characteristics of Indian patients. The Hyundai HTWO Innovation Centre supports the development of a future energy ecosystem through green hydrogen technology research and the training of specialized professionals. By strengthening the capabilities of young people, promoting the social participation of vulnerable groups, advancing resource circulation in local communities, and building a foundation for future technology research, Hyundai Motor Company contributes to India’s inclusive and sustainable growth.



Key Impacts



140,000
+ people

Cumulative participants in education and campaigns (traffic safety, medical, and environmental areas)

2,600 people

Skill Development in Automotive Trades: average annual participants

970 t

Ecogram:
waste converted into resources ●



1.85 million people

Sparsh Sanjeevani:
cumulative beneficiaries of rural medical services

62 sites

Sparsh Sanjeevani:
number of operating sites (52 telemedicine centers, 10 mobile medical units)



28,112 tCO₂e

Ecogram:
carbon reduction



1.13 million trees

IONIQ Forest:
cumulative trees planted in India

● The amount of waste converted into resources and the resulting carbon reductions achieved through the Ecogram program are cumulative figures through 2024 and have been verified.

China

Creating a virtuous cycle of sustainable community growth by linking ecological restoration with eco-friendly rural development.

China is a country with a vast territory and diverse regional environments, where desertification prevention, ecosystem recovery, and the sustainable development of rural areas have emerged as important social challenges. Beneath rapid industrialization and urbanization lie problems such as damage to the natural ecosystem in the Inner Mongolia region and the educational gap between urban and rural areas. Against this backdrop, Hyundai Motor Company's CSV activities in China are being carried out around the Hyundai Green Zone project, linking ecological restoration with eco-friendly rural development.

Through the Hyundai Green Zone China Project, Hyundai Motor Company continues ecological restoration activities in China. The project began with desertification prevention and grassland creation in Inner Mongolia in 2008 and expanded into Season 3 in 2021 in line with the Chinese government's rural revitalization and “dual carbon” goals (peaking carbon emissions by 2030 and achieving carbon neutrality by 2060). In Season 3, the project has broadened its scope to include public-benefit grasslands, public-benefit forests, and Green Village, pursuing environmental recovery and community development together. In particular, the Green Village initiative is a local regeneration model that redevelops vacant local homes into eco-friendly guesthouses, minimizing resource consumption and environmental burdens compared with new construction while creating income opportunities for residents. Alongside this, through government roundtables and rural concerts, Hyundai Motor Company is expanding its engagement with local communities to encourage resident participation and revitalize the region.

Hyundai Motor Company also continues to provide support needed by local communities in China through a range of programs. The Hyundai Creative Accelerator (HCA), established in Beijing in 2020, identifies and nurtures startups in eco-friendly technology, rural revitalization, and mobility accessibility for vulnerable groups. Dream Classroom, which has been running since 2011, provides educational equipment and scholarships to elementary schools in underserved areas and offers holistic education by operating a choir. The employee volunteer corps has been active annually since 2016 and, since 2017, has maintained a partnership with a cerebral palsy rehabilitation center, demonstrating solidarity with vulnerable groups through volunteer activities, in-kind support, children's art exhibitions, and bazaars.

Centered on Hyundai Green Zone Season 3, Hyundai Motor Company's CSV activities in China link ecological restoration with eco-friendly rural development and continue to provide the support needed by local communities through education, entrepreneurship, and volunteer activities. On the strength of these activities, Hyundai Motor Company has been ranked first in the automotive sector for 10 consecutive years in the “Corporate Social Responsibility Development Index” published by the Chinese Academy of Social Sciences, earning recognition for the continuity and relevance of its local social contribution activities.

Total Countries1

Total Projects4



Key Impacts

96 schools Dream Classroom: cumulative schools supported 	 15+ years Dream Classroom: duration of the program	 3 million m² Public-benefit grassland area created (Site 1: 670,000 m², Site 2: 2.33 million m²)	1,426 trees IONIQ Forest: cumulative trees planted in China 	6,000+ people Green Village: cumulative residents 	USD 750,000 Green Village: cumulative revenue
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Asia-Pacific

