All-New Tucson leads youngest European Hyundai Motor line-up at 2015 Geneva Motor Show

* World Premiere of All-New Tucson compact SUV and New ix20
* Public debuts for New Generation i20 Coupe, New i30, and New i40 ranges
* All-New Tucson 48V-Hybrid and Plug-in-Hybrid concepts on display

Geneva, 3 March 2015

Hyundai Motor revealed a host of new models at the 2015 Geneva Motor Show, including the world premiere of the All-New Tucson – Hyundai Motor’s bold and athletic compact SUV. Also on display for the first time is the New ix20 compact MPV. The New Generation i20 Coupe, New i30 and New i40 ranges hold their public debuts. The 2015 model line-up is the youngest Hyundai Motor has ever had in Europe. Hyundai Motor’s new technology capabilities are showcased in Geneva with two All-New Tucson fuel efficiency concepts - a 48V Hybrid and a Plug-in-Hybrid version - as well as a future connectivity cockpit concept.

“Hyundai Motor has high aspirations for the brand in Europe. The All-New Tucson is a bold new car that brings to life our claim ‘New Thinking, New Possibilities’ and will change perceptions of the brand,” commented Jochen Sengpiehl, Vice President Marketing at Hyundai Motor Europe.

**All-New Tucson – Shifting perceptions through bold design and technology**

Hyundai Motor has delivered more than one million SUVs to European customers, affirming the company’s credentials in the growing SUV market in Europe. The All-New Tucson will be of high importance to Hyundai’s European business, as the C-SUV segment accounted for 22% of the company’s sales in 2014.

The All-New Tucson adopts the strong proportions and profile of an SUV, while the design confidently creates a sense of the vehicle being sleek and agile. The front is dominated by the Hyundai signature hexagonal front grille, which connects with the LED headlamps to create a distinctive identity. The expressive ‘Z’ character-line above the rear wheel arches creates a sculptural side profile and a powerful stance, whereas the rear has a clean design with horizontal lines that flow from the rear wheel arches, accented by slim tail lights.

The All-New Tucson is built on a completely new platform that optimises cabin space for passengers and provides a substantial 513 litres of luggage capacity. New soft-touch, high-quality materials across the cabin surfaces, as well as extensive ergonomic development, ensures that every occupant enjoys the refined cabin ambience.

In terms of safety, All-New Tucson is one of the most comprehensively equipped vehicles in its segment - featuring numerous active electronic driving aids like an Autonomous Emergency Braking system, Lane Keeping Assist System, Rear Traffic Cross Alert, Blind Spot Detection, Speed Limit Information Function and an Active Hood System.

The new chassis of the All-New Tucson has been developed for European customers with a focus on ride comfort without compromising driving dynamics. The new rack-mounted motor-driven power steering is precise and direct while the new suspension and dampers offer high levels of comfort and compliance for a smooth ride.

The All-New Tucson will be available with one of the widest powertrain ranges in its class, including a new turbocharged 175 PS (1.6-litre) T-GDI engine with six-speed manual or seven-speed dual-clutch transmission, plus a gasoline 132 PS (1.6-litre GDI) unit and three diesels: 115 PS (1.7-litre), 136 PS (2.0-litre) or 186 PS (2.0-litre).

**World premiere of New ix20 comes with refreshed design and technical innovations**

Hyundai’s New ix20 builds on all the qualities that made the original model so popular, introducing refreshed design, new technologies and an enhanced engine line-up, to ensure the spacious B-MPV retains its appeal across Europe.

Hyundai’s design team added new bi-function projector headlamps and LED rear combination lamps to create a modern appeal. A new hexagonal front grille design aligns New ix20 with Hyundai’s latest family face. The New ix20 is available with diesel and gasoline engines ranging from 77 PS to 128 PS and a six-speed automatic transmission for the 1.6-litre gasoline engine.

