







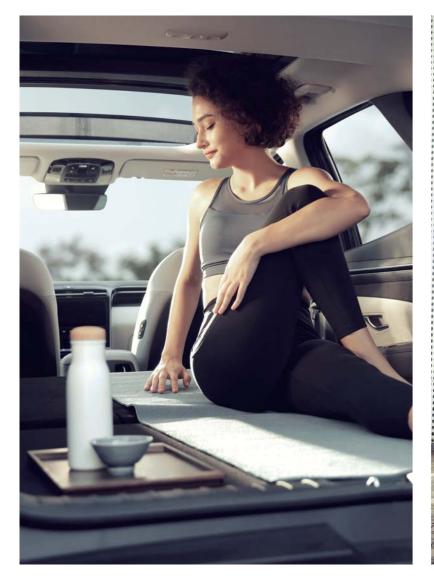


# STAY.

In an era defined by new lifestyles, we change the SUV's paradigm.

The TUCSON has evolved into something that is far more than merely a mode of transportation. It's part of your daily routine.

We have made the TUCSON a special place for motorists, and its qualities becomes increasingly clear as you spend more time in it.





Inspiration (White Cream)

An even wider cabin meets an innovative design and cutting edge technologies to make your daily routine feel special.



# Design

The TUCSON, which stands out in any location, is the first SUV that has achieved the "Sensuous Sportiness" style with perfection.



The highly stylized grille, which looks like a jewel depending on the viewing angle and the light reflection, embodies the TUCSON's identity.

The front-end neatly flows into a clear, bold character line present on both sides.



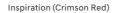


Inspiration (Amazon Gray)

The daytime running lights seamlessly integrated into the grille, the completely new rear lights, and the muscular looking wheel arches are guaranteed to make a lasting impression.



Front design / MFR LED headlights (includes hidden daytime running lights)







Chrome DLO molding 19-inch alloy wheel



Rear design



# Space

Futuristic and elegant, the dashboard wraps around the passengers.

 $<sup>{\</sup>rm *The\, screen\, layout/design\, of\, the\, infotainment\, system\, may\, change\, with\, the\, regular\, updates.}$ 

The new TUCSON is even more spacious than before thanks to its revolutionary design.

It provides the driver and the passengers the space required for an active lifestyle.



#### Second row fold-and-dive

The second row seats offer a fold and dive function with a generous operating angle, meaning the cabin can be configured for maximum luggage space, or as a private space that can be used in a number of different ways.

\* Not available on the Hybrid.



### Convenience

The full-touch center fascia and freestanding instrument cluster are as easy to operate as a smartphone.

The air conditioning system keeps the cabin fresh at all times. It will make you want to stay in the

TUCSON for as long as possible.



Full-touch center fascia
Capacitive buttons give the center stack a more streamlined design.
Gently touching the interface is all it takes to execute a command; it's just like using a tablet. (Note: does not include the climate control interface)

\* The screen layout/design of the infotainment system may change with the regular updates.



10.25-inch, full color freestanding instrument cluster
The freestanding, full color LCD instrument cluster increases the TUCSON's fun quotient.
Its width reduces eye strain, and its graphics change depending on the driving mode selected.



Air cleaning mode (Displays level of fine particles in the cabin)
When the air conditioning is turned on, the touch screen displays the level of fine particles found in the cabin in real time. Pressing the air cleaning button displays the level of fine particles in the cabin using indicator colors.

If the system detect s the level is too high, the air cleaning mode is automatically activated to make the cabin fresh and pleasant as quickly as possible.



Multi Air Mode / After-Blow automatically dries the air conditioner

Touch the Multi Air Mode button ("Diffuser") to summon a subtle breeze that refreshes the air in the cabin. The After-Blow system activates a fan for a pre-determined period of time after the engine is turned off to dry any remaining condensation and reduce unpleasant odors.

- \* After-Blow can be activated via a menu in the infotainment system,
- \* After-Blow is not available on the Hybrid.

