

□ 2014 August Hyundai Motor Sales Results

Segment	2014 August	YoY (%)	MoM (%)	2013 August	2014 July	'14 YTD	yoy (%)	'13 YTD
Veloster	126	-52.1%	-33.7%	263	190	1,254	-40.5%	2,107
Avante	8,194	3.7%	9.1%	7,905	7,508	56,337	-6.6%	60,329
i30	601	-26.7%	-9.8%	820	666	5,366	-23.2%	6,989
Sonata	7,307	-1.1%	-27.2%	7,389	10,035	72,127	17.2%	61,532
i40	252	-64.1%	-17.1%	702	304	1,940	-56.4%	4,449
Grandeur	6,784	5.1%	-24.5%	6,457	8,982	59,817	-2.2%	61,153
Genesis	2,116	164.8%	-30.6%	799	3,047	25,543	206.1%	8,345
Genesis Coupe	24	-25.0%	-36.8%	32	38	247	-13.0%	284
Equus	596	-39.2%	-24.7%	981	792	6,482	-30.8%	9,366
PC sub total	27,685	-1.1%	-17.7%	27,998	33,652	244,630	4.0%	235,247
Tucsonix	3,367	-1.2%	-19.7%	3,409	4,194	29,329	3.7%	28,274
Santa fe	4,901	1.3%	-19.0%	4,839	6,051	54,955	1.4%	54,179
Max Cruz	494	22.6%	-7.1%	403	532	3,044	2.7%	2,964
Vera Cruz	496	-38.8%	-24.3%	811	655	6,227	8.3%	5,752
RV sub total	9,258	-2.2%	-19.0%	9,462	11,432	93,555	2.6%	91,169
Starex	3,183	23.8%	-7.2%	2,571	3,431	30,773	3.2%	29,812
Porter	5,906	-6.1%	-27.7%	6,287	8,171	64,247	5.8%	60,736
LCV sub total	9,089	2.6%	-21.7%	8,858	11,602	95,020	4.9%	90,548
Bus	457	-4.4%	-30.0%	478	653	5,044	1.9%	4,951
Truck	1,654	87.1%	-28.1%	884	2,301	15,968	49.5%	10,678
HCV sub total	2,111	55.0%	-28.5%	1,362	2,954	21,012	34.4%	15,629
Korea Total	48,143	1.0%	-19.3%	47,680	59,640	454,217	5.0%	432,593
Korea Plant	64,405	-25.2%	-33.7%	86,060	97,100	788,140	1.5%	776,546
Overseas Plant	245,150	-0.6%	9.4%	246,545	224,093	1,992,737	3.5%	1,925,698
US (HMMA)	35,500	-8.1%	8.2%	38,623	32,815	263,513	-4.0%	274,512
China (BHMC)	84,000	-0.1%	4.8%	84,055	80,169	717,139	7.1%	669,906
India (HMI)	48,100	-8.1%	0.2%	52,319	48,014	392,198	-9.3%	432,623
Czech (HMMC)	25,800	-3.0%	36.7%	26,601	18,872	204,201	1.7%	200,752
Turkey (HAOS)	12,850	125.2%	-24.4%	5,707	17,002	127,066	116.5%	58,699
Russia (HMMR)	20,200	6.4%	48.4%	18,980	13,608	150,428	2.6%	146,555
Brazil (HMB)	16,500	-4.4%	43.4%	17,260	11,510	116,186	6.3%	109,273
China (CHMC)	2,200	-26.7%	4.6%	3,000	2,103	22,006	-34.1%	33,378
Export Total	309,555	-6.9%	-3.6%	332,605	321,193	2,780,877	2.9%	2,702,244
Grand Total	357,698	-5.9%	-6.1%	380,285	380,833	3,235,094	3.2%	3,134,837

CKD	5,460	-17.9	31.9	6,654	4,140	39,696	-26.5	54,000
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※ Domestic HEV sales

Segment	2014 August	YoY (%)	MoM (%)	2013년 August	2014 July	'14 YTD	yoy (%)	'13 YTD
(HEV)	902	#DIV/0!	-13.0%	-	1,037	8,990	#DIV/0!	-
Sonata (Total)	7,307	-1.1%	-27.2%	7,389	10,035	72,127	17.2%	61,532
(HEV)	341	-67.4%	-26.7%	1,046	465	3,382	-64.8%	9,613
Avante (Total)	8,194	3.7%	9.1%	7,905	7,508	56,337	-6.6%	60,329
(HEV)	-	-100.0%	0.0%	48	-	-	-100.0%	450
Total (Sonata+Avante)	1,243	13.6%	-17.2%	1,094	1,502	12,372	22.9%	10,063