

News Release

Hyundai Motor Group Releases New Videos to Introduce Value of Hydrogen Energy

- Five videos of the 'H-Conomy' series explain history, eco-friendliness, economics, safety, and future of hydrogen and fuel cell electric vehicles
- Videos convey Hyundai Motor Group's vision as a hydrogen leader
- Videos will be translated into more languages to reach a broader audience

SEOUL, June 29, 2020 – Hyundai Motor Group has released a new set of videos as part of its efforts to accelerate the path toward hydrogen society. The five videos in this series entitled 'H-Conomy' cover the most frequently asked questions that have arisen with the increasing commercialization of hydrogen and fuel cell technologies.

This is the first time such a comprehensive visual guide has been produced in the field of hydrogen energy, ranging from its history and value to its eco-friendliness, economic feasibility, safety, and future of fuel cell electric vehicles.

The videos were released in English and Korean on the Group's official YouTube channel (<https://www.youtube.com/hyundaimotorgroup>). The Group plans to translate the content into other languages, including Spanish and Chinese, to make the videos available to a broader audience.

Hyundai Motor Group has been actively leading the transition to hydrogen energy in line with its fuel cell vision. In addition to NEXO, the world's first mass produced hydrogen-powered vehicle from Hyundai Motor, the Group is expanding into other domains such as buses, trucks, vessels, and trains. The Group is also working closely with companies and governments around the world as a co-chair member of the Hydrogen Council to promote hydrogen energy and scale up infrastructure surrounding fuel cell technology.

Video Links

1. The History of Hydrogen and Its Value ([Link](#))
2. Why Fuel Cell Electric Vehicles are Eco-friendly ([Link](#))
3. Are Fuel Cell Electric Vehicles Economical? ([Link](#))
4. Hydrogen, Is It Safe? ([Link](#))
5. The Future of Fuel Cell Electric Vehicles ([Link](#))



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About Hyundai Motor Group

Hyundai Motor Group is a global corporation that has created a value chain based on automobiles, steel, and construction and includes logistics, finance, IT and service. With about 250,000 employees worldwide, the Group's automobile brands include Hyundai Motor Co. and Kia Motors Corp and Genesis. Armed with creative thinking, cooperative communication and the will to take on all challenges, we are working to create a better future for all.

More information about Hyundai Motor Group, please see: www.hyundaimotorgroup.com

More information about Hyundai Motor and its products can be found at:
worldwide.hyundai.com or globalpr.hyundai.com

Visit the Kia Motors Global Media Center for more information: www.kianewscenter.com

For more information on Genesis and its new definition of luxury, please visit <https://www.genesis.com>

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