The wide range of infotainment functions adds a convenient touch to the driver's daily routine.

The ignition can be turned on with a remote control, which is also capable of making simple payments.

Internet connected home devices can also be controlled from the comfort of your car.

#### **Hyundai** Digital key



#### Hyundai Digital key

Users can use a smartphone to open the door and turn on the ignition, even if they're outside of the vehicle. These services are individualized if multiple drivers share the car.

- \* The Hyundai Digital Key NFC can only be used via smart phones programmed with this function. For compatible smart phone models, please refer to the Hyundai Motor website.
- \* The Apple iPhone blocks the service that enables the NFC function. Therefore, customers who have iPhones may not be able to use a smart phone-based digital key.





#### Wireless phone charger /Personalized profile

Tapping a smartphone equipped with a digital key against a wireless sensor hidden underneath the body loads a personalized profile which imports the settings and preferences already set by the driver.





#### Car to Home

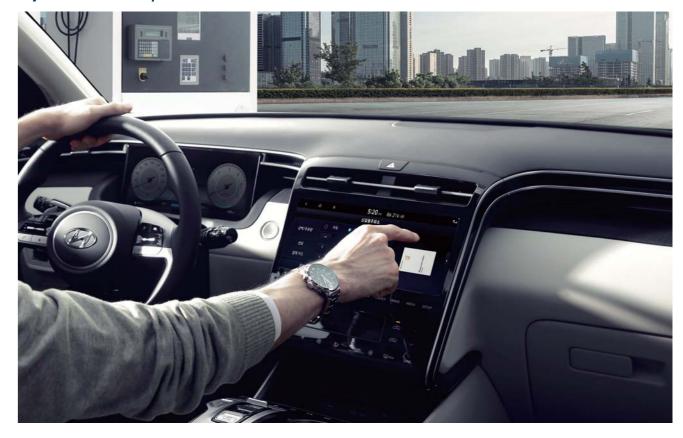
Numerous internet connected devices (lights, plugs, air conditioning, circuit breakers, appliances, and so on) can be controlled with simple voice commands via the infotainment system.

\* The voice recognition function and the Car to Home service can only be used after the driver signs up for a BlueLink membership.

#### Voice recognition vehicle control (Multi-function steering wheel)

The steering wheel mounted voice recognition button immediately provides the driver with important information, but it can also give data about the various vehicle functions (the air conditioning, the ventilated seats, and so on), and about various aspects of every day life.

#### **Hyundai** CarPay



#### Hyundai CarPay

The driver can use the navigation screen to make payments from inside the vehicle through a credit card pre-registered to a TUCSON-exclusive mobile app, without needing cash or a physical credit card, at Hyundai Motor partner stores. This function makes the driver's daily routine significantly more convenient.

\* The screen layout/design of the infotainment system may change with the regular updates.

The TUCSON's advanced technologies promise to make your driving experience even more enjoyable. The side-mounted cameras and the remote smart parking support function are invaluable assets to any driver.





The video-capture devices, which are embedded in the front and rear of the car and feature high-resolution cameras, are connected to the infotainment system, enabling the user to easily save and play high-resolution videos. Other functions include time-lapse recording and zoom.



#### Blind-spot View Monitor

When using the turn signal, the camera installed at the base of the exterior mirror displays videos of the left/right posterolateral views on the cluster screen.



#### Remote Smart Parking Support

This function allows the driver to park with ease after stepping out of the vehicle by simply using the smart key to control its forward and backward movements.

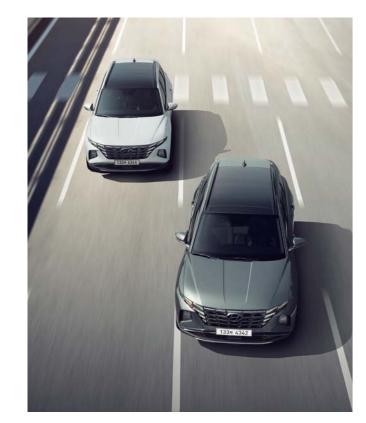


**BOSE Premium sound** 

BOSE Premium Sound adjusts the sound based on the vehi cle's speed to ensure a sharp, vivid sound experience even at freeway speeds.

