## Hyundai Motor Company 2017 1Q Business Results

April 26, 2017
(8) HYபחDRI

In the presentation that follows and in related comments by Hyundai Motor's management, our use of the words "expect," "anticipate," "project," "estimate," "forecast," "objective," "plan," "goal," "outlook," "target," "pursue" and similar expressions is intended to identify forward looking statements.

The financial data discussed herein are presented on a preliminary basis before the audit from our Independent Auditor; final data will be included in HMC's Independent auditor's report. While these statements represent our current judgment on what the future may hold, and we believe these judgments are reasonable, actual results may differ materially due to numerous important factors. Such factors include, among others, the following : changes in economic conditions, currency exchange rates or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and the ability of the corporation to achieve reductions in cost and employment levels to realize production efficiencies and implement capital expenditures at levels and times planned by management.

We do not intend or assume any obligation to update any forward-looking statement, which speaks only as of the date on which it is made.

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# - Sales Summary 

$\diamond$ Retail Sales
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## Sales Summary : Retail Sales

- 2016. 1Q2017. 1Q
(Thousand units)



## Sales Summary : Sales by plant

| (Thousand units) | '16. 10 | ${ }^{\prime} 16.4 \mathrm{Q}$ | '17. 10 | you | q09 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Korea | 400 | 488 | 380 | $\triangle 5.0 \%$ | $\triangle 22.1 \%$ |
| China | 229 | 363 | 196 | $\triangle 14.4 \%$ | $\triangle 46.0 \%$ |
| India | 145 | 179 | 160 | +10.2\% | $\triangle 10.3 \%$ |
| US | 94 | 86 | 94 | +0.2\% | +10.2\% |
| Czech | 90 | 89 | 98 | +8.1\% | +9.6\% |
| Turkey | 61 | 63 | 56 | $\Delta 9.2 \%$ | $\triangle 11.6 \%$ |
| Russia | 41 | 56 | 53 | +29.7\% | $\triangle 6.1 \%$ |
| Brazil | 34 | 45 | 41 | +20.1\% | $\triangle 9.8 \%$ |
| China (CV) | 12 | 9 | 11 | $\triangle 3.5 \%$ | +25.2\% |
| Total | 1,107 | 1,380 | 1,090 | $\triangle 1.6 \%$ | $\triangle 21.0 \%$ |

## Sales Summary : Sales by segment

| (Thousand units) |  | '16. 1Q <br> 206 | (share) 18.6\% | $\text { ‘ } 16.4 \mathrm{Q}$ | (share) <br> 17.8\% | '17. 1Q <br> 207 | $\begin{gathered} \text { (share) } \\ 19.0 \% \end{gathered}$ | Share change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Small |  |  |  |  |  |  | +0.3\%pt | +1.2\%pt |
| P V | Small-Mid | 374 | 33.8\% | 485 | 35.1\% | 329 | 30.2\% | $\triangle 3.6 \% \mathrm{pt}$ | $\triangle 4.9 \% \mathrm{pt}$ |
|  | Mid | 124 | 11.2\% | 132 | 9.6\% | 105 | 9.7\% | $\triangle 1.5 \% \mathrm{pt}$ | +0.1\%pt |
|  | Large | 35 | 3.1\% | 57 | 4.1\% | 55 | 5.0\% | +1.9\%pt | +0.9\%pt |
|  | Total | 739 | 66.8\% | 919 | 66.5\% | 696 | 63.8\% | $\triangle 2.9 \% \mathrm{pt}$ | $\triangle 2.8 \% \mathrm{pt}$ |
| R V | Small-Mid | 235 | 21.2\% | 301 | 21.8\% | 251 | 23.0\% | +1.8\%pt | +1.2\%pt |
|  | Mid | 57 | 5.1\% | 77 | 5.6\% | 66 | 6.1\% | +0.9\%pt | +0.5\%pt |
|  | Total | 292 | 26.4\% | 379 | 27.4\% | 317 | 29.1\% | +2.7\%pt | +1.6\%pt |
| CV | Light | 52 | 4.7\% | 53 | 3.9\% | 52 | 4.8\% | +0.0\%pt | +0.9\%pt |
|  | Heavy | 24 | 2.1\% | 29 | 2.1\% | 25 | 2.3\% | $+0.2 \% \mathrm{pt}$ | +0.2\%pt |
|  | Total | 76 | 6.9\% | 82 | 6.0\% | 77 | 7.1\% | +0.2\%pt | +1.1\%pt |
| Total |  | 1,107 | 100.0\% | 1,380 | 100.0\% | 1,090 | 100.0\% |  |  |

