People’s expectation toward individual mobility requires more than just a convenient means of transportation. The old understanding of cars has become outdated. A car represents individuals’ lifestyles, and it became an integral part of their lives. At the same time, the automobile industry has experienced seismic change. Hyundai Motor Company has grown rapidly to become one of the largest automakers, backed by world class production capability and superior quality. We have now reached a point where we need a qualitative approach to bring bigger ideas and relevant solutions to our customers. This is an opportunity to move forward and we have developed a new brand slogan that encapsulates our willingness to take a big leap. Led by our new slogan and the new thinking underlying it, we will become a company that keeps challenging itself to unlock new possibilities for people and the planet.

Driving innovation
IONIQ electric
Leadership in the new era of zero emissions mobility is being realized through our development of innovative green technologies that are continually raising the industry standard for fuel efficiency.

Welcome to the future.
Pulsing with energetic, modern appeal.

Stop and reflect on the appeal of the IONIQ electric. Its refined, modern good looks are the first to grab your attention. Admire every curve, every line. It all comes together to convey the smooth flow of power. The proportions are nicely balanced and when you get in closer to look at the details, you’ll discover a perfectionism that is deeply satisfying.

Count on LEDs for maximum lighting power while drawing a minimal amount of electricity and delivering a longer service life.

For maximum flexibility, the port offers a choice of recharging modes: Standard or quick charge. Connecting the cable is designed to be safe, secure and simple.

LED DRLs

The highly distinctive grille design is a key detail that helps define the futuristic identity of the IONIQ electric while staying true to the rules of good aerodynamics.

Iconic grille

Standard charger (AC 7-pin)

Fast charger (DC)

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All vital car system information is presented with astounding legibility and colourful graphic format that only Supervision technology can deliver.

Supervision cluster with 7" color LCD

IONIQ’s nerve center does more than keep you on course and help find the nearest recharging station. It offers total smartphone connectivity through a simple-to-use touchscreen interface.

8-inch display audio

Drive-by-wire eliminates mechanical linkages to allow gear shifts with just a click of a button and includes a safety interlocking system. The parking brake is also push-button type.

Electronic gear shift button

With its disciplined focus on layout simplicity and good ergonomics, the IONIQ electric interior advances the evolution of trendsetting design. As forward-thinking as the exterior, the interior abounds with fine touches that bring all the key elements to life in fluid, elegant style. Every detail is precisely designed around the philosophy of clean simplicity for a calming, soothing effect on the senses.

Effortlessly elegant & Peace of mind.

IONIQ’s nerve center does more than keep you on course and help find the nearest recharging station. It offers total smartphone connectivity through a simple-to-use touchscreen interface.

Electronic gear shift button

Drive-by-wire eliminates mechanical linkages to allow gear shifts with just a click of a button and includes a safety interlocking system. The parking brake is also push-button type.

The IONIQ interior captured moments in movement.
Seven airbags provide the ultimate safeguard should the unexpected ever happen. Sitting in the front row are a pair of front airbags joined by a pair of side airbags for thorax protection with the driver getting additional shielding from a knee airbag. To defend against side collisions, full-length curtain airbags provide front and second row occupants with head protection.

Blind Spot Collision Warning (BCW)
Radar sensors built into the rear bumper will warn of the presence of a vehicle within the blind spot area by issuing an acoustic alarm and flashing an LED icon built into the side view mirrors.

7-airbag system
Seven airbags provide the ultimate safeguard should the unexpected ever happen. Sitting in the front row are a pair of front airbags joined by a pair of side airbags for thorax protection with the driver getting additional shielding from a knee airbag. To defend against side collisions, full-length curtain airbags provide front and second row occupants with head protection.

Cutting edge technologies help keep you safe and hassle-free.
IONIQ electric’s safety features befit its sophisticated futuristic styling. Preventive safety innovations incorporate advanced technologies to help keep you on track and out of harm’s way. Combining built-in radar, sensors and machine vision, IONIQ electric is at the leading-edge of safety technology and will look out for you every inch of the way.
Clean and simple engineering.