### **Hyundai** SmartSense

The TUCSON's cutting-edge driver-assistance systems prioritize the safety of the driver and the passengers under all circumstances, from the moment they step into the car to the moment they step out after parking. It's a state-of-the-art suite of technologies that makes daily life easier, and changes your lifestyle for the better.



#### Blind-spot Collision-avoidance Assist

The TUCSON emits an audible warning if it detects a collision with another vehicle (traveling either next to the SUV or behind it) is imminent after the driver engages the turn signal to change lanes. It automatically acts to prevent the collision if necessary.





#### Forward Collision-avoidance Assist

By analyzing data from the front-facing camera and the on-board radar, the TUCSON detects if a collision with an oncoming car, pedestrian, or cyclist is imminent while making a left turn at an intersection. It warns the driver if it senses danger, and it automatically applies the brakes if needed.

#### Safety Exit Assist

The TUCSON emits an audible warning if it detects a collision with another vehicle (traveling either next to the SUV or behind it) is imminent while it is parked and a passenger is opening one of the doors.



#### Lane Following Assist

The front-facing camera measures the dimensions of the TUCSON's lane, which allows the SUV to keep itself in the middle of its lane by automatically making steering inputs.



#### **Highway Driving Assist**

This function helps the driver maintain an appropriate distance with the car in front on a highway, or on any other type of vehicle-only road, and it lets users stay in the center of their lane, even on a winding road. It holds the speed set by the driver.

\* When using the Highway Driving Assist function, the driver must keep his or her eyes forward and hands on the steering wheel for safety purposes.





#### Rear Cross-Traffic Collision-Avoidance Assist

The TUCSON emits an audible warning if it detects a collision with an approaching vehicle (coming from either direction) is imminent while backing up.

It automatically applies the brakes if the driver does not react or in the event of increased likelihood of collision.

#### Rear Occupant Alert

After ascertaining whether there is a passenger in the rear seat of the vehicle, based on whether the rear door was opened and internal sensors, this system issues a warning message on the instrument cluster display and a warning sound after the driver has stopped the vehicle, turned off the ignition, and opened the driver's-side door, prompting the driver to check the passenger seat.



#### Inspiration (Amazon Gray)

### Performance

Our third-generation platform and upgraded powertrains provide excellent ride quality and a driving experience that is both safe and dynamic.

#### Smartstream Diesel 2.0 engine

186 Max. Power ps/4,000rpm

42.5 Max. Torque kg·m/2,000~2,750rpm

14.8 Gas mileage km/l (8-speed A/T/2WD, Without built-in cam)

#### Smartstream Gasoline 1.6 Turbo engine

180 Max. Power ps/5,500rpm

#### Smartstream Gasoline 1.6 Turbo Hybrid engine / Electric motor

180 Max. Engine Power ps/5,500rpm

44.2 Max. Motor Power kW

27.0 Max, Engine Torque kg·m/1,500~4,500rpm 264 Max, Motor Torque Nm

16.2 Gas mileage km/l (6-speed A/T, Without built-in cam)



#### Multi Terrain Control

The driver can choose from diverse drive modes based on personal preferences or road conditions. The status of each drive mode can be verified via cluster or AVN.

\* Applies only to Smartstream Diesel 2.0 engine.



#### Electronic All-Wheel Drive system (HTRAC)

Hyundai's available HTRAC technology makes the TUCSON an even better all-weather SUV. It makes driving enjoyable by distributing power as-needed, even if the driver is not consciously aware of it.

\* Not available on the Hybrid,



# Hybrid

The TUCSON Hybrid is a next-generation SUV that blends dynamic driving performance with superior fuel efficiency.

# Hybrid technology

The 10.25-inch touchscreen, which gains Hybrid-exclusive content, enhances driving pleasure.