- Financial Summary
$\diamond$ Revenue and Operating Income Analysis
$\diamond$ COGS and SG\&A Analysis
$\diamond$ Mon-operating Income Analysis


## Revenue and Operating Income Analysis


$\triangleright$ Auto : Rising SUV and mid-large sedan sales
$\triangleright$ Finance : Expanding financial products on new models

Operating income by division
(Billion KRW)


[^0]$\triangleright$ Finance : Loss from declining residual value in the US

## COGS and SG\&A Analysis

## coGs

(Billion KRW)


| Expenses | 1Q16 | \% of <br> Sales | 1Q17 | \% of <br> Sales | yoy |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 668 | $3.0 \%$ | 654 | $2.8 \%$ | $\Delta 2.1 \%$ |
| Marketing | 788 | $3.5 \%$ | 811 | $3.5 \%$ | $+2.9 \%$ |
| Warranties <br> related | 299 | $1.3 \%$ | 413 | $1.8 \%$ | $+38.2 \%$ |
| Research | 190 | $0.8 \%$ | 207 | $0.9 \%$ | $+9.2 \%$ |
| Others | 952 | $4.3 \%$ | 957 | $4.1 \%$ | $+0.5 \%$ |
| Total | 2,897 | $13.0 \%$ | 3,043 | $13.0 \%$ | $+5.0 \%$ |

Despite product mix improvement from rising SUV sales portion, lower utilization rate in Korea plants raised COGS

Rise in warranties expenses from the recalls
$\triangleright$ Rise in research expenses on advanced research for future technologies

## Пon-operating Income Analysis



# - Appendix 

$\diamond$ Operations by Plant
$\diamond$ Consolidated Financial Statements

## Operations by Plant



## Operations by Plant



## Operations by Plant



## Operations by Plant



## Statement of Income

| (Billion KRW) | ${ }^{\prime} 16.10$ | '16. 2 Q | '16.3Q | '16. 4Q | '17. 1Q | Lou | q09 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 22,351 | 24,677 | 22,084 | 24,538 | 23,366 | +4.5\% | $\triangle 4.8 \%$ |
| Gross Profit | 4,239 | 5,023 | 3,894 | 4,533 | 4,293 | +1.3\% | $\triangle 5.3 \%$ |
| Margin (\%) | 19.0 | 20.4 | 17.6 | 18.5 | 18.4 |  |  |
| SG\&A | 2,897 | 3,261 | 2,826 | 3,512 | 3,043 | +5.0\% | $\triangle 13.4 \%$ |
| Portion (\%) | 13.0 | 13.2 | 12.8 | 14.3 | 13.0 |  |  |
| Operating Income | 1,342 | 1,762 | 1,068 | 1,021 | 1,251 | $\triangle 6.8 \%$ | +22.5\% |
| Margin (\%) | 6.0 | 7.1 | 4.8 | 4.2 | 5.4 |  |  |
| Income before tax | 2,163 | 2,382 | 1,495 | 1,267 | 1,757 | $\triangle 18.8 \%$ | +38.6\% |
| Margin (\%) | 9.7 | 9.7 | 6.8 | 5.2 | 7.5 |  |  |
| Пet Income | 1,768 | 1,764 | 1,119 | 1,069 | 1,406 | $\triangle 20.5 \%$ | +31.5\% |
| Margin (\%) | 7.9 | 7.1 | 5.1 | 4.4 | 6.0 |  |  |
| Depreciation | 529 | 526 | 537 | 573 | 546 |  |  |
| Amortization | 273 | 284 | 304 | 334 | 306 |  |  |
| EBITDA | 2,144 | 2,573 | 1,908 | 1,927 | 2,102 |  |  |