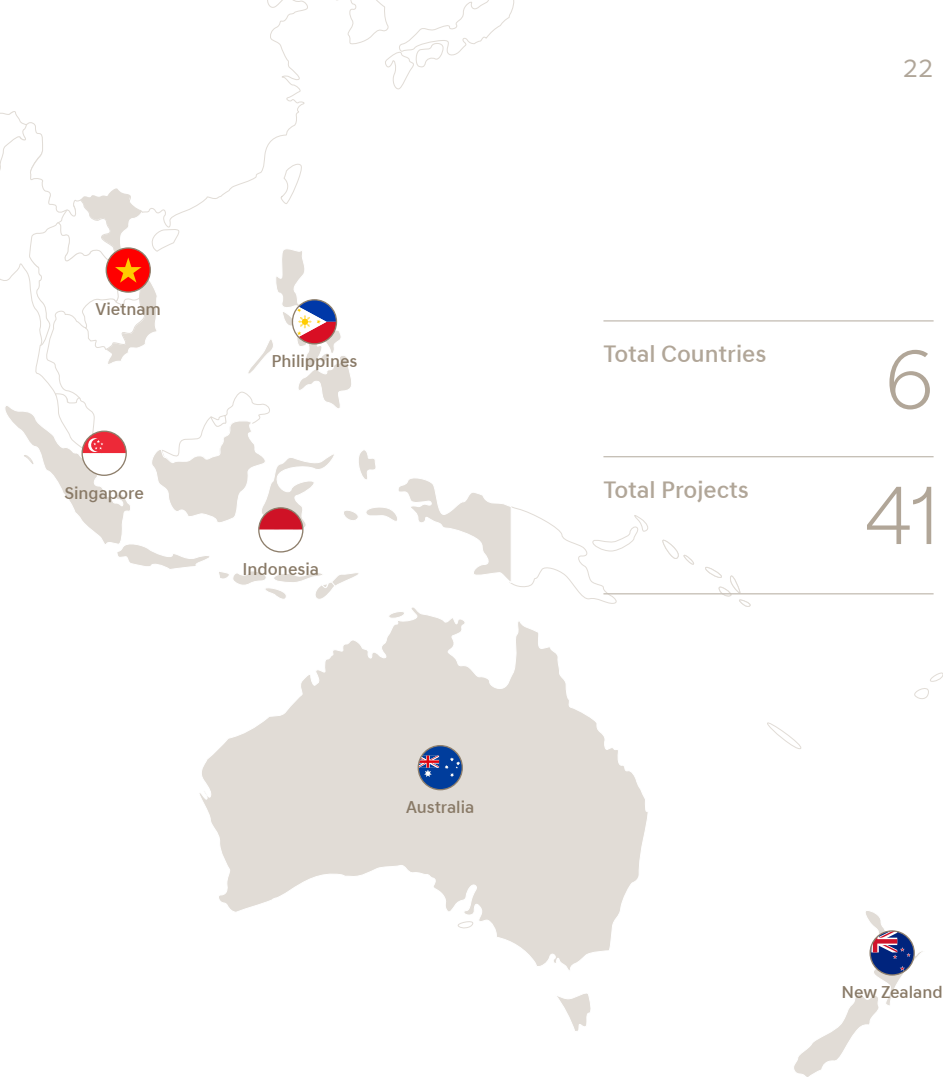
Reducing environmental burdens and supporting the healthy growth of future generations, including children with serious illnesses, through resource circulation and ecosystem restoration.

CSV activities in the Asia-Pacific region are carried out through distinct approaches in Southeast Asia and Oceania, reflecting regional social issues and priority areas. In Southeast Asia, rapid urbanization and industrial growth are increasing environmental burdens such as rising waste, marine plastic pollution, and forest degradation, and demand for education and technical capacity building for future generations is growing as well. In Oceania, and Australia in particular, the vast territory and gaps in medical infrastructure between regions often require children with serious illnesses and their families to travel long distances and stay away from home for extended periods, making support for children's health and family care an important priority.

In Southeast Asia, Hyundai Motor Company is advancing CSV activities centered on responding to environmental issues and educating future generations. In Indonesia, through the Jakarta Circular Economy Project and the Waste Recycling Center, the company operates plastic collection and recycling infrastructure, converting waste plastic into new resources. In the Philippines and Vietnam, through IONIQ Forest, and in Indonesia through the Hyundai Biodiversity Program, the company continues forest restoration and biodiversity conservation activities. In education and capacity development, alongside education programs based at the Hyundai Motor Group Innovation Center Singapore (HMGICS), Hyundai Motor Company runs mobility and automotive technology education, mentoring, and scholarship programs in Indonesia and Vietnam, expanding the foundation for developing talent for future industries. In Vietnam, Hyundai has operated Hyundai Jump School since 2020, implementing a locally rooted three-way mentoring model that connects youth from underserved communities, university student volunteers, Hyundai Motor Company employees, and local professional mentors. The program trains 100 university student volunteers to provide academic guidance and emotional support to 400 young people in Hanoi, while offering career mentoring to the university volunteers, thereby creating a virtuous cycle of educational support within the local community.

In Australia, Hyundai Motor Company and its dealers have provided long-term support for children with serious illnesses and their families through Hyundai Help for Kids since 2014. In cooperation with Ronald McDonald House Australia, Little Wings, the Children's Cancer Institute, Clown Doctors Australia, and other partners, the program provides integrated mobility, accommodation, and emotional support to families of young patients requiring long-term hospitalization or outpatient treatment. Little Wings improves access to treatment through air and vehicle transport support, while Ronald McDonald House Australia provides accommodation facilities near hospitals, easing families' caregiving burden.

Overall, CSV activities in the Asia-Pacific region are centered on responding to environmental issues and educating future generations in Southeast Asia, and on treatment, mobility, and care support for children with serious illnesses and their families in Oceania. Through tailored approaches grounded in regional social issues, Hyundai Motor Company is building a foundation on which future generations can grow up in a healthy and sustainable environment.



Key Impacts



11+ years
Hyundai Help for Kids: duration of the program

3.6 million km
Hyundai Help for Kids: cumulative distance traveled by support vehicles



85,000 trees
IONIQ Forest, Asia-Pacific region: cumulative trees planted

340,000 people
Scale of medical support provided (children with serious illnesses and their families)



50,000 + people
Environmental and public-interest education and campaign participants (409 sessions to date)

236 activities
Number of advocacy activities carried out to improve community environmental and social issues ●

14,000 tCO₂e
IONIQ Forest, Asia-Pacific region: cumulative carbon absorption

● The number of advocacy activities carried out in the Jakarta area of Indonesia from 2023 to 2025, comprising 204 child-led advocacy activities, 16 adult-led or public-private joint advocacy activities, 4 annual public events, and 12 quarterly coordination meetings.