Pure electric drive opens the door to a whole new world of simplicity. All-electric mobility means a steep reduction in the number of moving parts and the main sources of mechanical noise and vibration. The IONIQ electric's 100kW electric motor runs whisper quiet but perhaps best of all, it's inherently simpler, quicker and more reliable than a conventional gas engine while generating absolutely zero emissions. The regenerative braking system captures braking energy that would otherwise be wasted and uses it to top up the battery power reserve. Paddle shifters allow the driver to override the system's default eco drive setting and to summon full power for quicker performance as the mood or the occasion requires.

**Electric Power Control Unit (EPCU)**

The brains behind the IONIQ electric, the EPCU ensures all is well with power delivery for a smooth and satisfying driving experience. It monitors complex tasks that regulate various electrical and electronic systems. It controls the battery and its voltage, the inverter, the DC-DC converter and the vehicle control unit. But these and all sub-systems are there all working together in perfect harmony under the direction of the EPCU.

**Electric Power Control Unit**

Serving up 100kW (120ps) of pure delight, this inverter inducts a position balance of high efficiency and high power. It has a peak torque rating of 30.1 kgfm (295 Nm) delivered instantly and an entirely smooth engagement the moment you step on the accelerator pedal. And that’s certainly part of the fun side of driving the IONIQ electric.

**Permanent-magnet synchronous motor**

In-Cable Control Box (ICCB)

This handy cable is stored in the trunk and allows the IONIQ electric to be recharged practically anywhere. It's designed to connect to a standard wall socket and will recharge IONIQ using household AC current.

**In-Cable Control Box (ICCB) charging cable**
Special features

- Heated steering wheel
- Smartphone charging system
- Driver-only climate control
- Electronic parking brake
- Rear air ventilation
- Paddle shifters (regenerative brake control)

Chrome beltline molding

LED headlamps

Safety power window controls

Power sunroof with anti-pinch feature

LED rear combination lamps

Chrome IONIQ-badged door scuffs

The GLS model with optional equipment is shown here.

Heated door mirrors

Dial-in only climate control

Electronic parking brake

Smartphone charging system

Rear air ventilation

Pedal shifters (regenerative brake control)
The above values are results from internal testing and are subject to change after validation.

Some of the equipment illustrated or described in this catalog may not be supplied as standard equipment and may be available at extra cost.

Hyundai Motor Company reserves the right to change specifications and equipment without prior notice.

The color plates shown may vary slightly from the actual colors due to the limitations of the printing process. Please consult your dealer for full information and availability on colors and trims.

**DIMENSIONS**

| Head room (mm) | Front/rear (w/o sunroof) | 994/950 |
| Leg room (mm)  | Front/rear               | 1,073/906 |
| Shoulder room (mm) | Front/rear            | 1,425/1,396 |
| Luggage capacity (ℓ) | Up to roof            | 415 |
|                | Rear seats down, up to roof | 1,410 |

**Specifications**

**ELECTRIC MOTOR**

Type: Permanent-magnet synchronous motor (PMSM)
Max. power (kW): 100
Max. torque (Nm): 295
Battery capacity (kWh): 38.3

**Exterior colors**

- Polar White (WAW)
- Fluidic Metal (M6T)
- Electra Shadow (US6)
- Phantom Blue (WGU)
- Iron Gray (TF3)
- Intense Blue (VF4)
- Famy Red (RHP)

**Interior colours**

- Leather
- Leather + Woven
- Leather
- Leather
- Leather
- Woven
- Woven

**Wheels**

- 16˝ alloy wheels

**Wheel tread**: 1,552
**Overall width**: 1,820

**Wheel base**: 2,700
**Overall length**: 4,470

**Wheel tread**: 1,564
**Overall height**: 1,475

*For above values, care must be taken for internal testing and are subject to change after validation.*

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