

HMC Investor Presentation

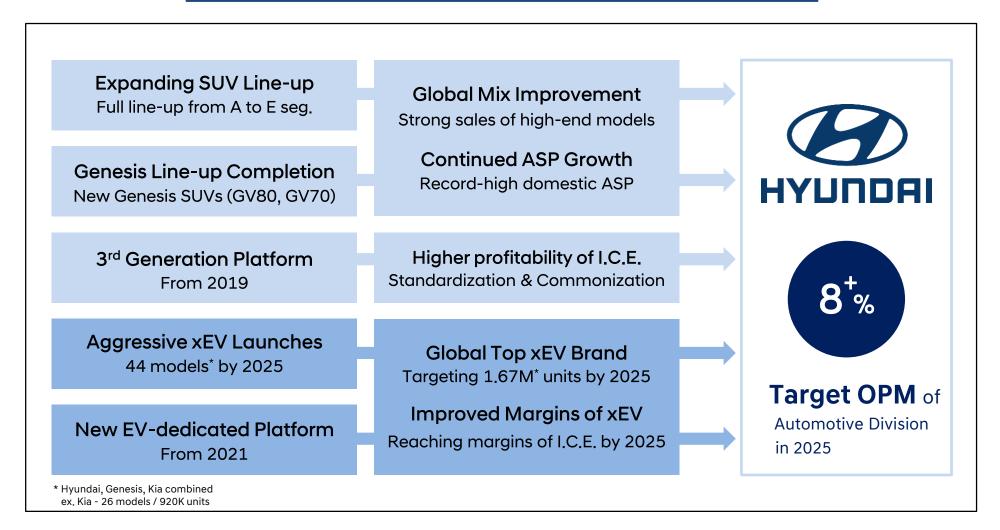
Hyundai Motor Company November 2020

Retaining Core Strength

Key Highlights	P. 1
Mix Improvement & ASP Growth	
New Model Big Cycle	P. 2
Global Sales and Market Share	P. 3
Geographic Sales Mix	P. 4
Product Mix & ASP trend	P. 5
Future Growth Strategy	
BEV Strategy	P. 6
FCEV Strategy	P. 8
Introducing "Motional"	P. 11