Appendix

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- 4.1 Impact Themes and Indicators
 - 4.2 Project List by Region
 - 4.3 Terminology and Aggregation Criteria

Impact Themes and Indicators



Environment

Ecosystem Restoration

Creating a sustainable ecosystem in which humans and nature can coexist, by restoring natural environmental functions and enhancing biodiversity and ecological stability

Resource Circulation

Creating a resource-circulation ecosystem for a sustainable future by reducing waste and promoting the reuse and recycling of resources to build a circular economy system



Impact Theme	Key Activity Types	Key Impacts	Measurement Indicators		Impact Types	Method
Ecosystem Restoration	1. Ecosystem Restoration and Conservation	Improvement of ecological environment	E1-1.1	Contribution level of ecosystem improvements	Output	Quantitative
			E1-1.2	Restoration level of ecological functions through ecosystem improvements	Outcome	Quantitative/Qualitative
		Improvement of air quality and reduction of environmental pollution	E1-1.3	Carbon absorption through ecosystem restoration and conservation	Outcome	Quantitative
			E1-1.4	Economic value of carbon absorption through ecosystem restoration and conservation	Outcome	Monetized
			E1-1.5	Volume of oxygen production through ecosystem restoration and conservation	Outcome	Quantitative
			E1-1.6	Economic value of oxygen production through ecosystem restoration and conservation	Outcome	Monetized
			E1-1.7	Volume of pollutant absorption (SO ₂ , NO ₂ , particulate matter) through ecosystem restoration and conservation	Outcome	Quantitative
			E1-1.8	Economic value of pollutant absorption through ecosystem restoration and conservation	Outcome	Monetized
	2. Restoration of Wildfire-damaged Areas using IoT technology	Enhancing efficiency in wildfire response/restoration	E1-2.1	Contribution of disaster response using IoT technology	Output	Quantitative
			E1-2.2	Improvement level of disaster response efficiency using IoT technology	Outcome	Quantitative/Qualitative
	3. Conducting Ecological Environment Education/ Campaigns and Volunteer Activities	Promoting a culture of ecosystem conservation	E1-3.1	Number of education and campaigns provided	Output	Quantitative
			E1-3.2	Economic value of education and campaigns	Outcome	Monetized
			E1-3.3	Number of volunteer activities provided	Output	Quantitative
			E1-3.4	Economic value of volunteer activities	Outcome	Monetized
			E1-3.5	Degree of changes in participants' awareness, knowledge, and behavior through education, campaigns, and volunteer activities	Outcome	Qualitative
Resource Circulation	1. Waste Collection and Upcycling	Reduction of waste and environmental pollution	E2-1.1	Amount of waste collected	Output	Quantitative
			E2-1.2	Reduction in public expenses through waste collection	Outcome	Monetized
			E2-1.3	Reduction in ecosystem damage costs through waste collection	Outcome	Monetized
			E2-1.4	Percentage of collected waste upcycled	Output	Quantitative
			E2-1.5	Number of upcycled products produced	Output	Quantitative
			E2-1.6	Amount of carbon reduction through waste upcycling	Outcome	Quantitative
			E2-1.7	Economic value of carbon reduction through waste upcycling	Outcome	Monetized
			E2-1.8	Economic value of reduced environmental pollution through waste upcycling	Outcome	Monetized
			E2-1.9	Economic value of reduced resource consumption through waste upcycling	Outcome	Monetized
	2. Resource Circulation Infrastructure Development	Establishment of a resource circulation ecosystem in local communities	E2-2.1	Amount of support for building/installing resource circulation infrastructure provided	Output	Quantitative
			E2-2.2	Utilization level of resource circulation infrastructure facilities	Outcome	Quantitative/Qualitative
	3. Conducting Resource Circulation Education, Campaigns, and Volunteer Activities	Promoting a culture of resource circulation practices	E2-3.1	Number of education and campaign activities provided	Output	Quantitative
			E2-3.2	Economic value of education and campaigns	Outcome	Monetized
			E2-3.3	Number of volunteer activities provided	Output	Quantitative
			E2-3.4	Economic value of volunteer activities	Outcome	Monetized
			E2-3.5	Degree of changes in participants' environmental awareness, knowledge, and behavior through education, campaigns, and volunteer activities	Outcome	Qualitative

Impact Themes and Indicators



People

Growth and Health of Future Generations

Building an environment for the growth and healthy lives of future generations by supporting easier access to quality education and healthcare services

Enhancing Mobility for the Mobility-Disadvantaged

Improving the transportation environment so that everyone can travel safely and conveniently, by enhancing travel convenience for the mobility-disadvantaged and spreading a culture of safe driving