E-Handling relies on an electric motor to improve handling while changing lanes.

It also makes the TUCSON more stable while turning.





#### 1. Lithium polymer battery pack Placed under the rear seats to maximize trunk space, this battery pack helps keep the Hybrid's weight in check while boosting fuel economy.

#### 2. Permanent magnet electric motor This motor supplements the engine's power while driving. It works with the automatic transmission to improve handling and fuel economy.

#### 3. Regenerative braking system

This system converts the kinetic energy generated while decelerating into electricity that it channels to the battery pack. It's then used to power the electric motor, so it improves fuel economy.

#### 4. Electric brake booster

This electric brake booster acts on the hydraulic system to ensure the brake pedal feels linear at all times, even if the regenerative braking system is slowing down the car.





#### Contents for Hybrid only

Numerous hybrid-specific displays (like real-time fuel economy, an energy flow chart, and so on) guarantee a smart and enjoyable driving experience.

\* The screen layout/design of the infotainment system may change with the regular updates.

When turning, the drivetrain relies on the electric motor to improve handling and make the TUCSON more stable.





Hybrid Inspiration (Shimmering Silver)

### Modern







17-inch aerodynamic wheel (Hybrid exclusive)





Bi-function projection headlamp 4.2-inch color LCD cluster



Dark chrome radiator grille / Clear type LED Daytime Running Light (with positioning function) Manual air conditioning







Bulb rear lamp Audio system (6-speaker, Radio, MP3, USB, Bluetooth hands-free)





Modern (Phantom Black)



Exterior mirror (heating, power adjustment, Shift By Wire power-folding, LED turn signal lamp) Cruise control / Speed limiter 2-way power-adjustable driver's lumbar support

### Premium



18-inch alloy wheel



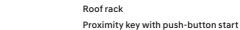
Premium (White Cream)





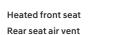
Heated steering wheel







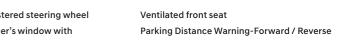












<sup>\*</sup> Hybrid Modern models come standard with automatic dual-zone air conditioning and an 8.0-inch touchscreen.

<sup>\*</sup>The specifications in this brochure may vary by model and options included. For detailed specifications, please refer to the price list catalogue for the relevant month.

<sup>\*</sup> The specifications in this brochure may vary by model and options included. For detailed specifications, please refer to the price list catalogue for the relevant month.

## Inspiration



19-inch alloy wheel



Inspiration (Amazon Gray)





MFR LED headlights (includes hidden daytime running lights) Ambient lighting (base of navigation screen, base of console, base of door; 64 colors)





Silver front skid plate 10.25-inch infortainment system (BlueLink, phone projection, Bluetooth hands-free, Hyundai CarPay)





Silver front skid plate Dual-zone full automatic air conditioning (includes auto defog system, fine particle sensor, air cleaning mode, Multi-Air mode, and After-Blow function)





Gloss black B/C pillar garnish Integrated Memory System





Passenger's seat walk-in device Heated rear seat

# Genuine Accessories

H Genuine Accessories are the perfect option for those seeking an entirely new level of customization. These parts offer solutions for diverse lifestyles, from convenience features for families to leisure products and pet packages.

#### LED lighting package











LED tailgate lamp (touch-activated)

Luggage package

Luggage screen

#### Protection mat package













First row floor mat

Second row floor mat

Side step





PETI



Harness (Small / Medium) / Safety belt tether, Passenger seat cover /



Covers for the second row seat

Luggage mat

**Built-in air purifier** 

Infrared knee warmer





ISOFIX seatbelt(Light Violet / Dark Mint /

Navy / Gold Beige)

<sup>\* 19-</sup>inch alloy wheels and After-Blow are not available on the Hybrid.

<sup>\*</sup> The specifications in this brochure may vary by model and options included. For detailed specifications, please refer to the price list catalogue for the relevant month.

<sup>\*</sup> Protection mat package and PETII are not available for the Hybrid model.