Key Highlights

Earnings Improvement led by Strong Model Cycle





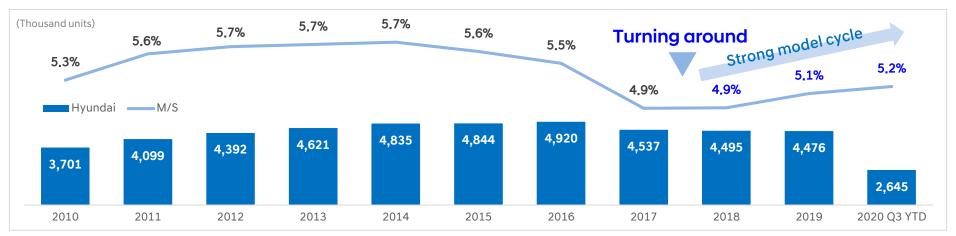
New Model Big Cycle





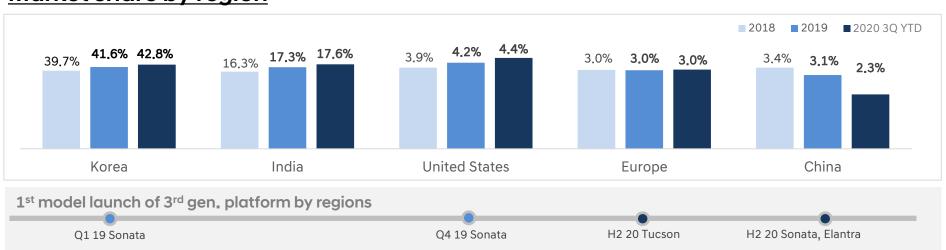
Global Sales and Market Share

Global sales and market share trend



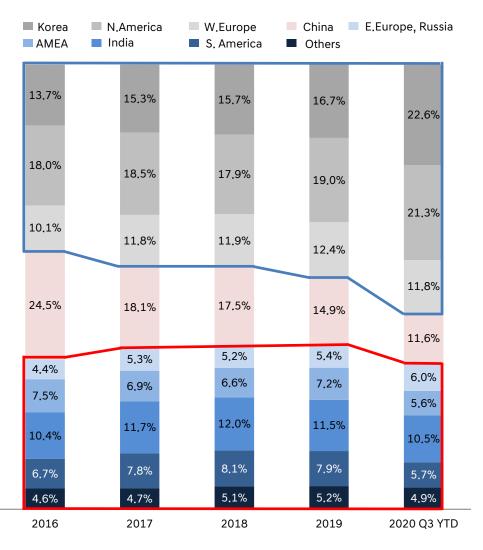
[·] Source: IHS, Company data

Market share by region

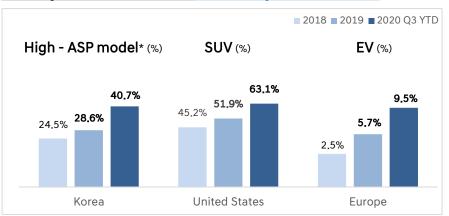


Geographical Sales Mix

Sales by Region

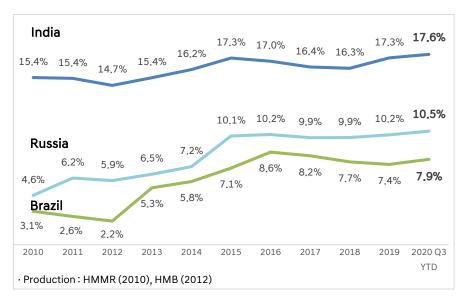


Competitive mix in Developed Market



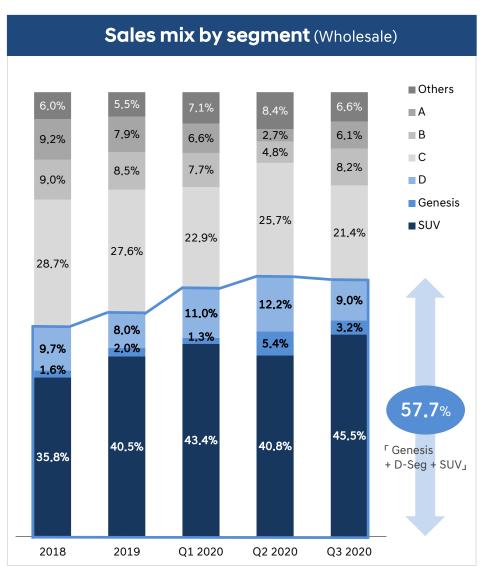
^{*} Genesis + Grandeur + Palisade

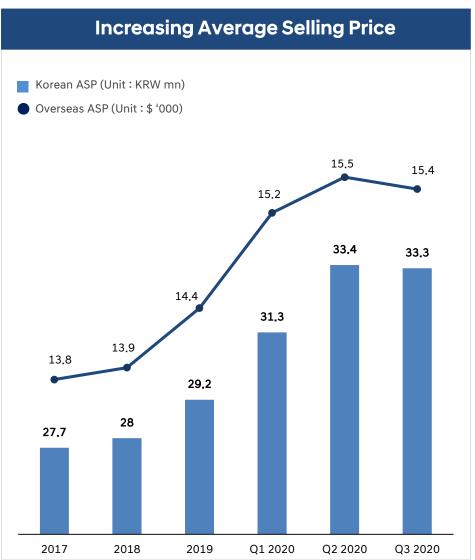
Strong M/S in Emerging Market





Product Mix & ASP Trend

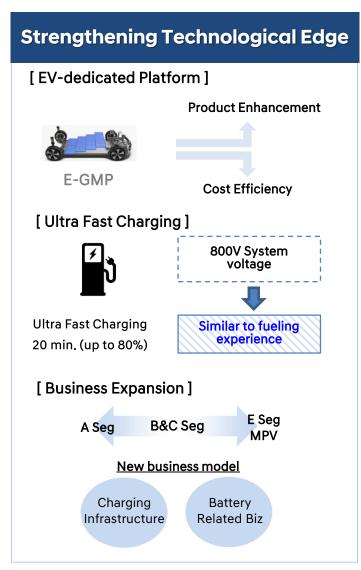




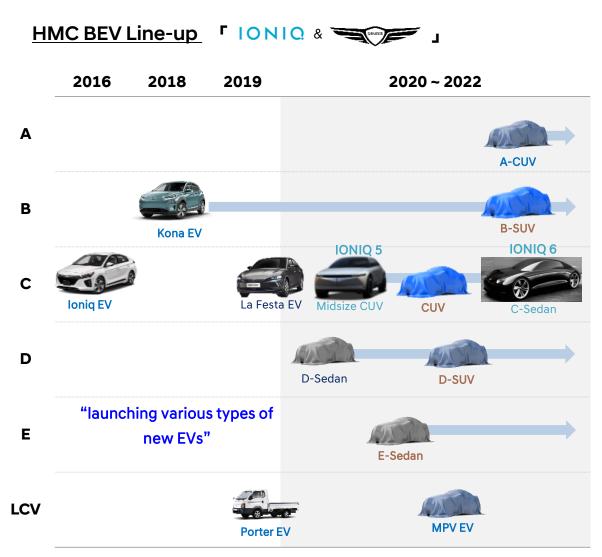


[·] GV80 is included in Genesis

BEV Strategy



1) E-GMP: Electric Global Modular Platform

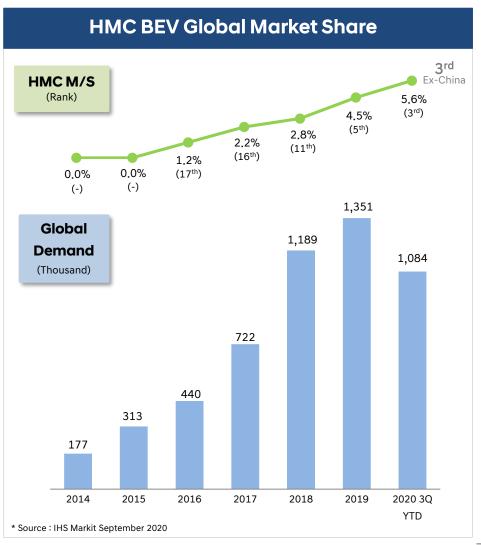


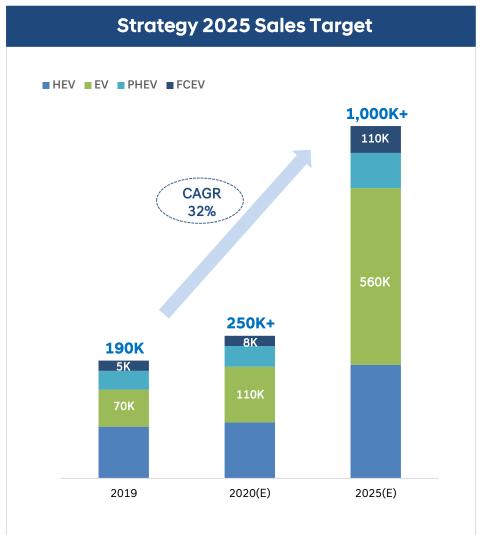
[·] Launch schedule is subject to change



