**News Release**

**Hyundai Canada launches NEXO, becomes first manufacturer to make fuel cell technology accessible to Canadian drivers**

**VANCOUVER, ON, March 18, 2019** – Hyundai Auto Canada Corp. announced today the national launch of the first-ever NEXO, Canada’s only fuel cell-powered SUV and the first vehicle of its kind to be made easily accessible to consumers. By collaborating with Modo, the first Vancouver-based carsharing co-operative of its kind, the NEXO will bring fuel cell technology to a much wider audience than ever before.

NEXO is powered by hydrogen, a fully sustainable energy source, which allows the vehicle to emit clean water vapour and purify the air as it is being driven. This technology also provides the vehicle with superior range conservation in cold climates compared to other battery electric powertrains, making them particularly resilient for Canadian winters. What’s more – a five minute refill will carry you for up to 570 KM.

Modo will make two NEXO vehicles available for consumer use in the coming weeks through its carsharing services. This collaboration will provide Vancouverites with unparalleled access to fuel cell vehicles, allowing more Canadians than ever to learn about and experience this technology firsthand. Hyundai will also be the first to make fuel cell vehicles available for retail sale through select local dealerships.

“Hydrogen vehicles are the most promising type of alternative powertrain transportation in existence today. It’s important for us to make innovative green technologies like NEXO readily available for Canadians to ensure a sustainable future,” says Don Romano, President and CEO of Hyundai Auto Canada Corp. “We’re thrilled to launch NEXO in B.C, as the province is a leader in implementing important sustainability initiatives and is aligned with our vision of introducing new means of clean mobility.”

Hyundai has always been a leader in sustainable transportation, remaining the only automaker in Canada to offer vehicles with four electrified powertrains including hybrid, plug-in hybrid, battery electric and hydrogen fuel cell. With the launch of NEXO, Hyundai becomes the only automotive manufacturer in Canada to offer a second generation fuel cell vehicle – the first being the Tucson Fuel Cell which launched in 2015.

“We are excited to be the first carshare to offer consumers the opportunity to experience a hydrogen fuel cell vehicle for themselves,” says Patrick Nangle, CEO of Modo. “Supporting a cleaner BC aligns with Modo’s social and environmental purpose as a member-owned co-operative. We are grateful to Hyundai Canada and the Canadian Hydrogen and Fuel Cell Association for their financial contribution in making this possible.”

While hydrogen fueling infrastructure is still in the early stages of development, Vancouver is home to one of Canada’s only public refueling stations located in the city’s Marpole neighborhood. Members of the public who are interested in test-driving NEXO are able to do so at the Vancouver International Auto Show, which runs from March 19 through 24.

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**About Hyundai Auto Canada Corp.**

Hyundai Auto Canada, established in 1983 and headquartered in Markham, Ontario, is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout Canada by Hyundai Auto Canada and are sold and serviced through more than 210 dealerships nationwide. Hyundai is the first to offer a second-generation zero-emissions Fuel Cell Electric Vehicle to Canadian customers, called the NEXO. More information about Hyundai and its vehicles can be found at [www.HyundaiCanada.com](http://www.HyundaiCanada.com).

For more information about Hyundai and its products, please visit [www.hyundainews.ca](http://www.hyundainews.ca) or contact:

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**About Modo**

Modo opened its doors in 1997, as the first and only carshare co-operative in BC. With a focus on people, not profits, Modo’s purpose is to transform communities by connecting people with places in a way that’s affordable, convenient, inclusive and sustainable. Today, Modo serves more than 22,000 members across the Lower Mainland, Vancouver Island, the Okanagan and Squamish; with access to 700 cars, trucks, SUVs, vans and more. Rates start at just $5 per hour, with gas and insurance included. More at www.modo.coop

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