<sup>\*</sup> H Genuine Accessories product aftermarket retailers: H Genuine Accessories Mall (Hgenuinemall.com) \* The available trim may vary depending on the H Genuine Accessories package.

<sup>\*</sup> Pet packages are available as optional extras when purchasing a TUCSON. For further information, please refer to the price list for the month of purchase.

## Interior colors

Black one-tone Artificial leather seat



Black one-tone Artificial leather seat

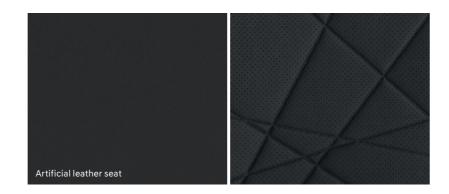
Available when the Modern Interior Design I is selected.



Black one-tone Leather seat



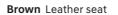
Artificial leather seat





Indigo one-tone Leather seat







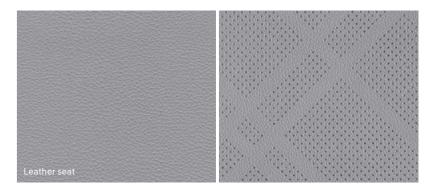
**Gray** Leather seat





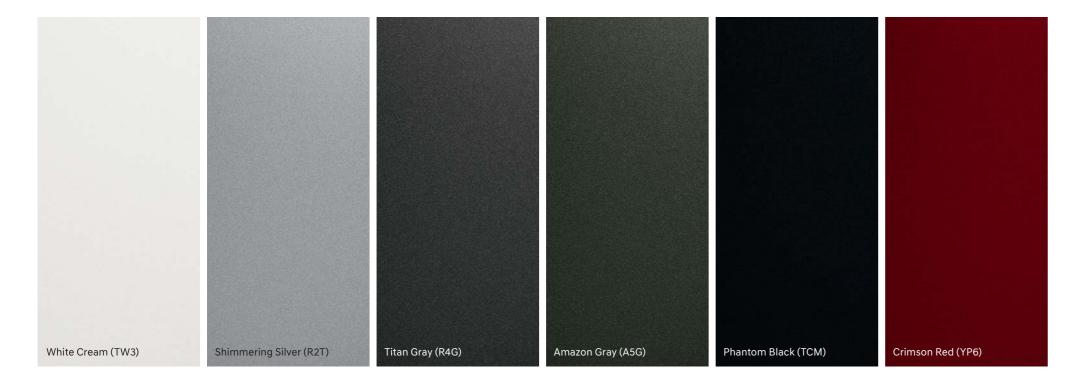






<sup>\*</sup> Vehicle colors presented here may differ from actual appearance.

### **Exterior colors**



#### Color combination chart

Exterior Interior	White Cream (TW3)	Shimmering Silver (R2T)	Titan Gray (R4G)	Amazon Gray (A5G)	Phantom Black (TCM)	Crimson Red (YP6)
Black one-tone (Artificial leather seat)	•	•	•	•	•	•
Black one-tone (Leather seat)	•	•	•	•	•	•
Indigo one-tone (Leather seat)	•	•	•	-	•	-
Brown (Leather seat)	•	•	•	•	•	-
Gray (Leather seat)	•	•	•	•	•	•

<sup>\*</sup> Vehicle colors presented here may differ from actual appearance.

#### **Dimensions**



Wheel Tread, Front 1,620 (1,615)

Overall Width



Wheel Base

Overall Length 4,630



\* Track width was measured with 18- and 19-inch wheels.