Strong Market Position in EV

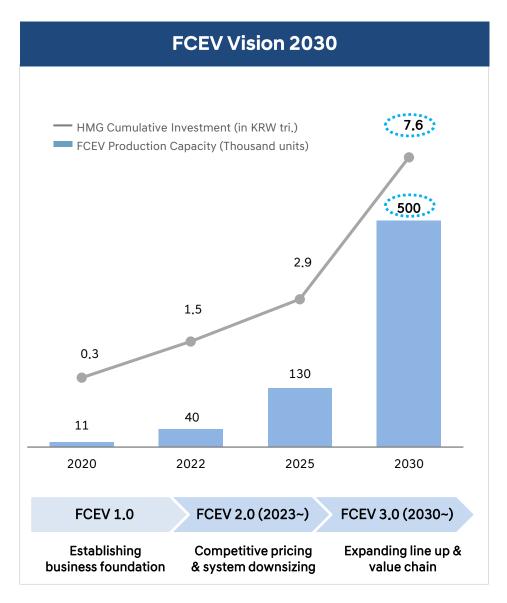
Enhancing Market Position in EV Market



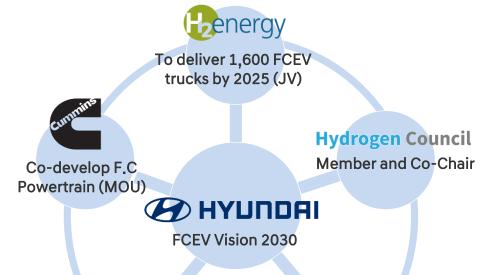




FCEV Strategy



Vitalizing Hydrogen Society





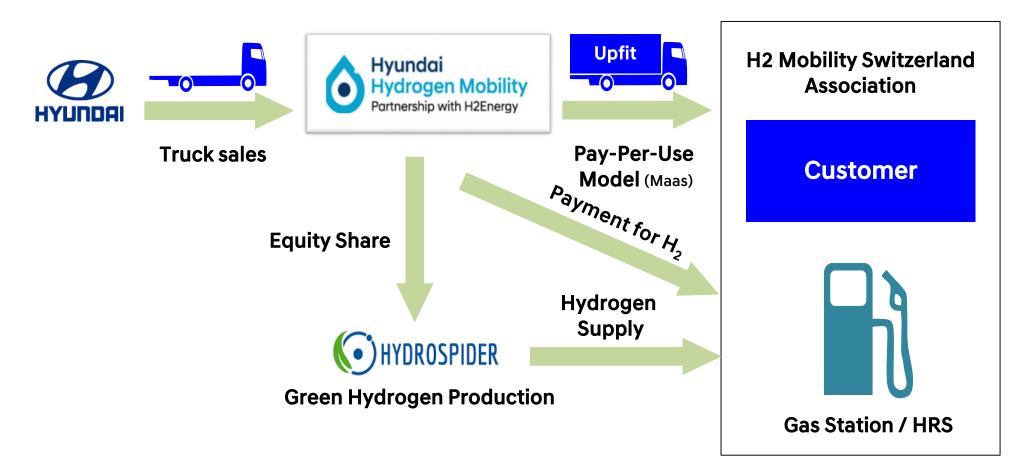




FCEV Strategy (continued)

Business Structure in Switzerland to bring 1,600 HD FCEV truck in operation by 2025

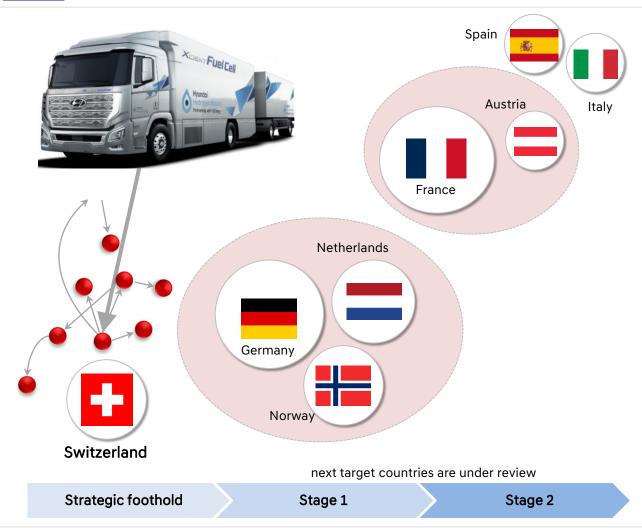
First 50 units will be delivered this year from September 2020 (First global commercialization)





FCEV Strategy (continued)

European market entry strategy



Business Expansion based on Country specific differences

- ✓ Governmental goals
- ✓ Direct or indirect subsidies
- ✓ Energy prices and surplus energy
- ✓ Hydrogen price
- ✓ Private or public initiatives
- ✓ Status of infrastructure
- ✓ City bans for diesel truck/bus



Introducing "Motional"

Introducing "Motional", an autonomous driving joint venture between HMG and Aptiv



· Established: March 2020

• Share Structure: Hyundai Motor Group, Aptiv (50:50 Joint Venture) (HMC 26%, Kia 14%, Mobis 10%)

· Headquarter: Boston

· Track record

- First fully-autonomous Cross-country drive in U.S. (15)

- The launch of the world's first robo taxi pilot (Singapore '16)

Operation of the world's most-established public robo taxi fleet
 (Las Vegas; '18 ~ present)

- The fleet has provided over 100,000 rides, with 98% of riders rating their experience five-out-of-five stars

• Business: Develop and sale of autonomous driving solutions

Developing & commercializing SAE Level 4 Vehicles

Provide driverless system to Robo Taxi provider





Business Plan

~'20

Begin testing Fully driverless system ~'22

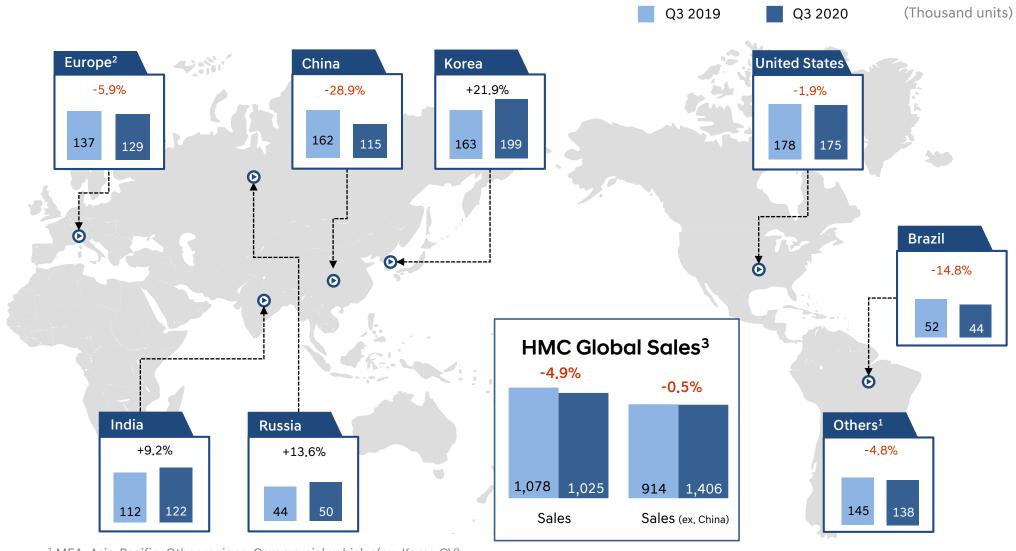
Commercialize its driverless systems & technology



Recent Updates

Global Retail Sales	P. 13
Market Updates	
Korea	P. 14
United States	P. 15
China	P. 16
W. Europe	P. 17
India	P. 18
Russia / Brazil	P. 19

2020 Global Sales (Retail Sales)



¹ MEA, Asia-Pacific, Other regions, Commercial vehicles(ex. Korea CV)



² Western Europe excluding CV

³ Retail sales including CV and overseas CKD ('19:21,446 units, '20:20,053 units)

