

Travel More with Hyundai

Explore Sawyer's Journey
Italy



Travel Companion

Your travel partners to Italy



SAWYER HARTMAN

Travel Influencer / Blogger

The American travel addict Sawyer has always had a passion for filmmaking. He recently started a new series “Thru My Eyes,” where he travels to different places around the world capturing them the way he sees it and focusing on the simple details. Sawyer’s Instagram looks like a travel look book with incredible shots while you can follow him live on Facebook and watch his cool videos on YouTube: <https://www.youtube.com/user/sawyerhartman>

JOUNG GI BEOM

Travel Designer / Editor

The renowned Korean travel journalist Joung is an active travel expert, who wrote and published 18 books covering major global cities and countries, such as Paris, Tokyo, Seoul, and many European regions. His books were published in both Korean and Chinese and were sold and distributed in Korea, Taiwan, Hong Kong, Macau, and China. He has gained public attention for leading and coordinating major TV travel programs in Korea and China, such as the <Grandpas Over Flowers>. He also contributes his writings to major lifestyle magazines in Korea, such as the Cosmopolitan, Lonely Planet, Arena, and Vogue. He graduated Ecole Supérieure de Publicité, an advertising school in France.



What reminds you of Italy?

Leonardo da Vinci, pizza, or perhaps the deep green olive groves may come into mind.

The team at Hyundai is here with an invigorating 7-day journey to deliver the captivating and memorable experiences Italy can bring.

The archaeological and romantic sites of the old Italy, sharp and stylish European dressers, and country scenery with the warmest hearts are just some of it.

The cobalt blue sea and the rays of sun of the Amalfi coast

The team has already posted videos and photos, sharing the memories of pure relaxation under the warm golden sun of the Amalfi beach and the cultural creations by the Medici family. They also walk you through the old cities with the help of Italian gelatos and deliver the experiences of romantic drives along the coastlines. The team hopes this journey can inspire your journey to Italy.



Videos of this Journey led by Sawyer Hartman can be seen on his Youtube: <https://www.youtube.com/user/sawyerhartman>

7 Days and 7 Nights in the 7 Magical Cities of Italy

About the Journey

Italy contains the largest number of World Heritage Sites in the world and has led the development of Western civilization until the 18th century by artists, such as Leonardo Da Vinci and Michelangelo Buonarroti. Italy led the manifestation of the Renaissance and has left an unquestionable footprint in the areas of culture and arts, including literature, philosophy, and fashion. The region of Lombardi has been home to many luxury brands, including Armani, leading modern design and fashion especially after hosting the 2015 Milan Expo. Accordingly, this region has greatly contributed to the Italian economy.

Florence is another household name for Italian food, including pasta, and wine. Its line of sparkling wines, Franciacorta, red wines from the Toscana region, and olives continuously gather fans from all over the world.

Lakes Garda, Como, and Iseo, the representative grand Italian lakes, and the beautiful mountains in Vesubio and Sicily receive admirable affection from tourists as ideal vacation destinations. Moreover, the most amazing sea coastlines of Cinque Terre and Amalfi were announced as the must-visit travel destinations by many media outlets. These are just some of the reasons for an Italian journey.



Day 1 **Como Lake**

A breathtaking view of its deep blue lake, mountains, and glaciers of the Alps.



Day 2 **Milan**

Milan showcases the essence of Italian Gothic style from Leonardo da Vinci's Last Supper to the Duomo di Milan. Visitors can discover the ultimate Italian shopping streets here, including the Montenapoleone.



Day 3 **Florence**

As one of the most romantic getaways in the world, Florence, the so-called City of Flowers, offers visitors a vast sense of art and history.



Day 4 **Cinque Terre**

This portion of the Italian Riviera boasts its amazing 10-kilometer trekking course near cliffs connecting five sea-side villages.



Day 7 **Rome**

Rome is the capital where history is reality and where 40% of Europe's heritage sites are located.



Day 6 **Amalfi Beach**

Sorrento provides driving-courses of a life-time along the Amalfi seaside and cliffs. It is also home to the best limoncellos.



Day 5 **Naples**

Well-known as the third largest city in Italy, Naples is famous for its exquisite scenery, including the Vesubio Mountain, and the Pizza Napoletana.

→ Trip Notice

Cautionary measures

- Due to high temperatures of over 30°C and dryness, the team recommends visitors to take sun protection, sunglasses, hats, and regular intake of enough water.
- Although the temperature during the rainy winter season is normally above-zero, it is recommended to prevent winter chills by wearing water-proof jumpers and umbrellas.
- Personal security should be taken care of at the Termini Station in Rome and the Centrale Station in Milan. It is advised not to travel to these areas alone in the early and late hours.



Como Lake

Lake Como, surrounded by the great Alps, is an hour's drive from Milan. Percy Bysshe Shelley, one of the major English Romantic poets, said this Lake exceeded anything he has ever beheld in beauty. Moreover, the famous works of Stendhal, a 19th century French writer of the Charterhouse of Parma, and Franz Liszt, a Hungarian composer and pianist, were also inspired during their time at the Lake. The Brunate Mountain, on the South shore, is connected by a cable car with a history of over 100 years and has a stunning view of Lake Como. Moreover, Bellagio is one of the most beautiful villages near the lake with many shops and cafes between its narrow streets.



Day 1 From Lake Como to Bellagio

Using the SP583 country road will give drivers one of the most amazing views of Lake Como when travelling from the lake to Bellagio. Fans of water sports, including kite surfing and wind surfing, should drive to the Varenna region. The fastest way to get to Bellagio is by car ferry across the lake rather than driving around the lake.



“Como lake was a beautiful little town with a distinct personality of its own, however when we drove the long winding road to Bellagio and the Alps came into clear view, I had a overwhelming sense of beauty and awe. Italy is notoriously beautiful but paired against the larger than life Swiss alps, its an experience unlike anywhere else in Italy.”

13:00 Bellagio

This radiant village along Como Lake was the inspiration for the Bellagio Hotel in Las Vegas. Aristocrats and noblemen built their vacation homes over many centuries in this scenic village, which also inspired the blockbuster movie Oceans 11. What is notable is the San Giacomo cathedral on top of the village, completed in 1,150, and the Villa Serbelloni, operated by the Rockefeller Foundation based in New York. When you are short of time, having a quick visit to the splendid shops, cafes, and restaurants in the village's narrow streets is recommended.



Editor's Recommendation



Tigellona

This moderate eatery can be reached five minutes by foot from the cathedral and is located in the narrow streets. The eatery provides street food, including paninis that is made with fresh produce such as ham and mozzarella. The venue is also popular among beer-lovers. It was ranked No. 1 among restaurants at Como Lake by the users of Trip Advisor.

Add. Via Natta 35 **Tel.** +39 342 618 2035
Expected budget is below 10 euros



10:00 Mountain Brunate

The village's cable car is located five minutes away from the train station Como Nord Lago and first began its operations in 1894. This seven minute-ride along the cliffs will lift visitors to the observatory with a magnificent view of the Lake. For those who prefer driving, rather narrow but exciting roads will take you to the observatory. However, the width of the road only allows one automobile to pass at once, and hence it requires special caution.