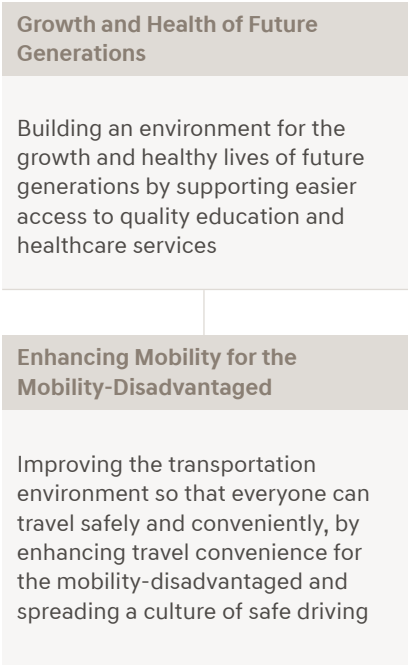


Impact Theme	Key Activity Types	Key Impacts	Measurement Indicators		Impact Types	Method
Growth and Health of Future Generations	1. Medical Solutions and System Enhancement Activities for Pediatric Patient Treatment	Strengthening pediatric treatment and research capabilities	P1-1.1	Level of support provided to enhance the capacity for pediatric cancer treatment and research	Output	Quantitative
			P1-1.2	Number of supported papers/research reports published	Outcome	Quantitative
			P1-1.3	Utilization level of supported papers/research reports	Outcome	Quantitative/Qualitative
			P1-1.4	Degree of contribution to the continuation and dissemination of research project outcomes	Outcome	Monetized/Qualitative
		Improving pediatric treatment rates	P1-1.5	Number of patients benefiting from enhanced pediatric cancer treatment/research capabilities	Output	Quantitative
			P1-1.6	Degree of improvement in pediatric cancer treatment rates	Outcome	Quantitative
	2. Activities to Improve the Quality of Life for Pediatric Patients	Pediatric treatment/rehabilitation and social reintegration	P1-2.1	Number of treatment/rehabilitation and social reintegration programs provided	Output	Quantitative
			P1-2.2	Social reintegration readiness level of participants in treatment/rehabilitation and social reintegration programs	Outcome	Qualitative
		Alleviating economic/emotional burdens on families of pediatric patients and strengthening family function	P1-2.3	Level of economic burden alleviation for families caring for pediatric patients	Outcome	Monetized
			P1-2.4	Level of caregiving burden reduction for families of pediatric patients	Outcome	Quantitative/Qualitative
	3. Activities to Improve Learning Environment and Infrastructure	Enhancing learning environment and accessibility to learning materials	P1-3.1	Number of improvements provided for learning environments (facilities)	Output	Quantitative
			P1-3.2	Number of learning materials developed/distributed	Output	Quantitative
			P1-3.3	User satisfaction level with improved learning environments (facilities)	Outcome	Qualitative
			P1-3.4	Utilization level of improved learning environments (facilities)	Outcome	Quantitative/Qualitative
			P1-3.5	Economic value of improved learning environments (facilities)	Outcome	Monetized
	4. Foundational Education Program Operation	Improving foundational academic skills for future generations	P1-4.1	Number of foundational education programs provided	Output	Quantitative
			P1-4.2	Economic value of foundational education programs	Outcome	Monetized
			P1-4.3	Degree of improvement in foundational academic skills of program participants	Outcome	Qualitative
			P1-4.4	Degree of capacity enhancement for teachers participating in foundational education programs	Outcome	Qualitative
	5. STEM Education Program Operation	Improving access to quality STEM education	P1-5.1	Number of STEM education provided	Output	Quantitative
			P1-5.2	Economic value of STEM education programs	Outcome	Monetized
			P1-5.3	Satisfaction level of STEM program participants	Outcome	Qualitative
			P1-5.4	Degree of learning effectiveness for students participating in STEM education	Outcome	Qualitative
			P1-5.5	Degree of capacity enhancement for teachers participating in STEM education programs	Outcome	Qualitative
	6. Vocational Education and Training Programs Operation	Enhancing career preparation competency	P1-6.1	Number of vocational training programs provided	Output	Quantitative
			P1-6.2	Economic value of vocational training programs	Outcome	Monetized
			P1-6.3	Completion rate of participants in vocational training programs	Outcome	Quantitative
			P1-6.4	Participant satisfaction level in vocational training programs	Outcome	Qualitative
			P1-6.5	Employment rate of participants in vocational training programs	Outcome	Quantitative
			P1-6.6	Level of career development preparation among participants in vocational training programs	Outcome	Quantitative/Qualitative
	7. Awareness Improvement Campaigns and Volunteer Activities for Future Generations	Formation of a future-generation-friendly social foundation and culture	P1-7.1	Number of partner institutions and partnership details	Output	Quantitative/Qualitative
			P1-7.2	Number of campaigns provided	Output	Quantitative
			P1-7.3	Economic value of the campaigns	Outcome	Monetized