Korea Market



Genesis Sales Increase

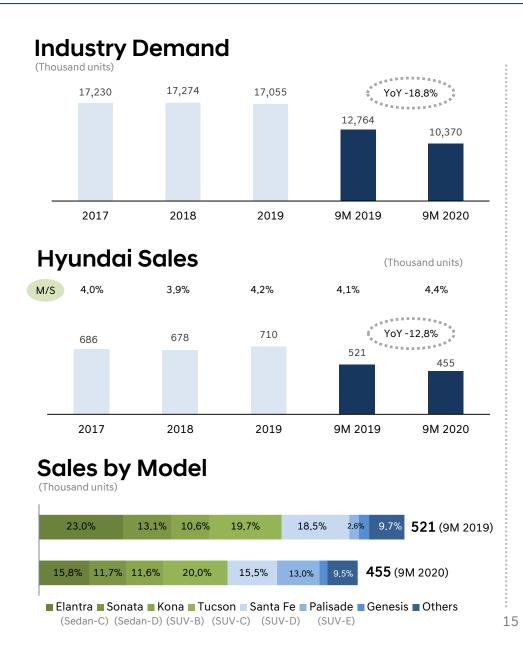


Strong New Vehicle Cycle to continue

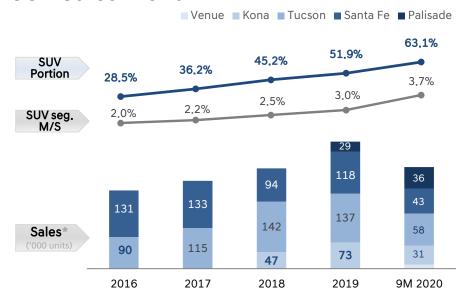
	2018 ~ 19	2020
Sedan	Sonata Grandeur F/L	New Elantra
Genesis		Genesis SUV New Genesis Genesis SUV GV80 G80 GV70
SUV	Palisade Venue	New Tucson Santa Fe F/L



US Market



SUV Sales Trend



Profit recovery by improving quality of sales



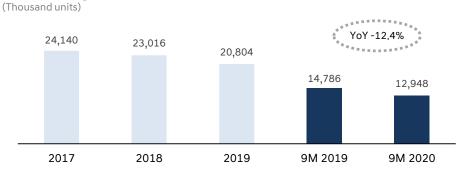
Optimizing volume & profit

Reducing fleet sales Improve residual value

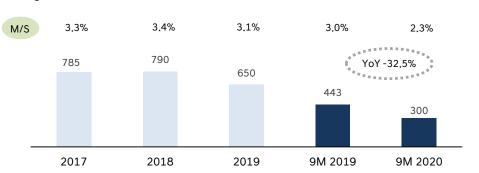


China Market

Industry Demand

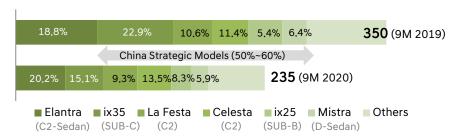


Hyundai Sales (Wholesales)



Sales by Model

(Thousand units)



China Strategy

Successful new car launch

- · Recover sales and M/S
- Improve profitability & dealer competitiveness

Long-term roadmap for sustainable growth

- · Focus on EV & Genesis
- Optimize capacity & dealer network

New Model Line-up

	Newly Launched	2020-2021
		Palisade*
Sedan	Elantra	Mistra La Festa F/L
SUV		ix35 F/L Tucson New MPV
	Palisade*	
EV		Mistra EV
	La Festa EV	IONIQ 5

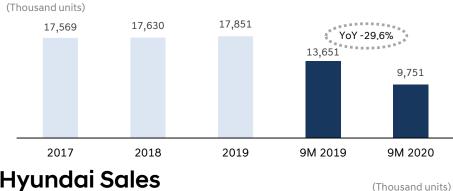
- * Palisade will be imported from Korea
- · Launch schedule is subject to change



(Thousand units)

W. Europe Market

Industry Demand

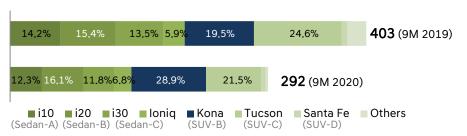


Hyundai Sales

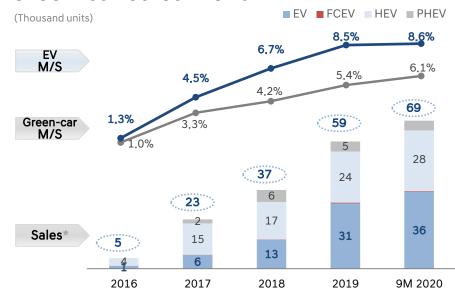


Sales by Model





Green-car Sales Trend



How to meet the new CO₂ target in 2020

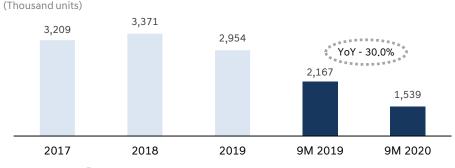
Maximize EV & FCEV sales and Expand green-car line-up

		2019			2020			2021				
New Mode	. '''	· Kona HEV · IONIQ F/L		Tucson HEV Santa Fe HEV/PHEV			· IONIQ 5 (1st E-GMP EV) · Tucson PHEV					
lina	EV	HEV	PHEV	FCEV	EV	HEV	PHEV	FCEV	EV	HEV	PHEV	FCEV
Line-u	2	2	1	1	2	4	2	1	3	4	3	1



India Market

Industry Demand

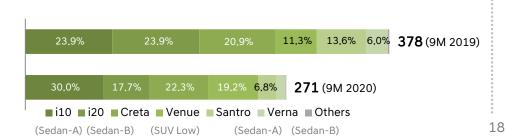


Hyundai Sales

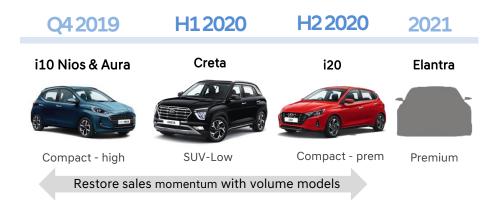


Sales by Model

(Thousand units)