Add. Piazza Alcide de Gasperi, 4 **Tel.** +39 031-303 608 www.funicolarecomo.it
One way ticket: 3 euros
Return ticket: 5.5 euros



13:25 Windsurfing

Visitors can enjoy almost any kind of water sports at the lake, including wind surfing, kite surfing, water skiing, and kayaking. Classes for both beginners and experts are ready and are available between May and September based on weather conditions.

Add. Via Vignolo 11 **Tel.** +39 320 462 7996 www.kts40.com **A three-hour lesson will cost** 112 euros during the weekdays and 125 euros during the weekends



17:45 Antica Caffetteria e Gelateria del Borge

This shop is one of the most loved gelaterias among the locals. Classic handmade ice creams with tastes of tiramisu, caramel, and chocolate are among the favorites. Ice creams will cost between two to 3.5 euros each based on its size. It is recommended to purchase the largest one to try as many flavors available.

Add. Via Garibaldi 44, Bellagio **Tel.** +39 031-950 755
Expected budget is between three to five euros



17:00 Palace Hotel

Palace Hotel is a four-star hotel with a view of Como Lake It is conveniently located within a 10-minute walking distance from the train station, cathedral, ferry dock, and cable car platform. The hotel's exterior maintains its traditional style, whereas the interior has been renovated to offer a contemporary finish. Its terrace and lounge bar are enormously popular among both the locals and visitors alike.

Add. Lungo Lario Trieste, 16 **Tel.** +39 031 303 170 www.palacehotel.it **Expected budget** begins from 198 euros for a double bedroom



Milan

Located in Northern Italy, Milan is a city where the past, present, and future exist all at once. Milan has been the pillar of the Italian economy since the 11th century. The Milan Cathedral (Duomo di Milano) is the biggest cathedral in Italy, memorable for its grandeur Gothic style architecture.

Milano was also the set for the Japanese romance movie <Calmi Cuori Appassionati>, along with the city of Florence. Underneath the city's protection lie Michelangelo's Rondanini Pietà at Sforza Castle, Leonardo da Vinci's Last Supper in Convent of Santa Maria delle Grazie, and the Teatro La Scala, in which many premier performances of the greatest operas in the world have been performed.

Como

Milan

Day 2 From Lake Como to Milan



Milan is one of the European cities with the highest number of car ownerships. Milan's Zonal Traffic Limitato

(ZTL) is set to control traffic and pollution. There are fines on cars that are not authorized to drive in the area and charged also based on pollution emission levels.



“Milan is one of the most modern feeling cities Italy has to offer. It literally has every shop, restaurant, and city feel you could ask for, but once you dig through the urban landscape and find some of the old city landmarks and remnants of a time long past, the city takes on a life of its own.”

📷 14:00 Milan Cathedral (Duomo di Milan)

In 1386, Archbishop Antonio da Saluzzo began construction of the cathedral and since, it took 400 years to be first completed in the early 19th century by Napoleon Bonaparte, who was then crowned King of Italy at the Duomo. Acclaimed for its Italian Gothic architecture, Milan Cathedral is the third largest Catholic cathedral after St. Peter's Basilica in the Vatican City and the Seville Cathedral in Seville Spain. On the top of the Duomo shines the 18th century Madonnina, a statue of the Virgin Mary, covered by 6,750 sheets of pure gold foil. Furthermore, the rays of sun through the stained-glass windows secure a solemn and tranquil atmosphere.

Add. Piazza del Duomo www.duomoMilan.it **Entry is free.** The observatory entry requires nine euros. 13 euros is required when using an elevator to reach the top of the observatory.



📷 15:00 Galleria Vittorio Emanuele II

Galleria Vittorio Emanuele II is one of the oldest shopping malls in the world. It is famous for its four-story double arcade and remarkable glass domes with a friendly nickname “il salotto di Milan,” meaning Milan's drawing room. Its design by Giuseppe Mengoni was approved in



1860 and was built between 1865 and 1877. The arcade holds luxury brands and jewelry shops, as well as restaurants, namely the Savini restaurant which was founded in 1867 by Paolo Biffi, and cafes. Many household names, such as Gucci, Prada, and Louis Vuitton, can be seen in the arcade.

Add. Piazza del Duomo, 20123 Milano

🍴 15:30 Luini

Luini is well-known for its Panzerottis, also known as the fried pizza. It has been gathering enormous popularity for over 130 years from both the locals and tourists alike.

It is within a five-minute walk from the Duomo and the Galleria Vittorio Emanuele II, and its panzerottis are reasonably priced at around three Euros. The classic panzerotti tastes like a fried donut with mozzarella cheese and tomato sauce in the center.

Add. Via Santa Radegonda, 16 **Tel.** +39 02 864 619 17 www.luini.it **Expected budget** is between 5 to 10 euros, including a drink



Editor's Recommendation



📷 17:00 Naviglio Grande

The Naviglio Grande is a canal that was built in 1,179 and provides an active drinking and eating scene during the evening hours by both the young and old seeking a lovely shot of aperitivo. Visitors can enjoy the views of the old buildings, cafes, and bars along both sides of the canal by foot. Furthermore, a short ferry ride is also recommended for a closer view of the canal.



Fondazione Achille Castiglioni

Fondazione Achille Castiglioni is an elegant design museum that exhibits products by and personal collections of Achille Castiglioni. The once designer studio has been transformed into a museum open to the general public. Achille Castiglioni, a designer of products, furniture, and lighting, focused on both art and functionality of a design. He has been awarded with nine Compasso D'Oro, an industrial design award to recognize the highest achievements in Italian design. His products, including the Spalter Electric Vacuum, Tubino Lamp, and chairs, are exhibited in the museum. A visit is highly recommended for those interested in industrial design.

Add. Piazza castello 27 **Tel.** +39 02 805 3606 <http://fondazioneachillecastiglioni.it> **Entry fee for adults:** 10 euros



Al Pont de Ferr

Al Pont de Ferr is a trattoria specializing in slow food for over 30 years with a beautiful interior finished with rough red brick walls. The trattoria maintained a Michelin one-star while it was led by Chef Matias Perdomo. However, it was not able to retain it after the contract terminated with the chef. Its new chef Vittorio Fusari plans to revitalize the trattoria with the leadership of the owner and sommelier Maida Mercuri. The trattoria's fine selection of over 500 wines is renowned in Milan. Lunch is provided in a two-course set at around 20 euros. For a deeper understanding of the new chef's dishes, a traditional course at 65 euros or a tasting course at 130 euros is highly recommended.

Add. Ripa di Porta Ticinese, 55 **Tel.** +39 02 8940 6277 www.pontdeferr.it **Expected budget** for lunch is 20 euros and for dinner will exceed 65 euros



10 Corso Como

10 Corso Como was founded by Carla Sozzani, a former journalist at Vogue and Elle in 1991. At present, it has additional stores in Seoul, Shanghai, Beijing, and New York. The store in Milan is now a sophisticated complex of fashion, art, design, music, and life style. On the first floor, there are shops, cafe, and restaurant, and on the second floor, there are a bookstore and a gallery. The famous boutique hotel “3 Rooms” is located on the third floor. The Carla Sozzani gallery shows exhibitions free of charge with art works by global photographers, such as Helmut Newton, Sarah Moon, and Koo Bohnchang.