Impact Themes and Indicators



People



Impact Theme	Key Activity Types	Key Impacts	Measurement Indicators		Impact Types	Method
Growth and Health of Future Generations	7. Awareness Improvement Campaigns and Volunteer Activities for Future Generations	Formation of a future-generation-friendly social foundation and culture	P1-7.4	Number of volunteer activities provided	Output	Quantitative
			P1-7.5	Economic value of the volunteer activities	Outcome	Monetized
			P1-7.6	Degree of changes in participants' environmental awareness, knowledge, and behavior through education, campaigns, and volunteer activities.	Outcome	Qualitative
Enhancing Mobility for the Mobility-Disadvantaged	1. Support for Socially Disadvantaged and Mobility-Disadvantaged Individuals Using Mobility and Mobility Services	Improving mobility, education, and healthcare access for the socially and mobility-disadvantaged individuals	P2-1.1	Number of mobility and mobility service provided	Output	Quantitative
			P2-1.2	Economic value of mobility and mobility service benefits	Outcome	Monetized
			P2-1.3	Degree of effectiveness in improving mobility access and treatment outcomes	Outcome	Quantitative/Qualitative
			P2-1.4	Economic value of improved access through mobility and mobility services	Outcome	Monetized
			P2-1.5	Degree of increased research/system efficiency through mobility and mobility services	Outcome	Quantitative/Qualitative
			P2-1.6	Number of partner institutions and partnership details	Output	Quantitative/Qualitative
	2. Mobility Infrastructure Development and Improvement	Enhancing mobility convenience through transportation infrastructure	P2-2.1	Number of support provided for mobility infrastructure establishment/improvement	Output	Quantitative
			P2-2.2	Economic value of support for mobility infrastructure establishment/improvement	Outcome	Monetized
			P2-2.3	Effectiveness level of support provided for mobility infrastructure establishment/improvement	Outcome	Quantitative/Qualitative
	3. Traffic Safety Education, Campaigns, and Volunteer Activities	Establishing a safe traffic environment and culture	P2-3.1	Number of education and campaigns provided	Output	Quantitative
			P2-3.2	Economic value of education and campaigns provided	Outcome	Monetized
			P2-3.3	Number of volunteer activities provided	Output	Quantitative
			P2-3.4	Economic value of volunteer activities	Outcome	Monetized
			P2-3.5	Degree of changes in participants' awareness, knowledge, and behavior through education, campaigns, and volunteer activities	Outcome	Qualitative
	4. Vehicle Sharing and Donations	Enhancing mobility access for socially and mobility-disadvantaged individuals	P2-4.1	Number of shared/donated vehicles	Output	Quantitative
			P2-4.2	Economic value of shared/donated vehicles	Outcome	Monetized
			P2-4.3	Improvement level of mobility convenience resulting from sharing/donations	Outcome	Quantitative/Qualitative

Impact Themes and Indicators



Community

Stimulating the Local Economy

Supporting the sustainable growth of the local economy by creating economic opportunities through cooperation with community-based enterprises and by increasing local residents' income and strengthening their capacity for self-reliance

Strengthening Local Community Capabilities

Building a foundation for sustainable local development by improving community infrastructure and strengthening residents' participation and capabilities



Impact Theme	Key Activity Types	Key Impacts	Measurement Indicators		Impact Types	Method
Stimulating the Local Economy	1. Activities to Increase Local Residents' Income	Increase in local residents' income	C1-1.1	Number of jobs provided to local residents	Output	Quantitative
			C1-1.2	Level of increase in local residents' income	Outcome	Quantitative/Monetized
	2. Local Community-Based Partner Cooperation and Support	Stabilization and expansion of community-based social economy organizations	C1-2.1	Additional economic opportunities provided by community-based social economy organizations	Output	Quantitative/Monetized
			C1-2.2	Degree of stabilization and growth potential secured for local community-based social economy organizations	Outcome	Quantitative/Qualitative/Monetized
Strengthening Local Community Capabilities	1. Local Community Tangible Asset Development Activities	Local community tangible asset development	C2-1.1	Number of living environment and infrastructure improvement provided	Output	Quantitative
			C2-1.2	Utilization level of living environment and infrastructure	Outcome	Quantitative/Qualitative
	2. Local Community Intangible Asset Development Activities	Local community intangible asset development	C2-2.1	Number of public education and campaigns provided	Output	Quantitative
			C2-2.2	Economic value of public education and campaigns	Outcome	Monetized
			C2-2.3	Number of volunteer activities provided	Output	Quantitative
			C2-2.4	Economic value of volunteer activities	Outcome	Monetized
			C2-2.5	Degree of changes in participants' awareness, knowledge, and behavior through education, campaigns, and volunteer activities	Outcome	Qualitative
			C2-2.6	Degree of contribution to public policy and institutional improvements	Outcome	Quantitative/Qualitative
			C2-2.7	Degree of systematization for social problem-solving	Outcome	Quantitative/Qualitative

Project List by Region

North America

Country	CSV Area	Project Name	Operating Period
United States	Earth	Ducks Unlimited	2024 ~ present
		Genesis Sustainability	2023 ~ present
		Healthy Seas Partnership	2023 ~ present
		IONIQ Forest	2022 ~ present
	Mobility	Child Passenger Safety Seats	2022 ~ present
		Medical Transport Solutions	2022 ~ present
		Southern California Wildfire Relief	2025 ~ present
	Hope	100 for 100 HMGMA Scholarship	2025 ~ present
		ECCA EV Lab	2025 ~ present
		Genesis Inspiration Foundation	2018 ~ present
		HIRE Competition	2021 ~ present
		HIRE Mobile Academy Macon County	2021 ~ present
		Hyundai Hope on Wheels	1998 ~ present
		Junior Achievement BizTown Presenting Sponsorship	2025 ~ present
		Manufacturing the Future with Hyundai STEM Curriculum	2023 ~ present
		Montgomery Half Marathon & 5K	2005 ~ present
		Read Across America	2008 ~ present
		School Uniform Drive	2022 ~ present
		SCORE Showdown	2022 ~ present
		STEM Education Support	2024 ~ present
		Toys for Tots	2005 ~ present
	Community	Genesis Gives	2022 ~ present
		Heart of Alabama Food Drive	2008 ~ present