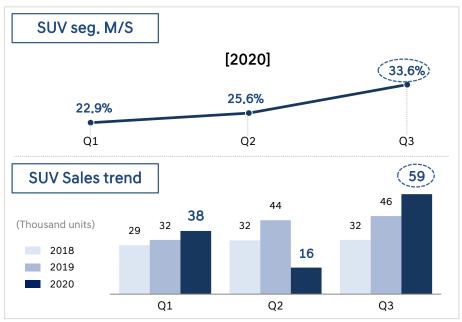


Winning M/S with Refreshed Line-up



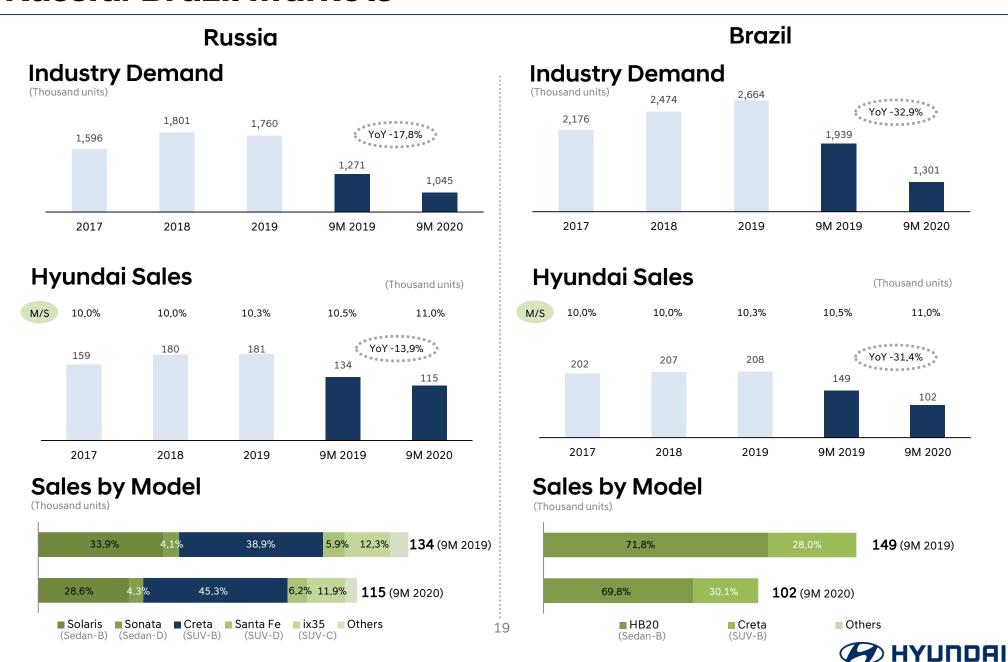
SUV Leadership

(Thousand units)





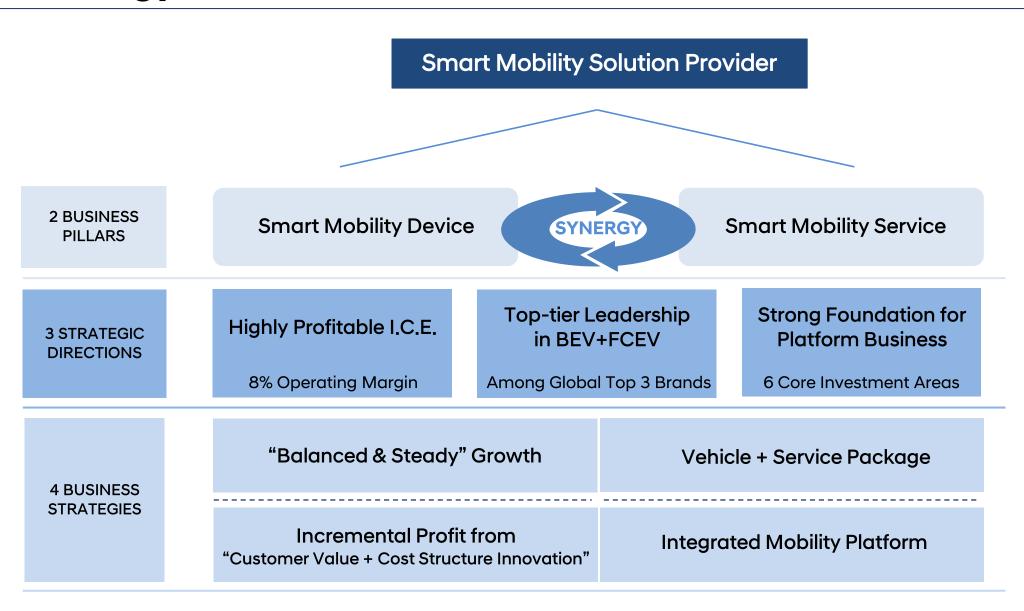
Russia/Brazil Markets



Strategy 2025

Strategy 2025	P. 21
Mid to Long-term Business Target	P. 22
Cost Innovation Committee	P. 23
Long-term Investment Plan	P. 24
Preparing for the Future	P. 25

Strategy 2025





Mid to Long-term Business Target



Improvement

- · Accelerated cost innovation
- Sales expansion of Genesis brand

+1% pt

Limitation

- · Accelerated electrification
- Increasing investment in mobility service business



Building strong growth foundation based on high profitability of the automotive division



Expanding xEV based on competitive cost +

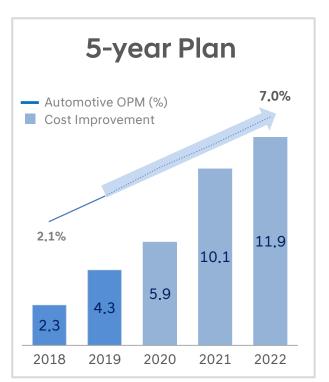
Foundation for mobility service business