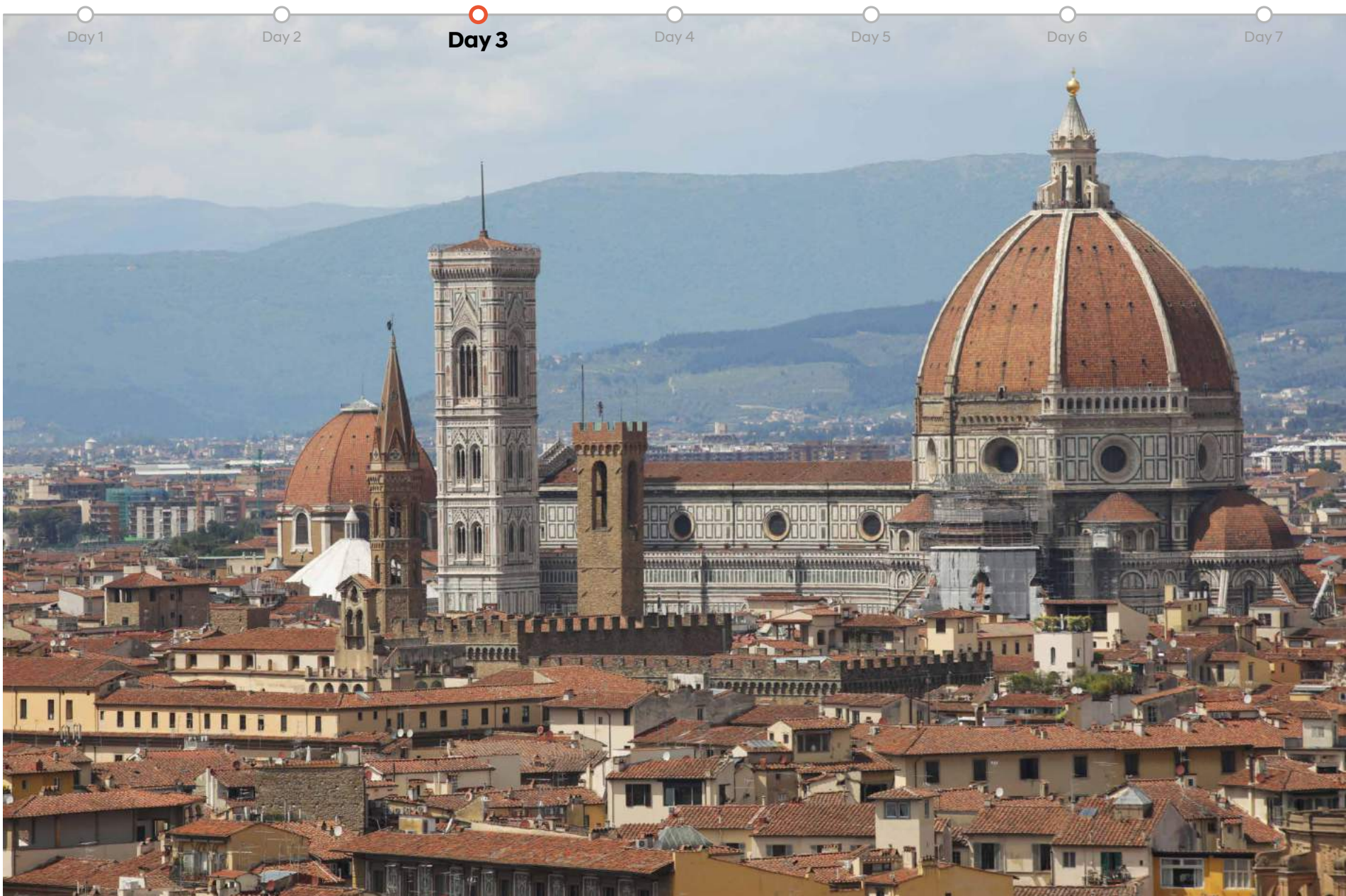
Add. 20124 Milano **Tel.** +39 02 2901 3581 www.10corsocomo.com



TownHouse 12 Milan

This four-star design hotel is closely located to the exhibition halls in Milan and has easy access to public transportation to the city center. Its first floor lobby offers a luxurious and modern atmosphere and provides a special venue for guests enjoying breakfast. The rooms, designed in a modern contemporary landscape, are highly recommended for both businessmen and tourists.

Add. Piazza Gerusalemme, 12 **Tel.** +39 02 8907 8511 <http://12.townhousehotels.com> **Expected budget** begins from 113 euros for a double bedroom, excluding city tax



Florence

Considered the birthplace of the Renaissance, this city has been declared a World Heritage Site by UNESCO in 1982, and it has gained international fame as a setting for the Japanese romance novel and movie <Calmi Cuori Appassionati>.

The powerful Medici family, which had an impact on not only Italy but also all over Europe, endeavored in this beautiful city and sponsored many artists based in Florence to become the core engine to lead Italian culture.

The city is famous for its splendid architecture and various tourist attractions. What is notable about Firenze includes the Piazzale Michelangelo with a panoramic view of Florence, the Florence Baptistery's Gates of Paradise dubbed by Michelangelo, and the Ponte Vecchio over river Arno.

One can never say he or she visited Florence without visiting the Duomo di Firenze (Florence Cathedral), where Giorgio Vasari's <Last Judgement> and Michelangelo Buonarroti's <Pietà> are placed. In particular, the Pietà is one of the four made by Michaelangelo. Visitors who are a fan of the movie <A Room with a View> must visit Santa Croce, the setting of the movie.



Day 3 From Milan to Florence

Epicureans will certainly enjoy a drive through the E35 route towards Florence. Trips to the Modena region, famous for its high-quality balsamic vinegars, and to the Parma region, famous for its Parmigiano with a long history, are highly recommended.



“Florence is a city that I could definitely see myself living in at some point of my life. The city itself has the most breathtaking backdrop and cultural feel I experienced during my entire trip throughout Italy! The rich culture and food driving lifestyle is something that truly has to be experienced first hand to understand! Probably my favorite city in Italy!”

15:00 Piazzale Michelangelo

This square with a panoramic view of Florence is dedicated to the sculptor Michelangelo and was built to celebrate his 400th birthday. The square is notable for its bronze copies of some of Michelangelo's sculptures, including the statue of David. Its panoramic view includes that of the Duomo, Ponte Vecchio, and Campanile di Giotto, receiving much affection by visitors from all over the world. It offers a regular driving and trekking course for the local citizens, as well as an amazing view of the sunset.

Add. 50125 Firenze **Expected budget** is 15 euros, which allows entries to the bell tower and the baptistery



16:30 Ponte Vecchio

This magnificent bridge over the river Arno was once occupied by butchers. However, in order to raise prestige of the area, the Medici family pushed the butchers out and had gold merchants take their places. Some locals state that the Ponte Vecchio was exempt from being destroyed during World War II due to an express order by Hitler to maintain its posture and beauty as one of the oldest bridge in Europe.

Add. 50125 Firenze



17:30 Il Duomo di Firenze - Florence Cathedral

Its original name is Cattedrale di Santa Maria del Fiore, meaning "Cathedral of Saint Mary of the Flower," which was first completed in 1436. Filippo Brunelleschi's ingenious design of the orange domes, paintings by the great masters of the Renaissance, its beautiful sharp white façade and deep colored stained glass represent the grace of the Duomo. The octagonal Baptistery, in front of the Duomo, was built in the 4th century, and many political and social thinkers and aristocrats were baptized there.

