

## □ 2013 August Hyundai Motor Sales Results

| Segment            | 2013 August    | YoY (%)      | MoM (%)       | 2012 August    | 2012 July      | '13 YTD          | yoy (%)      | '12 YTD          |
|--------------------|----------------|--------------|---------------|----------------|----------------|------------------|--------------|------------------|
|                    | Accent         | 2,650        | 71.4%         | -2.1%          | 1,546          | 2,707            | 20,693       | 2.0%             |
| Veloster           | 263            | -22.0%       | 6.0%          | 337            | 248            | 2,107            | -40.0%       | 3,514            |
| Avante             | 7,905          | 40.4%        | 0.4%          | 5,629          | 7,874          | 60,329           | -15.0%       | 70,953           |
| i30                | 820            | -11.4%       | -11.0%        | 926            | 921            | 6,989            | -35.0%       | 10,749           |
| Sonata             | 7,389          | 8.9%         | -4.8%         | 6,784          | 7,763          | 61,532           | -4.9%        | 64,695           |
| i40                | 702            | 14.5%        | -2.6%         | 613            | 721            | 4,449            | -26.7%       | 6,066            |
| Grandeur           | 6,457          | 20.8%        | -20.7%        | 5,343          | 8,140          | 61,153           | 4.0%         | 58,823           |
| Genesis            | 799            | -25.0%       | -23.0%        | 1,066          | 1,037          | 8,345            | -30.7%       | 12,043           |
| Genesis Coupe      | 32             | -66.7%       | -15.8%        | 96             | 38             | 284              | -65.5%       | 823              |
| Equus              | 981            | 68.0%        | -20.8%        | 584            | 1,238          | 9,366            | 33.2%        | 7,033            |
| PC sub total       | 27,998         | 22.1%        | -8.8%         | 22,924         | 30,687         | 235,247          | -7.7%        | 254,988          |
| Tucsonix           | 3,409          | 37.0%        | -41.9%        | 2,488          | 5,872          | 28,274           | 21.3%        | 23,312           |
| Santa fe           | 4,839          | 18.9%        | -36.8%        | 4,070          | 7,657          | 54,179           | 47.7%        | 36,688           |
| Max Cruz           | 811            | #DIV/0!      | -49.6%        | -              | 1,610          | 5,752            | #DIV/0!      | -                |
| Vera Cruz          | 403            | 6.9%         | -7.8%         | 377            | 437            | 2,964            | -33.5%       | 4,455            |
| RV sub total       | 9,462          | 36.4%        | -39.3%        | 6,935          | 15,576         | 91,169           | 41.4%        | 64,455           |
| Starex             | 2,571          | 56.4%        | -28.6%        | 1,644          | 3,601          | 29,812           | -4.4%        | 31,179           |
| Porter             | 6,287          | 64.1%        | -19.2%        | 3,832          | 7,778          | 60,736           | 11.7%        | 54,393           |
| LCV sub total      | 8,858          | 61.8%        | -22.2%        | 5,476          | 11,379         | 90,548           | 5.8%         | 85,572           |
| Bus                | 478            | 165.6%       | -24.4%        | 180            | 632            | 4,951            | 0.2%         | 4,942            |
| Truck              | 884            | 103.2%       | -14.0%        | 435            | 1,028          | 10,678           | -24.1%       | 14,061           |
| HCV sub total      | 1,362          | 121.5%       | -18.0%        | 615            | 1,660          | 15,629           | -17.8%       | 19,003           |
| <b>Korea Total</b> | <b>47,680</b>  | <b>32.6%</b> | <b>-19.6%</b> | <b>35,950</b>  | <b>59,302</b>  | <b>432,593</b>   | <b>2.0%</b>  | <b>424,018</b>   |
| Korea Plant        | 85,588         | 60.5%        | -9.0%         | 53,333         | 94,058         | 770,444          | -4.2%        | 804,220          |
| Overseas Plant     | 248,161        | 20.4%        | 18.2%         | 206,166        | 209,965        | 1,927,314        | 22.1%        | 1,578,247        |
| US (HMMA)          | 38,600         | 8.7%         | 33.5%         | 35,520         | 28,908         | 274,489          | 16.4%        | 235,807          |
| China (BHMC)       | 84,055         | 11.8%        | 12.1%         | 75,158         | 75,009         | 669,906          | 30.9%        | 511,960          |
| India (HMI)        | 54,300         | 15.8%        | 11.5%         | 46,886         | 48,704         | 434,604          | 2.2%         | 425,345          |
| Czech (HMMC)       | 26,300         | 3.2%         | 40.9%         | 25,480         | 18,668         | 200,451          | -2.0%        | 204,623          |
| Turkey (HAOS)      | 5,806          | 23.2%        | -22.1%        | 4,712          | 7,449          | 58,798           | 6.3%         | 55,297           |
| Russia (HMR)       | 18,900         | 2.7%         | 29.8%         | 18,410         | 14,564         | 146,475          | 0.9%         | 145,215          |
| Brazil (HMB)       | 17,200         |              | 24.5%         |                | 13,813         | 109,213          |              |                  |
| China (CHMC)       | 3,000          |              | 5.3%          |                | 2,850          | 33,378           |              |                  |
| Export Total       | 333,749        | 28.6%        | 9.8%          | 259,499        | 304,023        | 2,697,758        | 13.2%        | 2,382,467        |
| <b>Grand Total</b> | <b>381,429</b> | <b>29.1%</b> | <b>5.0%</b>   | <b>295,449</b> | <b>363,325</b> | <b>3,130,351</b> | <b>11.5%</b> | <b>2,806,485</b> |

|     |       |      |       |       |       |        |      |        |
|-----|-------|------|-------|-------|-------|--------|------|--------|
| CKD | 6,654 | -2.0 | -12.3 | 6,790 | 7,590 | 53,700 | -9.0 | 59,039 |
|-----|-------|------|-------|-------|-------|--------|------|--------|

### ※ Domestic HEV sales

| Segment               | 2013 August    | YoY (%) | MoM (%) | 2012년 August | 2012 July | '13 YTD | yoy (%) | '12 YTD |
|-----------------------|----------------|---------|---------|--------------|-----------|---------|---------|---------|
|                       | Sonata (Total) | 7,389   | 8.9%    | -4.8%        | 6,784     | 7,763   | 61,532  | -4.9%   |
| (HEV)                 | 1,046          | -2.8%   | -26.4%  | 1,076        | 1,422     | 9,613   | 12.0%   | 8,586   |
| Avante (Total)        | 7,905          | 40.4%   | 0.4%    | 5,629        | 7,874     | 60,329  | -15.0%  | 70,953  |
| (HEV)                 | 48             | -40.7%  | 11.6%   | 81           | 43        | 450     | -51.3%  | 924     |
| Total (Sonata+Avante) | 1,094          | -5.4%   | -25.3%  | 1,157        | 1,465     | 10,063  | 5.8%    | 9,510   |