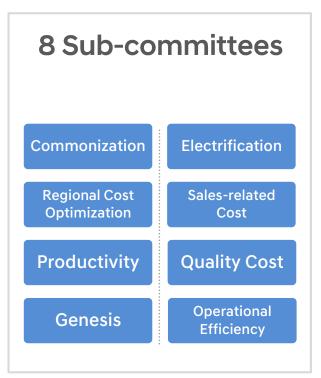


[·] OP and OPM: automotive division + consolidation adjustment

Cost Innovation Committee







Strategic competitiveness

with company-wide cost innovation

Achieve target profitability

by continuous cost improvement

Effective bottom-up

Cost improvement activities

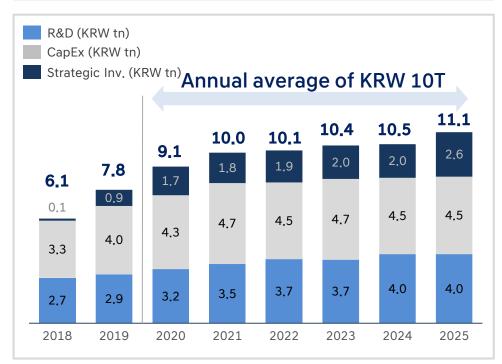


[·] OP improvement by revenue growth, improvement of COGS and SG&A

Long-term Investment Plan

6-year Investment Plan





[·] CapEx: with changed classification in 2019

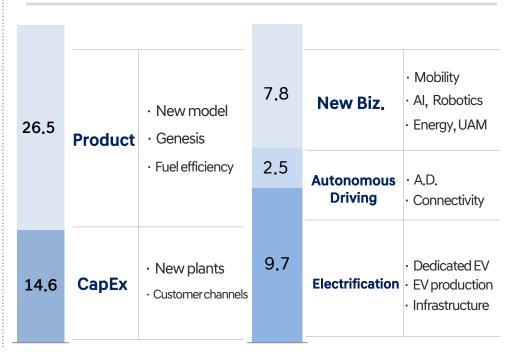
Investment Details

Core Business

KRW **41.1**T

Investment for Growth

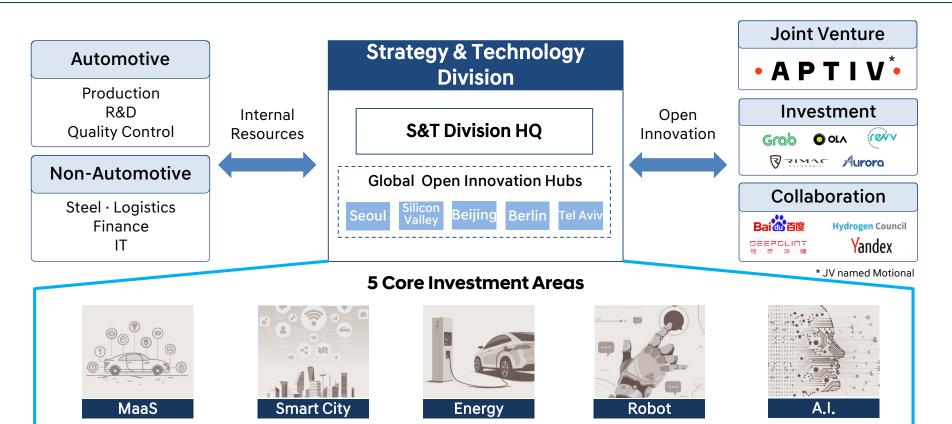
KRW **20.0**T



[·] Product includes capex in product development · Electrification: including all xEV



Preparing for the Future – 6 Core Investment Areas





Fuel Cell / ESS

Robo-taxi /

Smart City

Wearable Robot

Smart Mobility

Solution Business

"Game Changer"
"Smart Mobility Service Provider"



Autonomous

Vehicle

Governance

BoD & Key Improvements	P. 27
ESG Enhancement Roadmap	P. 28
Shareholder Return	P. 29

BoD & Key Improvements

Committees of BoD

Board of Directors

11 Members

(5 Internal / 6 Independent)

Independent Directors Recommendation Committee

- · Search the talents who can contributes independent directors
- · Recommend Independent director nominees for AGM

Corporate Governance and Communication Committee

- · Make decisions on shareholder rights related agendas
- · Review major investments and transaction plans

Audit Committee

- · Approve financial statements, internal auditing process
- \cdot Designate external auditors and ensure to abide by laws

Compensation Committee

- · Approval of internal directors' compensation structure
- · Approval of registered directors' remuneration ceiling

Highlights since 2019

Continuous effort to secure sustainable growth and transparency

Board of Directors

Shareholder Recommended Director

 Minority shareholders actively involved in appointing directors who can represent them

Diversification of BoD members

 Newly joined BoD members added diversity in nationalities, expertise and perspectives

New BoD Chair

• Euisun Chung became a new BoD chair after 52nd AGM on Mar. 19th 2020

CGCC¹

Mid- to Long-term Strategy

· CGCC¹⁾ reviewed and approved strategy 2025 with financial and investment target

ESG Improvement

· Amended C.G. charter and shared shareholders' ESG related proposals

Shareholder Return

- · Share buyback to enhance shareholder value in Nov.2019
- · Suspension of 2020 interim dividend in response to uncertainty caused by COVID-19



ESG Enhancement Roadmap

Growing Importance of ESG

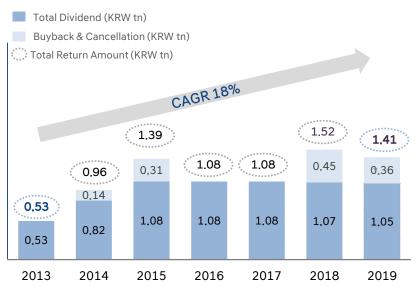
- ESG is considered to be a key element for sustainable growth
- Market participants(equity, credit, government, etc.) take ESG as a necessary criteria when making investment decisions and policies
- Customers make purchasing decision and assign brand value based on ESG

Phase II Phase III **Phase IV** Phase I Initiation Advancement **Continuing Effort Awareness** (2021~) (~ 2018) (~ 2019) (~ 2020) Organize a team in Report the market's Involve actively with Improve ESG practice interest in ESG to ESG rating agencies charge of overall to global peer level (Sustainalytics, DJSI, MSCI) ESG strategy top management Offer ESG seminars Include ESG ratings Review strategic Expand our exemplary to our Board members as one of CEO's KPI approach and set up activities to the group mid-to long-term plan Open dialogue with Share ESG matters with Maintain high scores rating & consulting firms Coordinate with all and rankings related departments related teams to Rank 1st place in Climate build stronger ESG Change Actions by CDP



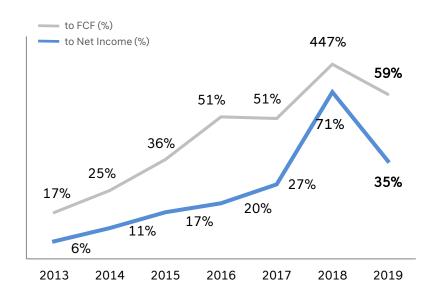
Shareholder Return

Shareholder Return



· Excluding Cancellation of treasury in Jul 2018 (2% of o/s shares)

Payout Ratios



2017

Announced Dividend Policy

- · Disburse 30~50% of free cash flow
- · Target peer level of payout ratio

Total Shareholder Return

- · 1.1 trillion KRW (4,000won/share)
- · Payout ratios : 27% of NI, 50% of non-finance FCF

2018

Buyback and Cancellation

- · 1% of o/s shares cancellation (Apr-Jul)
- · 1% of o/s shares buyback (Nov 2018-Feb 2019)

Total Shareholder Return

- · 1.1 trillion KRW (4,000won/share)
- · 0.5 trillion KRW of share buyback

2019

Shares Buyback

- · 1% of o/s shares buyback (Dec 2019-Mar 2020)
- Total Shareholder Return
- · 1.1 trillion KRW (4,000won/share)
- · 0.4 trillion KRW of share buyback



Suspension of 2020 interim dividend in response to preemptively secure liquidity to uncertainty caused by COVID-19

Appendix

Production capacity by plant	P. 31
Wholesales by Region	P. 32
Statement of Income	P. 33
Recent Earnings by Division	P. 34
Finance Division	P. 35

Production capacity by plant

		20	19	Products	
Unit: 1,000	000 vehicles) CAPA Production		Troddots		
	Korea (HMC)	1,742	1,786	PV (Hyundai & Genesis), CV	
★ **	China (BHMC)	1,350	658	Elantra, Mistra, La Festa, ix25, ix35	
©	India (HMI)	696	682	Creta, Venue, Nios, Aura, i20	
	US (HMMA)	370	336	Elantra, Sonata, Santa Fe	
	Czech (HMMC)	330	310	i30, Tucson, Kona EV	
C*	Turkey (HAOS)	200	178	i10, i20	
	Russia (HMMR)	200	245	Solaris, Creta	
	Brazil (HMB)	180	206	HB20, Creta	· Indonesian plant is under construction

