|  |
| --- |
| **HYUNDAI SONATA EARNS AUTOPACIFIC**  **VEHICLE SATISFACTION AWARD**  FOUNTAIN VALLEY, Calif., July 8, 2015 - The 2015 Hyundai Sonata earned the top mark in the midsize sedan category in AutoPacific’s 19th annual Vehicle Satisfaction Awards for its outstanding quality. In addition, Hyundai ranked within the top three mainstream brands in owner satisfaction.  “Today, there are many midsize sedans for shoppers to choose from, but the Sonata stands out in the crowded segment for satisfying owners from interior comfort and styling to fuel economy and performance,” said Brandon Ramirez, senior group manager, product planning, Hyundai Motor America. “The Sonata achieves the highest customer experience with its quality combined with value, technology, design and safety.”  The Vehicle Satisfaction Awards are based on survey responses from more than 66,000 owners of new 2015 model-year cars and light trucks. The annual survey measures owner satisfaction on 50 separate attributes. These awards identify the most satisfying vehicles on the market and are an industry benchmark that measures how satisfied owners are with their new vehicle.  “Hyundai is continually improving owner satisfaction in key areas like reliability and quality, yet it is also hitting the mark with safety, braking, handling, styling and seat comfort, not to mention a very satisfying warranty program,” said George Peterson, president, AutoPacific.  The seventh-generation 2015 Sonata offers a more refined look through a new Fluidic Sculpture design language, stiffer body structure, enhanced ride quality, reduced noise, vibration and harshness and more convenience features. No longer reserved for luxury cars, advanced safety technologies such as Forward Collision Warning, Blind Spot Detection, Rear Cross Traffic Alert and a Lane Departure Warning System are all available in this midsize sedan.  Furthermore, the Sonata’s smart trunk gives owners a convenient hands-free way to open the trunk while keeping both feet firmly planted on the ground, so putting items away is easier and more convenient. The owner simply needs to approach the Sonata’s trunk with the key fob in a purse or pocket and wait three seconds. The trunk will automatically open, making it easy to place items inside when hands are full. Sonata truly democratizes the premium design and convenient technology of the Genesis sedan for the mid-size class.  -Ends-    **AUTOPACIFIC**  AutoPacific is a future-oriented automotive marketing and product-consulting firm. Every year AutoPacific publishes a wide variety of syndicated studies on the automotive industry. The firm also conducts extensive proprietary research and consulting for auto manufacturers, distributors, marketers and suppliers worldwide. Company headquarters are in Tustin, Calif., with an affiliate office in the Detroit area. Additional information about AutoPacific and the Vehicle Satisfaction Awards can be found on AutoPacific's websites: www.autopacific.com and www.vehiclevoice.com.    **HYUNDAI MOTOR AMERICA**  Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai’s 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and In-Vehicle Service Scheduling.  For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com  Please visit our media website at www.hyundainews.com and our blog at www.hyundailikesunday.com  **About Hyundai Motor**  Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company, which leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars, offers top-quality best-sellers such as Elantra, Sonata and Genesis. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014, sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.  More information about Hyundai Motor and its products can be found at:  http://worldwide.hyundai.com or http://www.hyundaiglobalnews.com  # # # |