

□ 2019년 10월 현대자동차 판매실적

차종	2019년 10월	작년 동월대비 (%)	전월대비 (%)	2018년 10월	2019년 9월	'19년 누계	전년 누계 대비 (%)	'18년 누계	차이
벨로스터	127	-68.8%	-3.1%	407	131	1,848	-45.5%	3,388	-1,540
아반떼	6,571	-9.1%	34.1%	7,228	4,900	53,976	-15.9%	64,177	-10,201
아이오닉	457	-15.5%	-26.8%	541	624	5,141	-34.9%	7,895	-2,754
i30	82	-70.6%	-24.8%	279	109	1,277	-51.4%	2,629	-1,352
쏘나타	10,688	69.0%	49.4%	6,326	7,156	82,599	49.3%	55,321	27,278
i40	-	-100.0%	#DIV/0!	20	-	63	-62.0%	166	-103
그랜저	9,867	9.2%	105.0%	9,037	4,814	79,772	-13.8%	92,491	-12,719
아슬란	-	#DIV/0!	#DIV/0!	-	-	-	-100.0%	20	-20
승용 계	28,041	15.2%	56.2%	24,347	17,949	228,220	-1.1%	230,830	-2,610
베뉴	2,645	#DIV/0!	-28.3%	-	3,690	11,789	#DIV/0!	-	11,789
코나	4,421	-17.7%	21.6%	5,375	3,636	35,204	-12.7%	40,318	-5,114
투싼	2,474	-49.1%	52.7%	4,865	1,620	29,942	-10.8%	33,565	-3,623
넥쏘	608	378.7%	33.9%	127	454	3,207	651.1%	427	2,780
싼타페	6,676	-31.7%	-14.6%	9,781	7,813	72,828	-18.7%	89,558	-16,730
맥스크루즈	-	-100.0%	#DIV/0!	25	-	-	-100.0%	1,731	-1,731
팔리세이드	3,087	#DIV/0!	37.8%	-	2,241	42,794	#DIV/0!	-	-
RV 계	19,911	-1.3%	2.3%	20,173	19,454	195,764	18.2%	165,599	30,165
스타렉스	3,734	-25.0%	72.6%	4,981	2,163	34,114	-17.2%	41,185	-7,071
포터	7,041	-24.0%	38.2%	9,261	5,094	82,557	3.4%	79,809	2,748
소상 계	10,775	-24.3%	48.5%	14,242	7,257	116,671	-3.6%	120,994	-4,323
버스	761	4.0%	16.0%	732	656	7,249	-2.8%	7,455	-206
트럭	1,539	-7.7%	23.7%	1,668	1,244	15,986	-8.9%	17,545	-1,559
대형 계	2,300	-4.2%	21.1%	2,400	1,900	23,235	-7.1%	25,000	-1,765
G70	1,164	-17.2%	1.2%	1,406	1,150	14,131	25.3%	11,276	2,855
G80/제네시스	1,786	-47.6%	19.4%	3,411	1,496	19,367	-39.0%	31,725	-12,358
G90/EQ900	935	202.6%	0.2%	309	933	14,959	123.7%	6,688	8,271
제네시스 계	3,885	-24.2%	8.5%	5,126	3,579	48,457	-2.5%	49,689	-1,232
국내 도매판매 계	64,912	-2.1%	29.5%	66,288	50,139	612,347	3.4%	592,112	20,235
미국	65,000	5.0%	15.7%	61,883	56,185	563,468	-0.2%	564,483	-1,015
북미 권역	78,100	3.2%	7.2%	75,668	72,878	719,816	0.5%	716,157	3,659
브라질	16,100	-5.3%	-6.1%	17,006	17,147	165,435	4.8%	157,914	7,521
중남미 권역	26,907	-4.1%	-3.1%	28,068	27,771	254,948	-4.1%	265,789	-10,841
서유럽	48,656	-1.8%	-7.1%	49,537	52,395	458,746	0.5%	456,514	2,232
유럽 권역	52,300	1.6%	-4.9%	51,464	55,017	485,036	-1.8%	493,904	-8,868
러시아	16,100	-3.4%	-4.0%	16,665	16,775	151,914	0.2%	151,660	254
러시아 권역	18,149	-0.1%	-2.4%	18,169	18,604	167,482	3.0%	162,659	4,823
아중동 권역	28,294	7.0%	-2.4%	26,446	28,996	258,065	5.6%	244,288	13,777
아태 권역	17,751	-0.3%	2.8%	17,810	17,261	177,507	5.8%	167,778	9,729
인도 권역	49,000	-5.8%	20.4%	52,001	40,705	426,697	-8.1%	464,200	-37,503
중국 권역	61,153	-12.7%	-8.8%	70,019	67,049	504,610	-20.1%	631,171	-126,561
상용·기타	3,340	-24.0%	34.0%	4,392	2,492	23,069	-34.1%	35,023	-11,954
해외 도매판매 계	334,994	-2.6%	1.3%	344,037	330,773	3,017,230	-5.1%	3,180,969	-163,739
국내공장 수출 (상용포함)	89,728	3.0%	7.4%	87,136	83,573	857,700	5.2%	815,420	42,280
해외지역 판매 ¹	245,266	-4.5%	-0.8%	256,901	247,200	2,159,530	-8.7%	2,365,549	-206,019
완성차 계	399,906	-2.5%	5.0%	410,325	380,912	3,629,577	-3.8%	3,773,081	-143,504