Add. Piazza Duomo 17
Tel. +39 055 294 514 www.duomofirenze.it



12:00 Cibreo Trattoria

Chef Fabio Picchi, who worked in broadcasting and was a follower of movies, theatre, and books as a student, runs Trattoria Cibreo. He has a deep dedication to cooking and has opened a small restaurant in 1979, which extended to five eateries from fine dining to cafes. His simple and honest cooking, using beans and local produce, is loved by many who share his cooking philosophy. His special steak, marinated in balsamic vinegar and olive oil, is highly recommended when visiting this trattoria.

Add. Via dei Macci, 122r, 50122 Firenze www.cibreo.com **Expected budget** is between 30 to 40 euros

Editor's Recommendation



20:00 Tenuta di Ricavo

Tenuta di Ricavo is a four-star hotel located in the heart of the Chianti hills. The building maintains a Medieval style finish on the exterior. However, the room interiors have been renovated into a modern style. There are two swimming pools and a fitness center, and trekking is also available around the wooden landscape. Hotels are operated between April and October.

Add. Località Ricavo 53011 Castellina in Chianti Tel. +39 0577 740 221 **Expected budget** begins from 96 euros for a double bedroom, including breakfast



I Due Fratellini

This smart sandwich shop that was first opened in 1875 was covered in many media outlets around the world, including the New York Times. It has gained popularity due to its reasonable prices and use of fresh produce, including salami, prosciutto, and mozzarella, in their paninis. Visitors are recommended to make a visit during the morning hours to secure their purchase, as the shop closes after its regular amount falls short.

Add. Via dei Cimatori, 38/red Tel. +39 055 239 6096 **Expected budget** for a sandwich and a drink is between 5 to 15 euros



La Vinsantaia

La Vinsantaia takes visitors on tours through the olive trees and its winery. It is located in the far-reaching plains of the Capezzana, which takes 45 minutes by car. There, visitors can taste homegrown olives and wine with a scenic view of the beautiful fields. A two-day driving course is highly recommended. The summer house used by the Medieval Medici family is available for accommodations between May and September.

Add. Via Capezzana, 43, 59015 Carmignano www.lavinsantaia.it **Expected budget** begins from 90 euros for a double bedroom



Casa del Vino

This wine bar is located near the San Lorenzo Market. Casa del Vino is now run by Gianni Migliorini and has been in business over three generations since his grandfather first opened the bar's doors in the early 1900s. The interior conveys the time and history of the enoteca with small tables, serving the essence of Toscana cuisine, such as anchovies, burratas, hams, and fresh vegetables, to accompany its fine wine selections.

Add. Via dell'Ariento 16r
Tel. +39 339 200 6525 www.casadelvino.it
Expected budget is between 15 to 30 euros



Cinque Terre

Cinque Terre means “Five Lands” in Italian and is an area in the cost on the Italian Riviera connecting five villages: Monterosso al Mare, Vernazza, Corniglia, Manarola, and Riomaggiore. Once a fishing village, the Cinque Terre started receiving media attention from the 20th century from all over the world as the most beautiful village in Italy.

The Castle of Monte Rosso, built by the Genovese Family, represents the cultural asset of the Mediterranean seas.

Cinque Terre is well-known for the resistance activities against the Nazis during World War II.

Monterosso al Mare has the largest beach among the five villages, attracting the most number of tourists to the village.

In addition to the scenic and panoramic views of Cinque Terre are the opportunities to hike between villages. Among them, a hiking course from Riomaggiore to Manarola is acclaimed to be the most beautiful. Hearty and fresh seafood dishes at the restaurants of Monterosso al Mare continue to gain popularity.



Day 4 From Florence to Cinque Terre

Roads between the mountains that lie towards Cinque Terre takes considerable time. Limited

accommodation requires visitors to make reservations in advance. Another option for car drivers is to lodge at the La Spezia, where accommodation is relatively more sufficient. In particular, special caution is necessary in Pignone located before reaching Cinque Terre, where the winding roads begin.



“Cinque terre is the ultimate relaxation getaway. To get to Cinque Terre you must first make your way through tight winding roads that move through the cliffs down to the sea. Once you are at sea level the towns are small but the culture and traditions are massive. With warm faces, and even warmer fresh bread this is definitely a must stop along your travels through Italy!”



12:00

Ristorante Belforte

This restaurant is located on top of a cliff, exhibiting one of the most magnificent views in town. Opened 50 years ago, its regular customers include many celebrities. The restaurant uses recipes from the Liguria regions to serve fresh seafood pasta, risotto, and other types of pasta using local produce, such as zucchini and shrimp.

Add. Via Guidoni, 42 – Vernazza
Tel. +39 0187 812 222
www.ristorantebelforte.it
Expected budget is between 30 to 40 euros



15:00 Vernazza

Vernazza is the fourth village towards the North of Cinque Terre. Visitors need to walk a further 20 minutes to the beach after parking their cars. Olive and wine production was once active. However, it is now the tourism industry that is leading the local economy. Santa Margherita di Antiochia Church is worth a visit. Moreover, a casual walk around the village and to the beach is also highly recommended.



16:30 Monterosso al Mare

This small village has a population of 1,500 people and was invaded by North Africans and Northern European Vikings. It was also the center of resistance activities during World War II. There are many pastel colored houses along the cliffs, and many tourists visit to enjoy the sun at the village's beaches. This area made many literary appearances, such as the Pink Walls of Monterosso by Ekuni Kaori, also known for her novel <Calmi Cuori Appasionati>.