Country	CSV Area	Project Name	Operating Period
United States	Community	HT Charity Program	2024 ~ present
		HT San Diego Food Bank Partnership	2023 ~ present
		HT Volunteer Activities	2023 ~ present
		Retailer Grand Openings	2023 ~ present
		United Way Campaign	2003 ~ present
		Groover Hill Community Improvements	2025 ~ present
		Statesboro Adaptive Playground	2025 ~ present
		United Way Donations	2025 ~ present
Mexico	Earth	IONIQ Forest	2025 ~ present
		HYMEX Save the Beach	2025 ~ present
	Hope	HYMEX Health Support	2025 ~ present
		HYMEX Hyundai at Your Schools	2025 ~ present
		Hyundai Hope on Wheels	2025 ~ present
		HYMEX Education Support	2025 ~ present
		HYMEX Special Hearts	2025 ~ present
		HYMEX School Supplies / Scholarships / Back-to-School Fair	2025 ~ present
		HYMEX Food Donation & Delivery	2025 ~ present
		HYMEX Community Support	2025 ~ present
Canada	Earth	IONIQ Forest	2023 ~ present
	Hope	BGC Canada Youth of the Year	2020 ~ present
		BGC formerly Boys and Girls Clubs	2020 ~ present
		Hyundai Hope on Wheels	2025 ~ present
	Community	360°Kids	2021 ~ present



Project List by Region

Central and South America

Country	CSV Area	Project Name	Operating Period
Dominican Republic	Hope	Gran Teletón: Juntos por la Niñez	2022 ~ present
Brazil	Earth	IONIQ Forest	2022 ~ present
	Mobility	Dental Trailer	2014 ~ present
	Hope	Hyundai Hope on Wheels	2025 ~ present
		STEM Education Support	2023 ~ present
	Community	Incentivized Projects	2018 ~ present
		Social Campaigns and Volunteering	2025 ~ present
Argentina	Community	Golf Cáritas	2025 ~ present
		Golf SIOMAA	2025 ~ present
Ecuador	Earth	Green Helmets	2025 ~ present
Costa Rica	Community	Wine Sensations	2025 ~ present
		Zaguatón Medio Año	2022 ~ present
		Zaguatón Navideño(Zaguatón for Christmas)	2022 ~ present
Colombia	Community	Ambassadors of Progress	2025 ~ present
		Reagro Program	2025 ~ present
Peru	Community	Women’s Health Awareness Campaign	2024 ~ present
Puerto Rico (US territory)	Community	Julie Alvira Golf Tournament	2025 ~ present
		Popular Auto Charity Golf Tournament	2025 ~ present

Middle East and Africa

Country	CSV Area	Project Name	Operating Period [●]
Ghana	Hope	Hyundai-KOICA Automotive Vocational Education Initiative	2026 ~ present
South Africa	Hope	Library Donation & Drive Your Dreams	2013 ~ present
		YES(Youth Employment Service) program	2013 ~ present
Saudi Arabia	Earth	IONIQ Forest	2022 ~ 2024
	Mobility	School Bus Donation to Josour School	2026 ~ present
Israel	Mobility	Future Mobility Educational Exhibit Support	2023 ~ present

● Project periods are presented as of the 2025 measurement year. For the Middle East and Africa, projects with confirmed implementation plans from 2026 onward are also included.



Project List by Region

Europe

Country	CSV Area	Project Name	Operating Period
Europe-wide	Earth	Healthy Seas Partnership	2021 ~ present
Czech Republic	Earth	IONIQ Forest	2024 ~ present
		Partnership: Botanic Garden Prague	2021 ~ present
		Partnership: Zoo Ostrava	2023 ~ present
	Hope	Partnership: Horizon Hydrogen Grand Prix	2018 ~ present
		Partnership: Technotrail	2022 ~ present
		Partnership: Young Firefighters League Support	2021 ~ present
		Partnership with Radost dětem Endowment Fund	2025 ~ present
		Traffic Safety Competition	2025 ~ present
	Community	Company Volunteering	2021 ~ present
		Grant program: Together for Dreams	2020 ~ present
		Grant program: Together for Electromobility	2022 ~ present
		Grant program: Together Safely	2024 ~ present
		Partnership: DOV Ostrava	2022 ~ present
		Partnership: FC Baník Academy	2021 ~ present
		Cooperation with NGOs	2025 ~ present
		Events for Employees	2025 ~ present
		Family Visits	2014 ~ present
		Grant program: Good Neighbor	2012 ~ present
		Grant program: Together	2016 ~ present
		Hyundai Aid Fund	2021 ~ present
		Hyundai Fund	2007 ~ present
		Key to the World – Career Day with Hyundai	2020 ~ present
		Partnership: FM City Fest	2020 ~ present
		Sponsorship Program	2024 ~ present
		Partnership with the Prague Philharmonic Orchestra	2013 ~ present
Netherlands	Hope	Wings for Life Run	2024 ~ present
	Community	Van Gogh Museum	2016 ~ present