¹ 해외권역판매: 북미(미국, 캐나다, 멕시코)·중남미(브라질, 중남미)·유럽(서유럽, 터키, 동구 일부)·러시아(러시아, 동구 일부)

※ 참고

CKD 판매	3,120	6.1%	-8.8%	2,940	3,420	31,080	-19.6%	38,670	-7,590
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※ 국내 하이브리드카 판매

구분	10월	전년동월 대비 (%)	전월 대비 (%)	2018년 10월	2019년 9월	'19년 누계	전년누계 대비 (%)	'18년 누계	차이
(하이브리드)	345	-3.6%	-26.6%	358	470	3,376	22.5%	2,757	619
쏘나타 (전체)	10,688	69.0%	49.4%	6,326	7,156	82,599	49.3%	55,321	27,278
(하이브리드)	1,713	414.4%	30.6%	333	1,312	5,238	66.6%	3,145	2,093
그랜저 (전체)	9,867	9.2%	105.0%	9,037	4,814	79,772	-13.8%	92,491	-12,719
(하이브리드)	3,040	32.2%	161.8%	2,300	1,161	23,651	20.8%	19,584	4,067
코나 (전체)	4,421	-17.7%	21.6%	5,375	3,636	35,204	-12.7%	40,318	-5,114
(하이브리드)	671	#DIV/0!	-12.3%	-	765	1,441	#DIV/0!	-	1,441
하이브리드 합계	5,769	92.9%	55.6%	2,991	3,708	33,706	32.3%	25,486	8,220