# New Generation i20 Coupe – differentiated by design

For the first time, Hyundai has created a three-door B-segment car that is significantly different from the five-door model – the New Generation i20 Coupe. Its dynamic exterior styling and striking interior design are crafted to attract young, lifestyle-oriented consumers. The unique silhouette has a 25 mm lower roofline and more angled A-, B-, and C-pillars, plus unique 17-inch alloy wheels to further emphasize the model’s athletic stance while retaining the generous interior space and interior flexibility of its five-door sibling.

**New i30 line-up with New i30 Turbo topping model range**

Three years after the European launch of the second-generation Hyundai i30 five-door, three-door and wagon, Hyundai is introducing the New i30 model range.

On sale this month, the New i30 line-up boasts enhanced styling, improved engine efficiency, a new seven-speed dual-clutch transmission, new safety and convenience features – plus the addition of a new high performance model – the 186 PS powered New i30 Turbo. New safety and convenience features include Lane Departure Warning System (LDWS), Smart Parking Assist System (SPAS), which assists with bay and parallel parking, and segment-first new ventilated front seats.

**New i40 range for 2015 is refined in all areas**

After achieving more than 100.000 sales of its D-segment sedan and wagon since launch in Europe, Hyundai is introducing the New i40 range for 2015. The enhanced models feature refreshed styling, four upgraded engines, a seven-speed dual-clutch transmission, a Rear Electronic Damping System and Advanced Traction Cornering Control for improved ride and handling. New Bi-Xenon headlamps, a Smart High Beam and a Speed Limit Information Function improve safety and convenience.

**Zero emissions ix35 Fuel Cell**

Hyundai is also showing the world’s first mass-produced fuel cell vehicle - its ix35 Fuel Cell - at Geneva. In Europe Hyundai leads the commercialisation of fuel cell electric vehicles with a certified dealer network established in 11 markets. Now available to consumers and corporate customers throughout all European countries with refuelling infrastructure, it is the most affordable FCEV in Europe. In key markets like Denmark, Norway and the Netherlands, Hyundai Motor offers a Five-Year All-Inclusive package that comprises insurance, maintenance, warranty, hydrogen refuelling and valet service.

**New fuel efficiency concepts – 48V Hybrid and Plug-in-Hybrid**

The two new concept vehicles displayed are based on the All-New Tucson. Both concepts showcase possible powertrain technologies for future Hyundai models.

The 48V Hybrid especially suits larger cars and SUVs. Its 48-volt lithium-ion battery and 14 PS electric motor boost power by 10% and reduce emissions significantly while the 48V hybrid system costs just a quarter of a full hybrid solution to build.

The Plug-in Hybrid Electric Vehicle (PHEV) concept is able to travel over50 kmin all-electric mode and can recharge in as little as two and a half hours (fast charge) and five hours using a standard outlet. The concept is fitted with a 10.7 kWhlithium-ion polymer battery pack, and a 68 PS electric motor, which supports the 115 PS 1.7-litre diesel engine and the seven-speed dual-clutch transmission. Combining these power sources gives the concept car estimated CO2-emissions of less than 48 g/km.

**Innovative connectivity features**

Hyundai is continually exploring new ways to improve the vehicle ownership experience for its customers. The Connectivity Cockpit Concept holds a collection of new advanced technologies including wearable devices, integration of car generated data, rear seat child care and 3D-gesture controls. These assets offer an insight to Hyundai’s new ways of thinking to provide customers with value beyond expectations, setting out ways that customers could control and interact with its vehicles in the future.

More information including images and video material is available at [www.HyundaiEuropeNews.eu](http://www.HyundaiEuropeNews.eu).

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014 sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or [www.hyundaiglobalnews.com](http://www.hyundaiglobalnews.com)

**About Hyundai Motor Europe**

In 2014, Hyundai Motor Europe achieved registrations of 424.467 units – an increase of 1% compared to 2013. Almost 95% of the vehicles Hyundai sells in the region are designed, engineered and tested in Europe to meet the needs of European customers. And 90% are built at its two local factories in the Czech Republic and Turkey, which have a combined annual capacity of 500.000 units. Hyundai sells cars in 30 European countries across 2.500 outlets.

Hyundai offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at

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