

□ 2018년 3월 현대자동차 판매실적

차종	2018년 3월	2017년 3월 대비		2017년 3월	2018년 2월	'18년 누계	전년 누계 대비 (%)		'17년 누계	차이
		작년 동월대비 (%)	전월대비 (%)				전년 누계 대비 (%)	전년 누계 대비 (%)		
엑센트	574	-16.6%	34.4%	688	427	1,524	14.5%	1,331	193	
벨로스터	279	1295.0%	156.0%	20	109	388	1337.0%	27	361	
아반떼	5,928	-15.3%	2.1%	7,000	5,807	17,412	-10.3%	19,417	-2,005	
아이오닉	1,097	-1.7%	-14.4%	1,116	1,282	3,677	68.2%	2,186	1,491	
i30	337	-45.6%	10.9%	620	304	942	-15.4%	1,114	-172	
쏘나타	5,685	-25.0%	11.9%	7,578	5,079	16,284	1.7%	16,015	269	
i40	8	-33.3%	-52.9%	12	17	39	44.4%	27	12	
그랜저	10,598	-20.7%	18.0%	13,358	8,984	29,183	-16.3%	34,857	-5,674	
아슬란	-	-100.0%	#DIV/0!	94	-	20	-88.6%	176	-156	
승용 계	24,506	-19.6%	11.3%	30,486	22,009	69,469	-7.6%	75,150	-5,681	
코나	4,098	#DIV/0!	21.7%	-	3,366	10,971	#DIV/0!	-	10,971	
투싼	3,390	-6.9%	22.6%	3,640	2,766	8,969	-6.4%	9,587	-618	
넥쏘	11	#DIV/0!	#DIV/0!	-	-	11	#DIV/0!	-	11	
싼타페	13,076	139.5%	215.8%	5,459	4,141	20,174	37.8%	14,641	5,533	
맥스크루즈	280	-66.2%	21.2%	828	231	837	-63.1%	2,266	-1,429	
RV 계	20,855	110.1%	98.5%	9,927	10,504	40,962	54.6%	26,494	14,468	
스타렉스	4,540	-5.9%	36.2%	4,823	3,333	11,776	-2.4%	12,060	-284	
포터	8,881	-9.3%	23.5%	9,790	7,194	22,322	-11.9%	25,341	-3,019	
소상 계	13,421	-8.2%	27.5%	14,613	10,527	34,098	-8.8%	37,401	-3,303	
버스	955	8.0%	21.8%	884	784	2,478	4.4%	2,374	104	
트럭	1,997	-17.2%	41.0%	2,413	1,416	4,989	-18.7%	6,134	-1,145	
대형 계	2,952	-10.5%	34.2%	3,297	2,200	7,467	-12.2%	8,508	-1,041	
G70	1,233	#DIV/0!	16.1%	-	1,062	3,713	#DIV/0!	-	3,713	
G80/제네시스	3,618	-10.6%	18.4%	4,048	3,055	10,720	-4.2%	11,195	-475	
EQ900	992	-28.8%	17.7%	1,394	843	2,774	-14.1%	3,230	-456	
제네시스 계	5,843	7.4%	17.8%	5,442	4,960	17,207	19.3%	14,425	2,782	
국내 도매판매 계	67,577	6.0%	34.6%	63,765	50,200	169,203	4.5%	161,978	7,225	
미국·캐나다	64,570	-9.7%	9.7%	71,525	58,854	186,574	-10.4%	208,200	-21,626	
중남미·브라질 등	29,884	-2.6%	16.8%	30,687	25,583	82,480	5.1%	78,481	3,999	
미주 지역	94,454	-7.6%	11.9%	102,212	84,437	269,054	-6.1%	286,681	-17,627	
서유럽	52,000	3.7%	21.4%	50,153	42,827	133,401	4.3%	127,875	5,526	
러시아·동유럽 등	22,022	5.4%	15.7%	20,890	19,027	54,918	19.5%	45,972	8,946	
유럽 지역	74,022	4.2%	19.7%	71,043	61,854	188,319	8.3%	173,847	14,472	
인도	47,700	6.6%	7.2%	44,757	44,505	137,713	6.7%	129,102	8,611	
아중동 등	42,931	-4.8%	29.3%	45,095	33,210	113,591	10.9%	102,382	11,209	
아중아 지역	90,631	0.9%	16.6%	89,852	77,715	251,304	8.6%	231,484	19,820	
중국 지역	67,007	19.6%	88.2%	56,026	35,595	162,612	-17.1%	196,119	-33,507	
상용·기타	3,350	-56.5%	35.8%	7,705	2,467	8,191	-52.5%	17,246	-9,055	
해외 도매판매 계	329,464	0.8%	25.7%	326,838	262,068	879,480	-2.9%	905,377	-25,897	
국내공장 수출 (상용포함)	82,710	-9.7%	22.4%	91,580	67,551	226,400	-0.5%	227,427	-1,027	
해외지역 판매 ¹	246,754	4.9%	26.9%	235,258	194,517	653,080	-3.7%	677,950	-24,870	
완성차 계	397,041	1.6%	27.1%	390,603	312,268	1,048,683	-1.7%	1,067,355	-18,672	