□ 2019 October Hyundai Motor Sales Results

Segment	2019	YoY (%)	MoM (%)	2018	2019	'19 YTD	YoY (%)	'18 YTD	Difference
	October								
Accent	249	-51.1%	15.8%	509	215	3,544	-25.3%	4,743	-1,199
Veloster	127	-68.8%	-3.1%	407	131	1,848	-45.5%	3,388	-1,540
Avante	6,571	-9.1%	34.1%	7,228	4,900	53,976	-15.9%	64,177	-10,201
Ioniq	457	-15.5%	-26.8%	541	624	5,141	-34.9%	7,895	-2,754
i30	82	-70.6%	-24.8%	279	109	1,277	-51.4%	2,629	-1,352
Sonata	10,688	69.0%	49.4%	6,326	7,156	82,599	49.3%	55,321	27,278
i40	-	-100.0%	#DIV/0!	20	-	63	-62.0%	166	-103
Grandeur	9,867	9.2%	105.0%	9,037	4,814	79,772	-13.8%	92,491	-12,719
Aslan	-	#DIV/0!	#DIV/0!	-	-	-	-100.0%	20	-20
PC sub total	28,041	15.2%	56.2%	24,347	17,949	228,220	-1.1%	230,830	-2,610
Venue	2,645	#DIV/0!	-28.3%	-	3,690	11,789	#DIV/0!	-	11,789
Kona	4,421	-17.7%	21.6%	5,375	3,636	35,204	-12.7%	40,318	-5,114
Tucson	2,474	-49.1%	52.7%	4,865	1,620	29,942	-10.8%	33,565	-3,623
Nexo	608	378.7%	33.9%	127	454	3,207	651.1%	427	2,780
Santa fe	6,676	-31.7%	-14.6%	9,781	7,813	72,828	-18.7%	89,558	-16,730
Max Cruz	-	-100.0%	#DIV/0!	25	-	-	-100.0%	1,731	-1,731
Palisade	3,087	#DIV/0!	37.8%	-	2,241	42,794	#DIV/0!	-	-
RV sub total	19,911	-1.3%	2.3%	20,173	19,454	195,764	18.2%	165,599	30,165
Starex	3,734	-25.0%	72.6%	4,981	2,163	34,114	-17.2%	41,185	-7,071
Porter	7,041	-24.0%	38.2%	9,261	5,094	82,557	3.4%	79,809	2,748
LCV sub total	10,775	-24.3%	48.5%	14,242	7,257	116,671	-3.6%	120,994	-4,323
Bus	761	4.0%	16.0%	732	656	7,249	-2.8%	7,455	-206
Truck	1,539	-7.7%	23.7%	1,668	1,244	15,986	-8.9%	17,545	-1,559
HCV sub total	2,300	-4.2%	21.1%	2,400	1,900	23,235	-7.1%	25,000	-1,765
G70	1,164	-17.2%	1.2%	1,406	1,150	14,131	25.3%	11,276	2,855
DH / G80	1,786	-47.6%	19.4%	3,411	1,496	19,367	-39.0%	31,725	-12,358
G90/EQ900	935	202.6%	0.2%	309	933	14,959	123.7%	6,688	8,271
Genesis Total	3,885	-24.2%	8.5%	5,126	3,579	48,457	-2.5%	49,689	-1,232
Domestic Wholesale	64,912	-2.1%	29.5%	66,288	50,139	612,347	3.4%	592,112	20,235
US	65,000	5.0%	15.7%	61,883	56,185	563,468	-0.2%	564,483	-1,015
North America	78,100	3.2%	7.2%	75,668	72,878	719,816	0.5%	716,157	3,659
Brazil	16,100	-5.3%	-6.1%	17,006	17,147	165,435	4.8%	157,914	7,521
South America	26,907	-4.1%	-3.1%	28,068	27,771	254,948	-4.1%	265,789	-10,841
Western Europe	48,656	-1.8%	-7.1%	49,537	52,395	458,746	0.5%	456,514	2,232
Europe	52,300	1.6%	-4.9%	51,464	55,017	485,036	-1.8%	493,904	-8,868
Russia	16,100	-3.4%	-4.0%	16,665	16,775	151,914	0.2%	151,660	254
Russia	18,149	-0.1%	-2.4%	18,169	18,604	167,482	3.0%	162,659	4,823
AMEA	28,294	7.0%	-2.4%	26,446	28,996	258,065	5.6%	244,288	13,777
APAC	17,751	-0.3%	2.8%	17,810	17,261	177,507	5.8%	167,778	9,729
India	49,000	-5.8%	20.4%	52,001	40,705	426,697	-8.1%	464,200	-37,503
China	61,153	-12.7%	-8.8%	70,019	67,049	504,610	-20.1%	631,171	-126,561
CV and others	3,340	-24.0%	34.0%	4,392	2,492	23,069	-34.1%	35,023	-11,954
Overseas Wholesale	334,994	-2.6%	1.3%	344,037	330,773	3,017,230	-5.1%	3,180,969	-163,739
Korea Export (Inc. CV)	89,728	3.0%	7.4%	87,136	83,573	857,700	5.2%	815,420	42,280
Overseas ¹	245,266	-4.5%	-0.8%	256,901	247,200	2,159,530	-8.7%	2,365,549	-206,019
Grand Total	399,906	-2.5%	5.0%	410,325	380,912	3,629,577	-3.8%	3,773,081	-143,504

¹Overseas : North America(US, Canada, Mexico) · South America(Brazil, South America) · Europe(Western, Eastern, Turkey) Russia(Russia, Eastern Europe)

CKD	3,120	6.1%	-8.8%	2,940	3,420	31,080	-19.6%	38,670	-7,590
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※ Domestic HEV sales

Segment	2019	YoY (%)	MoM (%)	2018	2019	'19 YTD	YoY (%)	'18 YTD	Difference
	October								
Ioniq (Total)	457	-15.5%	-26.8%	541	624	5,141	-34.9%	7,895	-2,754
(HEV)	345	-3.6%	-26.6%	358	470	3,376	22.5%	2,757	619
Sonata (Total)	10,688	69.0%	49.4%	6,326	7,156	82,599	49.3%	55,321	27,278
(HEV)	1,713	414.4%	30.6%	333	1,312	5,238	66.6%	3,145	2,093
Grandeur (Total)	9,867	9.2%	105.0%	9,037	4,814	79,772	-13.8%	92,491	-12,719
(HEV)	3,040	32.2%	161.8%	2,300	1,161	23,651	20.8%	19,584	4,067
Kona (Total)	4,421	-17.7%	21.6%	5,375	3,636	35,204	-12.7%	40,318	-5,114
(HEV)	671	#DIV/0!	-12.3%	-	765	1,441	#DIV/0!	-	1,441
HEV Total	5,769	92.9%	55.6%	2,991	3,708	33,706	32.3%	25,486	8,220