Editor's Recommendation



Cinque Terre Boat Excursions

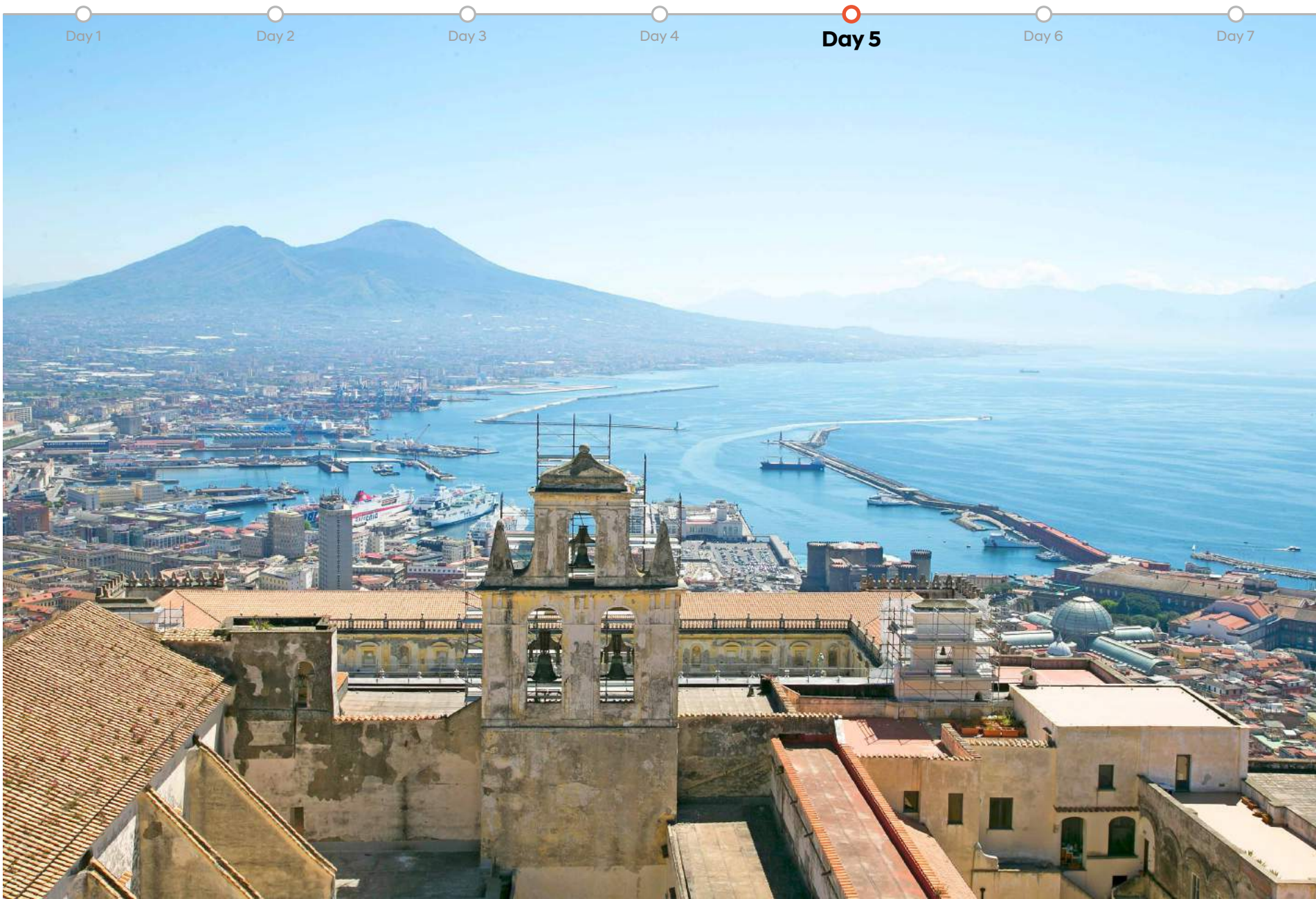
One of the most efficient ways of getting around the five villages with an amazing view is to take the ferry. A half-day and all-day tour are both possible. Operating hours differ based on the season. Please take into consideration the ferry service providers' websites (www.battellierigenova.it or www.golfoparadiso.it).

Add. Molo dei Pescatori, 19016 Monterosso al Mare SP www.cinqueterre.eu.com/en/boat-excursions A single day ticket costs 35 euros and an afternoon-only ticket costs 25 euros

Riviera Boat Resort

This resort is located in La Spezia, the entrance to the Cinque Terre, offering accommodations on the water. It can accommodate up to eight people in four rooms. Sleeping on a yacht can be a night to remember, and guests can also use the yacht for a ride to the Cinque Terre or for fishing near the sea. The same owner also runs another boat that is available for rent.

Add. Porto Mirabello, 19100 La Spezia
Tel. +39 331 533 5858 www.rivieraboatresort.it
Expected budget begins from 130 euros for a room for two persons



Naples

Naples is the representative city of Southern Italy. With a population of one million people, it is one of the biggest cities in Europe.

Castel Nuovo is a medieval castle first built in 1279 by Charles of Anjou. Its scenic location gives a detailed view of the once glorious city. Visitors can visit the Castel Sant'Elmo while walking up to the San Martino with a panoramic view of Naples.

Many tourists visit Naples as a stepping stone to reach the old Kingdom of Naples and Pompeii, the old Roman city. The sites in Pompeii exhibit the then catastrophe of a city buried under volcanic ash due to the eruption of Mount Vesubio. The Naples Archaeological Museum also exhibits the remaining artifacts discovered at the sites. Naples is home to the famous Margherita pizza. It is the city of Naples that brought the pizza Margherita to life, using fresh tomatoes, basil, and mozzarella, for the old Queen Margherita. Visitors are highly recommended to try the original Margherita in Naples.



Day 5 From Cinque Terre to Naples



Driving in Naples requires extra patience. Meticulous care is required in terms of

road conditions, and expecting any motion of yielding and following traffic regulations from other drivers.



“Naples was a very interesting city to visit! Driving in it felt more like a modern city you would find in America, but once you move to the most elevated part of the city and get views of the historic district as well as mount Vesuvius you are quickly transported back to what it would feel like to live there hundreds of years ago. The landscape is that of a culturally rich and colorful heritage!”



15:00 Gran Café Gambrinus

First opened in 1860, it is one of the three Gran cafes in Italy along with Caffè Florian in Venice, and La Casa del Tazza d'Oro in Rome. The cafe serves various exquisite espressos, shakeratos, and cappuccinos. It is more well-known for the regular visits by influential guests, such as Ernest Hemingway and Jean Paul Sartre, who were lured to this venue for its art nouveau décor, grace, and dignity.

Add. Via Chiaia 1/2 Tel. +39 081 417 582 <http://grancaffegambrinus.com>
Expected budget is below 10 euros for drinks



16:00

Piazza del Plebiscito

Official events by the city of Naples are held around this Piazza, which is close to the Caffè Gambrinus, a historic cafe in central Naples, and the Royal Palace of Naples. San Francesco di Paola, a church reminiscent of the Pantheon in Rome, is situated in the Piazza.

Add. Piazza del Plebiscito, 80132 Napoli



18:00 Castel Sant'Elmo

The Castel acts as an observatory sharing scenic view of the Port of Naples and Vesubio Mountain. Located on the hills of San Martino, it welcomes visitors with a cool sea breeze and a glorious view. Unfortunately, there is not much to see within the Castel, but the view is worth the price of the ticket.

Add. Via Tito Angelini, 22, 80129 Naples, Italy Entry fee for adults: 5 euros



Editor's Recommendation

A Figlia d'o Luciano

The restaurant is located seven minutes by foot from the Naples Central Train Station and is family-run, serving home cooking, such as mussel stew, octopus and tomato stew, and tomato spaghetti. It is also well-known for its fried sardines, delivering the essence of true Southern Italian cooking. Fried dumplings containing seaweed from Naples goes well with wine. The spaghetti dishes that use cherry tomatoes from the Vesubio Mountain will be a dish to remember.

Add. 38 Piazza Enrico de Nicola
Expected budget is between 10 to 25 euros



Pizzeria Gino Sorbillo

One can appraise this pizzeria to make the perfect dough to offer the best pizzas in Naples. First opened in 1935, it is visited by many influential guests, including Dolce & Gabbana and Pope Francis. A Margherita pizza topped with fresh mozzarella costs less than five euros. The only drawback is the long waiting line, especially during the weekends.

