

□ 2019 March Hyundai Motor Sales Results

Segment	2019 March	YoY (%)	MoM (%)	2018 March	2019 February	'19 YTD	YoY (%)	'18 YTD	Difference
Veloster	201	-28.0%	11.0%	279	181	576	48.5%	388	188
Avante	5,603	-5.5%	12.7%	5,928	4,973	16,004	-8.1%	17,412	-1,408
Ioniq	623	-43.2%	120.1%	1,097	283	1,042	-71.7%	3,677	-2,635
i30	205	-39.2%	93.4%	337	106	469	-50.2%	942	-473
Sonata	6,036	6.2%	6.3%	5,685	5,680	16,257	-0.2%	16,284	-27
i40	16	100.0%	14.3%	8	14	37	-5.1%	39	-2
Grandeur	10,531	-0.6%	36.4%	10,598	7,720	28,328	-2.9%	29,183	-855
Aslan	-	#DIV/0!	#DIV/0!	-	-	-	-100.0%	20	-20
PC sub total	23,630	-3.6%	22.3%	24,506	19,327	63,904	-8.0%	69,469	-5,565
Kona	4,529	10.5%	131.7%	4,098	1,955	8,794	-19.8%	10,971	-2,177
Tucson	3,693	8.9%	40.0%	3,390	2,638	9,982	11.3%	8,969	1,013
Nexo	151	1272.7%	109.7%	11	72	244	2118.2%	11	233
Santa fe	8,231	-37.1%	17.2%	13,076	7,023	22,255	10.3%	20,174	2,081
Max Cruz	-	-100.0%	#DIV/0!	280	-	-	-100.0%	837	-837
Palisade	6,377	#DIV/0!	10.5%	-	5,769	18,049	#DIV/0!	-	-
RV sub total	22,981	10.2%	31.6%	20,855	17,457	59,324	44.8%	40,962	18,362
Starex	4,937	8.7%	37.9%	4,540	3,581	12,697	7.8%	11,776	921
Porter	9,412	6.0%	38.5%	8,881	6,797	25,160	12.7%	22,322	2,838
LCV sub total	14,349	6.9%	38.3%	13,421	10,378	37,857	11.0%	34,098	3,759
Bus	878	-8.1%	34.7%	955	652	2,164	-12.7%	2,478	-314
Truck	1,947	-2.5%	34.4%	1,997	1,449	4,965	-0.5%	4,989	-24
HCV sub total	2,825	-4.3%	34.5%	2,952	2,101	7,129	-4.5%	7,467	-338
G70	1,757	42.5%	34.1%	1,233	1,310	4,475	20.5%	3,713	762
DH / G80	2,195	-39.3%	17.2%	3,618	1,873	6,547	-38.9%	10,720	-4,173
EQ900	2,374	139.3%	147.3%	992	960	4,721	70.2%	2,774	1,947
Genesis Total	6,326	8.3%	52.7%	5,843	4,143	15,743	-8.5%	17,207	-1,464
Domestic Wholesale	70,111	3.7%	31.3%	67,577	53,406	183,957	8.7%	169,203	14,754
US	53,000	-7.5%	4.8%	57,276	50,572	157,253	-4.1%	163,983	-6,730
North America	67,600	-7.2%	4.4%	72,825	64,750	198,133	-2.7%	203,529	-5,396
Brazil	16,050	2.2%	9.8%	15,703	14,611	41,945	2.7%	40,859	1,086
South America	23,292	-7.9%	16.3%	25,299	20,023	59,730	-13.7%	69,195	-9,465
Western Europe	55,201	6.3%	37.2%	51,915	40,224	134,832	1.1%	133,316	1,516
Europe	58,305	2.1%	36.2%	57,099	42,815	142,276	-2.4%	145,715	-3,439
Russia	16,600	5.1%	9.5%	15,800	15,153	44,968	11.6%	40,284	4,684
Russia	18,115	7.0%	9.8%	16,922	16,494	48,997	15.0%	42,603	6,394
AMEA	25,550	6.2%	22.4%	24,063	20,877	66,902	0.3%	66,694	208
APAC	18,479	18.8%	28.4%	15,561	14,396	49,435	13.4%	43,590	5,845
India	45,300	-5.6%	5.1%	48,009	43,110	134,213	-2.8%	138,022	-3,809
China	60,000	-10.5%	57.8%	67,007	38,017	130,051	-20.0%	162,612	-32,561
CV and others	2,408	-28.9%	24.6%	3,385	1,932	6,680	-18.8%	8,226	-1,546
Overseas Wholesale	319,049	-3.4%	21.6%	330,170	262,414	836,417	-5.0%	880,186	-43,769
Korea Export (Inc. CV)	81,122	-2.1%	7.8%	82,889	75,259	232,358	2.6%	226,579	5,779
Overseas <sup>1</sup>	237,927	-3.8%	27.1%	247,281	187,155	604,059	-7.6%	653,607	-49,548
Grand Total	389,160	-2.2%	23.2%	397,747	315,820	1,020,374	-2.8%	1,049,389	-29,015

<sup>1</sup>Overseas : North America(US, Canada, Mexico) · South America(Brazil, South America) · Europe(Western, Eastern, Turkey) Russia(Russia, Eastern Europe)

CKD	3,900	-25.3%	16.1%	5,220	3,360	10,830	-20.8%	13,680	-2,850
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※ Domestic HEV sales

Segment	2019 March	YoY (%)	MoM (%)	2018 March	2019 February	'19 YTD	YoY (%)	'18 YTD	Difference
(HEV)	3,061	57.4%	66.6%	1,945	1,837	7,348	33.4%	5,509	1,839
Sonata (Total)	6,036	6.2%	6.3%	5,685	5,680	16,257	-0.2%	16,284	-27
(HEV)	265	-14.0%	-16.4%	308	317	852	-4.9%	896	-44
Ioniq (Total)	623	-43.2%	120.1%	1,097	283	1,042	-71.7%	3,677	-2,635
(HEV)	335	58.8%	51.6%	211	221	671	-11.2%	756	-85
HEV Total	3,661	48.6%	54.1%	2,464	2,375	8,871	23.9%	7,161	1,710