 $[\]cdot$ Source: 2019 Annual business report, Company data

Wholesales by Region

(Thousand units)	Q3 2019	Q3 2020	YoY	9M 2019	9M 2020	YoY
Korea	163	199	+21.9%	547	584	+6.6%
North America	228	203	-11.1%	642	570	-11.1%
Europe	141	138	-2.4%	433	328	-24.2%
India	118	134	+13.9%	378	271	-28.3%
Russia	49	54	+10.7%	149	131	-12.1%
South America	86	57	-34,2%	228	131	-42.5%
Others ¹	146	94	-35.6%	399	287	-28.1%
Sub-total ² (ex-China)	928	879	-5.2%	2,776	2,302	-17.1%
China (BHMC)	171	118	-31.0%	443	300	-32.5%
Total ³	1,103	998	-9.6%	3,230	2,605	-19.3%

¹ MEA, Asia-Pacific, Other regions, Commercial vehicles(ex. Korea CV)



² 2019 ex-China excludes China CV

 $^{^{3}}$ Wholesale including CV and CKD

Statement of Income

(Billion KRW)	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q3 2020	YoY	QoQ
Revenue	26,969	27,824	25,319	21,859	27,576	2.3%	26.2%
Gross Profit	4,428	4,691	4,265	3,712	5,125	15.7%	38.1%
Margin (%)	16.4	16.9	16.8	17.0	18.6		
SG&A	4,050	3,527	3,402	3,122	5,439	34.3%	74.2%
Portion (%)	15.0	12.7	13.4	14.3	19.7		
Operating Income	379	1,164	864	590	-314	TTR	TTR
Margin (%)	1.4	4.2	3.4	2.7	-1.1		
Income before tax	429	1,132	724	596	-362	TTR	TTR
Margin (%)	1.6	4.1	2.9	2.7	-1.3		
Net Income	460	772	553	377	-189	TTR	TTR
Margin (%)	1.7	2.8	2,2	1.7	-0.7		
D&A¹	1,018	1,041	1,059	1,088	1,114		
EBITDA	1,396	2,206	1,923	1,678	801		

¹ Includes lease amortization under IFRS 16



Recent Earnings by Division

(KRW Bil.)	2017	2018	2019	Q1 2020	Q2 2020	Q3 2020	YoY
Revenue	96,376	96,813	105,746	25,319	21,859	27,576	+2.3%
Automotive	74,490	75,265	82,487	19,555	16,057	21,486	+4.2%
Portion (%)	77.3	77.7	78.0	77.2	73.5		
Finance	15,415	14,958	16,027	4,176	4,341	4,441	+1.7%
Portion (%)	16.0	15.5	15.2	16.5	19.9		
Others	6,471	6,589	7,233	1,589	1,461	1,649	-16.8%
Portion (%)	6.7	6.8	6.8	6.3	6.7		
Operating Income	4,575	2,422	3,606	864	590	-314	TTR
Automotive	2,585	1,062	2,618	569	295	-911	TTR
Margin (%)	3.5	1.4	3,2	2.9	1.8		
Finance	718	747	888	218	272	505	+121.6%
Margin (%)	4.7	5.0	5.5	5.2	6.3		
Others	339	105	99	71	42	73	+244.6%
Margin (%)	5.2	1.6	1.4	4.5	2.9		
Adjustment	932	508	0	5	-19	19	



Hyundai Capital

1 Assets: Auto centric portfolio (prime customers mix↑)

- New Car: HMG sales increase & Stronger OEM co-marketing
- Used Car: Channel diversification (online, direct sales) led to growth
- P-loan: Focused on auto prime customers
- Mortgage: Less market transactions & monthly volume cap maintained

2 Risk: Tightened risk to prepare for prolonged COVID-19

- Underwriting: Tightened policy of Non-Auto products
- Collection: Reinforced actions to prevent delinquency
- Non-Performing Loan: Established pre-write-off NPL sales process

Profits: Maintained with stable bad debt expense & cost savings

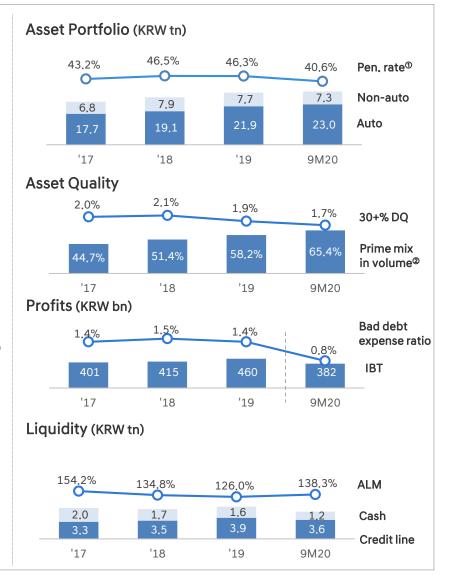
- Bad debt expense: Decrease from mix effect of an Auto centric portfolio
- SG&A: Optimized cost structure through process digitalization

4 Treasury

- Funding: Leveraging short-term, ABS and offshore green bond
- Liquidity: Tightened liquidity policy to prepare for possible crisis

Global business: Widened finance coverage to support HMG sales

- Launched China Lease business, acquired Germany Sixt Leasing (3Q)





¹⁾ Penetration rate 2) P-loan and mortgage

Hyundai Card

Members: Grew in low-cost & high-efficiency channels (PLCC, Online)

- PLCC: Continually signing new partnerships
- · ~'20,3Q: HMC, KMC, emart, ebay, Costco, SSG.com, GS Caltex, Korean Air
- · '20.4Q ~: Starbucks(Oct), BAEMIN('20.4Q), SOCAR('21), MUSINSA('21)

Volume: Gained balance growth of credit purchase & financial product

- Credit Purchase: Auto volume↑ based on solid domestic car sales, installment volume↑ from member expansion
- Financial Product: Volume of prime oriented Card Loan grew in line with member expansion