#### **Specifications**

Classification	Smartstream Gasoline 1,6 Turbo	Smartstream Diesel 2,0	Smartstream Gasolir 1.6 Turbo Hybrid		
Overall Length (mm)	4,630	+	+		
Overall Width (mm)	1,865	<b>←</b>	←		
Overall Height (mm)	1,665	+	←		
Wheel Base (mm)	2,755	<b>←</b>	+		
Wheel Tread, Front (mm)	1,620 (1,615)	<b>←</b>	+		
Wheel Tread, Rear (mm)	1,627 (1,622)	+	<b>←</b>		
Engine type	Smartstream G1,6T	Smartstream D2.0	Smartstream G1,67 Hybrid		
Displacement (cc)	1,598	1,998	1,598		
Max. Power (PS/rpm)	180 / 5,500	186 / 4,000	180 / 5,500		
Max, Torque (kg·m/rpm)	27.0 / 1,500~4,500	42,5 / 2,000~2,750	27.0 / 1,500~4,500		
Fuel Tank (ℓ)	54	<b>←</b>	52		
Max, Motor Power (kW)	-	-	44,2		
Max, Motor Torque (Nm)	-	-	264		
Max, System Output (PS/rpm)	-	-	230 / 5,500		

Model	Displacement	Unladen Vehicle Weight (kg)	Tire (inch)	Fuel efficiency reported to the government (km/ℓ)				
Model	(cc)			Combined	City	Highway	CO <sub>2</sub> emissions (g/km)	Grade
martstream G1.6T 2WD (7-DCT)	1,598	1,495	17 / 18	12,5	11,5	13,8	133	3
martstream 61,61 2WD (7-DC1)	<b>↑</b>	1,525	19	12.0	11,1	13,2	139	1
martstream G1.6T 2WD (7-DCT) + Built-in cam	1,598	1,505	18	12,3	11,3	13,6	136	3
Illal (Stream G1, 61 2WD (7-DC1) + Built-III Cam	<b>↑</b>	1,525	19	12,0	11,1	13,2	139	1
Smartstream G1.6T AWD (7-DCT)	1,598	1,565	17 / 18	11,6	10.8	12,7	145	3
martstream G1,61 AWD (7-DC1)	<b>↑</b>	1,595	19	11,0	10,2	12,0	153	4
martstream G1.6T AWD (7-DCT) + Built-in cam	1,598	1,575	18	11,3	10.5	12,4	148	4
martstream 61,61 AWD (7-DC1) + Built-in cam	<b>↑</b>	1,595	19	11,0	10,2	12,0	153	1
	1,998	1,590	17	14.8	13,5	16,7	128	2
martstream D2,0 2WD (8-speed A/T)	<b>↑</b>	1,600	18	14.3	12,9	16,3	133	1
	<b>↑</b>	1,620	19	13,9	12,7	15,6	137	1
	1,998	1,600	18	14.2	12,9	16,0	134	2
martstream D2.0 2WD (8-speed A/T) + Built-in cam	<b>↑</b>	1,620	19	13,9	12,7	15,6	137	1
	1,998	1,665	17 / 18	13,3	11,9	15,5	144	3
martstream D2,0 AWD (8-speed A/T)	<b>↑</b>	1,695	19	13.0	11,7	14,8	148	1
	1,998	1,675	18	13,2	11,7	15,4	145	3
martstream D2.0 AWD (8-speed A/T) + Built-in cam	<b>↑</b>	1,695	19	13.0	11,7	14,8	148	1
martstream G1,6T Hybrid (6-speed A/T)	1,598	1,590	17 / 18	16,2	16.9	15,3	99	1
martstream G1,6T Hybrid (6-speed A/T) + Built-in cam	1,598	1,590	18	15.8	16,3	15,2	102	2

#### Maintain a constant speed to drive more efficiently,

-The fuel economy described above is based on the standard model and may differ during actual driving depending on road conditions, driving technique, cargo load, vehicle maintenance, and outdoor temperature, -Some of the images presented here include optional specifications, so their appearance may differ from the car you purchase, -The specifications, colors, and sources presented here may be modified to improve vehicle exterior and performance, -The engine performance described above is the "Net Number," a new measure reflecting exhaust resistance that complies with legislation enforced by Korea's Ministry of Land and Transport since 1997, It can be marginally lower than "Gross Output Number," the previous measurement, -Leather seat include some artificial leather, -Vehicle colors presented here may differ from actual appearance, -The specifications listed in this brochure may change depending on the model, and they may apply to a car fitted with optional equipment. Please refer to the appropriate price chart for additional information,