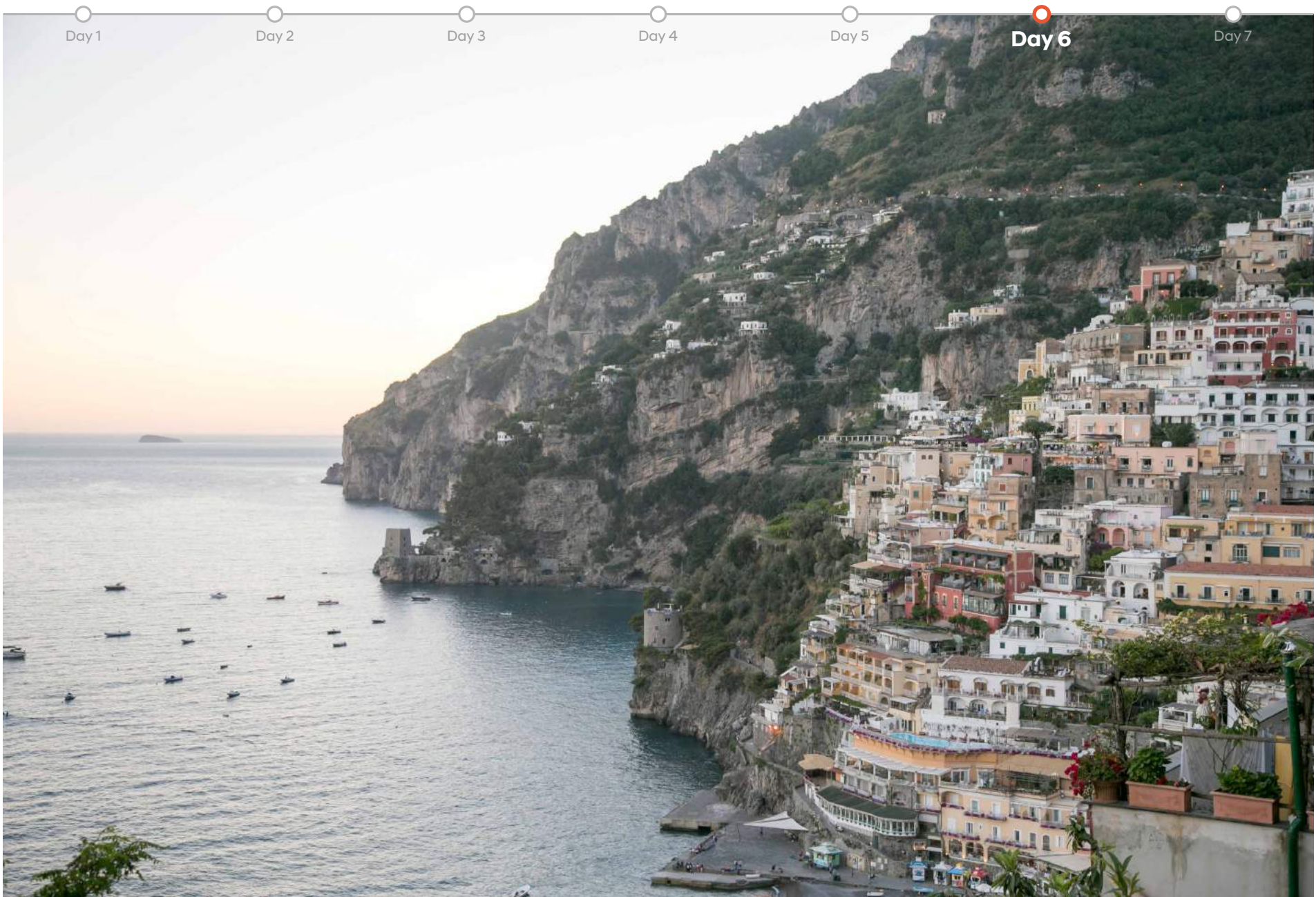
Add. Via dei Tribunali 32
Tel. +39 081 1933 1280 www.sorbilo.it
Expected budget is below 10 euros for a pizza



Mimi alla Ferrovia

The restaurant is famous for visits by various celebrities. It was first opened by the Giugliano brothers and serves the representative dishes of Naples, including cheese and ham, stuffed zucchini flowers, anchovies with mozzarella and ham, and various pastas and risottos with chickpeas and porcini mushrooms.

Add. Via Alfonso D'Aragona 19/21
Tel. +39 081 553 8525 www.mimiallaferrovia.it
Expected budget is between 30 to 40 euros



Amalfi Coast

The Amalfi Coast covers Southern Italy between the Salerno Gulf and the Tyrrhenian Sea. It is famous for its magnificent scenery of the Mediterranean Sea. It was listed as a UNESCO World Heritage Site in 1997. The Amalfi Coast contains municipalities Cetara, Ravello, Amalfi, Positano, and Sorrento. Among them, Sorrento and Positano are the most popular among visitors

In particular, Il Positano, is famous for the movie <Il Postino (The Postman)> based on the novel El Cartero De Neruda by Antonio Skármeta. Although the friendship between the poet Neruda in exile and a postman was based on fiction, Il Positano received international recognition after the movie became a box-office record.

Il Positano is the highlight of the Amalfi coast. When visiting, a seafood dish using limoncellos is highly recommended. Should the time allow, a quick day trip by ferry to the near Capri and Ischia is possible.



Day 6 From Naples to the Amalfi Coast



SS145 is a famous state road that lies right next to the high cliffs when driving from Naples to Positano. It is one of the most adored roads by drivers with a million-dollar view of the sea. Some of the shortcomings when driving here are the very narrow and winding roads, and the courageous drivers that love speed.



“Milan is one of the most modern feeling cities Italy has to offer. It literally has every shop, restaurant, and city feel you could ask for; but once you dig through the urban landscape and find some of the old city landmarks and remnants of a time long past, the city takes on a life of its own.”



Ristorante Museo Caruso

Caruso is run by the cousin of Enrico Caruso, an Italian opera singer. Visitors seeking a fine Mediterranean dining experience and dishes from Naples are recommended to visit this restaurant with a great selection of wine and singing by the late Enrico Caruso.

Add. Via S. Antonino 12 Tel. +39 081 807 3156 www.ristorantemuseocaruso.com
Expected budget is between 30 to 50 euros



Hotel Continental

It is a four-star hotel with a panoramic view of the bay of Naples and Vesubio Mountain. The hotel is located only a minute away from the beach. The interior exhibits a classical finish along with matching furniture. The hotel's restaurant Terraza serves seafood-based Italian cuisine. A classic cocktail at the bar at sunset will bring you to one of the most scenic views near the bay area.

Add. Piazza della Vittoria 4
Tel. +39 081 807 2608 www.continentalsorrento.com
Expected budget begins from 108 euros for a double bedroom



Villa Comunale

The Villa Comunale is a small park with a scenic view of the beautiful seaside and the Marina Grande, which contains ferry docks. Public elevators are available to assist visitors getting there for one-euro.

Add. Piazza Vittoria, 79, 80121 Napoli



Editor's Recommendation



Hotel Regina

Hotel Regina completed its renovation in 2011, and is located in the popular districts of Sorrento, the Piazza Tasso, and is close to the Sorrento beach. A private pool and fitness centers are also being operated. This hotel offers a breakfast with a view on the top floor of its building overlooking the bay of Naples and Vesubio Mountain.

Add. Via Milano, 13, 80142 Napoli



Gelateria Primavera

This gelateria is the favorite ice cream spot for several Hollywood stars and influential guests, including Julia Roberts, Sophia Lauren, and Umberto Eco. The owner gained much popularity using fresh flowers and fruits as base and know-how inherited from his father.

Add. Corso Italia 142
Tel. +39 081 877 0385 www.primaverasorrento.it
Expected budget is between 2 to 5 euros



Il Gusto della Costa

The limoncello from this region is famous due to the natural environment with abundant sunrays and fresh breeze from the sea. This shop contains both the production facilities and showroom of its limoncello.