3 Profits: Maximized with optimal cost structure & stable quality

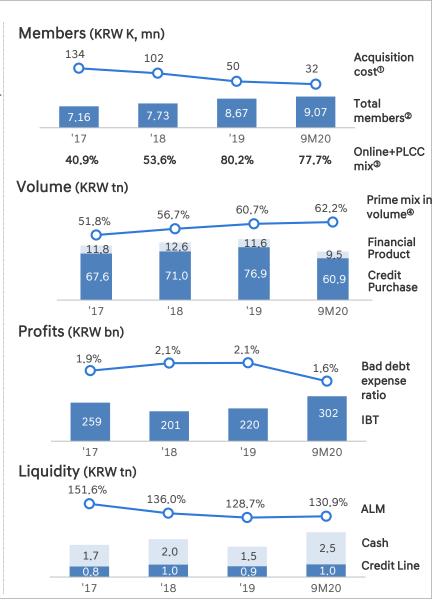
- Card related cost: Acquisition cost↓, due to PLCC channels & service fees↓ with digitalized processes
- Bad debt expense: Ratio improved with lower delinquency as a result of taking tighter risk actions

4 Treasury

- Funding: Sourced non-bond facilities (bank loan, ABS, etc.) to preemptively tackle short-term market crunch
- Liquidity: Increased cash holdings to prepare for possible crisis

New growth engine: Transition to the data science company

- Building Big Data Platform to enable X-marketing between PLCC partners





Hyundai Commercial

Assets: Industrial finance turnaround & steady growth in corporate finance

- Industrial finance: maintained stable origination focusing on safe assets & visible results gained in new business
- Corporate finance: Increased volume in prime PF & NPL assets

2 Risk: Differentiated UW policy based on risk appetite

- Underwriting: Continually cutting off high-risk (multi-debt, thin file, etc.)
- Collection: Reinforced monitoring through field inspections & expediting collection on non-performing/high-risk receivables

Profits: Improved from solid bad debt expense & related company income

- Bad debt expense: Ratio improved with lower delinquency
- Related companies: Hyundai Card's strong performance continued, Fubon Hyundai Life's equity method income turned to surplus

4 Treasury

- Funding: Diversified into long-term CP, sustainability bond, etc.
- Liquidity: Tightened liquidity policy to prepare for possible crisis (year-end targets: 6M Coverage 110%, ALM 130%)

New growth engine: Shift to platform business

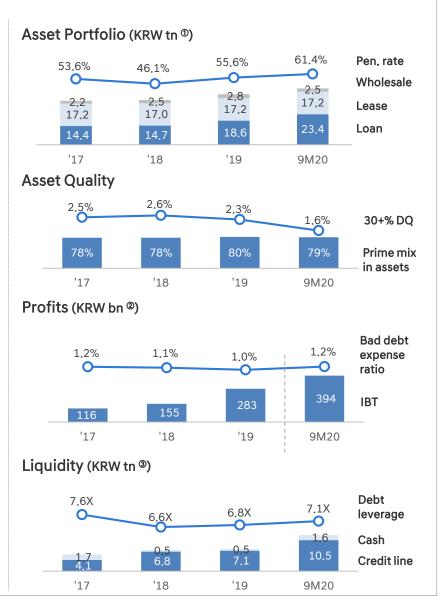
- Korea's first ever corporate finance market platform
- Deal matching and various corporate related services provided





Hyundai Capital America (US)

- Assets: Loan focused growth with OEM sales recovery based on better market share & higher penetration rate
 - Loans: Growth driven by SUV line-up shift and pen, rate increase
 - Lease: Control asset size to minimize possible lease residual risk
- Risk management: Continued asset quality improvement with conservative UW policy & normalized collection activity
 - 30+ %: Prime customer focused asset growth and stabilized quality performance with tighter underwriting
 - Collection: Restart activity after COVID-19 deferral payment & repossessions hold
- Profits: Stronger IBT with topline growth, recovered used vehicle value & stabilized bad debt expense
 - Revenue: Interest income growth from expanded loan asset
 - Lease RV: Recovered pricing with rebounded used vehicle demand
 - Bad debt expense: stabilized due to strong customer payment performance
- 4 Capital structure & liquidity
 - Funding: 3Q Issued bond(2,5BN USD) & lease ABS(1BN USD)
 - Liquidity: Strong position supported by broad capital market access





Beijing Hyundai Automotive Finance (China)

Assets: Growth from stronger penetration rate & longer assets maturity

- Volume: Lessened impact of volume decline compared to drop in car sales by increasing penetration rate (YoY +4.7%p)
- Maturity lengthening: Continually expanding income basis by shifting assets to longer tenor (24M→36M)

Risk: Quality index stabilizing since year-beginning COVID-19 hit

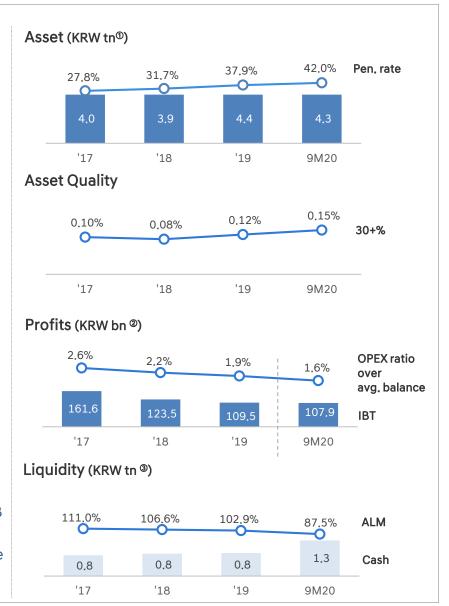
- 30+%: Stabilizing since updating internal risk model (vs. Feb'20 0.24%)
- Quality: Recovered prime asset mix through conservative risk management (Feb'20 78,6% → Sep'20 81,0%)

Profits: Income grew from asset effect & ordinary expenses reduction

- Operating revenues: Interest income grew 6.3% YoY as an effect of accumulated financial assets
- Ordinary expenses: Continually reduced with labor cost cuts and deferred marketing cost

4 Treasury

- Funding: Obtained 1.4BN RMB bank loan, planning ABS/bond 6BN RMB in 4Q
- Liquidity: Preemptively increased cash holdings to prepare for a possible market crunch caused by a second COVID-19 wave



Cautionary Statement with Respect to Forward-Looking Statements

In the presentation and in related comments by Hyundai Motor's management, our use of the words "expect," "anticipate," "project," "estimate," "forecast," "objective," "plan," "goal," "outlook," "target," "pursue" and similar expressions is intended to identify forward looking statements.

The financial data discussed herein are presented on a preliminary basis before the audit from our Independent Auditor. While these statements represent our current judgment on what the future may hold, and we believe these judgments are reasonable, actual results may differ materially due to numerous important factors. Such factors include, among others, the following: changes in economic conditions, currency exchange rates or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and the ability of the corporation to achieve reductions in cost and employment levels to realize production efficiencies and implement capital expenditures at levels and times planned by management.

We do not intend or assume any obligation to update any forward-looking statement, which speaks only as of the date on which it is made.