Country	CSV Area	Project Name	Operating Period
Germany	Earth	Area Protection (Welcome Packages)	2024 ~ present
		IONIQ Forest	2024 ~ present
Spain	Community	Hyundai x Eintracht Frankfurt Christmas Campaign with Santa Hats	2025 ~ present
	Mobility	VIVe by Caritas	2019 ~ present
	Hope	El Desierto de los Niños	2005 ~ present
	Community	Running: Eric Domingo, Fundación A LA PAR & Fundación Primera Estrella	2024 ~ present
		Women’s Race	2025 ~ present
Slovakia	Mobility	Mobility Partner of NO TO CANCER	2018 ~ present
United Kingdom	Hope	Hyundai Great British School Trip	2022 ~ present
		Therfield School Partnership	2023 ~ present
	Community	Christmas Charity Donations	2024 ~ present
		Employee Volunteering	2025 ~ present
Austria	Community	Austrian Football Association	1998 ~ present
		Marathon	2019 ~ present
		Sporthilfe	2018 ~ present
Italy	Earth	Healthy Seas Educational Activity in Lake Pusiano	2025 ~ present
		Mission to Blue Project	2025 ~ present
Croatia	Earth	KRIE X PROVIR	2025 ~ present
		Film Festival Cinehill	2025 ~ present
		Večernjak Bike Ride	2025 ~ present
		Zagreb Night 10K	2025 ~ present
Türkiye	Earth	IONIQ Forest	2025 ~ present
	Hope	Equipment Donation – Second Life in Education Campaign	2025 ~ present
		Gender Equality Workshop	2025 ~ present
		Hyundai Painting Contest for Children	2024 ~ present
		Hyundai Scholarship Program with TEV	2022 ~ present
		Hyundai Youth Camp	2025 ~ present
Poland	Community	Olsztyn Green Festival	2025 ~ present



Project List by Region

Asia-Pacific

Country	CSV Area	Project Name	Operating Period
New Zealand	Hope	Hyundai NZ Pinnacle Programme	2004 ~ present
Vietnam	Earth	IONIQ Forest	2024 ~ present
	Hope	Hyundai Jump School Vietnam	2020 ~ present
Singapore	Earth	Donation of HMGICS Grown Vegetables to Families in Need	2024 ~ present
		Go Green Singapore	2025 ~ present
	Hope	2-6 Month Internship Programmes	2023 ~ present
		Annual Hackathon Event for High Schools	2022 ~ present
		Learning Journey to HMGICS for Students Aged 6-25	2024 ~ present
		OceanX x HMGICS Collaboration	2025 ~ present
		Specialized Educational Visits for Students with Special Needs	2024 ~ present
		Temasek Foundation Specialists' Community Action and Leadership Exchange (SCALE) Programme	2025 ~ present
		Vehicle Donations for Conservation and Curriculum Development	2023 ~ present
	Community	Donation to the President's Challenge	2024 ~ present
		Korean Cultural Exchange Event	2025 ~ present
	Earth	Hyundai Biodiversity Program	2025 ~ present
		Hyundai Eco Summit	2025 ~ present
		Hyundai Waste Recycling Center	2022 ~ present
		Jakarta Upcycling	2022 ~ present
Indonesia	Mobility	Ambulance Donation for Sumatra disaster	2025 ~ present
	Hope	Future Mobility School 2025	2025 ~ present
		Hyundai Academy Course (HAC)	2023 ~ present
		Hyundai EV Bus Mobile Library (H Learning)	2025 ~ present
		Hyundai Jump School Indonesia	2024 ~ present
	Community	International Disability Day	2025 ~ present
		Hyundai Ramadhan Kareem-Sukamukti	2025 ~ present
Philippines	Earth	IONIQ Forest	2024 ~ present
	Hope	Hope in a Bag Project	2025 ~ present
		Hyundai Accelerate Program	2023 ~ present

Country	CSV Area	Project Name	Operating Period
Australia	Hope	Hyundai Hope on Wheels_Hyundai Help for Kids	2014 ~ present
		Assistance Dogs Australia	2016 ~ present
		Bear Cottage	2016 ~ present
		Children's Cancer Institute	2014 ~ present
		Children's Hospital Foundation	2024 ~ present
		Clown Doctors Australia	2016 ~ present
		Football Futures Foundation	2024 ~ present
		Kids Research	2015 ~ present
		Little Wings	2014 ~ present
		Make-A-Wish Australia	2014 ~ present
		Miracle Babies Foundation	2024 ~ present
		Robert Connor Dawes Foundation	2024 ~ present
		Ronald McDonald House Australia	2014 ~ present



Project List by Region

India

Country	CSV Area	Project Name	Operating Period
India	Earth	Ecogram by Hyundai	2021 ~ present
		H ₂ OPE	2022 ~ present
		IONIQ Forest	2021 ~ present
	Mobility	Adhikaar Connect	2024 ~ present
		Drive 4 Progress (Easy Roads)	2024 ~ present
		HTWO Hydrogen Innovation	2024 ~ present
		Sparsh Sanjeevani	2021 ~ present
		Vidya Vahini	2022 ~ present
	Hope	Art for Hope	2021 ~ present
		Hyundai Hope for Cancer (Inspired by Hyundai Hope on Wheels)	2024 ~ present
		Samarth by Hyundai	2023 ~ present
		Skill Development in Automotive Trades	2021 ~ present
		Sports Lab	2023 ~ present

China

Country	CSV Area	Project Name	Operating Period
China	Earth	IONIQ Forest_Hyundai Green Zone Season 3	2008 ~ present
	Hope	Dream Classroom	2011 ~ present
	Community	Hyundai Creative Accelerator (HCA)	2020 ~ present
		Employee Volunteering	2016 ~ present

