

□ 2014 March Hyundai Motor Sales Results

Segment	2014 March	YoY (%)	MoM (%)	2013 March	2014 February	'14 YTD	yoy (%)	'13 YTD
Veloster	172	-9.5%	14.7%	190	150	413	-28.7%	579
Avante	7,578	-9.2%	17.0%	8,346	6,479	19,211	-9.7%	21,285
i30	883	-15.5%	19.0%	1,045	742	2,235	-13.5%	2,584
Sonata	4,713	-41.8%	-7.3%	8,102	5,083	14,913	-32.0%	21,920
i40	221	-58.4%	-6.0%	531	235	625	-45.0%	1,136
Grandeur	8,003	0.5%	6.8%	7,966	7,496	23,633	1.5%	23,286
Genesis	3,187	163.2%	-23.5%	1,211	4,164	11,079	235.2%	3,305
Genesis Coupe	41	20.6%	32.3%	34	31	106	20.5%	88
Equus	892	-39.4%	5.8%	1,472	843	2,697	-30.0%	3,852
PC sub total	27,921	-11.2%	3.0%	31,430	27,098	80,961	-4.3%	84,568
Tucsonix	3,747	23.9%	8.5%	3,024	3,455	10,703	33.8%	7,998
Santa fe	7,737	9.8%	26.8%	7,048	6,102	20,999	7.8%	19,482
Max Cruz	1,084	287.1%	22.3%	280	886	2,890	932.1%	280
Vera Cruz	307	-15.4%	-4.1%	363	320	936	-7.7%	1,014
RV sub total	12,875	20.2%	19.6%	10,715	10,763	35,528	23.5%	28,774
Starex	4,824	8.0%	37.7%	4,467	3,503	12,073	-1.0%	12,198
Porter	9,488	31.2%	26.7%	7,234	7,486	24,515	11.9%	21,899
LCV sub total	14,312	22.3%	30.2%	11,701	10,989	36,588	7.3%	34,097
Bus	718	15.8%	3.0%	620	697	2,030	7.6%	1,887
Truck	1,986	24.9%	8.3%	1,590	1,833	5,610	26.6%	4,430
HCV sub total	2,704	22.4%	6.9%	2,210	2,530	7,640	20.9%	6,317
<b>Korea Total</b>	<b>57,812</b>	<b>3.1%</b>	<b>12.5%</b>	<b>56,056</b>	<b>51,380</b>	<b>160,717</b>	<b>4.5%</b>	<b>153,756</b>
Korea Plant	109,597	26.5%	13.1%	86,633	96,930	307,943	6.0%	290,593
Overseas Plant	264,123	6.8%	14.2%	247,353	231,334	754,222	4.0%	724,965
US (HMMMA)	34,020	3.5%	-3.8%	32,854	35,362	97,451	-0.4%	97,849
China (BHMC)	95,002	13.8%	28.3%	83,500	74,022	284,222	9.0%	260,716
India (HMI)	51,700	-8.4%	11.2%	56,437	46,505	143,618	-12.0%	163,126
Czech (HMMC)	27,300	5.7%	4.3%	25,820	26,176	78,025	2.9%	75,860
Turkey (HAOS)	16,200	92.8%	57.7%	8,402	10,274	40,473	106.9%	19,557
Russia (HMMR)	20,100	2.8%	0.3%	19,562	20,047	57,572	2.7%	56,042
Brazil (HMB)	15,300	18.8%	-4.0%	12,875	15,941	42,853	18.7%	36,101
China (CHMC)	4,501	-43.0%	49.7%	7,903	3,007	10,008	-36.3%	15,714
<b>Export Total</b>	<b>373,720</b>	<b>11.9%</b>	<b>13.8%</b>	<b>333,986</b>	<b>328,264</b>	<b>1,062,165</b>	<b>4.6%</b>	<b>1,015,558</b>
<b>Grand Total</b>	<b>431,532</b>	<b>10.6%</b>	<b>13.7%</b>	<b>390,042</b>	<b>379,644</b>	<b>1,222,882</b>	<b>4.6%</b>	<b>1,169,314</b>

CKD	5,868	-16.1	28.0	6,996	4,584	15,936	-29.1	22,488
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※ Domestic HEV sales

Segment	2014 March	YoY (%)	MoM (%)	2013년 March	2014 February	'14 YTD	yoy (%)	'13 YTD
(HEV)	1,446	#DIV/0!	-8.4%	-	1,578	4,180	#DIV/0!	-
Sonata (Total)	4,713	-41.8%	-7.3%	8,102	5,083	14,913	-32.0%	21,920
(HEV)	294	-77.4%	-26.3%	1,302	399	1,179	-63.9%	3,265
Avante (Total)	7,578	-9.2%	17.0%	8,346	6,479	19,211	-9.7%	21,285
(HEV)	-	-100.0%	0.0%	83	-	-	-100.0%	187
<b>Total (Sonata+Avante)</b>	<b>1,740</b>	<b>25.6%</b>	<b>-12.0%</b>	<b>1,385</b>	<b>1,977</b>	<b>5,359</b>	<b>55.2%</b>	<b>3,452</b>