## Statement of Income by division

| (Billion KRW) | '16. 10 | ${ }^{\prime} 16.2 Q$ | '16. 30 | ${ }^{\prime} 16.40$ | ${ }^{\prime} 17.1 Q$ | U04 | q09 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 22,351 | 24,677 | 22,084 | 24,538 | 23,366 | +4.5\% | $\triangle 4.8 \%$ |
| Automotive | 17,239 | 19,421 | 16,618 | 19,406 | 17,823 | +3.4\% | $\triangle 8.2 \%$ |
| Finance | 3,529 | 3,561 | 3,767 | 3,195 | 4,097 | +16.1\% | +28.3\% |
| Others | 1,583 | 1,695 | 1,699 | 1,937 | 1,445 | $\triangle 8.7 \%$ | $\triangle 25.4 \%$ |
| Operating Income | 1,342 | 1,762 | 1,068 | 1,021 | 1,251 | $\triangle 6.8 \%$ | +22.5\% |
| Automotive | 1,096 | 1,344 | 216 | 825 | 1,083 | $\triangle 1.2 \%$ | +31.3\% |
| Finance | 199 | 260 | 161 | 84 | 179 | $\triangle 9.9 \%$ | +114.5\% |
| Others | 96 | 159 | 145 | 174 | 112 | +15.9\% | $\triangle 35.9 \%$ |
| Adjustment | -49 | -1 | 547 | -62 | -123 | +150.0\% | +99.0\% |

## Statement of Financial Position

| (Billion KRW) | End-2016 | End-1Q17 | Diff. | \% chg. |
| :---: | :---: | :---: | :---: | :---: |
| Asset | 178,836 | 173,241 | $\triangle 5,595$ | $\triangle 3.1 \%$ |
| Current Asset ${ }^{(a)}$ | 72,450 | 69,633 | $\triangle 2,816$ | $\triangle 3.9 \%$ |
| Liabilities ${ }^{\left({ }^{(b)}\right.}$ | 106,491 | 101,466 | $\triangle 5,025$ | $\triangle 4.7 \%$ |
| Current Liability ${ }^{(c)}$ | 43,610 | 41,282 | $\triangle 2,328$ | $\triangle 5.3 \%$ |
| Debt ${ }^{(d)}$ | 73,444 | 68,906 | $\triangle 4,538$ | $\triangle 6.2 \%$ |
| Provision | 6,973 | 6,941 | $\triangle 32$ | $\triangle 0.5 \%$ |
| Equity ${ }^{(e)}$ | 72,345 | 71,775 | $\triangle 570$ | $\triangle 0.8 \%$ |
| Capital Stock | 1,489 | 1,489 | +0 | +0.0\% |
| Capital Surplus | 4,203 | 4,201 | $\triangle 2$ | $\triangle 0.0 \%$ |
| Retained Earnings | 64,361 | 64,878 | +516 | +0.8\% |
| Current Ratio ${ }^{(/ / c)}$ | 166.1 \% | 168.7\% |  |  |
| Liability to Equity ${ }^{(b / e)}$ | 147.2 \% | 141.4\% |  |  |
| Debt to Equity ${ }^{(d / e)}$ | 101.5 \% | 96.0\% |  |  |
| EBITDA/Interest Exp. | $31.4 x$ | $24.1 \times$ |  |  |

## Cash Flows

| (Billion KRW) | '16. 1Q | '16. 20 | '16. 3Q | '16.4Q | '17. 1Q |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Beginning | 7,332 | 6,475 | 6,414 | 7,578 | 7,890 |
| Пet Income | 1,768 | 1,764 | 1,119 | 1,069 | 1,406 |
| Depreciation | 529 | 527 | 537 | 573 | 546 |
| Amortization | 273 | 284 | 304 | 334 | 306 |
| Acquisitions of Tangible | $\triangle 905$ | $\triangle 658$ | $\triangle 510$ | $\triangle 897$ | $\triangle 644$ |
| Acquisitions of Intangible | $\triangle 244$ | $\triangle 362$ | $\triangle 300$ | $\triangle 500$ | $\triangle 261$ |
| Dividends paid |  | $\triangle 816$ | $\triangle 269$ |  |  |
| Others | $\triangle 2,277$ | $\triangle 800$ | 285 | $\triangle 266$ | $\triangle 2,708$ |
| Ending | 6,475 | 6,414 | 7,578 | 7,890 | 6,534 |


[^0]:    $\triangleright$ Auto : Low utilization in Korea and the costs for recalls

