

Hyundai Motor Reports August 2019 Global Sales

- August sales total 363,045 units, down 6.2 percent y/y

SEOUL, Sep. 2, 2019 – Hyundai Motor Company today announced global sales results for August 2019, which totaled 363,045 units.

Korea Sales

Domestic sales recorded a 9.7 percent year-on-year decrease, totalling 52,897 units. The all-new Sonata maintained its sales momentum with 8,393 units, while Grandeur (Azera) and Avante (Elantra) sales also remained solid with 5,547 and 4,893 units, respectively.

Hyundai's SUV lineup tallied 18,167 units sold in Korea, including 6,858 units for the popular Santa Fe models and 3,701 for the brand new entry SUV Venue.

Overseas Sales

For markets other than Korea, sales decreased by 5.5 percent from the same month in 2018, totaling 310,148 units sold. Tucson led all models with 41,421 units sold. The decrease in sales overseas was mainly due to weak demand in emerging markets, including China and Russia.

Hyundai expects the Palisade, Venue and other recently launched SUV models to continue their sales growth, while the company additionally introduces new models tailored to meet customers' demands.

Sales Results (Units)

Global Sales	2019 August	2018 August	y/y Change	2019 July	m/m Change	2019 Jan-Aug	2018 Jan-Aug	Cumulative y/y Change
Sales in Korea(Republic of)	52,897	58,582	-9.7%	60,286	-12.3%	497,296	473,330	5.1%
Overseas Sales	310,148	328,303	-5.5%	297,574	4.2%	2,349,916	2,501,950	-6.1%
Total	363,045	386,885	-6.2%	357,860	1.4%	2,847,212	2,975,280	-4.3%

* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

1. Sales in Korea is based on retail sales while Overseas Sales (Global Sales excluding Korea) is based on wholesales.
2. Sales result includes entire sedan, SUV and CV models produced by Hyundai Motor.

- End -

About Hyundai Motor Company

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond with its range of world-class vehicles and mobility services available in more than 200 countries. Hyundai sold more than 4.5 million vehicles globally in 2018 and is currently employing more than 110,000 employees worldwide. Hyundai Motor continues to enhance its product line-up with vehicles that are helping to build solutions for a more sustainable future, such as NEXO, the world's first dedicated hydrogen-powered SUV.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

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