Add. Via Gennaro Capriglione 24
Tel. +39 089 813 048 www.ilgustodellacosta.it



Rome

As “All roads lead to Rome,” Rome has been the pillar of Italy. The name comes from the city's founder and first king, Romulus. The Colosseum, Piazza del Campidoglio, and the Foro Romano lead visitors to ancient Rome.

Couples are recommended to visit the set of the <Roman Holiday>. A tour of the Piazza Spagna, Trevi Fountain, and the Mouth of Truth is a recommended course in addition to the Spanish Steps, where Audrey Hepburn tries her gelato. Trinità dei Monti Church and the birthplace of Percy Bysshe Shelley near the Spanish Steps are also recommended for a visit. The Trevi Fountain is based on the theme “Taming of the Waters” and is believed by many that throwing coins will bring one’s wish come true, gathering many visitors every day. Near the fountain is the Pantheon, a former temple of ancient Rome, of which Michelangelo claimed as the work of angels.

Rome is also popular as a pilgrimage destination, as it contains the sites of persecution of the Christians during the times of ancient Rome and remains of the twelve disciples.



Day 7 From the Amalfi Coast to Rome

Another winding road SP1 between the mountains welcome drivers to Rome through the town of Ravello. The stunning views of the city at the peak of the hills are worth the time and effort.



“Rome is the first place in my entire life that I have felt the presence of such an ancient and historic civilization. Being in the presence of the Colosseum and countless other historic landmarks really makes you feel how long this city has been around, it is among one of the most humbling feelings you will ever get to experience. Definitely a multi-day experience! BRING COMFORTABLE SHOES & TONS OF CAMERA BATTERIES!”

15:00 Colosseum

Construction began in AD 72 by the emperor Vespasian and was opened by his heir Titus. Battles between gladiators and predators were held for entertainment in the Colosseum, and it was also used to persecute Christians during the time of the Roman Empire. It is able to hold around 50,000 people, consisting of four floors, and the perimeter is around 545 meters.

Add. Piazza del Colosseo, 1, 00184 Roma
www.turismoroma.it
Entry fee for adults through its website (<http://www.coopculture.it/en/colosseo-e-shop.cfm>): 12 euros



15:30 Piazza Venezia

Piazza Venezia is located in the center of Rome and includes part of the Monument to Vittorio Emanuele II, the first King of Italy. It takes its name from the Palazzo Venezia, built by the Venetian Cardinal, and Benito Mussolini once had his office here.

Add. Piazza Venezia, 00186 Roma



16:30 Spanish Steps

Spanish Steps was built by French diplomat Étienne Gueffier, linking the Spanish Embassy. At the top of the 137 stairs stands the Trinità dei Monti church. On the bottom of the steps is the Fountain of the Ugly Boat. Across the fountain is the Via Condotti, a shopping street where many designer brand shops are located.

Add. Piazza di Spagna, 00187 Roma



19:00 Trevi Fountain

The Trevi Fountain became famous by a movie scene from the <Roman Holiday> where Audrey Hepburn throws a coin into the fountain. It was designed by an Italian architect Nicola Salvi to revive the story of bringing water to Rome with a help of a virgin. In the center of the fountain is Oceanus, the divine personification of the Sea, and Tritons, guiding Oceanus.

Add. Piazza di Trevi, 00187 Roma



Hotel San Francesco

The hotel is located in the Trastevere district, which is highly popular among the young locals during the evening hours. It is close to the Porta Portese, where a Sunday market is held regularly. The Hotel's rooftop bar gives a scenic view of Trastevere and Aventine Mountain. At times, visitors can find themselves being surrounded by the bells ringing from the local Catholic churches.

Add. Via Jacopa de'Settesoli 7 Tel. +39 06 5830 0051 www.hotelsanfrancesco.net
Expected budget begins from 65.55 euros for a double bedroom



Taverna Cestia

The Taverna Cestia was opened 50 years ago and has been in business for three generations. It is located near the Pyramid. The Taverna serves fresh meat and fish, strictly standing to its high standards on quality with a fine selection of wine. Its specialties include gnocchi, vongole, beef steak, and fried cuttlefish and shrimp.

Add. Viale della Piramide Cestia 71
Tel. +39 06 574 3754 <http://tavernacestia.it>
Expected budget is between 20 to 40 euros

Editor's Recommendation



Cul de sac

Cul de Sac is located near the Piazza Navona, serves mouthwatering dishes and wines, and gathers much attention from wine lovers. It is also famous for its reasonable prices. This enoteca, first opened in 1977, boasts 1,500 kinds of wine in its selection along with dishes based on Roman recipes, including lasagna and tripe stew.

Add. Piazza di Pasquino 72 Tel. +39 06 6880 1094 www.enotecaculdesacroma.it
Expected budget is between 20 to 30 euros



Fassi Gelateria

The Fassi Gelateria is appraised as one of the top two gelaterias in Rome. A palace chef left the palace when he was pushed to cut off his moustache in 1880. This led him to open a gelateria, which has now been in business for over five generations and 137 years by the Fassi family. It is famous for using the highest quality milk and fresh fruit and close monitoring of the production process. Ice creams made of rice, fiordilatte, and caramelo are highly recommended.

Add. Via Pricipe Eugenio 65
Tel. +39 06 446 4740 www.gelateriafassi.com
Expected budget is below 5 euros for drinks