¹해외지역 판매 : 미주(미국, 캐나다, 중남미, 멕시코, 브라질) · 유럽(서유럽, 동유럽, 러시아, 터키) · 아중아(인도, 중동, 아프리카, 아태, 호주)

※ 참고

CKD 판매	4,020	-9.8%	17.5%	4,458	3,420	12,480	-20.8%	15,756	-3,276
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※ 국내 하이브리드카 판매

구분	2018년 3월	2017년 3월 대비		2017년 3월	2018년 2월	'18년 누계	전년 누계 대비 (%)		'17년 누계	차이
		전년동월 대비 (%)	전월 대비 (%)				전년 누계 대비 (%)	전년 누계 대비 (%)		
그랜저 (전체)	10,598	-20.7%	18.0%	13,358	8,984	29,183	-16.3%	34,857	-5,674	
(하이브리드)	1,945	717.2%	19.7%	238	1,625	5,509	806.1%	608	4,901	
쏘나타 (전체)	5,685	-25.0%	11.9%	7,578	5,079	16,284	1.7%	16,015	269	
(하이브리드)	308	-8.9%	3.4%	338	298	896	-0.7%	902	-6	
아이오닉 (전체)	1,097	-1.7%	-14.4%	1,116	1,282	3,677	68.2%	2,186	1,491	
(하이브리드)	211	-45.1%	-36.6%	384	333	756	-15.5%	895	-139	
하이브리드 합계	2,464	156.7%	9.2%	960	2,256	7,161	197.8%	2,405	4,756	