-Hyundai Motor Company sells cars only through its branches and designated dealers, Hyundai Motor Company is committed to fair trade practices, with the same price and quality of vehicles nationwide, -Use of non-genuine parts (such as engine oil and transmission oil) or poor quality fuel may severely damage the vehicle, -For more information about the new

TUCSON H	lybrid warranties
Warranty for Hybrid parts	10-year/200,000-kilometer warranty - Electric motor, hybrid high-voltage battery HPCU (Hybrid Power Control Unit)
Guaranteed vehicle trade-in rate program	Customers may choose to apply for this program upon purchasing a vehicle. It focuses on customer satisfaction by providing a high guaranteed vehicl trade-in rate for customers who purchase another vehicle from Hyundai Motor within three years of applying for program membership.  - Eligibility: first-time purchasing customers (does not apply to: Hyundai Motor employees, customers who are not first-time purchasers, entrepreneurs, procurement-related purchasers etc.)  - Standard guaranteed trade-in rate: under one year: 77%, under two years: 70%, under three years: 64%

\* The benefits offered through the warranties above may be subject to change,

※ Contact a branch or dealership for details,



The advanced technology of Hyundai's BlueLink system helps keep both the driver and the vehicle safe in any situation.

BlueLink is always there to keep you safe, regardless of the location or time of day. Experience the unique joy of safe and comfortable driving.



#### Remote control

In the extremely hot summer or cold winter months, you can link your smartphone to the air conditioner or heater to set and control the temperature inside the vehicle. Enjoy a pleasant driving experience with BlueLink.



Overall Height

The BlueLink Center works 24 hours a day, 365 days a year. If an airbag opens due to an accident, the Center automatically detects your location and takes



#### Vehicle management

Services include real-time trouble detection while the vehicle is running and regular vehicle inspections on pre-arranged dates. In the event of vehicle trouble, appropriate actions according to the situation, such as contacting the police, immediate professional consulting is available, and you may conveniently make reservations for repair at the time and location of your choice.



This function enables the driver to conveniently search for destinations through voice command and suggests optimum routes based on an independent analysis of real-time traffic information. The driver can search a database of upto-date information to find even newly created destinations,

ambulance, insurance company, etc.

<sup>\*</sup>Free of charge for five years for customers who have purchased a vehicle and are applying for BlueLink membership for the first time: Remote control, Safety security, Vehicle management, Navigation,

<sup>\*</sup> Inquiries: Blue Link Kakao Talk Customer Service Center (enter "Blue Link" in Kakao Talk search screen and add as friend)



#### Hyundai Motor Company's SNSs



**Naver Post** 

post.naver.com/abouthyundai



Facebook

facebook.com/AboutHyundai



Instagram

instagram.com/about\_hyundai



YouTube

youtube.com/user/AboutHyundai



KakaoStory

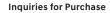
story.kakao.com/ch/hyundai



Twitter

twitter.com/About\_Hyundai

Hyundai Motor Company website: hyundai.com Customer Center: 080-600-6000





We promise to provide uniform prices and consistent services of the highest quality at all our branches and dealerships.



consecutive year in 2020 across all segments (semi-mid-size, mid-size, full-size, and RVs)



Ranked 1st in the sedan sector for 27 consecutive years Ranked first in 10 categories



Hyundai Motor Company ranked first for the seventh 2020 Korea Customer Satisfaction Index (KCSI) 2020 KS-QEI (Korea Standard-Quality Excellence Index) Ranked 1st in the RV sector for 17 consecutive years (all related to: passenger car, SUV, and car repair)

- \* The images used in this brochure are intended to enhance customers' understanding and are focused on high-end models and optional features.
- \* The features introduced in this brochure may vary from model to model. Please refer to the monthly price table for more detailed features of each model.