Taking a Road Trip in Italy

Tips in driving in Italy



▲ Roads in General

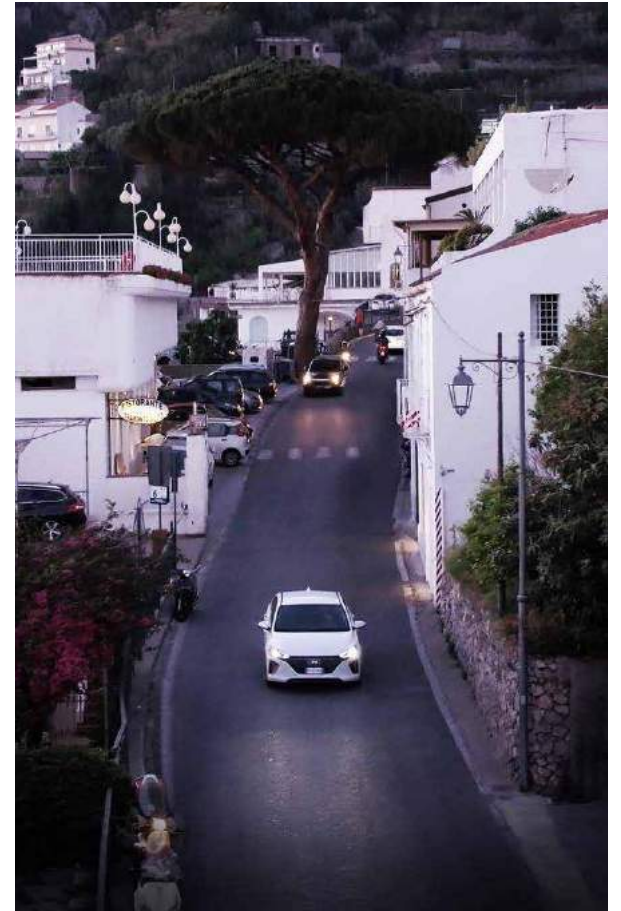
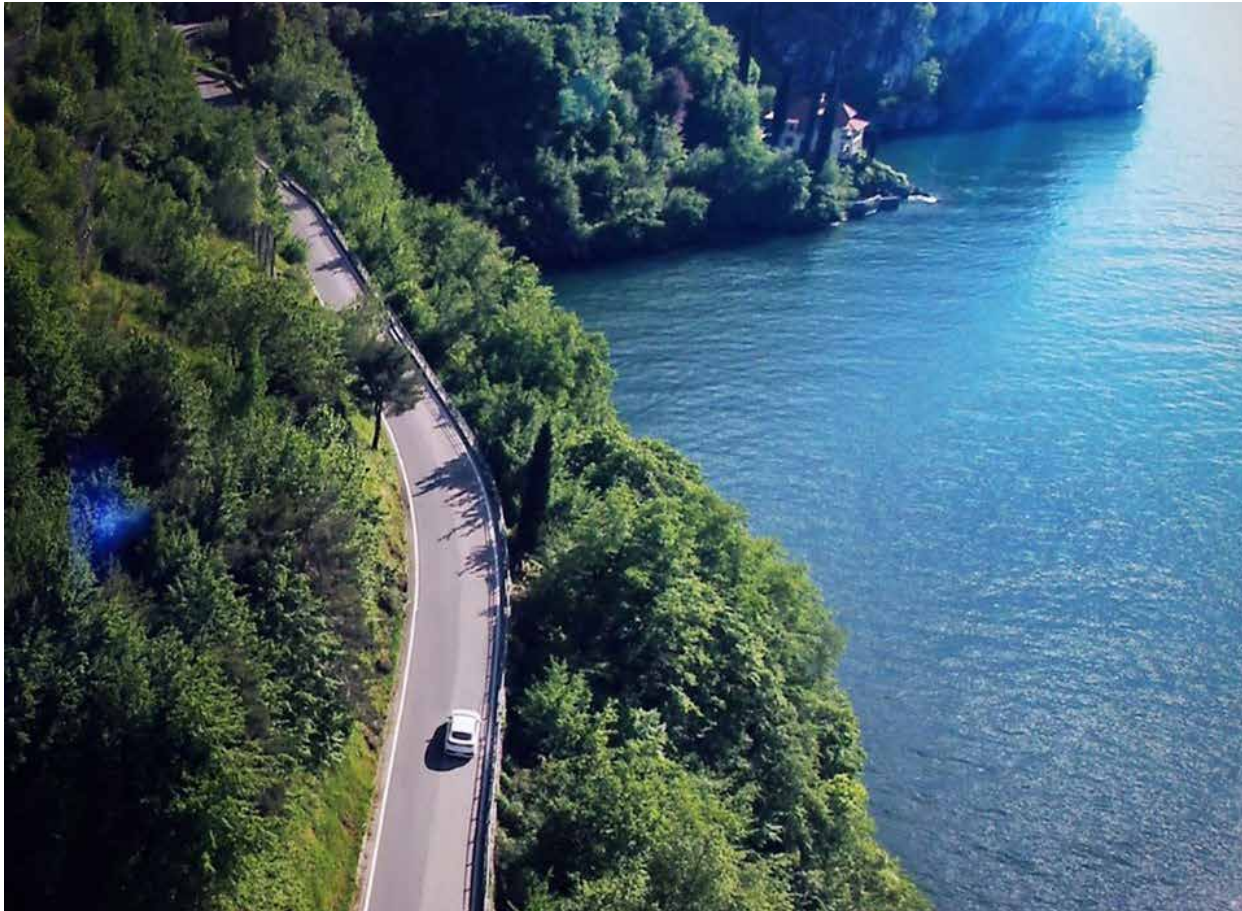
1. There are many restricted traffic areas in Italy named the Zonal Traffic Limitato (ZTL), especially in Rome, Naples, Milan, and Florence, where historic monuments are located. The ZTL signs are generally posted in the entry to the areas, which only allows vehicles of residents, taxis, public servants and police, and ambulances. Other vehicles entering the ZTL will be fined between 80 to 300 euros and receive the fines two to three months later.
2. Old buildings generally do not contain parking lots. In such cases, visitors need to park along the streets. It is recommended that visitors use parking spaces that ensure security, such as those of hotels or basement parking. Please be advised not to leave valuable belongings in the vehicle, such as passports, wallets, and laptops. It is advised to check-in to your hotel first before touring a new city.
3. Yellow lines allow parking for the disabled or emergency situations. White lined street parking is free of charge or for the use of residents. Blue lines mean paid parking. Feel free to use the pay machine with the “P” sign to pay the amount based on the expected time of stay.
4. Please take extra caution when an unknown motorcycle driver approaches you about a punctured tire on your vehicle. Have your belongings with you at all times.

▼ Highways

1. First lane is for passing, second lane is for driving, and the third lane is for slow driving.
2. Maintain driving speed at 100 km to 120 km per hour in line with other vehicles. Exceeding speed of more than 130 km will lead to a fine.
3. Please secure coins when using shops in order to pay the toll and parking fees. Notes worth more than 200 euros are usually not accepted in shops other than at large department stores and duty free shops.
4. Vehicle burglaries frequently occur at highway service areas. Hence, have one or more member look after the car, especially when using the restrooms.



My Exceptional Journey to Italy with IONIQ Hybrid



Every trip that has a beginning has an ending. Yet with IONIQ Hybrid, the memories of the works of Michelangelo, a glass of fine Italian wine, and magnificent views of the sea, will be cherished forever.

Travel partners are one of the most important aspects of an invaluable trip. Thanks to the IONIQ Hybrid, my friends and I acquired memorable experiences while travelling the 7 cities. I was able to approach the life and works of Michelangelo, and enjoy a glass of fine Italian wine and olives with truly magnificent views of the sea. The perfect partner for this trip was IONIQ Hybrid, one of the safest and most trustworthy travel partners.

The pine groves near Pignone were truly beautiful especially through the winding narrow roads and dramatically steep corners. Nevertheless, it was IONIQ Hybrid's Autonomous Emergency Brake (AEB) that detected risk to prevent a likely collision. As an outcome, my team was able to enjoy another safe trip.

The team was continuously astonished by



the vehicle's advanced system, including the Lane Keeping Assist System (LKAS) while driving from Milan to Florence. After hours of driving, dozing off at the wheel was one of the likely situations. And this situation was prevented thanks to LKAS' recognition of any issues in driving lanes through its camera to actively correct the steering direction. Moreover, it provided heightened safety when travelling through the busy streets of Italian cities, including the Blind Spot Detection (BSD), which informs and warns

drivers of other vehicles that are speedily approaching from behind and side, and the Smart Cruise Control (SCC), which maintains a safe distance between vehicles.

The IONIQ Hybrid is also a sensible travel partner in terms of costs. The Kappa 1.6 Atkinson GDi engine delivers greater fuel efficiency with a maximum power of 105 ps at 5,700 rpm and maximum torque of 15.0 kg-m at 4,000 rpm. Moreover, its combined fuel efficiency of 3.4 liter /100km can be an attractive asset to any driver.

The IONIQ Hybrid's excellent driving performance and great fuel efficiency indeed left an unforgettable impression on the team's drivers that drove long distances through this seven day journey. Moreover, the convenience it gives to and consideration for drivers are tremendous. Charging begins by simply leaving your phone on the charging pad and its Integrated Memory System provides an ideal driving experience for those behind the wheels. The IONIQ Hybrid will always be on the top of my list when preparing another exciting journey.