Korea

Country	CSV Area	Project Name	Operating Period
Korea	Earth	Healthy Seas Partnership	2021 ~ present
		IONIQ Forest	2016 ~ present
		Ulsan Jeongja Port Upcycling	2024 ~ present
	Mobility	Gift Car	2010 ~ present
		Shucle Mobility Service for Transit-Underserved Areas and People with Mobility Needs	2023 ~ present
		Firefighting Support	2024 ~ present
		Gait Rehabilitation Support Using Wearable Robots	2023 ~ present
	Hope	Hyundai Hope on Wheels	2019 ~ present
		Happy Move	2008 ~ present
	Community	Year-End Donations	2003 ~ present
		Disaster Relief Donations	2006 ~ present
		Support for Enhancing Suppliers' Competitiveness	2019 ~ present
		Financial Support for Suppliers	2019 ~ present

Terminology and Aggregation Criteria

This appendix explains the key terms used in the report and the criteria needed to interpret the impact figures. The aggregation period and business scope of the impact data follow the criteria specified in the Report Overview and footnotes; this section focuses on the meaning of key figures such as beneficiaries, participants, and cumulative impact, along with points to note in their interpretation.

Key Terms

Term	Description
Creating Shared Value (CSV)	A management approach that pursues economic performance while creating social value through corporate activities, based on the recognition that a company's competitiveness and the prosperity of local communities are interdependent.
Output	The final products or services created through an organization's activities; as evidence that the activities took place, it is usually measured in units of scale (volume) such as frequency, hours, number of participants, and amount provided.
Outcome	Changes in the environment, attitudes, capabilities, and behavior of the target group resulting from an organization's activities, and the degree of those changes; generally including the positive changes or benefits the target group gains.
Beneficiary	An individual or group that directly receives services, support, education, goods, or the like through a project.
Upcycling	A method of transforming discarded resources or waste into products with new uses and value.
Quantitative	Impact that can be measured and aggregated numerically, such as the number of beneficiaries, number of participants, number of grants, number of operations, area created, and amount collected.
Qualitative	Impact identified descriptively for changes or experiences that are difficult to capture through figures alone, such as changes in participants' awareness, satisfaction, case examples, and interview content.
Monetized	A method of expressing the social and environmental impact generated by a project as monetary value according to defined criteria.

Impact Aggregation Criteria

Data Sources

The impact figures are based on the operating records of each region and country and on Hyundai Motor Company's internal aggregated data.

Cumulative Impact

Refers to the total results achieved from the start of the project through December 2025.

Units of Impact

Depending on the nature of the project, impact is presented in different units, such as number of beneficiaries (persons), number of grants (cases), number of operations (times), area created (ha), and amount collected (tons).

Criteria for Estimating Carbon Absorption

- Formula: 30-year cumulative carbon absorption (tCO₂e) = ∑ (number of surviving trees by year × annual carbon absorption per tree by tree age)
 - ① Tree species and age: A standardized basis is applied to account for differences in species and age information across countries (3-year-old saplings; average ratio of Korean broadleaf and coniferous trees).
 - ② Survival rate (mortality rate): A uniform mortality rate of 27.4% is applied, based on the transplant success rate data of Lee Sang-cheol et al. (2015, Journal of the Korean Institute of Landscape Architecture). That study concerns tree transplant success rates and is used as a proxy for estimating the survival rate of afforestation saplings.
 - ③ Carbon absorption: Based on the 'Standard Carbon Absorption DB ver.1.2' of the National Institute of Forest Science (Lee Seon-jeong et al., 2019). Of 169 tree items, 65 with an age of 35 years or less were reflected by calculating average values in 5-year intervals.
 - ④ Base year: 2025 is set as the measurement start point (year 0), and cumulative absorption is estimated over the following 30 years (2025-2054).
 - ⑤ Basis for the 30-year period: Set with reference to the project-period standard used when estimating carbon absorption from long-term growth in the new afforestation and reforestation types of the Korea Forest Service's forest carbon offset program, as well as prior domestic projects and research cases.
 - ⑥ Limitation: Actual absorption may vary depending on tree species, growing conditions, and management status.

Notes on Data Interpretation

The aggregation period and business scope of the data, as well as the criteria for counting countries and projects, follow the criteria specified in the Report Overview and footnotes.

Criteria for Estimating Flagship Project Impact

Project Name	Operating Period	Operating Scope	Impact Aggregation Criteria
IONIQ Forest	2016 ~ present	India, the United States, Mexico, and others - 13 countries	· Number of trees planted and area: cumulative · Carbon absorption: estimated cumulative value over the next 30 years
Healthy Seas Partnership	2021 ~ present	Europe, Korea, the United States, and others - 10 countries	· Amount of waste collected: cumulative · Number of volunteers and hours: cumulative
Shucle Mobility Service for Transit-Underserved Areas and People with Mobility Needs	2023 ~ present	Korea	· Distance traveled and passengers: cumulative · Vehicles in operation and rides: 2025 annual operating results
Hyundai Hope on Wheels	1998 ~ present	The United States, Australia, Canada, and others - 5 countries	· Funding: cumulative · Number of research grants and beneficiaries: cumulative
STEM Education	2023 ~ present	The United States, Brazil, Korea - 3 countries	· Funding: cumulative · Number of participating students and participation hours: cumulative

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