□ 2018 March Hyundai Motor Sales Results

Segment	2018			2017	2018	'18 YTD		'17 YTD	Difference
	March	YoY (%)	MoM (%)			March	February		
Accent	574	-16.6%	34.4%	688	427	1,524	14.5%	1,331	193
Veloster	279	1295.0%	156.0%	20	109	388	1337.0%	27	361
Avante	5,928	-15.3%	2.1%	7,000	5,807	17,412	-10.3%	19,417	-2,005
Ioniq	1,097	-1.7%	-14.4%	1,116	1,282	3,677	68.2%	2,186	1,491
i30	337	-45.6%	10.9%	620	304	942	-15.4%	1,114	-172
Sonata	5,685	-25.0%	11.9%	7,578	5,079	16,284	1.7%	16,015	269
i40	8	-33.3%	-52.9%	12	17	39	44.4%	27	12
Grandeur	10,598	-20.7%	18.0%	13,358	8,984	29,183	-16.3%	34,857	-5,674
Alsan	-	-100.0%	#DIV/0!	94	-	20	-88.6%	176	-156
PC sub total	24,506	-19.6%	11.3%	30,486	22,009	69,469	-7.6%	75,150	-5,681
Kona	4,098	#DIV/0!	21.7%	-	3,366	10,971	#DIV/0!	-	10,971
Tucson	3,390	-6.9%	22.6%	3,640	2,766	8,969	-6.4%	9,587	-618
Pexo	11	#DIV/0!	#DIV/0!	-	-	11	#DIV/0!	-	11
Santa fe	13,076	139.5%	215.8%	5,459	4,141	20,174	37.8%	14,641	5,533
Max Cruz	280	-66.2%	21.2%	828	231	837	-63.1%	2,266	-1,429
RV sub total	20,855	110.1%	98.5%	9,927	10,504	40,962	54.6%	26,494	14,468
Starex	4,540	-5.9%	36.2%	4,823	3,333	11,776	-2.4%	12,060	-284
Porter	8,881	-9.3%	23.5%	9,790	7,194	22,322	-11.9%	25,341	-3,019
LCV sub total	13,421	-8.2%	27.5%	14,613	10,527	34,098	-8.8%	37,401	-3,303
Bus	955	8.0%	21.8%	884	784	2,478	4.4%	2,374	104
Truck	1,997	-17.2%	41.0%	2,413	1,416	4,989	-18.7%	6,134	-1,145
HCV sub total	2,952	-10.5%	34.2%	3,297	2,200	7,467	-12.2%	8,508	-1,041
G70	1,233	#DIV/0!	16.1%	-	1,062	3,713	#DIV/0!	-	3,713
DH / G80	3,618	-10.6%	18.4%	4,048	3,055	10,720	-4.2%	11,195	-475
EQ900	992	-28.8%	17.7%	1,394	843	2,774	-14.1%	3,230	-456
Genesis Total	5,843	7.4%	17.8%	5,442	4,960	17,207	19.3%	14,425	2,782
Domestic Wholesale	67,577	6.0%	34.6%	63,765	50,200	169,203	4.5%	161,978	7,225
US · Canada	64,570	-9.7%	9.7%	71,525	58,854	186,574	-10.4%	208,200	-21,626
SA · Brazil etc.	29,884	-2.6%	16.8%	30,687	25,583	82,480	5.1%	78,481	3,999
America	94,454	-7.6%	11.9%	102,212	84,437	269,054	-6.1%	286,681	-17,627
EU	52,000	3.7%	21.4%	50,153	42,827	133,401	4.3%	127,875	5,526
Russia · Eastern	22,022	5.4%	15.7%	20,890	19,027	54,918	19.5%	45,972	8,946
Europe	74,022	4.2%	19.7%	71,043	61,854	188,319	8.3%	173,847	14,472
India	47,700	6.6%	7.2%	44,757	44,505	137,713	6.7%	129,102	8,611
Middle East	42,931	-4.8%	29.3%	45,095	33,210	113,591	10.9%	102,382	11,209
AMEA & APAC	90,631	0.9%	16.6%	89,852	77,715	251,304	8.6%	231,484	19,820
China	67,007	19.6%	88.2%	56,026	35,595	162,612	-17.1%	196,119	-33,507
CV and others	3,350	-56.5%	35.8%	7,705	2,467	8,191	-52.5%	17,246	-9,055
Overseas Wholesale	329,464	0.8%	25.7%	326,838	262,068	879,480	-2.9%	905,377	-25,897
Korea Export (Inc. CV)	82,710	-9.7%	22.4%	91,580	67,551	226,400	-0.5%	227,427	-1,027
Overseas ¹	246,754	4.9%	26.9%	235,258	194,517	653,080	-3.7%	677,950	-24,870
Grand Total	397,041	1.6%	27.1%	390,603	312,268	1,048,683	-1.7%	1,067,355	-18,672

¹Overseas : America(US, Canada, South America, Mexico, Brazil) · Europe(Western, Eastern, Russia, Turkey)
AMEA & APAC (India, Middle East, Africa, Asian Pacific, Australia)

CKD	4,020	-9.8%	17.5%	4,458	3,420	12,480	-20.8%	15,756	-3,276
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※ Domestic HEV sales

Segment	2018			2017	2018	'18 YTD		'17 YTD	Difference
	March	YoY (%)	MoM (%)			March	February		
Grandeur (Total)	10,598	-20.7%	18.0%	13,358	8,984	29,183	-16.3%	34,857	-5,674
(HEV)	1,945	717.2%	19.7%	238	1,625	5,509	806.1%	608	4,901
Sonata (Total)	5,685	-25.0%	11.9%	7,578	5,079	16,284	1.7%	16,015	269
(HEV)	308	-8.9%	3.4%	338	298	896	-0.7%	902	-6
Ioniq (Total)	1,097	-1.7%	-14.4%	1,116	1,282	3,677	68.2%	2,186	1,491
(HEV)	211	-45.1%	-36.6%	384	333	756	-15.5%	895	-139
HEV Total	2,464	156.7%	9.2%	960	2,256	7,161	197.8%	2,405	4,756